



**CITY OF PHOENIX
CITY COUNCIL POLICY SESSION
TUESDAY, APRIL 8, 2014 - 2:30 P.M.
CITY COUNCIL CHAMBERS
200 WEST JEFFERSON**

Pursuant to A.R.S. § 38.431.02, notice is hereby given to the members of the City Council and to the general public that the City Council will hold a meeting open to the public on Tuesday, April 8, 2014, at 2:30 P.M. located in the City Council Chambers, 200 West Jefferson, Phoenix, Arizona.

1:00 P.M. - AN EXECUTIVE SESSION WAS CALLED FOR THIS TIME AT THE POLICY SESSION OF MARCH 25, 2014.

THE TIMES LISTED FOR AGENDA ITEMS ARE ESTIMATED. ITEMS MAY BE DISCUSSED EARLIER OR IN A DIFFERENT SEQUENCE.

Mayor Stanton called the meeting to order at 2:40 P.M. with Councilmembers Sal DiCiccio, Laura Pastor, Thelda Williams, Vice Mayor Jim Waring, Bill Gates, Michael Nowakowski, Daniel Valenzuela, and Kate Gallego present.

ESTIMATED COUNCIL INFORMATION AND
1. 2:30 P.M. - FOLLOW-UP REQUESTS.

This item is scheduled to give City Council members an opportunity to publicly request information or follow-up on issues of interest to the community. If the information is available, staff will immediately provide it to the City Council member. No decisions will be made or action taken.

Action Taken:

Councilman DiCiccio requested that staff prepare five-year and ten-year projections for the secondary property tax fund before Council is asked to vote on policies that would use resources designated for investments in critical infrastructure to pay for operational expenses. Councilman DiCiccio asked how much money has been taken out of the secondary property tax fund since 2009.

Councilman DiCiccio requested that staff investigate the legality of pension spiking. Councilman DiCiccio asked what type of liability management and elected officials would have if the practice was illegal.

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Councilmembers made general comments.

CONSENT AGENDA.

This item is scheduled to allow the City Council to act on the Mayor's recommendations on the Consent Agenda. The Consent Agenda has been publicly posted.

Action Taken:

No action was taken for this item.

CALL FOR AN EXECUTIVE SESSION.

A vote to call an Executive Session may be held.

Action Taken:

Vice Mayor Waring moved that the City Council, pursuant to Arizona Revised Statutes Section 38-431.02.A, meet in Executive Session on Tuesday, April 15, 2014 and Tuesday, April 22, 2014 at 1:00 p.m. in the East Conference Room, on the 12th Floor of Phoenix City Hall, 200 West Washington Street, Phoenix, Arizona. Councilman Gates seconded the motion, which passed 9-0.

REPORTS AND BUDGET UPDATES BY THE CITY MANAGER.

This item is scheduled to allow the City Manager to report on changes in the City Council Agenda and provide brief informational reports on urgent issues. The City Council may discuss these reports but no action will be taken.

ESTIMATED

2. 3:00 P.M. -

EMPLOYEE SERVICE
RECOGNITION
ANNOUNCEMENTS
(NO REPORT)

Staff: Zuercher
(Presentation 5 min.)

This item is for information only. No City Council action is required.

Action Taken:

Vice Mayor Waring recognized Commander Louie Tovar for 30 years of service to the Phoenix Police Department. Vice Mayor Waring stated Commander Tovar began his career as a Police Recruit in 1984, and served the Squaw Peak, South Mountain, and Central City Precincts throughout his respective promotions to Sergeant, Lieutenant and

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Commander. Vice Mayor Waring noted Commander Tovar was assigned to the Community Relations Bureau, and was a tenured member of the Honor Guard. Vice Mayor Waring added Commander Tovar received numerous awards and commendations throughout his career, and thanked him for his excellent record of service.

ESTIMATED

4. 3:25 P.M. - HANCE PARK MASTER PLAN Staff: Takata, Burke
(Presentation 20 min.)

