

## 2016-17 Federal Lobbyist Performance Measures

### Overall

- Provide timely updates to city staff on: legislation; Federal Register notices; proposed rules; and grant opportunities and awards/results. Information must be timely to be actionable and, to the extent possible, the team should provide updates before they are already known to the city or disseminated by national organizations.
- Travel to Phoenix (each of the principal members in each issue area) at least once during the contract term to meet face-to-face with elected officials and city staff.
- Coordinate all meetings for Phoenix elected officials and staff with key federal agencies, congressional committee staff and members of Congress, as requested.
- Participate in weekly and monthly conference calls with city staff and provide updates on the state-of-play in DC and status of pursuing the city's priorities.
- Provide on a weekly basis: 1) written weekly reports of steps taken in pursuit of the city's federal priorities and 2) weekly updates on grant funding opportunities of interest to the city.
- Assist with efforts to place Phoenix elected officials on National League of Cities (NLC) and U.S. Conference of Mayors (USCM) committees, or other key panels as requested, and provide support to elected officials at conferences in Washington, DC.
- Notify the city, in a timely manner, of travel to Phoenix by high profile members of the Administration and federal agencies (under-secretary and above) and facilitate the coordination of visits by the same.
- Provide a federal grants matrix that identifies potential competitive grant opportunities that are anticipated for the year with expected release dates, funding and metrics.

### Transportation

- Meet at least three times per year with members of Arizona's congressional delegation on the city's federal aviation priorities, including Federal Aviation Administration (FAA) reauthorization and the ongoing flight path issue.
- Provide detailed, tailored summaries of legislation that will, or has the potential to, affect Phoenix Sky Harbor International Airport (PHX). These summaries should be specific to PHX (as compared to the executive summaries received from national associations).
- Attend meetings/teleconferences of Airports Council International (ACI) and the American Association of Airport Executives (AAAE) and provide written updates to city staff.
- Position the city to be successful with regards to securing federal funding for the South Central Light Rail project, including securing admission into the FY 2018 President's Budget and securing appropriations. Efforts should include, but are not limited to, reviewing applications and providing feedback, drafting and circulating letters of support, arranging high-level meetings with the Federal Transit Administration (FTA) and appropriators and providing other support as needed.
- Enhance the competitiveness and likelihood of funding awards on the city's applications for federal transportation and infrastructure funding, such as Transportation Investments Generating Economic Recovery (TIGER) applications and Transportation Infrastructure Finance and Innovation Act (TIFIA) requests. Efforts should include, but are not limited to, reviewing and providing improvement suggestions on applications, securing congressional letters of support and advising on and helping to carry out other steps that will improve the city's position on these applications.

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- Keep the congressional delegation informed about the city's federal surface transportation and public transit priorities. At a minimum, meet with key members of Congress or their staff at least three times.
- Assist the city with securing federal funding to address any major flood or other disaster events and pursue funding for the city's flood protection and drainage improvement needs. This includes identifying all funding sources available and the procedures and requirements for securing funding; reviewing applications; coordinating with and securing letters of support and calls to federal officials and the city's congressional delegation; and arranging meetings with key staff from the U.S. Army Corps of Engineers, the Federal Emergency Management Agency (FEMA) and other relevant agencies.

### Public Safety

- Support the Office of Homeland Security & Emergency Management's efforts to educate Arizona's congressional delegation and Department of Homeland Security (DHS) officials on the Urban Area Security Initiative (UASI) program, homeland security, emergency management and resiliency funding needs and legislative issues. This will be accomplished through informational updates and accurate interpretation of the Phoenix Metropolitan Statistical Area (MSA) formula and corresponding data.
- Coordinate meetings between Police Department leadership and key members of Congress or staff in support of public safety grants and programs, including Community Oriented Policing Services (COPS), Bureau of Justice Assistance (BJA) and the National Institute of Justice, for such grant programs as COPS Hiring, Edward Byrne Memorial Justice Assistance Grant (Byrne-JAG), Smart Policing Initiative, DNA Backlog Reduction Program and Paul Coverdell Forensic Science Improvement Grants Program.
- Review and provide comments on the Police Department's competitive federal grant applications (e.g., COPS, BJA, Byrne-JAG, etc.) and secure congressional letters of support, as applicable.
- Coordinate meetings as requested between city officials and key members of Congress or their staff in support of public safety grants and programs, including Assistance to Firefighters Grant (AFG), Staffing for Adequate Fire & Emergency Response Grants (SAFER) Grant and Urban Search and Rescue (USAR).
- Review and provide comments on the Fire Department's competitive federal grant applications (e.g., AFG and SAFER grants) and secure congressional letters of support, as applicable.
- Assist, in conjunction with the federal disaster assistance/flood protection and drainage improvement measure in the transportation section, in securing federal funding to address any major disaster event impacting the city and its residents, including identifying possible federal funding sources and working with administration officials to expedite such support.

### Community Development

- Coordinate meetings and conference calls between key U.S. Department of Housing and Urban Development (HUD) officials and city officials and staff to better educate HUD on city accomplishments, to advocate for administrative actions that further them and to resolve problems that may arise with respect to the city's use of HUD programs.
- Develop and implement strategies, as requested, to benefit the city's public housing portfolio, including: 1) Section 18 and/or Section 32 dispositions; 2) Rental Assistance Demonstration (RAD)

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conversions; 3) Choice Neighborhoods Initiative (CNI) applications and other rehabilitation and disposition options; and 4) Moving to Work (MTW) applications.

- Meet at least three times with key members of Congress or their staff on the city's community development priorities, including public housing priorities, Low Income Home Energy Assistance Program (LIHEAP) funding, Community Services Block Grant (CSBG) reauthorization and Head Start funding.
- Implement strategies, including building coalitions, to achieve a fair allocation of federal community development funding, including Community Development Block Grant (CDBG) funding and LIHEAP funding.
- Continue to assist the city with regards to expanding public parking options and furthering the economic revitalization of the Warehouse District. This includes working with the Department of Labor and Job Corps to secure a license agreement for use of Job Corps parking facilities.
- Continue to assist the city with regards to maintaining the eligibility of businesses for Historically Underutilized Business Zones (HUBZone) designation.
- Continue to implement strategies regarding funding and opportunities to assist with expanding and cultivating entrepreneurship and business incubators in the city.

### Water and Environment

- Monitor all bills that include drought (including reservoir operation and healthy forests/watersheds) or Colorado River issues and provide regular updates in real time to reflect changes through amendments, as well as information regarding why amendments are being introduced/withdrawn.
- Provide a briefing on personnel/policy in the U.S. Department of Interior in a new Administration with regard to Colorado River issues.
- Provide information and updates from the Department of Interior regarding Colorado River issues, especially shortage, drought contingency planning, system conservation and intentionally created surplus opportunities.
- Continue to implement strategies to gain support for continued construction of the Tres Rios and Rio Salado Oeste river restoration projects, including all reimbursements associated with the Tres Rios project.
- Provide information and access to personnel at the Environmental protection Agency (EPA), particularly Region IX, especially regarding emerging contaminants under the Safe Drinking Water Act or jurisdiction of the Clean Water Act.
- Continue to assist with all aspects of the Western Mayors Water Sustainability Summit highlighting local solutions to water sustainability and climate change issues. This includes securing event space, ensuring participation by western mayors and developing an agenda and other event materials as requested.
- Monitor proposed federal legislation and the Federal Register for notices and proposed and final rules that could impact city operations, including ozone and carbon emission proposals, and provide updates on any meeting with pertinent federal agencies and the Arizona congressional delegation.