

# Phoenix Economic Indicators Report Third Quarter FY2017-18

# **Executive Summary**

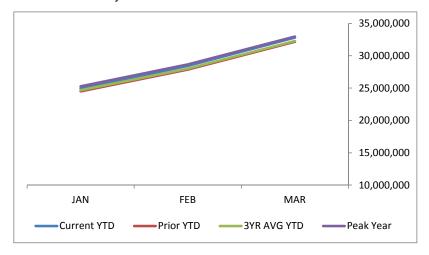
Economic indicators, such as those included in this report, provide measurements for evaluating the health of our economy, the latest business cycles, and how consumers are spending and generally faring. Included in this report are aviation, utility, new development, state and local sales tax, vehicle sales, property values, and employment statistics. Each statistic is shown through a graph presenting current year-to-date data (for data available on a monthly basis), prior year-to-date, prior three year average of year-to-date data, and peak year data (if current year is not the peak year) for a quarter of the current fiscal year (July 1 - June 30). Each indicator has its own peak year where performance was at its highest since 2000. Each graph is accompanied by a description of the significance of the measure as an economic indicator, and a statement about the current year data in relation to prior years. Many of the statistics are measures on a monthly basis, but a few are only available quarterly or annually.

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### **Phoenix Sky Harbor Airport Total Passengers**

<u>Significance</u>: The number of passengers utilizing the Phoenix Sky Harbor airport can be an indicator for regional tourism and business activity.



<b>Current YTD Compared to:</b>		
Prior Year	+ 2.0%	
3 Year Avg.	+ 1.6%	
Peak Year	- 0.5%	
FY2015-16		
Totals		
CYTD	32,806,000	
PYTD	32,163,000	
3YRAVG	32,285,000	
Peak Year		

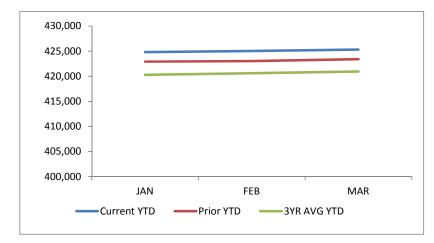
32,966,000

FY2015-16

Current Year: Passenger Traffic for the month of March increased 2.0% as compared with March of the previous year and is 1.6% higher than the three year average. Industry data lags two months.

# **Water Service Accounts**

Significance: The number of water service accounts can be an indicator of changes in population and development.

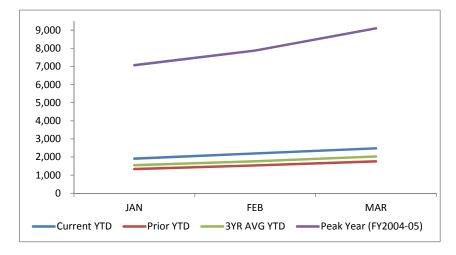


Current YTD Compared to:		
Prior Year	+ 0.5%	
3 Year Avg.	+ 1.0%	
Peak Year	0.0%	
FY2017-18		
Totals		
CYTD	425,332	
PYTD	423,412	
3YRAVG	420,958	
Peak Year	N/A	
FY2017-18		

<u>Current Year</u>: Although the trend continues upward, this month's increase was slight. Peak year is N/A because the current fiscal year is the peak year for March data.

#### **New Home Construction Permits Issued**

<u>Significance</u>: New single family homes are a key economic indicator, reflecting local population growth as well as spill over benefits to other sectors of the economy such as demand for construction labor/materials, retail, manufacturing and utilities.

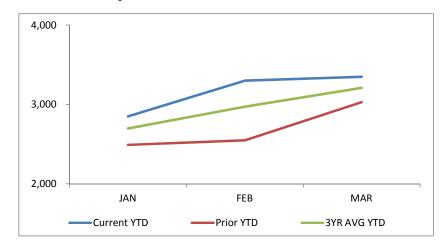


Current YTD Cor	mpared to
Prior Year	+ 40.8%
3 Year Avg.	+ 22.1%
Peak Year	- 72.8%
(FY2004-05)	
Totals	
CYTD	2,479
PYTD	1,761
3YRAVG	2,030
Peak Year	9,100
(FY2004-05)	

<u>Current Year</u>: Planning and Development is projecting continued strength in residential construction permits in 2017-18, based on projections of 2% population growth for Maricopa County and increased single family lots in the planning stage.

# **New Multifamily Units Permitted**

<u>Significance</u>: New multi-family construction is a key economic indicator of local population growth or shifts in housing preferences and its spill over benefits to other sectors of the economy such as demand for construction labor/materials, retail, manufacturing and utilities.