This report requests City Council approval of the final master plan for Margaret T. Hance Park.

This item is for information, discussion, and possible action.

Backup included in Council packet/City Clerk's Office.

Action Taken: (The item was taken out of order)

Jim Burke, Acting Parks and Recreation Director, introduced the item and Phil Weddle, co-founder of Weddle-Gilmore. Mr. Burke thanked all of the community and regional partners who collaborated on the master plan for Hance Park. Mr. Burke noted the Parks and Recreation Department's approval of the master plan and noted that the department was not asking Council to authorize funds to address the infrastructure or operational needs of the proposed plan.

Mr. Weddle stated the goal of the master plan for Hance Park was to create the City's first signature park. Mr. Weddle explained the plan subdivided the park into three distinct areas: the Valley, the Plateau, and the Canyon. Mr. Weddle described the design elements that would be used to characterize each of the major sections of the park, and listed examples of programs that were well-suited for each particular environment. Mr. Weddle narrated a three-dimensional video that displayed how the park would appear from a ground-level perspective, and noted the cost of implementing the master plan.

Mr. Weddle remarked the renovation of Hance Park was a worthwhile investment because it would encourage community health and wellness, support the revitalization of downtown, and strengthen the regional economy. Mr. Weddle stated the next steps to make the master plan a reality included obtaining capital funding from private and public sources, separating the development of the plan into three phases, and focusing on creating and maintaining the highest level of programming for the park.

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Tim Sprague stated the renovation of Hance Park presented an opportunity to build partnerships between the public and private sectors that would improve the quality of life for residents throughout the City, and attract the next generation of companies and residents that seek the amenities of a modern urban environment.

Reid Butler stated the Hance Park Conservatory was exploring the possibility of hiring a professional consultant to advise the group regarding strategic fundraising models and opportunities. Mr. Butler remarked the Hance Park Conservatory was interested in maximizing its fundraising capability to make the Hance Park Master Plan a reality.

Greta Rogers stated the magnitude of the Hance Park renovation would require funds from capital improvement bonds, even if the project is constructed in phases. Ms. Rogers asked how the City planned to fund the master plan given its current economic condition.

Edward Jensen thanked the design team for all of its hard work, and for its commitment to engaging residents throughout the City in the design process to create the final master plan. Mr. Jensen stated the renovation of Hance Park could establish a new model for funding mechanisms and elevate the standard of urban parks. Mr. Jensen added it would be difficult to successfully raise a significant amount of funds for the project from the private sector if Council did not approve the master plan.

Councilwoman Pastor asked if a cultural center could be incorporated into the plan. Mr. Burke replied there was plenty of space to accommodate such facilities given interest from private investors.

Councilwoman Gallego asked how the master plan for Hance Park impacted master plans for other parks throughout the City. Mr. Burke replied the plan for Hance Park does not impact commitments that have been made to institute master plans at other parks in Phoenix. Mr. Burke noted that any decision to use funds would have to come before the Council for any park in the City.

Councilman Nowakowski stated the master plan was instrumental for ensuring that Council and the community shared the same vision for Hance Park.

Councilman Gates asked if the largest shade structure, or Cloud, that was positioned on Central Avenue would provide enough shade for people in the park below the street. Mr. Weddle replied that the Cloud would cast sizable shadows on both sides of Central Avenue throughout the day because of its height. Mr. Weddle stated the design team had discussed the structure's design, integrity, and impact on traffic with the Arizona Department of Transportation and the Streets Transportation Department.

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Mayor Stanton asked how much it would cost to build the Cloud. Mr. Weddle stated the cost was \$10 million.

Councilman Waring asked if the Parks and Recreation Department would prepare a presentation for Council regarding all of the current master plans for parks; commitments the City has made regarding the investment of infrastructure at specific locations; and how all plans would be funded. Mr. Burke replied the department would provide Council with a comprehensive briefing of the parks system.

Councilman DiCiccio stated big ideas, such as the Hance Park Master Plan, were responsible for raising the quality of life for residents and attracting future economic investment to the City.

