



City of Phoenix

2015

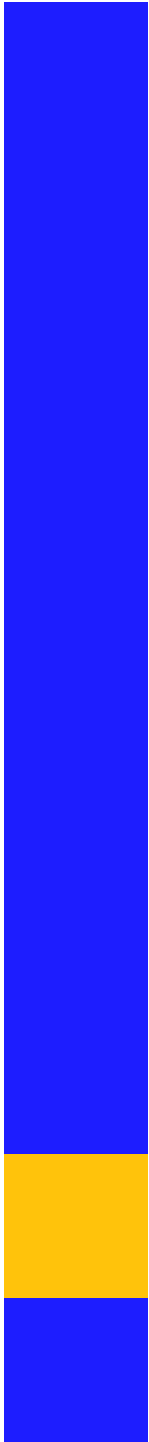
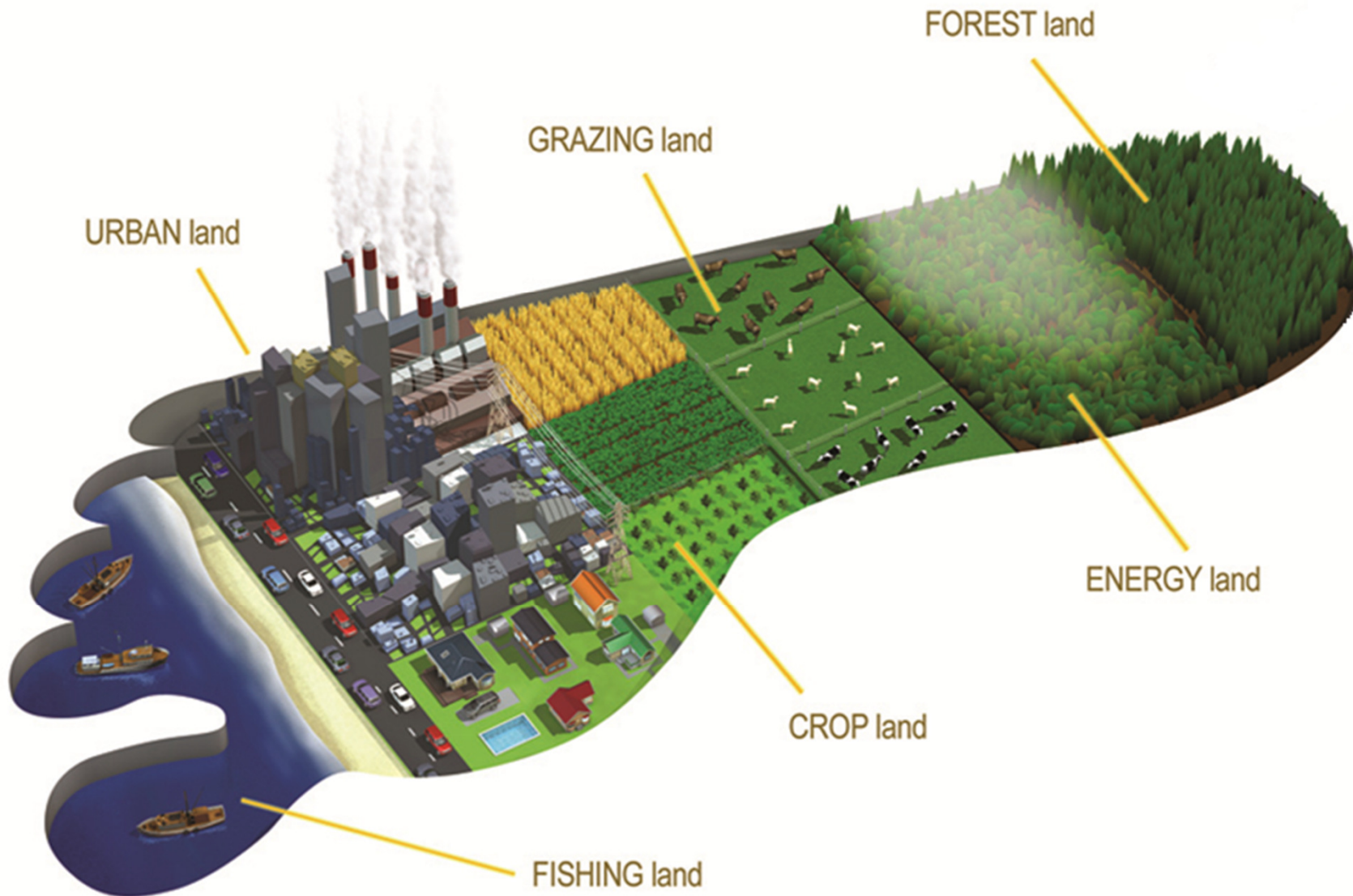
**BUSINESS
EXPERIENCE**



