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FOR CITY COUNCIL PACKET

MAY 13, 2014

The May 13, 2014 Executive Session and Policy Session have been Cancelled

The May 14, 2014 Formal Meeting is Cancelled

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RESPONSE TO REQUEST FROM COUNCIL

[Council Members](#)

Councilmembers had questions about the 104 vacancies which are not recommended for elimination, but would produce salary savings if eliminated.

RESPONSE TO REQUEST FROM CITIZENS

[Ms. Harrison](#)

Ms. Harrison asked what volunteer opportunities existed for seniors to help the City prepare for the Super Bowl.

Packet Date: May 8, 2014

CITY COUNCIL REPORT

GENERAL INFORMATION

TO: Lisa Takata
Deputy City Manager

PACKET DATE: May 8, 2014

FROM: Cris Meyer
City Clerk

SUBJECT: LIQUOR LICENSE APPLICATIONS RECEIVED FOR THE PERIOD OF
APRIL 28, 2014 THROUGH MAY 2, 2014.

This report provides advance notice of liquor license applications that were received by the City Clerk during the period of Monday, April 28, 2014 through Friday, May 2, 2014.

INFORMATION

The liquor license application process includes the posting of a public notice of the application at the proposed location and online for twenty days, and the distribution of an application copy or a copy of this report to the following departments for their review: Finance, Planning and Development, Police, Fire, and Street Transportation.

Additional information on the items listed below is generally not available until the twenty-day posting/review period has expired.

LIQUOR LICENSE APPLICATIONS

<u>Application Type Legend</u>					
<u>O-</u> Ownership	<u>L-</u> Location	<u>N-</u> New	<u>OL-</u> Ownership & Location	<u>AOC-</u> Acquisition of Control	<u>SE-</u> Special Event
<u>Liquor License Series Definitions</u>					
1	In State Producer	*7	On sale-beer & wine	11	Hotel/Motel-all liquor on premises
3	Microbrewery	8	Conveyance license-sale of all liquor on board planes & trains	12	Restaurant-all liquor on premises
4	Wholesaler	9	Off sale-all liquor	14	Clubs-all liquor on premises
5	Government	9S	Sampling Privileges	15	Special Event
*6	On sale-all liquor	10	Off sale-beer & wine		
		10S	Sampling Privileges		

*On-sale retailer means any person operating an establishment where spirituous liquors are sold in the original container for consumption on or off the premises and in individual portions for consumption on the premises.

Dist	App. Type	Agent/Owner Name Business Name/Address Phone	Lic. Type	Approx. Protest End Date	Within 2,000 Feet of Light Rail	Proposed Agenda Date
2	SE	Andrew Buswell The Ethiopia Project (6/5/14) 7077 East Mayo Boulevard 360-607-1783	15	N/A	N/A	*6/5/14
2	SE	Andrew Buswell The Ethiopia Project (7/3/14) 7077 East Mayo Boulevard 360-607-1783	15	N/A	N/A	6/18/14
4	N	Kim Kwiatkowski, Agent Circle K Store #3404 2410 West Indian School Road 602-728-4783	10	5/23/14	No	6/18/14
4	N	John Rothstein, Agent Urban Vine Kitchen Hops Grapes 2201 North 7 th Street 480-239-9944	12	5/27/14	No	6/18/14
6	N	Daniel Sevilla, Agent Angry Crab Shack BBQ Restaurant 2808 East Indian School Road, #24-8 626-806-1459	12	5/20/14	No	6/18/14
8	SE	Kendra Dahl Artist Relief Fund, Inc. (5/29 to 6/1/14) 2835 East Washington Street 602-327-0017	15	N/A	N/A	*5/29/14
8	SE	Tresa Haston Ballet Arizona (5/22 to 5/25/14) 2835 East Washington Street 602-770-6129	15	N/A	N/A	*5/22/14
8	N	Randy Nations, Agent Fuzzy's Taco Shop 4231 East Thomas Road 480-730-2675	12	5/23/14	No	6/18/14

