## **General Information Packet**



## Report

Date: 8/13/2020, Item No. 1

## City Update on the Coronavirus Relief Fund Strategic Plan

This report provides City Council with an update on the Community Services programs that were approved under the Coronavirus Relief Fund (CRF) Strategic Plan.

## Summary

On March 27, 2020 the CARES Act was signed into law to address the economic fallout resulting from the COVID-19 pandemic in the United States. The bill is the largest economic bill in United States history totaling over \$2.1 trillion. The CARES Act provides different types of funding for which local governments can apply for funding to offset COVID-19 related expenses. As a large city with a population in excess of 500,000, Phoenix was awarded a direction allocation of \$293 million in Coronavirus Relief Funds. The CRF is intended to cover only those costs that are necessary expenditures incurred due to the public health emergency with respect to COVID-19. On May 5, City Council approved a plan to allocate the CRF into three major categories:

- Community Services \$75 million
- City Operations \$75 million
- Reserve to Preserve City Services \$143 million

The Community Services portion of CRF was allocated to projects related to the health and safety of residents, small business assistance, and other social assistance programs. Programmatic expenditures under Community Services were broken down into seven distinct sections:

- Business Assistance \$15.7 million
- Utility & Rent/Mortgage Assistance \$30 million
- Distance Learning and Wi-Fi Access \$3.3 million
- Mitigation and Care for Vulnerable Populations \$10 million
- Food Delivery \$5 million
- Better Health Outcomes and Community Testing \$5 million
- Unallocated Funds \$6 million

The purpose of this report is to provide City Council with a regular update on the progress staff has made on the programs under Community Services. To date, we have released approximately \$31.7 million of the funding to participants or vendors responsible for delivering services. The bulk of expenditures have been spent in the Business Assistance and Utility & Rent/Mortgage Assistance section, together they represent approximately \$21.1 million in expenditures. A detailed breakdown of the life-to-date spending and activities for each program can be found in **Attachment A**. In addition, **Attachment B** from Wildfire provides a detailed year-to-date summary of direct payments made on behalf of residents under the Utility & Rent/Mortgage Assistance Program. To date, approximately 13,000 individuals have visited the Summer Heat Respite Center, the detailed daily attendance metrics can be found in **Attachment C**.

## **Responsible Department**

This item is submitted by Deputy City Manager Jeff Barton and the Budget and Research Department.

## **ATTACHMENT A**

## 2020-21 CORONVIRUS RELIEF FUND COMMUNITY SERVICES STATUS UPDATE \*\*Updated August 12, 2020\*\*

	Program/Status	Budgeted Amount	Life to Date Expenditures
	Business Assistance - \$15,700,000		
1.	Program: Small Business Assistance (CED)  More than 130 Phoenix businesses in or adjacent to low income census tracts (with 6-25 employees) received grant funding to mitigate the impact of the COVID-19 pandemic.	\$5,000,000	\$1,384,820
2.	Program: Small Business Guidance (CED) Staff continues to evaluate options.	100,000	-
3.	Program: Restaurant Restart Resiliency Grant (CED) This program is currently closed and fully subscribed. 103 restaurants received funding. (Grant program closed)	1,000,000	1,000,000
4.	Program: Airport Small Business Assistance Program (CED) Grant funding was awarded to 18 small business concessionaires operating at Phoenix Sky Harbor International Airport. 18 concessionaires funded. (Grant program closed.)	1,000,000	1,000,000
5.	Program: Microenterprise Resiliency Program (CED)  More than 748 Phoenix businesses with 5 or fewer employees have received grant funding to mitigate the impact of the COVID-19 pandemic.	6,000,000	3,385,628
6.	Program: Arts and Culture Coronavirus Relief Program (Office of Arts and Culture)  The Office of Arts and Culture funded \$1,885,000 in relief grants to 68 nonprofit arts and culture organizations and \$383,110 in a first-round application to 272 individual artists as part of the city's Coronavirus Relief Fund. The Office of Arts and Culture will open a second round of individual artist support in late summer to grant out the remaining funds.	2,600,000	2,268,110
	Total Business Assistance	15,700,000	9,038,558

