



City of Phoenix

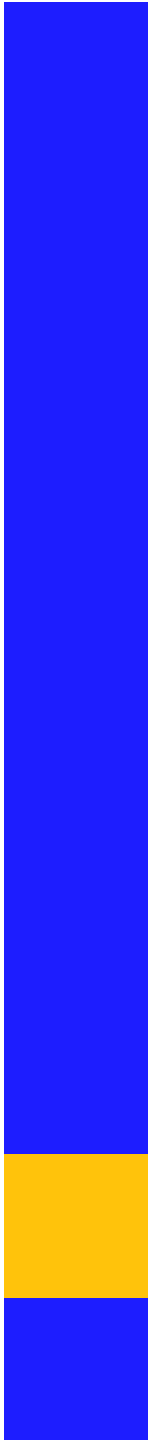


# Moving through the Bracket

Navigating the City of Phoenix Website

[www.phoenix.gov](http://www.phoenix.gov)

Presented by Maria Dominguez & Margaret Shalley



# Agenda

Introduction

Homepage Resources

One-stop Shop

Feedback

Questions & Comments



# Homepage Resources

[www.phoenix.gov](http://www.phoenix.gov)

The screenshot shows the top portion of the City of Phoenix website. At the top left is the City of Phoenix logo. To the right, it displays the city's credit rating: "Highest S&P Credit Rating of 6 Largest U.S. Cities" with an "AA+" rating and "STRONG CREDIT RATING" and "STABLE OUTLOOK" labels. Below this is a search bar with the text "Search...". A horizontal navigation bar contains five buttons: "Report It", "Map It", "Pay It", "Request City Service", and "Find Public Records". The main visual is a photograph of the city's modern architecture with a large American flag and a stylized sunburst sculpture. Below the photo are three main navigation categories: "Living in Phoenix" (blue), "Doing Business in Phoenix" (green), and "Visiting Phoenix" (orange). Under "Doing Business in Phoenix", there are several sub-links: "Pay Your City Services Bill", "Contracting with the City", "Planning & Zoning", "Privilege & Use Taxes", "Permits", and "Economic Development". A link for "Regulated Business Licenses" is also present. A red arrow points to the "Doing Business in Phoenix" category, and another red arrow points to the "More for Businesses >" link at the bottom right of this section.

## What's Happening in Phoenix



## At Your Service

- [This Week's Meetings](#)
- [Budget/Financial Information](#)
- [Transparency Update: View City Checkbook](#)

The screenshot shows the "News" and "Events" section of the website. The "Events" tab is selected. It lists two events: "Feb. 24, 2015 Greater Phoenix Career Expo 2015" and "Feb. 24, 2015 City Council Policy Session". Each event has a "More >" link. A red arrow points to the "Events" tab.

# Services for Business

[www.phoenix.gov/business](http://www.phoenix.gov/business)

## Contracting with the City

(Keywords: vendor, help, center, registration, solicitations, contracting, city, business, procurement)



## Business Assistance: Management Technical Assistance & Customer Advocacy

(Keywords: business, assistance, expansion, relocation) / (Keywords: customer, advocacy, development)



## Transaction Privilege Tax and Sales Taxes

(Keywords: etax, transaction, privilege, sales, taxes, filing, returns)



## Small and Disadvantaged Business Certification

(Keywords: small, disadvantaged, enterprise, business, certification, diversity, compliance)