Dist	App. Type	Agent/Owner Name Business Name/Address Phone	Lic. Type	Approx. Protest End Date	Within 2,000 Feet of Light Rail	Proposed Agenda Date
8	N	Lorena Carbajal, Agent La Hacienda Parrilla Mexicana 1420 North 24 th Street 602-478-6759	12	5/27/14	No	6/18/14
8	AOC	Kevin McElhanon, Agent T Bone Steakhouse 10037 South 19 th Avenue 602-276-0945	12	5/23/14	No	6/18/14
8	O	Navayogasingam Thuraisingam, Agent Ziegler's New York Pizza Dept.\ Tapaz\Copperplate an American Grill 3200 East Sky Harbor Boulevard, T2-F1, F4, F7 480-329-0149	6	5/23/14	No	6/18/14

*Event Date – Application not received in time for Council review.

For further information regarding any of the above applications, please contact the City Clerk Department, License Services Section, at 602-262-6018.

RECOMMENDATION

This report is provided for information only. No Council action is required.

CITY COUNCIL REPORT

GENERAL INFORMATION

TO: Ed Zuercher
City Manager

THRU: Neal Young
Chief Financial Officer

FROM: Christina Schultz
Taxpayer Assistance Liaison /
Problem Resolution Officer

PACKET DATE: May 8, 2014

SUBJECT: QUARTERLY TAXPAYER RESOLUTION REPORT

This report provides a quarterly report to the Mayor and City Council summarizing taxpayer-related information and education.

THE ISSUE

The City adopted the Taxpayer Bill of Rights as part of the Model City Tax Code in January 1997. One of the provisions of the Taxpayer Bill of Rights is to provide a quarterly report to the Mayor and City Council summarizing taxpayer complaints received by the Problem Resolution Officer, actions taken to resolve those complaints, and taxpayer survey results.

OTHER INFORMATION

The Finance Department Tax Division has implemented the provisions of the Taxpayer Bill of Rights. These provisions include tracking and resolving taxpayer complaints, surveying taxpayer satisfaction, and providing taxpayer education and outreach efforts with the business community and industry groups. This report is for the first quarter (January – March) of 2014.

Taxpayer Complaints

No formal complaints were made to the Problem Resolution Officer for the first quarter of 2014.

Taxpayer Education and Outreach Efforts

Taxpayer Education classes are conducted once every other month for newly licensed businesses and existing businesses to help them complete the sales tax return and answer questions about the Tax Code. The following table shows the number of participants and the level of overall satisfaction with the class on a scale of 1 to 5 (5 being the highest rating).

	CY 2013			CY 2014
	2 nd Quarter	3 rd Quarter	4 th Quarter	1 st Quarter
Number of Participants	46	56	61	49
Overall Satisfaction	4.9	4.6	4.8	4.9

Outreach efforts for the first quarter included:

- Assisted 7,851 taxpayers that came in or phoned for help to complete their sales tax returns.
- Responded to 1,013 taxpayer email requests.

RECOMMENDATION

This report is for information only. No Council action is required.

CITY COUNCIL REPORT

GENERAL INFORMATION

TO: Mayor And Council

PACKET DATE: May 8, 2014

FROM: Ed Zuercher
City Manager

SUBJECT: FOLLOW-UP: MAY 6, 2014 POLICY SESSION

Attached are the May 6, 2014 Policy Session Council Information and Follow-Up Requests.

City Council Requests for Information and Announcements
City Council Policy Session
May 6, 2014

Mayor Stanton

Mayor Stanton acknowledged the Phoenix College Men's Basketball Team who had won the National Junior College Athletic Association's (NJCAA) Division II Championship by defeating Essex County College on March 22, 2014. Mayor Stanton recognized Brandon Brown, who was the only freshman selected on the NJCAA Division II All-American First-Team, and Matt Gordon, who was named the 2013-2014 Spaulding Junior College Athletic Association Coach of the Year. Mayor Stanton congratulated the team for winning the school's first basketball championship in its 93-year history.

