



PARK ACTIVATION GRANT PROGRAM

City of Phoenix

Parks and Recreation Department



**AMERICAN RESCUE PLAN ACT
(ARPA) GRANTS**

April 2023, Phoenix City Council approved funds for the department's first Park Activation Grant Program

ACTIVATE YOUR PARK



WHO CAN APPLY?!

- 🌳 Neighborhood organizations listed with the City of Phoenix
<https://www.phoenix.gov/nsd/programs/neighborhood-coordination>
- 🌳 Non-profits seeking to coordinate and hold park activation events and programs in parks serving qualified census tracts

ELIGIBLE EVENTS AND ACTIVITIES



Movies in the Park

Concerts in the Park

Food Truck Festivals

Youth Sports Programming

Neighborhood Farmers Markets

Neighborhood Resource Fairs

Safety Events (ex. Bike Rodeos)

Fitness Programs

2024 GAIN Events

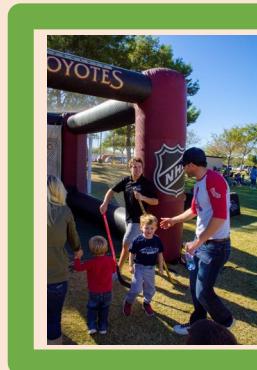
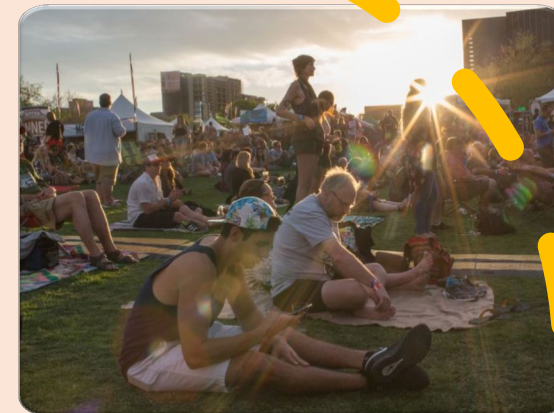
Neighborhood Celebrations

Events and activities must be free of cost/admission for the community and park rules must be followed. All events/programs listed here will be considered priority in the application process.

**** Please keep in mind, insurance requirements may apply. ****

ARPA FUNDS REGULATIONS FOR PARK ACTIVATION GRANT PROGRAM

- Must be a location on the eligible park location list
- Must be a non-profit or listed neighborhood group to apply
- Funds are to be spent solely on park activation programs only
- Funds can be spent on direct program materials, equipment, and program site staff/instructor
- Funds cannot be spent on organization administrative staffing and associate costs to manage/support park activation program
- Funds must provide universal access to safe and reliable programming across the City of Phoenix
- Program providers will be required to report their efforts
- All funds must be tracked to ensure legal use of funds and to support potential audits
- Financial, performance and compliance reporting will be required



Application Process and Brief Timeline

www.phoenix.gov/parks/arpa

- Create an account first and then apply
- Choose to apply for the Park Activation Grant Program and select your group option (Non-Profit or Neighborhood)
- Fill out application by the **deadline of September 29, 2023 by 7pm**
- Applications will be reviewed by an internal board in October
- Selections will be presented at the Parks and Recreation Board for Approval at the November meeting. (Nov. 16, 2023)
- Contract and Reporting Info given to the recipients / Attend the "YOU HAVE BEEN GRANTED!" webinar
- Funding disbursed in starting in early January or 60 days before event/programming date

Questions



ACTIVATE YOUR PARK!



Grant Awards up to \$10,000

www.phoenix.gov/parks/arpa