## Program/Status Budgeted Life to Date Amount **Expenditures** Utility & Rent/Mortgage Assistance - \$30,000,000 24,000,000 12,000,000 1. Program: Residential Utility and Rent/Mortgage Assistance Program (NSD) Wildfire received \$12,000,000, or 50% of the total contract, in advance payment to get the program started. Through a variety of outreach efforts, 107,673 residents have been contacted. To date, 652 households have received \$2,121,900 in rent/mortgage assistance and \$407,700 in utility assistance. A total of \$2,219,700 in assistance has been provided to date. Eight of the nine participating agencies are accepting applications and Wildfire continues to provide technical assistance as needed, to mitigate service barriers. Wildfire follows up on a weekly basis with the one pending agency to work through technical issues to ensure they will meet expenditure targets. (See Attachment B for additional information from Wildfire). 2. Program: Commercial City Services Assistance Program (Water 6,000,000 124,962 Services) CED and WSD have partnered on distribution of CARES Commercial Assistance funds to Phoenix small businesses. In a joint outreach effort, 20,000 small businesses were contacted by phone and made aware of the multiple programs being offered. Arizona Community Foundation has worked with CED to determine eligibility and provided WSD with lists of eligible applicants. WSD then verifies that the applicant has a COP City Services Bill (CSB) and credits the account for four months of actual bills. The number of eligible accounts has been reduced by the fact that many small businesses are tenants and the CSB is paid by their landlord, so they do not have their own CSB. As follow-up, WSD has included CARES Assistance messaging on

Total Utility & Rent/Mortgage Assistance 30,000,000 12,124,962

Residential (107,673) and Commercial (28,773) CSBs. To date, more than 60 small businesses have received assistance through

this program. Outreach efforts are ongoing.

	Program/Status	Budgeted Amount	Life to Date Expenditures
	Distance Learning and WiFi Access - \$3,300,000		
1.	Program: WiFi and Tablets for Public Housing (Housing) Purchase order for all of the devices has been issued. Payment to T-Mobile will not be made until all of the tablets and accessories have been delivered and deployed. To date, 543 of 800 tablets have been distributed to public housing residents. All devices are expected to be delivered and distributed by the end of August, with most being delivered before school starts.	660,000	-
2.	Program: WiFi at Additional Recreation Centers (ITS and Parks) Completed site surveys and design for indoor WiFi at the 4 sites. Indoor WiFi access points are in ITS stock. Circuits to connect the sites to the City network have been ordered. Three sites will require carrier vendor to install cable and equipment prior to site activation.	70,000	-
3.	Program: Access Points and Antennas at 52 Public Facilities (ITS and Parks)  Completed site surveys and WiFi design at all 52 public facilities.  Outdoor WiFi has been activated at 5 of 52 sites with an additional 17 sites scheduled for activation this week. Intense heat has affected speed of outside installations, but the project remains on schedule.	520,000	433,068
4.	Program: Bridging the Digital Divide (ITS, CMO and CED) CED and ITS are investigating opportunities to bridge the digital divide with our educational institutions. The collaboration team is reviewing opportunities around hardware, digital literacy and connections.	2,050,000	-
	Total Distance Learning and WiFi Access	3,300,000	433,068

	Program/Status  Mitigation and Care for Vulnerable Populations – \$10,000,000	Budgeted Amount	Life to Date Expenditures
1.	Program: Refugee and Asylee Microenterprise Assistance (NSD) The International Rescue Committee (IRC) is actively working with Refugee and Asylee organizations to overcome barriers and complete successful applications. The marketing and outreach plan, which included distributing grant information directly to refugee businesses and organizations and a social media marketing campaign, has been implemented. As of August 11, one grant has been approved for funding, seven applications were submitted for funding consideration and 24 applications are currently receiving technical assistance.	300,000	-
2.	Program: Refugee and Asylee Residential Utility and Rent/Mortgage Assistance Wildfire received \$900,700, or 50% of the total contract, in advance payment to get the program started. To date, 45 households have received \$145,200 in rent/mortgage assistance and \$17,100 in utility assistance. A total of \$162,300 in assistance has been provided to date. Wildfire continues to work with two of the six participating agencies to ensure their success with the program. (See Attachment B for additional information from Wildfire)	1,700,000	900,700
3.	Program: Refugee and Asylee Non-Profit COVID Relief Grants Pre-contract documents (partial submissions) have been received for 18 of 18 agencies representing 21 of the 21 programs. Staff is working with 16 agencies to receive any missing documentation. Two draft contracts are pending final review prior to being routed for signatures. Additionally, staff received corrected proposals for funding consideration from three additional agencies. It is estimated that all contracts will be executed in September.	1,000,000	-
4.	Program: Domestic Violence (HSD) Contract executed. Payment to Arizona Coalition to End Sexual and Domestic Violence issued. Sub-awards to Chicanos Por La Causa, Chrysalis, DOVES, Shelter Without Walls and Sojourner Center have also been issued.	1,090,000	1,090,000
5.	Program: Human Trafficking (Housing, HSD, and PD)  Housing Department staff worked with the on-site property manager at Starfish Place to increase the frequency of common area cleanings, purchase PPE for staff and residents, stock up on disinfectant and sanitizer, as well as, installing social distancing decals in common areas.	310,000	-