Councilwoman Gallego

Councilwoman Gallego stated she attended the Topping Off Ceremony for the University of Arizona's Cancer Treatment Center in District 8. Councilwoman Gallego announced that May was Foster Care Awareness Month, and thanked the Arizona Foster Care Awareness Association for placing approximately 15,000 ribbons along Jefferson Street to represent every child in the foster care system in Arizona. Councilwoman Gallego noted the Equal Pay Committee was scheduled to meet on Tuesday, May 6th, to address the equity of pay between women and men in the City of Phoenix. Councilwoman Gallego announced the ribbon cutting ceremony for Dress for Success on Thursday, May 8th, and reminded everyone that Teacher Appreciation Week and National Nurses Week were being celebrated.

Councilman Valenzuela

Councilman Valenzuela announced the Walk Phoenix event would be held on Wednesday, May 14th, at 10:00 a.m. at the Maryvale Community Center. Councilman Valenzuela stated representatives of the District 5 Office would be attending several neighborhood meetings in the coming weeks, including gatherings in North Glenn Square and Cactus Park. Councilman Valenzuela remarked that District 5's outreach to businesses would also continue, including meetings and visits with Banner Estrella Hospital and Blue Cross Blue Shield. Councilman Valenzuela thanked everyone who attended the Cinco de Mayo celebration in downtown Phoenix, which included awarding approximately \$100,000 to scholarships to local students.

Councilman Nowakowski

Councilman Nowakowski thanked everyone who attended the Cinco de Mayo celebration in Maryvale. Councilman Nowakowski announced "The Nut Job" will be shown at the next Movie in the Park on Friday, May 16th, at Mariposa Park. Councilman Nowakowski announced the Star Spangled Celebration, which will recognize veterans and all fallen public safety officers, will be held in District 7 over Memorial Day weekend. Councilman Nowakowski reported that two weeks of swimming lessons will be offered to Phoenix residents for \$15 to kick-off the Summer Water Safety Campaign. Councilman Nowakowski informed interested parties to call 602.534.6587 for more information about the program.

Councilman Gates

Councilman Gates announced a partnership between the City of Phoenix and the City of Buckeye to construct a 10-megawatt solar array on the city's landfill. Councilman Gates invited everyone to attend the Business Roundtable on Wednesday, May 14th, from 8:00 a.m. to 9:00 a.m. at the North Mountain Brewing Company. Councilman Gates stated the next District 1 Coffee Chat would be held on Tuesday, May 20th, at 7:30 a.m. at Cave Creek Golf Course.

Vice Mayor Waring

Vice Mayor Waring invited everyone to a Community Budget Hearing on Tuesday, May 13th, at Paradise Valley Community Center at 6:30 p.m. Vice Mayor Waring announced the next District 2 Monthly Meeting will be held at the Paradise Valley Community Center on Thursday, May 22nd, at 6:00 p.m. with guest speaker Mayor Stanton.

Councilwoman Williams

Councilwoman Williams congratulated Washington Elementary School for its third-place finish for collecting plastic garbage bags. Councilwoman Williams announced the grand re-opening of the Cortez Pool on Friday, June 6th, and invited everyone to participate in the clean-up of 35th Avenue and the Loop 101 on Saturday, June 7th.

Councilwoman Pastor

Councilwoman Pastor congratulated the Hispanic Chamber of Commerce on the success of its Black and White Ball on Saturday, May 3rd, and thanked all of the teachers for their dedicated service.

Councilman DiCiccio

Councilman DiCiccio introduced Vanessa Salinas, the newest member of his staff. Councilman DiCiccio stated Vanessa was a graduate of West Wood High School and Arizona State University, and has performed exceptionally well during her first two weeks on the job. Councilman DiCiccio announced Chris Shipley, Council Aide in the District 6 Office, recently accepted a position with a public relations firm in Scottsdale. Councilman DiCiccio thanked Chris for all of his hard work and dedication on behalf of the residents of District 6, and wished him the best of luck regarding his future endeavors.

