



PlanPHX 2025

Leadership Committee

April 20, 2023

Staff Contacts:

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- 1. Call to Order, Introductions and Announcements by Chair.**
 - Roll Call

- 2. Review and approval of the April 4, 2023 meeting minutes.**

- 3. Public comments concerning items not on the agenda.**

Not for Committee discussion or action



4. Presentation, discussion, and possible action on goals alignment with Plan structure.

Presentation by Staff and Chairman Stein



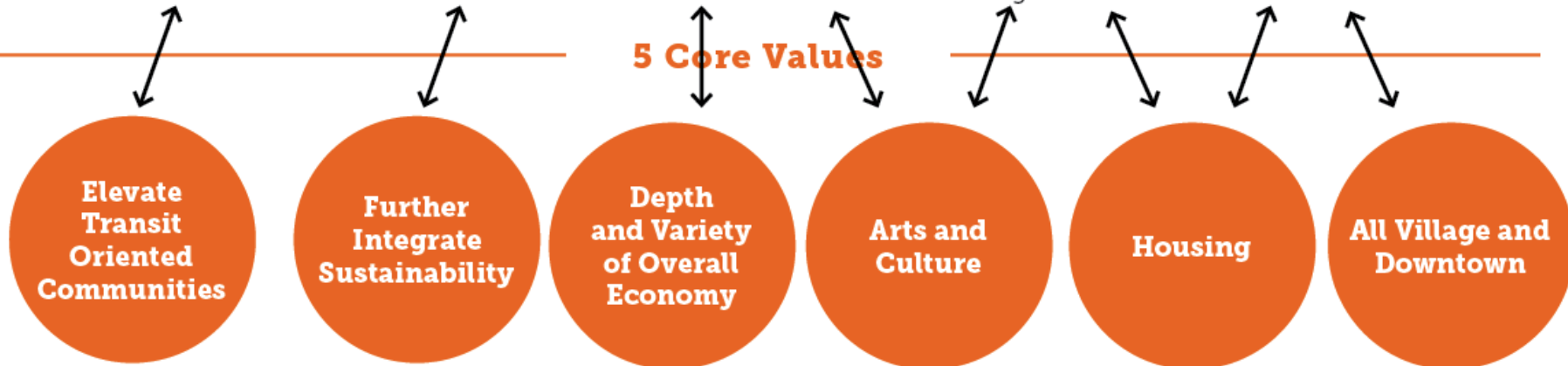
1 Vision



3 Community Benefits



5 Core Values





1 Vision



Prosperity



Health



Environment

3 Community Benefits



Connect People
& Places



Build The Sustainable
Desert City



Strengthen Our
Local Economy



Celebrate Our Diverse
Communities &
Neighborhoods



Create Vibrant
Cores, Centers, and
Corridors

5 Core Values



Connect People & Places

- Cores, Centers & Corridors
- Infill Development
- Opportunity Sites
- Transit Oriented Development
- Complete Streets
- Bicycles
- Public Transit
- Parks
- Canals & Trails
- Access & Functional Needs Infrastructure
- Knowledge Infrastructure



Build The Sustainable Desert City

- Desert Landscape
- Rivers, Washes, & Waterways
- Redeveloped Brownfields
- Green Building
- Trees and Shade
- Healthy Food System
- Energy Infrastructure
- Waste Infrastructure
- Water Infrastructure



Strengthen Our Local Economy

- Employers
- Local & Small Business
- Entrepreneurs & Emerging Enterprises
- Manufacturing & Industrial Development
- Education and Training Facilities
- Airports
- Tourism Facilities



Celebrate Our Diverse Communities & Neighborhoods

- Certainty & Character
- Historic Districts
- Safe Neighborhoods
- Connected Neighborhoods
- Healthy Neighborhoods
- Diverse Neighborhoods
- Clean Neighborhoods
- Arts & Culture



Create an Even More Vibrant Downtown

- History & Local Businesses
- Employers
- Downtown Housing
- Surrounding Neighborhoods
- Opportunity Sites
- Arts, Culture & Entertainment
- Transportation Infrastructure
- Open Space

2015 Subsections/Goals



CELEBRATE
OUR **DIVERSE**
COMMUNITIES &
NEIGHBORHOODS

Core Values



Subsection Description

This is a brief overview of the subsection topic and its importance to the future of the city.



ARTS & CULTURE

As the city continues to grow, cultural and artistic experiences will be increasingly vital to its quality of life. It is essential to infuse arts and culture into all scales and aspects of city development. Investment in arts and culture will enrich the lives of Phoenix residents, attract businesses, build social connections, generate jobs, and bolster our economy. Arts and culture help create a livable community that enhances the built environment and respects and celebrates diversity.

2015 Example

Goal

One or two statements about what we aspire to achieve with respect to this topic.



THE GOAL

Ensure Phoenix becomes an **Arts & Culture destination** by encouraging new public art projects, maintenance of existing public art, and **support for arts** and cultural activities throughout our communities.