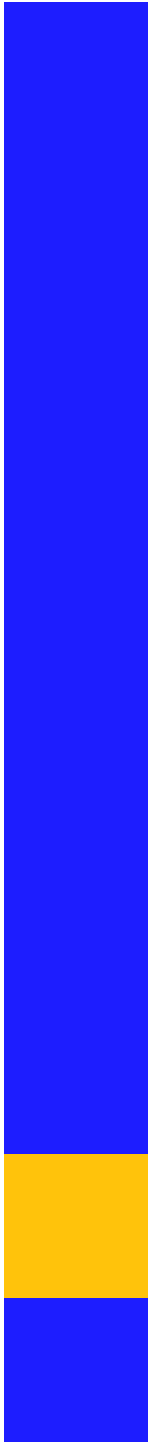
SUSTAINABLE PROCUREMENT PROGRAM

Mark Hartman, Chief Sustainability Officer

Environmental Footprint



Best Practices: Chartered Institute of Procurement & Supply (CIPS.org)



Sustainable Purchasing Policy

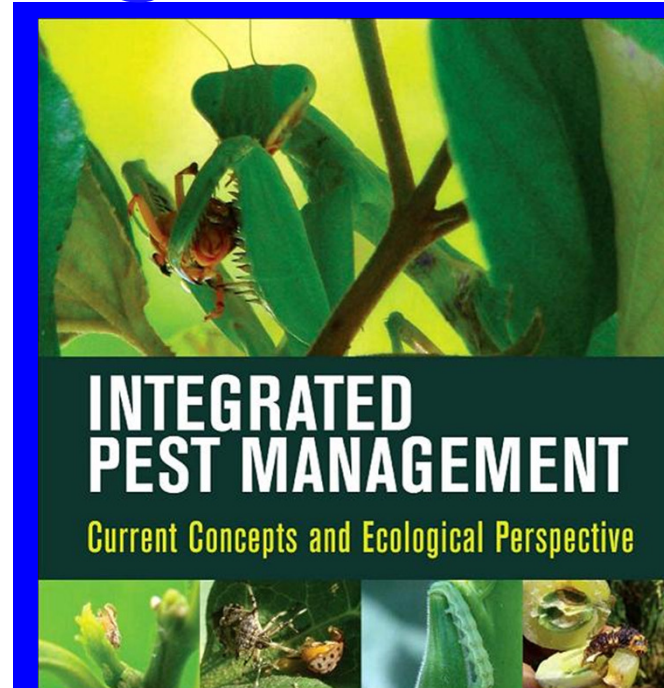
The city is authorized to specify and procure **Environmentally Preferred Products (EPP)**

- whenever available
- if meets specifications
- at reasonable cost



Sustainable Purchasing Successes

- **Integrated Pest Management**
Reduces insecticide spraying by 99%
- **Janitorial Products:**
green cleaning
- **Other Services**
custodial services, paint, paper,
carpet, flooring, traffic cones...
- **New Construction**
LEED Silver