Councilman DiCiccio asked staff to provide the following information regarding the 104 vacant positions included in the trial budget that were not recommended for elimination: 1) a description of the position, 2) the value (in total compensation) of the position, and 3) how long the position has been vacant.

Staff Follow up: Zuercher, Paniagua

CITY COUNCIL AND CITIZEN REQUESTS
May 8, 2014

CITY COUNCIL INFORMATION REQUESTS

INFORMATION REQUESTS	DATE AND COUNCIL PERSON	DUE DATE	ASSIGNED TO	STATUS
<p>Councilman DiCiccio requested that staff prepare five-year and ten-year projections for the secondary property tax fund before Council is asked to vote on policies that would use resources designated for investments in critical infrastructure to pay for operational expenses. Councilman DiCiccio also asked how much money has been taken out of the secondary property tax fund since 2009.</p>	<p style="text-align: center;">April 8, 2014 Councilman DiCiccio</p>	<p style="text-align: center;">04/24/14</p>	<p style="text-align: center;">Zuercher Paniagua Young</p>	<p style="text-align: center;">Pending</p>
<p>Councilwomen Williams and Gallego requested more information concerning marijuana donation clubs and opportunities to address problems surrounding their operation.</p>	<p style="text-align: center;">April 22, 2014 Councilwoman Williams and Councilwoman Gallego</p>	<p style="text-align: center;">05/08/14</p>	<p style="text-align: center;">Dohoney Garcia</p>	<p style="text-align: center;">Pending</p>
<p>Councilman DiCiccio asked staff to provide the following information regarding the 104 vacant positions included in the trial budget that were not recommended for elimination: 1) a description of the position, 2) the value (in total compensation) of the position, and 3) how long the position has been vacant.</p>	<p style="text-align: center;">May 6, 2014 Councilman DiCiccio</p>	<p style="text-align: center;">05/20/14</p>	<p style="text-align: center;">Zuercher Paniagua</p>	<p style="text-align: center;">New</p>

CITIZEN REQUESTS

REQUEST	REQUEST DATE AND NAME OF CITIZEN	DUE DATE	ASSIGNED TO	STATUS
Ms. Harrison asked what volunteer opportunities existed for seniors to help the City prepare for the Super Bowl.	April 16, 2014 Ms. Harrison	04/30/2014	Blue	Complete
Mr. Clark stated he was grateful for all of the assistance Grand Canyon University (GCU) provided homeless and low-income residents of Phoenix. Mr. Clark remarked he was uncertain GCU's recent financial contribution to the City would not cause elected officials or staff to treat GCU in a preferential manner, thereby violating the principle of separation of church and state.	April 16, 2014 Mr. Clark	04/30/2014	Zuercher, Brown	Pending
Ms. Herron asked staff if more seating could be provided at bus stops throughout the City, especially those located near senior centers. Ms. Herron also asked if it was possible to ban smoking at bus stops.	May 7, 2014	05/21/14	Naimark, Hyatt,	New

CITY COUNCIL REPORT

GENERAL INFORMATION

TO: Mayor And Council

PACKET DATE: May 8, 2014

FROM: Ed Zuercher
Acting City Manager

SUBJECT: FOLLOW-UP: MAY 7, 2014 FORMAL CITY COUNCIL MEETING

Attached are the May 7, 2014 Citizen Requests/Comments.

**CITIZEN REQUESTS/COMMENTS
CITY COUNCIL FORMAL SESSION
May 7, 2014**

Pat Vint

Mr. Vint proposed including the Citizen Requests segment of the Formal Council Session in the minutes that were formally recorded and posted for the meeting. Mr. Vint commented the agendas for Formal Sessions were too robust, which restricted the level and quality of public participation in meetings. Mr. Vint remarked that expectations regarding the responsibility and accountability of staff should be elevated.