Councilwoman Pastor moved to approve the final master plan for Margaret T. Hance Park. Councilman Nowakowski seconded the motion, which passed 9-0.

ESTIMATED

5. 3:45 P.M. -

TRANSPORTATION UPDATE

- A) Transit 2000 Update
- B) Street Transportation Initiatives and Major Projects
- C) Complete Streets Policy
- D) Street Transportation Capital Needs

Staff: Naimark, Bearup, Hyatt, Santana
(Presentation 40 min.)

- A. This report provides an update on the progress the Public Transit Department has made in keeping Phoenix moving through reliable and innovative transit services for the community. In addition, staff recommends the Mayor and Council appoint a Committee to obtain citizen input and develop a transit plan that includes a funding strategy.

This item is for information, discussion, and possible action.

- B. This report provides an overview of ongoing transportation initiatives and major projects that support creating a diverse and comprehensive transportation network.

This item is for information and discussion.

- C. This report provides information concerning the Phoenix Complete Streets Policy and requests City Council adoption of the policy.

This item is for information, discussion, and possible action.

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- D. This report provides the City Council with information concerning the future capital needs of the Street Transportation Department and requests approval to work on possible financing solutions for the infrastructure needs identified by the Capital Needs Study and seek public participation to develop a plan as recommended by the Transportation and Infrastructure Subcommittee on February 11, 2014.

This item is for information, discussion, and possible action.

Backup included in Council packet/City Clerk's Office.

Action Taken:

5 A.

Rick Naimark, Deputy City Manager, introduced the item and Wylie Bearup, Streets Transportation Director, Ray Dovalina, Assistant Streets Transportation Director, Maria Hyatt, Interim Public Transit Director, and Albert Santana, Light Rail Project Administrator.

Ms. Hyatt stated that the Transit 2000 plan would most likely not meet its 20-year revenue projections due to the two recessions that occurred after the program was implemented. Ms. Hyatt reported capacity needs for buses currently exceeds funding, though a strong foundation for the system has been laid. Ms. Hyatt reported ridership, miles travelled, and the fare-box recovery rate have all continued to increase.

Ms. Hyatt noted some of the successes of the Transit 2000 Program, which included the heightened popularity of public transit among youth, elevated rates of light rail ridership, and increased development along the light rail corridor.

Mr. Santana reviewed how the plans for the light rail system have evolved to include and extend routes in the northeastern, central, western, and southern areas of the City since the initiation of Transit 2000. Mr. Santana recommended Council approval to establish Phoenix Transit Tax revenues as the local funding for the south-central light rail extension. Mr. Santana explained if Transit 2000 is not extended, the project would not move forward and the south-central corridor would not be incorporated into the Regional Transportation Plan.

Councilwoman Gallego moved to establish the Phoenix Transit Tax revenues as the local funding for the south-central light rail extension.

Councilman Nowakowski seconded the motion, which passed 8-1; Vice Mayor Waring opposed.

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Ms. Hyatt reported that when the Transit 2000 program ends in the year 2020, the City would not be able to extend or develop new light rail routes without demonstrating an ongoing commitment to the development of the light rail system, and the dedicated approval of funds to finance operational expenses. Ms. Hyatt added that the Public Transit Department would also experience a significant deficit that would drastically reduce the levels of bus and light rail services.

Councilwoman Williams moved to form a Citizens Committee that would consist of 35 members: eight appointed by the Mayor, three appointed by each Councilmember, and three selected from the Citizens Transit Commission. Councilwoman Williams added the committee would be tasked with examining the transit issues outlined in the April 8th CCR, and report back to the Council by the end of the year.

Councilman Valenzuela seconded the motion.

Councilman DiCiccio asked staff to determine the percentage of the public that used public transportation in order to perform a cost benefit analysis of the City's transit system and policy. Councilman DiCiccio asked staff to identify the specific components of the subsidies that are used to finance the majority of the infrastructure and operational costs for public transportation.