Connect People & Places

- ~~Gores, Centers & Corridors~~
- Infill Development
- ~~Opportunity Sites~~
- **Transit Oriented Development**
- Complete Streets
- ~~Bicycles~~
- Public Transit
- Parks
- Canals & Trails
- **Access & Functional Needs Infrastructure**
- **Knowledge Infrastructure**



Build The Sustainable Desert City

- Desert Landscape
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- Green Building
- ~~Trees and Shade~~
- Healthy Food System
- **Energy Infrastructure**
- **Waste Infrastructure**
- **Water Infrastructure**



Strengthen Our Local Economy

- Employers
- Local & Small Business
- Entrepreneurs & Emerging Enterprises
- Manufacturing & Industrial Development
- Education and Training Facilities
- Airports
- Tourism Facilities



Celebrate Our Diverse Communities & Neighborhoods

- Certainty & Character
- Historic Districts
- **Safe Neighborhoods**
- **Connected Neighborhoods**
- **Healthy Neighborhoods**
- **Diverse Neighborhoods**
- **Clean Neighborhoods**
- **Arts & Culture**



Create Vibrant Cores, Centers, and Corridors

- History & Local Businesses
- Employers
- Downtown **Housing**
- Surrounding Neighborhoods
- Opportunity Sites
- **Arts, Culture & Entertainment**
- Transportation Infrastructure
- Open Space

2015 Subsections/Goals

Leadership discussion CONSIDERATIONS:

- Post Covid "connections"
- Bring people and places together

- EV Road Map
- Electric Infrastructure
- parking
- Housing
- Creative Re-Use of space

- Arts and Culture
- Welcoming Neighborhoods
- Encouraging Mixed Uses/ Re-Use
- "Whole/integrated communities"
- Creative Re-Use of space

- Housing/ADUs/Etc.
- Welcoming Neighborhoods
- Diverse housing co-aligns to other opportunities

- Remove Parking Barriers
- Creative Re-Use of space



Connect People & Places

- **Gores, Centers & Corridors**
- Infill Development
- **Opportunity Sites**
- Transit Oriented Development
- Complete Streets
- **Bicycles**
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Strengthen Our Local Economy

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Create Vibrant Cores, Centers, and Corridors

- History & Local Businesses
- Employers
- Downtown Housing
- Surrounding Neighborhoods
- Opportunity Sites
- Arts, Culture & Entertainment
- Transportation Infrastructure
- Open Space

- Transit Oriented Communities
- High Capacity Transit
- Active Transportation (peds/bikes)
- Complete Streets/Road Safety Action Plan
- Public Transit
- Parks
- Canals & Trails
- Access & Functional Needs Infrastructure
- Knowledge Infrastructure

- Desert Natural Landscapes
- Rivers, Washes, & Waterways
- Redeveloped Brownfields
- Green Building
- Healthy Food System
- Energy Infrastructure
- Water Sensitive Planning
- Cool Corridors
- Community Shade
- EV road map?

- Resilient/integrated communities
- Local & Small Business
- Entrepreneurs & Emerging Enterprises
- Manufacturing & Industrial Development
- Education and Training Facilities
- Airports
- Tourism Facilities

- Certainty & Character
- Historic Districts
- Evolving Neighborhoods
- Welcoming Neighborhoods
- Incentivize Housing
- Arts & Culture & Open Space

- Infill Development
- History & Local Businesses
- Downtown as a Core
- Evolving Communities
- Evolving Responses
- Mix of Housing
- Surrounding Neighborhoods
- Opportunity Sites
- Arts, Culture & Entertainment



Connect People & Places

- Transit Oriented **Communities**
- **High Capacity Transit**
- **Active Transportation (peds/bikes)**
- Complete Streets/**Road Safety Action Plan**
- Public Transit
- Parks
- Canals & Trails
- Access & Functional Needs Infrastructure
- Knowledge Infrastructure



Build The Sustainable Desert City

- Desert **Natural** Landscapes
- Rivers, Washes, & Waterways
- Redeveloped Brownfields
- Green Building
- Healthy Food System
- Energy Infrastructure
- **Water Sensitive Planning**
- **Cool Corridors**
- **Community Shade**
- **EV road map?**



Strengthen Our Local Economy

- **Resilient/integrated communities**
- Local & Small Business
- Entrepreneurs & Emerging Enterprises
- Manufacturing & Industrial Development
- Education and Training Facilities
- Airports
- Tourism Facilities



Celebrate Our Diverse Communities & Neighborhoods

- Certainty & Character
- Historic Districts
- **Evolving Neighborhoods**
- **Welcoming Neighborhoods**
- **Incentivize Housing**
- **Arts & Culture & Open Space**



Create Vibrant Cores, Centers, and Corridors

- **Infill Development**
- History & Local Businesses
- **Downtown as a Core**
- **Evolving Communities**
- **Evolving Responses**
- **Mix of Housing**
- Surrounding Neighborhoods
- Opportunity Sites
- Arts, Culture & Entertainment



Core Value



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5. General Plan 2025 outreach methods, approach, and opportunities updates.