Follow up: None

Dianne Barker

Ms. Barker expressed her regret that a quorum of Council members was not required to begin the Citizen Requests segment of the Formal Council Session. Ms. Barker recommended including Citizen Requests in the official agenda and minutes of the meeting to ensure compliance of Open Meeting Laws. Ms. Barker provided a brief description of how other municipalities in the Valley conduct public meetings.

Follow up: None

John Rusinek

Mr. Rusinek commented it was important to consider how labor negotiations and the proposed budget impacted residents from lower socio-economic classes. Mr. Rusinek promoted the development of solutions that benefitted the entire city, not any single or specific group in Phoenix.

Follow up: None

Robert Melikien

Mr. Melikien provided Council members information regarding the Stern Lodging House. Mr. Melikien stated the Victorian home in downtown Phoenix should be preserved due to its historical significance. Mr. Melikien suggested offering the owner of Stern House incentives to maintain ownership of and restore the building.

Follow up: Naimark, Dodds

Leonard Clark

Mr. Clark expressed his appreciation for the opportunity to participate in public meetings, and encouraged Council members to resolve problems through the use of negotiations and compromise.

Follow up: None

Jose Avila

Mr. Avila stated police officers should be given raises due to the increase in crime that will occur, especially among the youth, throughout the City due to the spread of medical marijuana dispensaries.

Follow up: None

Beatrice Herron

Ms. Herron thanked Council members for the work that has been done throughout the City to provide assistance to people who are poor.

Ms. Herron asked staff if more seating could be provided at bus stops throughout the City, especially those located near housing complexes for senior citizens. Ms. Herron also asked if it was possible to ban smoking at bus stops.

Follow up: Naimark, Hyatt,

CITY COUNCIL AND CITIZEN REQUESTS
May 8, 2014

CITY COUNCIL INFORMATION REQUESTS

INFORMATION REQUESTS	DATE AND COUNCIL PERSON	DUE DATE	ASSIGNED TO	STATUS
Councilman DiCiccio requested that staff prepare five-year and ten-year projections for the secondary property tax fund before Council is asked to vote on policies that would use resources designated for investments in critical infrastructure to pay for operational expenses. Councilman DiCiccio also asked how much money has been taken out of the secondary property tax fund since 2009.	April 8, 2014 Councilman DiCiccio	04/24/14	Zuercher Paniagua Young	Pending
Councilwomen Williams and Gallego requested more information concerning marijuana donation clubs and opportunities to address problems surrounding their operation.	April 22, 2014 Councilwoman Williams and Councilwoman Gallego	05/08/14	Dohoney Garcia	Pending
Councilman DiCiccio asked staff to provide the following information regarding the 104 vacant positions included in the trial budget that were not recommended for elimination: 1) a description of the position, 2) the value (in total compensation) of the position, and 3) how long the position has been vacant.	May 6, 2014 Councilman DiCiccio	05/20/14	Zuercher Paniagua	New

CITIZEN REQUESTS

REQUEST	REQUEST DATE AND NAME OF CITIZEN	DUE DATE	ASSIGNED TO	STATUS
<p>Ms. Harrison asked what volunteer opportunities existed for seniors to help the City prepare for the Super Bowl.</p>	<p align="center">April 16, 2014 Ms. Harrison</p>	<p align="center">04/30/2014</p>	<p align="center">Blue</p>	<p align="center">Completed</p>
<p>Mr. Clark stated he was grateful for all of the assistance Grand Canyon University (GCU) provided homeless and low-income residents of Phoenix. Mr. Clark remarked he was uncertain GCU's recent financial contribution to the City would not cause elected officials or staff to treat GCU in a preferential manner, thereby violating the principle of separation of church and state.</p>	<p align="center">April 16, 2014 Mr. Clark</p>	<p align="center">04/30/2014</p>	<p align="center">Zuercher, Brown</p>	<p align="center">Pending</p>
<p>Ms. Herron asked staff if more seating could be provided at bus stops throughout the City, especially those located near senior centers. Ms. Herron also asked if it was possible to ban smoking at bus stops.</p>	<p align="center">May 7, 2014</p>	<p align="center">05/21/14</p>	<p align="center">Naimark, Hyatt,</p>	<p align="center">New</p>

CITY COUNCIL REPORT

COUNCIL REQUEST

TO: Ed Zuercher
City Manager

PACKET DATE: May 8, 2014

FROM: Mario Paniagua
Budget and Research Director

SUBJECT: CITY COUNCIL REQUEST FOR ADDITIONAL INFORMATION ON
VACANCIES

This report follows up on Council requests for information from the May 6, 2014 City Council Policy meeting regarding General Fund vacant positions.