	Program/Status  Tablets for school age children will be purchased in August and the property wide WiFi system and computer lab equipment are currently out to bid. Proposals for the WiFi system and computer lab equipment are due back in early August. The Phoenix 1st Step	Budgeted Amount	Life to Date Expenditures
6.	Drop-In Center has been meeting with partners to determine how to proceed in a COVID environment.  Program: Landlord Tenant (HSD) The contract with Community Legal Services (CLS) has been executed and the hiring of the staff attorney is underway. Conversations have been facilitated between CLS and Phoenix Justice courts. Marketing materials are in development. The Human Services portion of this program is underway and programming in the case management system has been completed, it is anticipated that deployment of services began 8/3/20.	1,150,000	854,200
7.	Program: Heat Relief (HSD) Shade structures and additional staffing have been added to St. Vincent de Paul's three campuses and to the Justa Center facility. These costs will be reimbursed as soon as we receive invoices from both parties. Since opening at the end of May, the Summer Heat Respite Center has served approximately 13,000 individuals and over 16,000 meals to Respite Center attendees (see Attachment C for detail). Originally the Respite Center was only scheduled to run through the end of July, however based temperature, the increasing number of COVID-19 cases, and the need to coordinate with the county's respite center we now intend to run the center through the end of September. It is estimated that as much as \$450,000 in additional funding will be needed to continue the Respite Center through the end of September.	870,000	102,428
8.	Program: Seniors (HSD and Public Works)  The contract with the Area Agency on Aging has been executed and the program design, partnerships, and marketing materials have been developed. Additionally, Public Works has selected the firms who are responsible for identifying the recommended improvements to the senior center facilities. These assessments are expected to be complete within the next 30 days and then the physical improvements can begin in earnest.	3,580,000	775,000
	Total Mitigation and Care for Vulnerable Populations	5,000,000	3,722,328

1.	Food Delivery - \$5,000,000  Program: AZ Food Bank (HSD)  The contract with the AZ Food Bank has been executed and funding has been awarded. To date the AZ Food Bank has awarded over \$361,000 in grants to eligible agencies.	500,000	500,000
2.	St. Mary's Food Bank (HSD) Contract executed; funding received by vendor. Food distribution has begun.	2,000,000	2,000,000
3.	St. Vincent de Paul (HSD) To date St. Vincent de Paul has used approximately \$283,000 to provide over 141,000 meals to those needing assistance.	365,000	365,000
4.	Salvation Army (HSD) The contract with the Salvation Army has been executed and planning is underway for a food distribution event in Maryvale that will expend the full contract amount.	135,000	135,000
5.	City of Phoenix (HSD)  To date the Human Services Department has used approximately \$76,000 to distribute over 9,000 meals to Senior Center members.	300,000	76,000
6.	Other Community Needs (Office of Environmental Programs)  Feed Phoenix - funding for restaurants, caterers, event venues, farmers, mobile markets, CSAs. Local First Arizona Foundation (LFAF) is administering the funds. A total of 1,600 meals were delivered as of Aug 9. For the week of Aug. 10-14, 8 restaurants are preparing 2,220 meals that will be delivered to Harvest Compassion Center, FIBCO Family Services, Living Streams Church Pantry, MOMS Pantry, Arizona Kosher Pantry, and Wesley Community Health Center. Project Roots and Gregory's Fresh Markets are delivering 150 CSA boxes to Native Health and Washington Manor Senior Center. Alhamka Farms, Yobro, and Green on Purpose are providing local produce to the restaurants/caterers.	1,700,000	322,000
	Funds to Feed Phoenix - funding for community and grassroot organizations, nonprofits, health centers, Local Initiatives Support Corporation (LISC) is administering the funds. Grant applications are being accepted through August 14.  Funds for Schools - funding for Phoenix school districts. Grant applications opened on August 10 and are due August 21. Local Initiatives Support Corporation (LISC) is administering the funds for both programs.		