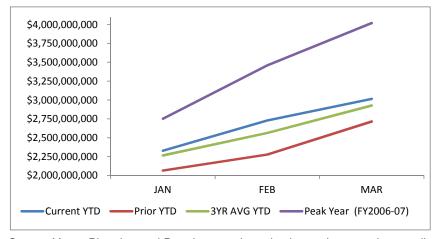


mpared to:
+ 10.5%
+ 4.3%
- 33.9%
3,348
3,029
3,209
5,063

<u>Current Year</u>: Planning and Development is projecting continued strength in multi-family residential permits in 2017-18 based on state projections of 2% population growth for Maricopa County, and interest in urban and infill residential development.

# **Total Value of Permitted Activity**

<u>Significance</u>: The valuation of new construction can be an indicator of one facet of Phoenix's economic strength because it reflects the permit value of new construction projects.



Current YTD Co	mpared to:
Prior Year	+ 11.1%
3 Year Avg.	+ 3.0%
Peak Year	- 25.0%

(FY2006-07)

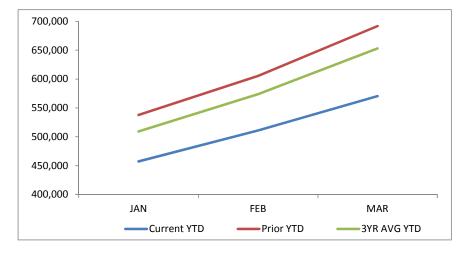
# Totals

CYTD	\$3,015,825,155
PYTD	\$2,715,202,042
3YRAVG	\$2,927,507,617
Peak Year	\$4,020,594,567
(FY2006-07)	

<u>Current Year</u>: Planning and Development is projecting an increase in overall construction permit valuation for 2017-18 versus the prior year due to the large number of major projects started in 2016-17. Valuations are predicted to remain above the three year average based on state projections of 2% population growth in Maricopa County and continued recovery of the residential market.

# Solid Waste - Total Tonnage Collected

Significance: Tonnage is an indicator of growth within the City of Phoenix or environmental factors such as storms.



# **Current YTD Compared to:**

Prior Year	- 17.6%
3 Year Avg.	- 12.7%
Peak Year	- 17.6%
FY2016-17	

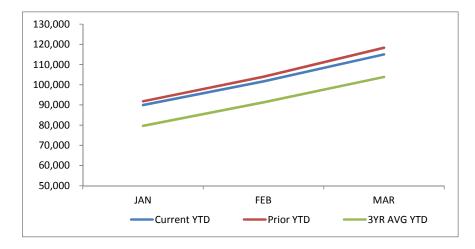
## Totals

CYTD	570,440
PYTD	691,864
3YRAVG	653,091
Peak Year	691,864
FY2016-17	

<u>Current Year</u>: The current year total tonnage is trending down from the prior year due to a vendor who was purchased by one of the City's competitors. This caused a decrease in total Refuse Tonnage brought to the City's Transfer Stations.

#### Solid Waste - Recycling Tonnage Collected

<u>Significance</u>: Recycle tonnage is one measurement of revenue generated through diversion and increased understanding by residents about how or what to recycle.

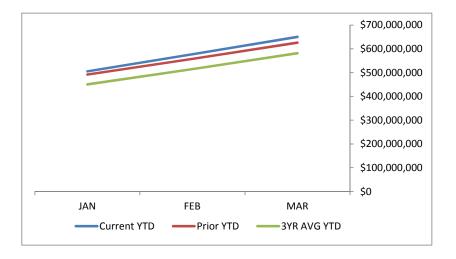


Current YTD Co	ompared to:
Prior Year	- 2.8%
3 Year Avg.	+ 10.8%
Peak Year	- 2.8%
FY2016-17	
Totals	
CYTD	114,999
PYTD	118,318
3YRAVG	103,831
Peak Year	118,318
FY2016-17	

<u>Current Year</u>: Recycling tonnage is slightly lower than the prior year and above the three year average. Stronger enforcement is in demand to keep contaminates down in order to provide a consistent resale value from prior years.

#### City Sales Tax - Total

<u>Significance</u>: City sales tax (all funds including: General Fund, T2050, Public Safety, 3PI, Convention Center, Sports Facilities, and Capital Construction) represents overall local economic activity related to taxable sales.