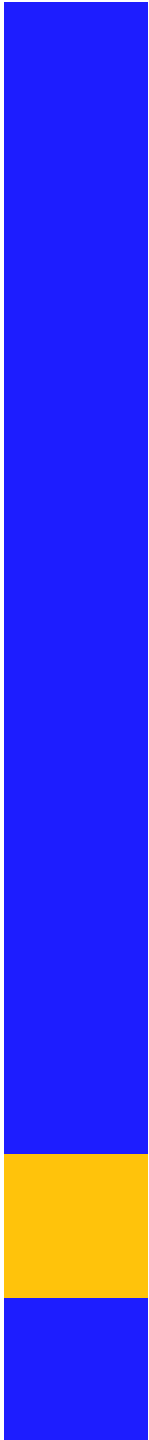
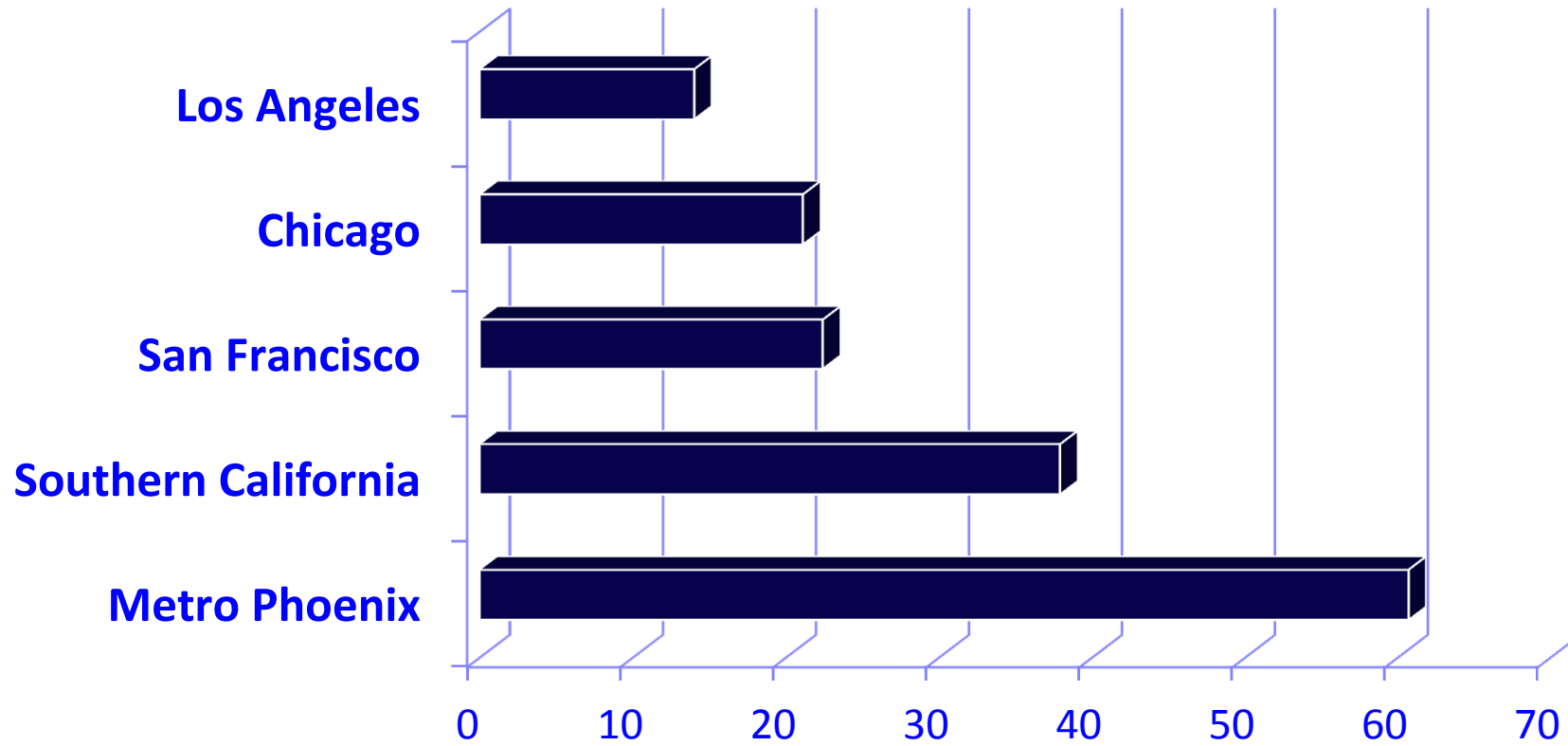
Sustainable Procurement

economic value
environmental impacts
social impacts



U.S. Leader in Alternative Fuels

Millions of Gallons of Petroleum Saved - 2013



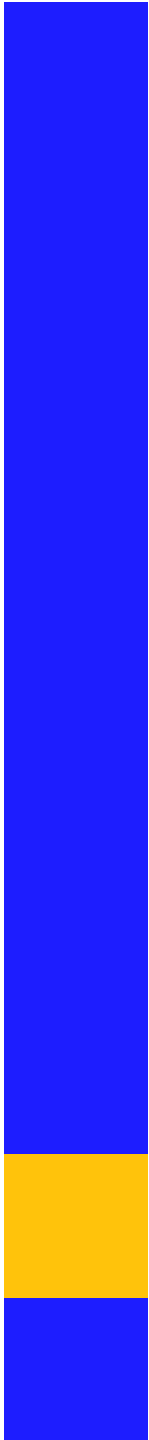
Future Direction

- Exclusive EPPs in **e-procurement**
- **Sustainability criteria** in RFPs
- Supply chain details in contracts



Benefits to Your Organization

- Growing market (LEED, B-Corp, Green Business)
- Differentiation
- Investors
- Innovation leads to cost savings



Contact: mark.hartman@phoenix.gov
Search: “EPP Program” on Phoenix.gov



Survey: phoenix.gov/businessexperience