THE ISSUE

The following table was recently provided to the City Council regarding full-time civilian vacant positions in the General Fund including recent changes:

GF vacant full-time civilian positions prior to April 2, 2014 Council action:	581
GF vacant full-time civilian positions as of April 3, 2014:	561
Of the 561 above, approximate GF civilian vacancies accounted for in salary savings or other offsets:	340
GF civilian vacancies remaining to consider for elimination to help address GF budget deficit:	221
GF civilian full-time vacancies proposed as <u>service reductions</u> in Trial Budget:	117
Approximate GF civilian full-time vacancies remaining, but <u>not</u> recommended for elimination due to the need to fill them to provide critical service:	104

Councilmembers had questions about the 104 vacancies which are not recommended for elimination, but would produce salary savings if eliminated.

A recent review of the existing vacancies shows the estimated budgetary value of the 104 remaining vacancies shown above would be approximately \$7 - \$8 million. It is important to note that some of the remaining vacancies are in the Library Department, for which elimination would not help address this year's budget.

The elimination of these vacancies would reduce service to the community and staff is working with departments to gather additional information on the impact to current levels of service to the community if these positions were to be eliminated. The information will be provided to the City Council prior to the May 20, 2014 Council action on the budget.

As an example of the kind of analysis that will be done, the Street Transportation Department provided information on 22 of the 104 vacancies. The work performed by the Street Maintenance Worker I and II positions include the maintenance of streets, pothole repair, asphalt overlay, slurry treatment, and fog seal. The elimination of these positions would result in the increased deterioration of street conditions. The more than 5,000 miles of streets in Phoenix are currently on a 60 year overlay cycle, where the recommended cycle is 30-40 years.

OTHER INFORMATION

As mentioned previously, in evaluating the elimination of vacancies not already accounted for by salary savings or other offsets, the following issues must be considered:

- Services: Vacant positions are tied to services. Eliminating vacancies not identified as part of efficiency actions is a choice to reduce services. For example, cutting Police and Fire 911 Operator position vacancies would negatively impact the City's ability to effectively and consistently respond to and dispatch emergency calls. Also, cutting Street Maintenance Worker vacancies would reduce the City's ability to maintain and repair City streets, which the community expressed at budget hearings as an important priority. Even though vacant, these positions are a necessary part of maintaining the service levels expected by the community on an ongoing basis.
- Strategic Approach: The elimination of all remaining vacancies would prevent the Council from using a strategic approach to minimize the negative impact on community services. The timing of vacancies can be unpredictable and arbitrary; many only recently became vacant and/or are currently being filled. Some positions need to be filled as soon as possible to reduce risk to citizen or employee safety, maintain internal controls, reduce litigation or legal compliance risk, prevent decreased revenue or increased costs, and maintain critical service levels.
- Offset to Contractors or Temporary Agency Staff: For difficult to fill positions, such as certain information technology jobs, vacancy savings offset costs associated with paying for temporary contracted services. In these cases, although contractors are not a permanent solution due to higher costs or other operational issues, their service is temporarily necessary to continue operations while recruitment is underway.
- Interdepartmental Charges: Some positions recover costs through interdepartmental charges. These are charges for certain City services, such as street repairs necessary due to Water Services capital projects under City roads, or other maintenance. In these cases, savings would be offset by reduced work order charges and therefore have little to no impact on the deficit.

RECOMMENDATION

This report is for information only; no action is required.