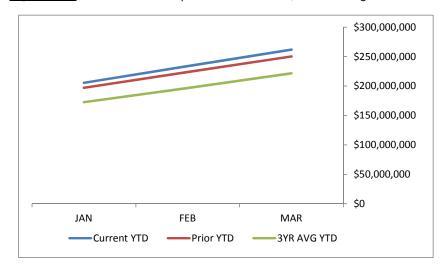


<b>Current YTD Co</b>	mpared to:
Prior Year	+ 3.9%
3 Year Avg.	+ 11.8%
Peak Year	0.0%
FY2017-18	
Totals	
CYTD	\$650,427,000
PYTD	\$626,011,000
3YRAVG	\$581,589,000
Peak Year	N/A
FY2017-18	

<u>Current Year</u>: The three year average includes revenue from the sales tax on food. The sales tax on food was reduced from 2% to 1% effective January 2014, which began impacting reported revenue in February 2014. The sales tax on food was eliminated effective April 2015, which began impacting reported revenue in May 2015. Peak year is N/A because the current fiscal year is the peak year for March data which represents the highest total without sales tax on food. Prior year values have not been adjusted for inflation.

#### City Sales Tax - Retail

Significance: Retail sales tax represents retail sales, not including the sales tax on food.



# **Current YTD Compared to:**

Prior Year	+ 4.6%
3 Year Avg.	+ 18.2%
Peak Year	0.0%
FY2017-18	

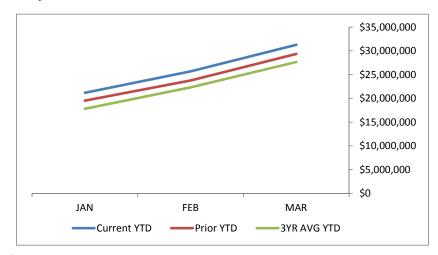
## Totals

CYTD	\$261,853,000
PYTD	\$250,228,000
3YRAVG	\$221,537,667
Peak Year	N/A
FY2017-18	

<u>Current Year</u>: Peak year is N/A because the current fiscal year is the peak year for March data. Prior year values have not been adjusted for inflation.

# City Sales Tax - Hotel/Motel

<u>Significance</u>: Hotel/Motel sales tax revenue represents taxable sales for these businesses and is an indicator of tourism activity.



#### **Current YTD Compared to:**

Prior Year + 6.5% 3 Year Avg. + 13.1% Peak Year - 0.0% FY2016-17

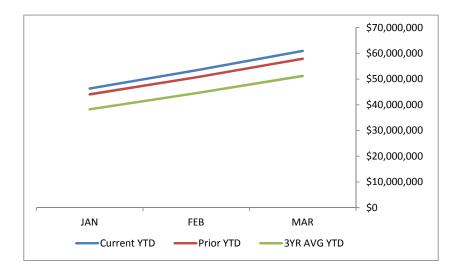
#### Totals

CYTD	\$31,288,000
PYTD	\$29,369,000
3YRAVG	\$27,660,667
Peak Year	N/A
FY2017-18	

<u>Current Year</u>: There is a 6.5% increase compared to previous year, and 13.1% higher than three year average. Prior year values have not been adjusted for inflation. Peak year is N/A because the current fiscal year is the peak year for March data.

#### City Sales Tax - Restaurants/Bars

<u>Significance</u>: Restaurants/Bars sales tax revenue represents taxable sales for these businesses and is an indicator of economic strength, population growth, and tourism.

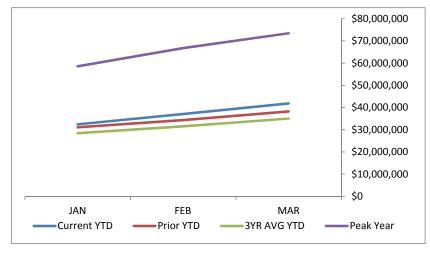


Current YTD Co	ompared to:
Prior Year	+ 5.3%
3 Year Avg.	+ 19.0%
Peak Year	0.0%
FY2017-18	
Totals	
CYTD	\$60,927,000
PYTD	\$57,867,000
3YRAVG	\$51,187,667
Peak Year	N/A
FY2017-18	

<u>Current Year</u>: Peak year is N/A because the current fiscal year is the peak year for March data. Prior year values have not been adjusted for inflation.

# **City Sales Tax - Contracting**

<u>Significance</u>: Contracting sales tax revenue presents activity in the commercial, retail and residential construction markets.



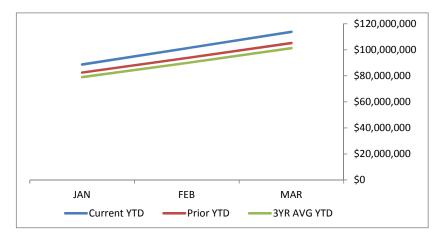
**Prior Year** + 9.4% 3 Year Avg. + 19.5% Peak Year - 43.0% (FY2006-07) **Totals** CYTD \$41,837,000 **PYTD** \$38,240,000 3YRAVG \$35,012,333 Peak Year \$73,425,000 (FY2006-07)

**Current YTD Compared to:** 

Current Year: Prior year values have not been adjusted for inflation.