Councilwoman Gallego asked if staff's report on public transportation could include an analysis of streets, and recommended a friendly amendment to include representatives from the disabled community and people that were concerned about issues regarding pedestrian and bicycle access on the Citizens Committee.

Councilman Waring exited the meeting at 4:42 p.m.

Former Phoenix Councilmember Claude Mattox stated his support for continuing Transit 2000 funding due to the achievement of the current program. Mr. Mattox commented the City should not forget the necessary investments that should be made in its streets, and should continue to identify and utilize new revenue sources to fund infrastructure projects.

David Krietor stated the light rail was an important part of the rebirth and revitalization of downtown. Mr. Krietor commented that public transit and complete streets would play critical roles in the success of future economic development throughout the City.

Phil Pangrazio stated his support for funding and extending the light rail. Mr. Pangrazio noted public transportation was the gateway for increasing the quality of life for disabled residents of the City.

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Marty Shultz stated his support of the motion to create a Citizens Committee, and commented that great cities had great transportation systems. Mr. Shultz referenced the need for implementation of a statewide transit initiative.

Feliciano Rivera stated his support of the motion, and commented the quality of Phoenix's transportation networks determine if it continued to be a relevant destination for highly skilled workers and global capital.

Diane Sherrer stated her support for funding Transit 2000, and encouraged Council to identify revenue to fund street infrastructure.

Greta Rogers stated her support of the motion.

Mayor Stanton commended staff and voiced his support for the Citizen Committee. Mayor Stanton asked for a roll call vote. The motion passed 8-0.

5 D. (The item was taken out of order)

Mr. Bearup stated the total miles of new streets the City constructed over the past few decades had steadily decreased. Mr. Bearup noted, however, that it took the City twice as long as the industry recommended to repair its streets. Mr. Bearup explained both maintenance staff and capital improvement funding has significantly declined in recent years, despite a slight increase in Highway User Revenue Funds (HURF). Mr. Bearup noted future revenue projections were significantly lower than projected expenses for street maintenance. Mr. Bearup remarked that some of the critical infrastructure needs addressed major maintenance, bicycle mobility and drainage issues.

Mr. Bearup asked for Council approval to explore potential financing solutions for the infrastructure needs identified by the Street Transportation Capital Needs Study. Mr. Bearup also asked for Council approval for the appointment of a community-based committee to provide a comprehensive review of transportation needs and priorities.

Councilwoman Williams moved to approve work to continue to pursue possible financing solutions for the infrastructure needs identified by the Street Transportation Capital Need Study and seek public participation to develop a plan. Councilwoman Williams also moved to approve the appointment of a community-based committee as a part of the Citizens Committee to address transit and street transportation needs. Councilman Gates seconded the motion, which passed 8-0.

Mayor Stanton recommended postponing components B and C of the Transportation Update to a future Council Policy Session.

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3. 3:05 P.M. -

STATE LEGISLATIVE UPDATE

Staff: Takata, Remes
(Presentation 15 min.)

This report seeks approval, guidance, and direction from the Mayor and Council on state legislation of interest to the City.

This item is for information, discussion, and possible action.

Backup included in Council packet/City Clerk's Office.

Action Taken:

The item was postponed until the April 15, 2014 Council Policy Session.

4:30 P.M. – ADJOURNMENT

Mayor Stanton adjourned the meeting at 5:28 PM.

For further information, please call the Management Intern, City Manager's Office, at 602-262-4449.

For reasonable accommodations, call the Management Intern at Voice/602-262-4449 or TTY/602-534-5500 as early as possible to coordinate needed arrangements.

Si necesita traducción en español, por favor llame a la oficina del gerente de la Ciudad de Phoenix, 602-262-4449 tres días antes de la fecha de la junta.

PHOENIX CITY COUNCIL MEMBERS

Councilman DiCiccio
Councilwoman Gallego
Councilman Gates
Councilman Nowakowski
Councilwoman Pastor
Councilman Valenzuela
Vice Mayor Waring
Councilwoman Williams
Mayor Stanton