**Total Food Delivery** 

5,000,000

3,108,000

## Better Health Outcomes and Community Testing - \$5,000,000

procurement.

1.	Community COVID-19 Testing Events (CMO) In response to the COVID-19 pandemic, the city has partnered with local providers to offer Community COVID-19 testing. The total cost for the community testing program was originally estimated at \$1 million however as the spread of the virus has increased it became prudent to expand the testing plan. As a result, the program is now estimated at approximately \$1.6 million and includes over 20 weekend testing events, a 12-day-two-site FEMA testing blitz, an extended testing event at Caesar Chavez Library, and a 100-day mobile testing program coordinated with Vincere Cancer Center. It is estimated that as much as \$600,000 in additional funding will be needed to offset the increased cost of the recently expanded testing program.	1,000,000	587,751
2.	Surgical Masks for the Community (Finance)  A purchase order was completed for the procurement of 1.2 million masks to distribute to the community. As of July 23, approximately 200,000 masks have been distributed. This distribution has included providing masks to the Mayor and City Council offices, at the Convention Center respite site, during onsite appointments and to partner organizations throughout the community, such as Circle the City. Staff continues to pursue opportunities to strategically distribute all of the remaining masks to partner organizations and the wider community.	500,000	500,000
3.	PPE and Other COVID-Related Supplies for Schools (Youth and Education)  To date staff has placed orders for various PPE materials requested by schools. To date hand sanitizer and gowns have been received. An order for cloth masks has been completed and a RFQ for the masks with plastic face shields is in process. Allocations of materials are made based on student enrollment percentages and will begin on Aug. 17.	2,500,000	2,208,467
4.	Health Navigators (CMO and HSD) Staff is researching information and working with Finance on a	700,000	-

5.	COVID-19 HOPE Fund for Employees (CMO and HR) At its last Policy meeting, the City Council approved \$300,000 to be allocated to assist City employees with COVID-19-related needs. Staff has created two programs. One to assist the families with funeral expenses for City employees who unfortunately passed away due to COVID-19 and one to assist current employees with COVID-19 expenses such as mortgage or utility assistance.	300,000	23,100
	Total Better Health Outcomes and Community Testing	5,000,000	3,319,218
	<u>Unallocated - \$6,000,000</u>		
1.	Unallocated (City Council) Funding is available for programming based on City Council direction. These funds could be used to address the additional costs of the expanded community testing events and the extension of the summer heat respite program through the end of September.	6,000,000	-
	Total Unallocated	6,000,000	-
	Total Community Investment Program	75,000,000	31,714,234

# Attachment B Wildfire Expenditure Plan - YTD Totals

City of Phx - COVID CARES

			YTD ACTUAL	ΑL	
		Approvals		Expenditures	
		Households Served	Rent/Mortgage	Utilities	Total
	AGENCY				
	Chicanos Por La Causa	51	\$ 158,400	\$ 33,600	\$ 192,000
	City of Phx - Human Services	80	\$ 257,400	\$ 52,500	\$ *006,608
S	Foundation for Senior Living	34	\$ 112,200	\$ 25,200	\$ 137,400
TN	Lutheran Social Services	126	\$ 409,200	\$ 76,200	\$ 485,400
IDE	Neighborhood Ministries	0	- \$	- \$	\$ -
SES	Pilgrim Rest	57	\$ 184,800	\$ 40,200	\$ 225,000
ł	St Vincent de Paul	168	\$ 554,400	\$ 98,400	\$ 652,800
	Tanner	34	\$ 112,200	\$ 21,300	\$ 133,500
	Trellis	57	\$ 188,100	\$ 43,200	\$ 231,300
	AIRS	0	- \$	- \$	\$ 1
SE	Catholic Charities	2	\$ 6,600	- \$	\$ 009'9
Œ	International Rescue Committee	2	\$ 6,600	- \$	\$ 009'9
UTE	Lutheran Social Services	19	\$ 62,700	\$ 9,300	\$ 72,000
ВЕ	Refugee & Immigrants Community for Empowerment	13	\$ 42,900	\$ 5,700	\$ 48,600
	Somali American UCA	6	\$ 26,400	\$ 2,100	\$ 28,500