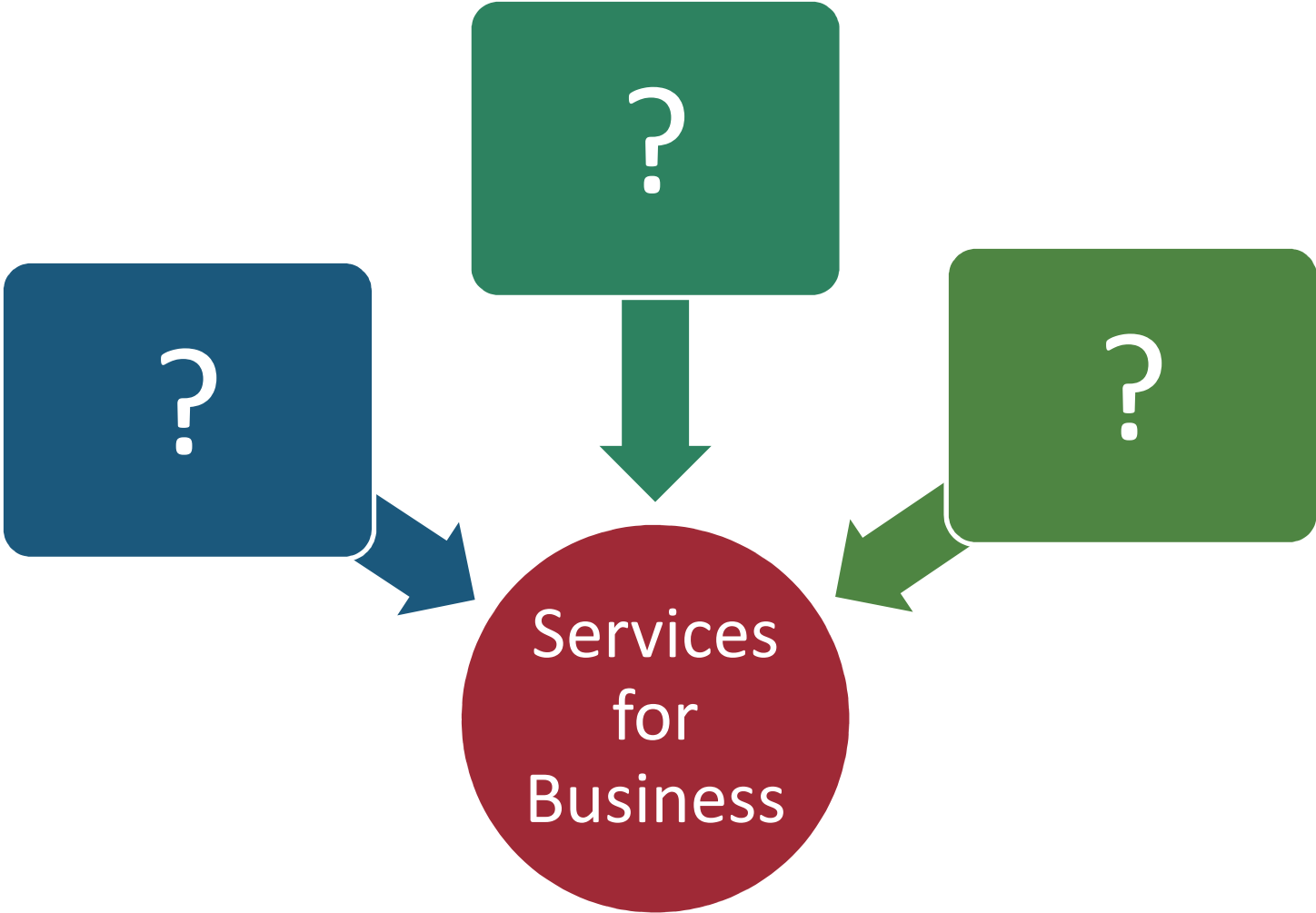


## Public Records Search (Contracts)

(public, records, contracts)

