

Canyon Corridor Weed & Seed Good Neighbor Executive Summary Program Dates: October 20, 2009 – December 15, 2009

The Good Neighbor Program (GNP) has been in existence since 1995. Because of its successful track record in bringing diverse groups together, and developing local leadership, the city of Phoenix Mayor and Council approved recommendations to provide the Good Neighbor Program in the new West Phoenix Revitalization Area (WPRA). This 50-square mile area reflects a diverse population with varying cultural and socio-economic concerns. This program is one of the vehicles being used to embrace the great diversity of our community and helps new and long-term residents understand and respect each other's differences and foster vibrant neighborhoods.

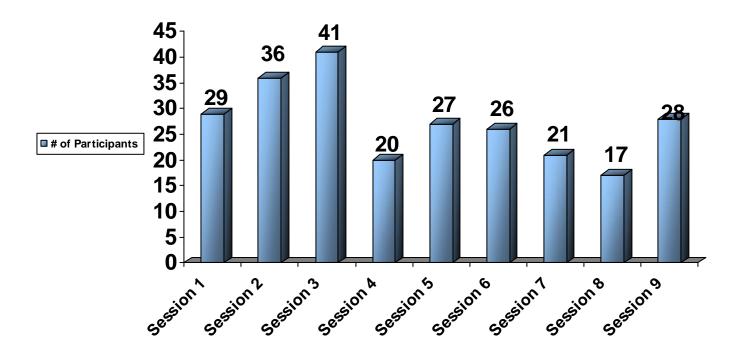
The Canyon Corridor Weed & Seed GNP was a part of the overall strategy of the Weed and Seed program which is to weed out crime and seed in sustainable programs. Weed and Seed, is a community-based strategy sponsored by the U.S. Department of Justice (DOJ), is an innovative, comprehensive multiagency approach to law enforcement, crime prevention, and community revitalization. The GNP was implemented in the area bounded by Bethany Home Road on the North, Indian School Road on the South, 27th Avenue on the East and 35th Avenue on the West. Cordova Middle School partnered with NSD and provided the venue for the program. Grand Canyon University also partnered with NSD in providing staff to coordinate activities for children. The Canyon Corridor GNP averaged 27 residents per session. Upon completion of the program, the group plans to work with the Canyon Corridor Weed & Seed to stay involved in their neighborhood. Members of the Canyon Corridor Weed & Seed Steering Committee participated in the program and made presentations on the Weed & Seed program.

One chief strategy of the Good Neighbor Program is to offer a series of educational/awareness classes on such topics as: Building Leadership in Youth and Adults, Neighborhood Pride and Community Spirit, The Role of the Neighborhood Association, Improving Communication, The Most Common Blight Violations, Landlord/Tenant Counselor Education, Understanding Culture and Diversity in our Neighborhoods, and Improving Communication between Residents and the Police Department.

The program is free and open to any Phoenix resident who wishes to participate. Residents who participated walked away with a sense of camaraderie, a renewed spirit of cooperation, and knowledge of city resources. A network of support is developed based upon shared experiences and knowledge of processes to access services. The series provides the city of Phoenix with valuable resident feedback to improve services at all levels, and language barriers are overcome between neighbors, residents, and service providers.

Canyon Corridor Weed & Seed Good Neighbor Program

| | Session | Attendance | Issues |
|----|--------------------------------------|------------|---|
| 1. | Intro, Visioning, Role of the | 29 | Crime, Graffiti |
| | Neighborhood Association | | |
| 2. | The Most common Blight Violations | 36 | Graffiti, Open vacant houses |
| 3. | Human Services Department | 41 | Food boxes |
| 4. | Landlord/Tenant rights - Foreclosure | 20 | Foreclosed homes, foreclosure counseling |
| 5. | Public Works | 27 | Bulk Trash, alleys |
| 6. | Improving communication with the | | Response time, retaliation for reporting crime, |
| | Police Department | 26 | Loud parties |
| 7. | Crisis Financial Planning | 21 | None |
| 8. | Parks and Recreation Department | 17 | Permits, Park improvements |
| 9. | Graduation / Personal Statement | 28 | |
| | Total: | 245 | |



Customer Service Survey

| | | Excellent | Good | Fair | Poor |
|----|-----------------------------------|-----------|------|------|------|
| 1. | Information was clear and useful | 97% | 3% | | |
| 2. | Opportunity for class involvement | 99% | 1% | | |
| 3. | Content and format of program | | | | |
| | materials | 93% | 7% | | |
| 4. | Program meal and child care | 100% | | | |
| 5. | I know how to get involved in my | | | | |
| | community | 94% | 6% | | |
| 6. | Overall Presentation and Content | 95% | 5% | | |
| 7. | Training time and location | 98% | 2% | | |

Survey Results ■ Excellent **■** Good Fair ■ Poor

Ques. 1 Ques. 2 Ques. 3 Ques. 4 Ques. 5 Ques. 6 Ques. 7

Next Steps

| Goal | Action |
|--|--|
| Form a Block Watch or Neighborhood Association | The group met on December 22, 2009 to discuss forming a neighborhood association. The group met a second time on January 19, 2010 and officially organized themselves as Vecinos Unidos Siempre (Neighbors United Always). The group is registered with NSD. |
| Secure location for meetings | The group has received approval from the Canyon Corridor Weed and Seed steering committee to hold their meetings at the Weed and Seed Safe Haven. |
| Plan a community service project | The group is partnering with the Canyon Corridor Weed and Seed and Grand Canyon University to participate in a "Day of Service" in October 2010. |
| Work with Granada Neighborhood Association. | Members of the Vecinos Unidos Siempre neighborhood association attended the Granada Neighborhood association meeting on Thursday, January 21, 2010 |
| Apply for a block watch grant | The group wrote a block watch grant and was awarded \$1000 for fiscal year 2010/2011 |