2,219,700

2,121,900 \$ 407,700 \$

652 \$

## **Phoenix Heat Relief Shelter Attendance** Working Draft - August 9, 2020 Hourly Head Count Daily High **Daily Peak Total Daily** Date: Temp. (F) Hourly Attendance 5/29/2020 5/30/2020 5/31/2020 6/1/2020 6/2/2020 6/3/2020 6/4/2020 6/5/2020 6/6/2020 6/7/2020 6/8/2020 6/9/2020 6/10/2020 6/11/2020 6/12/2020 6/13/2020 6/14/2020 6/15/2020 6/16/2020 6/17/2020 6/18/2020 6/19/2020 6/20/2020 6/21/2020 6/22/2020 6/23/2020 6/24/2020 6/25/2020 6/26/2020 6/27/2020 6/28/2020 6/29/2020 6/30/2020 7/1/2020 7/2/2020 7/3/2020 7/4/2020 7/5/2020 7/6/2020 7/7/2020 7/8/2020 7/9/2020 7/10/2020 7/11/2020 7/12/2020 7/13/2020 7/14/2020 7/15/2020 7/16/2020 7/17/2020 7/18/2020 7/19/2020 7/20/2020 7/21/2020 7/22/2020 7/23/2020 7/24/2020 7/25/2020 7/26/2020 7/27/2020 7/28/2020 7/29/2020 7/30/2020 7/31/2020 8/1/2020 8/2/2020 8/3/2020 8/4/2020 8/5/2020 8/6/2020 8/7/2020 8/8/2020 8/9/2020

Attachment C

Total Attendance 12,909

Average Daily
Attendance
177

Highest Daily Attendance

Highest Peak Hourly Attendance 

Total Number of Days
Open
73

Average High Temp. 108

Highest Daily Temp.

## **General Information Packet**



## Report

**Date:** 8/13/2020, **Item No.** 2

## **Campaign Information Policy**

Attached is the Campaign Information Policy for the Nov. 3, 2020 Mayoral and City Council election (**Attachment A**). The policy provides guidelines for responding to information and research requests by incumbent and non-incumbent candidates during election campaigns and also reviews the 60-day black-out periods, which for this election cycle begins Sept. 4, 2020.

## THIS ITEM IS FOR INFORMATION ONLY.

## **Responsible Department**

This item is submitted by the City Manager's Office.



# ATTACHMENT A CAMPAIGN INFORMATION POLICY

This Campaign Information Policy provides guidelines for responding to information and research requests by incumbent and non-incumbent candidates during election campaigns.

- In order to be placed on the candidates' information mailing list, persons intending to run for elective City office are requested to file a completed form with the City Clerk stating that they intend to be a candidate.
- All candidates will be given access to information which is immediately available to staff without research, or which may be photocopied. A photocopy charge of 24 cents/page will be assessed, which is the standard charge for copies of public records.
- Information or research requested by the Mayor and City Council to fulfill their duties and responsibilities, which can be prepared with less than eight hours of staff time, will be routinely performed and distributed to the Mayor and City Council during the campaign period. Copies of this information will be made available to other candidates upon request.
- Personal information collected by the City must be used solely for the purpose for which it was collected. Aside from early voting lists provided by the City Clerk, City mailing lists cannot be provided to or used by incumbent or non-incumbent candidates for campaign-related mailings.
- Research requests made by non-incumbents will be performed only upon City Council approval.

  Research requests made by incumbents that require more than eight hours of preparation only will be performed upon City Council approval. Once prepared, this information will be distributed to the Mayor and City Council. Other candidates may obtain this information upon request.
- Requests for information or research must be made by the individual candidate and not by campaign personnel. If campaign staff asks for information other than what is normally available to citizens, City staff will courteously indicate that the candidate must personally make special information requests.
- Beginning 60 days prior to Election Day (September 4, 2020), all legally declared incumbent and non-incumbent candidates for any elected office will not receive air time on Phoenix Channel 11 or know99 in any programming other than regularly scheduled coverage of City Council meetings and other official City events. This restriction shall remain in effect until after the applicable November or March election.
- Beginning 60 days prior to Election Day (September 4, 2020), all legally declared incumbent candidates for municipal office will not issue any newsletters, brochures and/or printed, electronic or web-based information updates that are produced with City dollars. **Routine constituent service communications and notices about City-sponsored events are allowable.** This restriction shall remain in effect until after the applicable November or March election.

Contact: Toni Maccarone, City Manager's Office, at 602-534-1210 or <a href="mailto:toni.maccarone@phoenix.gov">toni.maccarone@phoenix.gov</a>.

(Approved by City Council March, 2017)