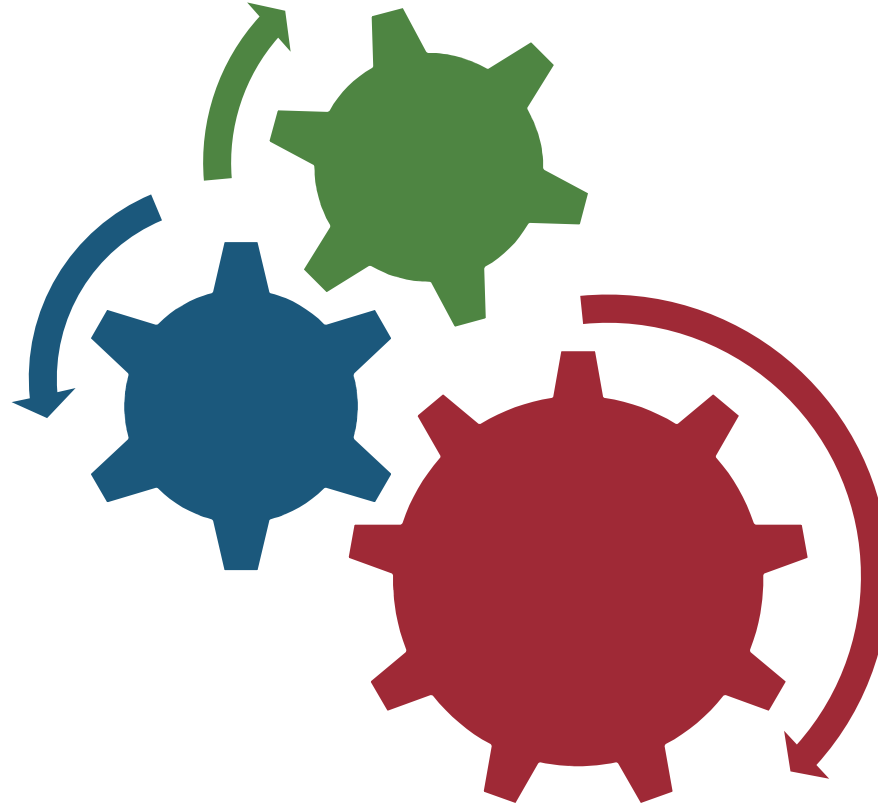


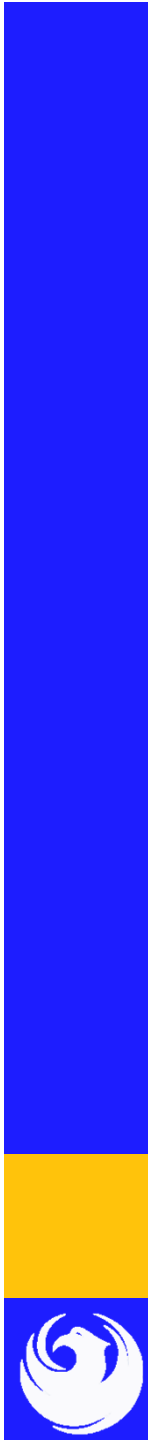
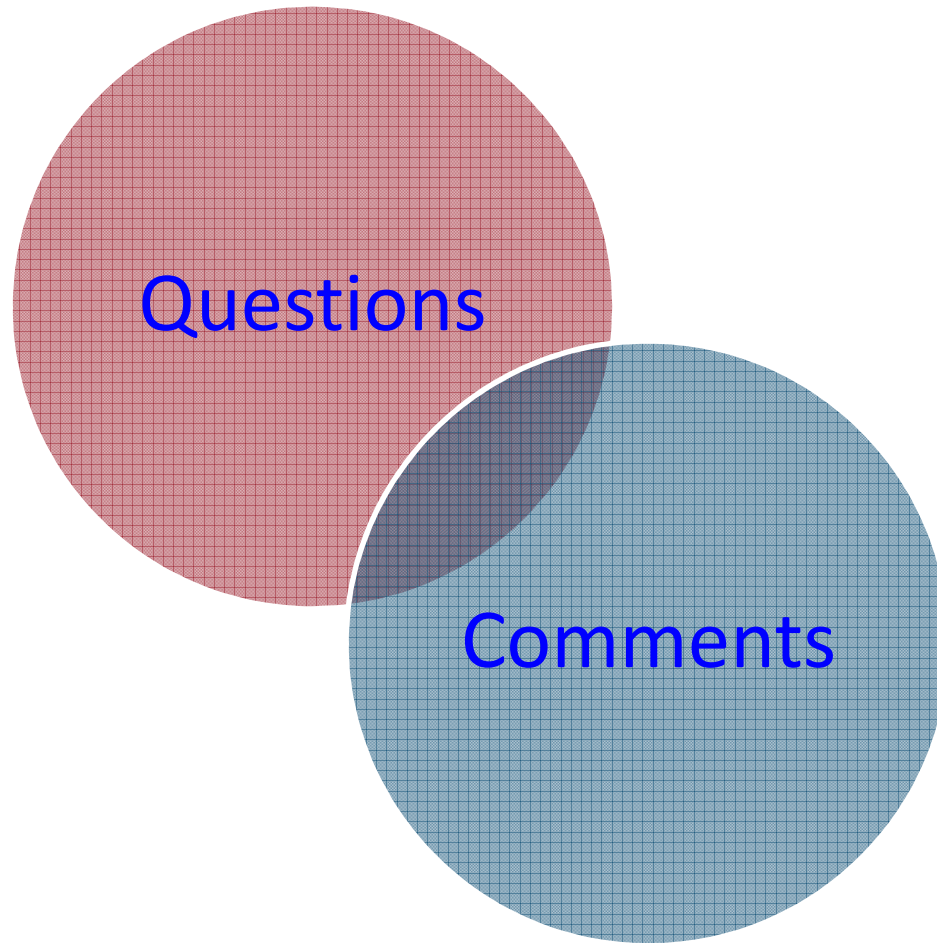
# Serving You Better



# Business Experience Survey

[phoenix.gov/businessexperience](http://phoenix.gov/businessexperience)





# Contact Information

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**Contact Us** Website Communication

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- <https://www.phoenix.gov/contactus>