Presentation by staff.



Media Involvement:

Partner to provide notification to a broad constituency of citizens and stakeholders by employing multiple public communication techniques.



Events, Meetings, Presentations:

Partner with community, business, and government partners to reach citizens and stakeholders "where they are".



Youth Engagement:

Partner with the Mayor and Council to identify minimum one school per district.



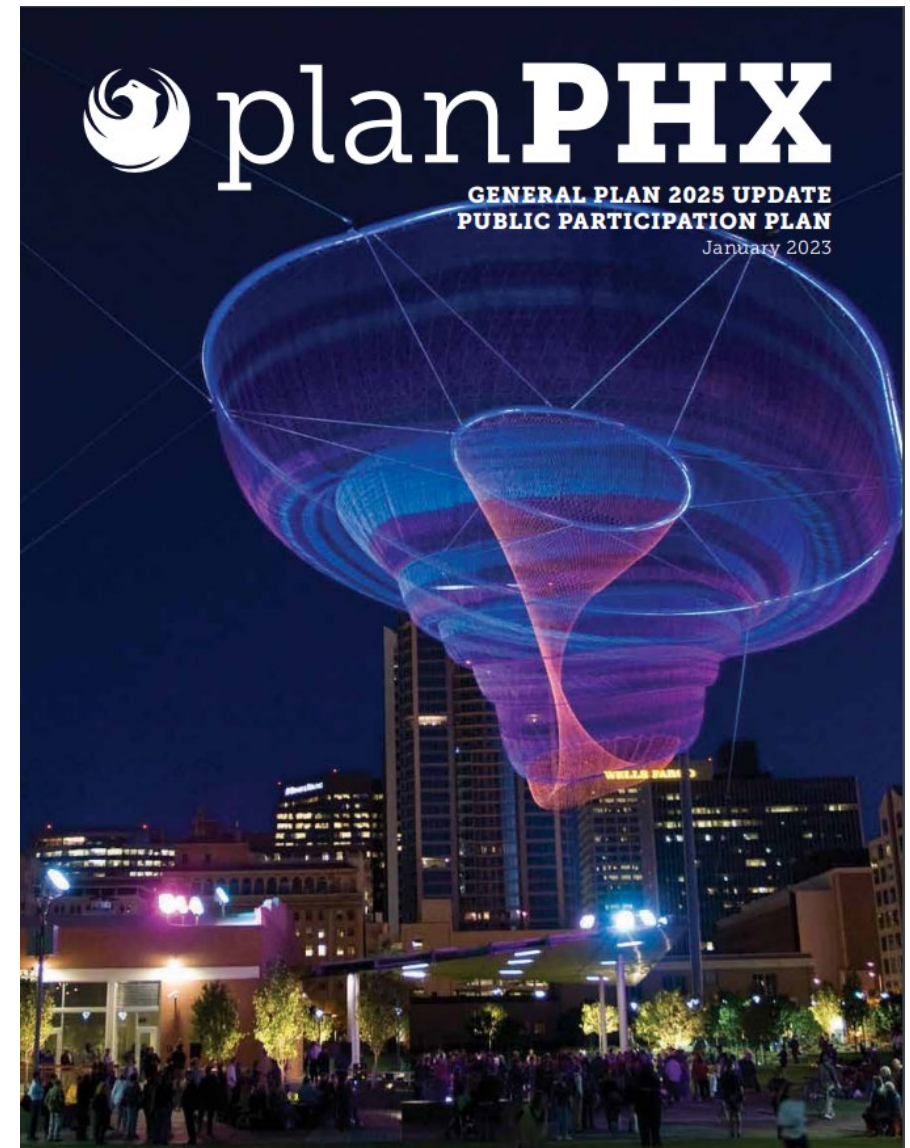
Leadership Committee:

Partner with a Mayor and Council appointed Leadership Committee to hold public meetings to review public comments with staff on the project.



PlanPHX Summit:

Host a citywide PlanPHX Summit offering a setting for residents, public officials and community partners to provide feedback on the draft General Plan.



SAVE THE DATES!

MUEP Planning Showcase

Day/Time: Tuesday May 2, 3-6pm

Location: Memorial Union at the Tempe campus

Purpose: to share results and final presentation from youth engagement activities



Youth Engagement:
Partner with the Mayor and Council to identify minimum one school per district.

PlanPHX 2025 Summit

Day/Time: Saturday October 14

Location: Considering City Hall Atrium

Purpose: To reveal draft General Plan and solicit additional feedback.



PlanPHX Summit:
Host a citywide PlanPHX Summit offering a setting for residents, public officials and community partners to provide feedback on the draft General Plan.

6. Committee member comments or announcements.

Not for Committee discussion or action.

7. Adjournment

Thank you!

Next Meeting May 2, 2023

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