#### State Sales Tax - Total

Significance: State Sales Tax accounts for approximately 36.5% of Total State Shared Revenues based on the FY 2017-18 Budget. Total State Shared revenue is approximately 35.8% of total General Fund Revenue. State shared sales tax revenues are distributed to cities and towns based on relative population share in Arizona. The population share in FY 2000-01 was 33.7% and the current population share in FY 2017-18 is 29.4%.

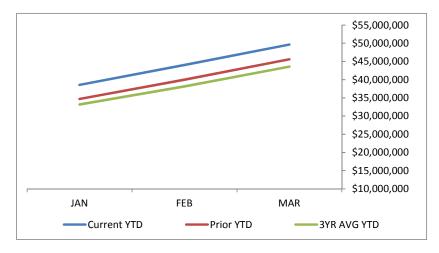


Current YTD Co	ompared to:
Prior Year	+ 8.2%
3 Year Avg.	+ 12.4%
Peak Year	0.0%
FY2017-18	
Totals	
CYTD	\$113,824,000
PYTD	\$105,221,000
3YRAVG	\$101,273,000
Peak Year	N/A
FY2017-18	

<u>Current Year</u>: March year-to-date 2017-18 State sales tax was \$113.8 million, representing 8.2% growth over 2016-17. Peak year is N/A because the current fiscal year is the peak year for March data. Prior year values have not been adjusted for inflation.

#### State Vehicle License Tax

Significance: State Vehicle License tax accounts for approximately 15.4% of Total State Shared Revenues based on the FY 2017-18 Budget. Total State Shared revenue is approximately 35.8% of total General Fund Revenue. State shared vehicle license tax revenues are distributed to cities and towns in Maricopa County based on their relative population share of Maricopa County. The city of Phoenix's population share in FY 2000-01 was 48.5%, and the current population share in FY 2017-18 is 41.0%.

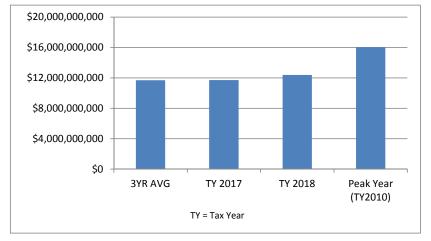


Current YTD C	Compared to:
Prior Year	+ 8.9%
3 Year Avg.	+ 13.9%
Peak Year	0.0%
FY2017-18	
Totals	
CYTD	\$49,651,897
PYTD	\$45,608,755
3YRAVG	\$43,575,695
Peak Year	N/A
FY2017-18	

<u>Current Year</u>: Peak year is N/A because the current fiscal year is the peak year for March data. Prior year values have not been adjusted for inflation.

#### **Phoenix Assessed Valuation**

<u>Significance</u>: Phoenix's assessed valuation is based on the Primary Net Assessed Value (PNAV) which beginning in FY2015-16 is the single value used for calculating both Primary Property Taxes and Secondary Property Taxes. The assessed valuation provides an indicator of the basis for City property tax revenue. This statistic is updated once per year

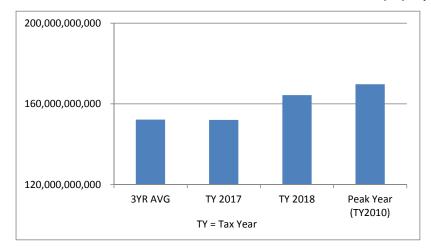


Calendar Year	Compared to:
Prior Year	+ 5.8%
3 Year Avg.	+ 6.0%
Peak Year	- 22.8%
(TY2010)	
Totals	
2018	\$12,399,776,105
2017	\$11,721,385,399
3YRAVG	\$11,701,104,125
Peak Year	16,063,200,689
(TY2010)	

<u>Current Year</u>: Tax Year 2018 (FY 2018-19) Primary NAV grew by 5.8% over the prior year; 2.3% is attributable to new property, and 3.5% is attributable to appreciation in previously-taxed property. Prior year values have not been adjusted for inflation.

#### **Phoenix Full Cash Value**

<u>Significance</u>: Full cash value is an indicator of both commercial and residential property values, an important indicator of one facet of economic health. This statistic is updated once per year in February and lag market conditions by approximately one year. Due to assessed valuation growth limits and statutory changes in assessment ratios, however, trends in full cash value do not correlate to trends in the tax base for property taxes.



# Calendar Year Compared to:

Prior Year	+ 8.0%
3 Year Avg.	+ 8.0%
Peak Year	- 3.2%
(TY2010)	

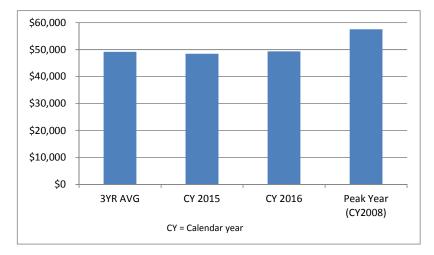
#### **Totals**

2018	\$164,275,190,973
2017	\$152,048,146,858
3YRAVG	\$152,154,865,270
Peak Year	169,661,389,554
(TY2010)	

<u>Current Year</u>: Tax Year 2018 (FY 2018-19) Full Cash Value grew by 8.0% over the prior year. Single and multi-family residential property values grew by 9.8%, commercial property values by 7.0%, and other property values by 3.7%. Prior year values have not been adjusted for inflation.

#### **Phoenix Median Household Income**

<u>Significance</u>: This measure includes the income of the householder and all other individuals 15 years old and over in the household. Median income is the amount that divides the income distribution into two equal groups, half at income levels above that amount, and half at income levels below that amount. This statistic is updated once per year in November.

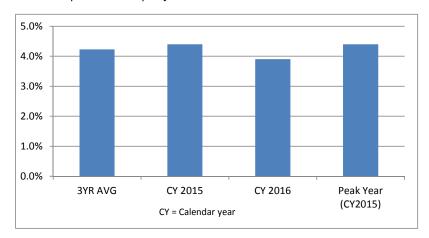


Calendar Year	Compared to:
Prior Year	+ 1.8%
3 Year Avg.	+ 0.3%
Peak Year	- 14.2%
(CY2008)	
Totals	
2016	\$49,328
2015	\$48,452
3YRAVG	\$49,193
Peak Year	\$57,507
(CY2008)	

<u>Current Year</u>: The increase in 2016 over prior years is an indication of the slow to moderate recovery from the 2008 recession. Data is from the American Community Survey (U.S. Census Bureau) and Peak Year reflects the highest since 2005 (the oldest readily available data set).

#### **Phoenix Unemployment Rate**

<u>Significance</u>: This measures the percentage of the labor force that are unemployed. People are classified as unemployed if they do not have a job, have actively looked for work in the prior 4 weeks, and are currently available for work. This statistic is updated once per year in November.

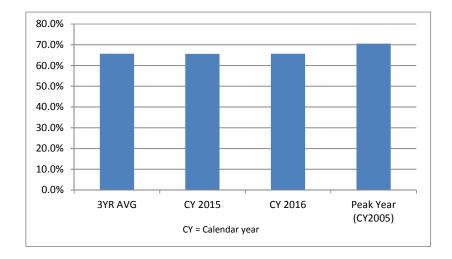


<b>Calendar Year Compared to:</b>	
Prior Year	- 11.4%
3 Year Avg.	- 7.9%
Peak Year	-11.4%
(CY2015)	
Totals	
2016	3.9%
2015	4.4%
3YRAVG	4.2%
Peak Year	4.4%
(CY2015)	

<u>Current Year</u>: The decrease in the unemployment rate over prior years may indicate growth in jobs and/or that fewer people who are available to work have been actively looking for work in the prior 4 weeks of the survey. Data is from the American Community Survey (U.S. Census Bureau) and Peak Year reflects the highest since 2005 (the oldest readily available data set).

#### **Phoenix Labor Force Participation**

<u>Significance</u>: This measures the percentage of the population (16 and older) that is in the labor force. The labor force is defined as the total population of employed and unemployed people (16 and older). People are classified as unemployed if they do not have a job, have actively looked for work in the prior 4 weeks, and are currently available for work. This statistic is updated once per year in November.



Calendar Yea	r Compared to:
Prior Year	+ 0.2%
3 Year Avg.	+ 0.0%
Peak Year	- 6.8%
(CY2005)	
Totals	
2016	65.7%
2015	65.6%
3YRAVG	65.7%
Peak Year	70.5%
(CY2005)	

<u>Current Year</u>: The labor force participation rate slightly decreased from 2014 indicating an decrease in the percentage of the population that is either employed or unemployed and actively looking for work. Data is from the American Community Survey (U.S. Census Bureau) and Peak Year reflects the highest since 2005 (the oldest readily available data set).