



# South Central TOD

## Steering Committee

September 17, 2020

**Individuals wishing to address an agenda item** have notified the Planner (Elias Valencia) in advance. Requests to speak and other written comments from individuals have been shared with the Steering Committee Chair and Vice Chair.

**Las personas que desean hablar sobre un artículo en el programa** de esta noche han notificado al planificador (Elias Valencia) con anticipación. Las solicitudes para hablar y otros comentarios escritos del público se han compartido con el Presidente y el Vicepresidente del Comité Directivo.

**Elias Valencia (Light Rail Village Planner)** [elias.valencia@phoenix.gov](mailto:elias.valencia@phoenix.gov) , 602-261-8771

# VIRTUAL MEETING GENERAL RULES

- Please mute your device's microphone to help reduce lag and noise. All participants will be muted by staff (meeting host) at the start of the meeting.
- All agenda items will be presented uninterrupted to allow questions, comments and discussion at the end.
- Members of the public will have their microphones unmuted by the meeting host during public comment based on emails received.

# REGLAS GENERALES PARA REUNIONES VIRTUALES

- Silencia su micrófono para ayudar a reducir el retraso y el ruido. Todos los participantes serán silenciados por el anfitrión de la reunión al comienzo de la reunión.
- Cada artículo de la agenda será presentado sin interrupciones para permitir preguntas, comentarios y discusión al final.
- Los miembros del público tendrán el sonido de sus micrófonos activados por el anfitrión de la reunión durante los comentarios públicos basados en correos electrónicos recibidos.



## *Kind reminders:*

- Be mindful of the interpreter.
- Please do not talk over one another. When discussing issues raise your hand and wait to be called by the Chair.
- Pace your statements, fast talk is very difficult to follow and repeat simultaneously.
- Tengan en cuenta al traductor.
- Por favor no hablen el uno del otro. Levanten la mano y esperen a que lo llamen.
- Por favor no hablen rápido. La conversación rápida es muy difícil de seguir y repetir simultáneamente.

**City of Phoenix South Central Website:**

**<https://www.phoenix.gov/pdd/tod/south-central>**

**<https://www.phoenix.gov/pdd/tod/south-central-spanish>**

# What is the Committee's Role?

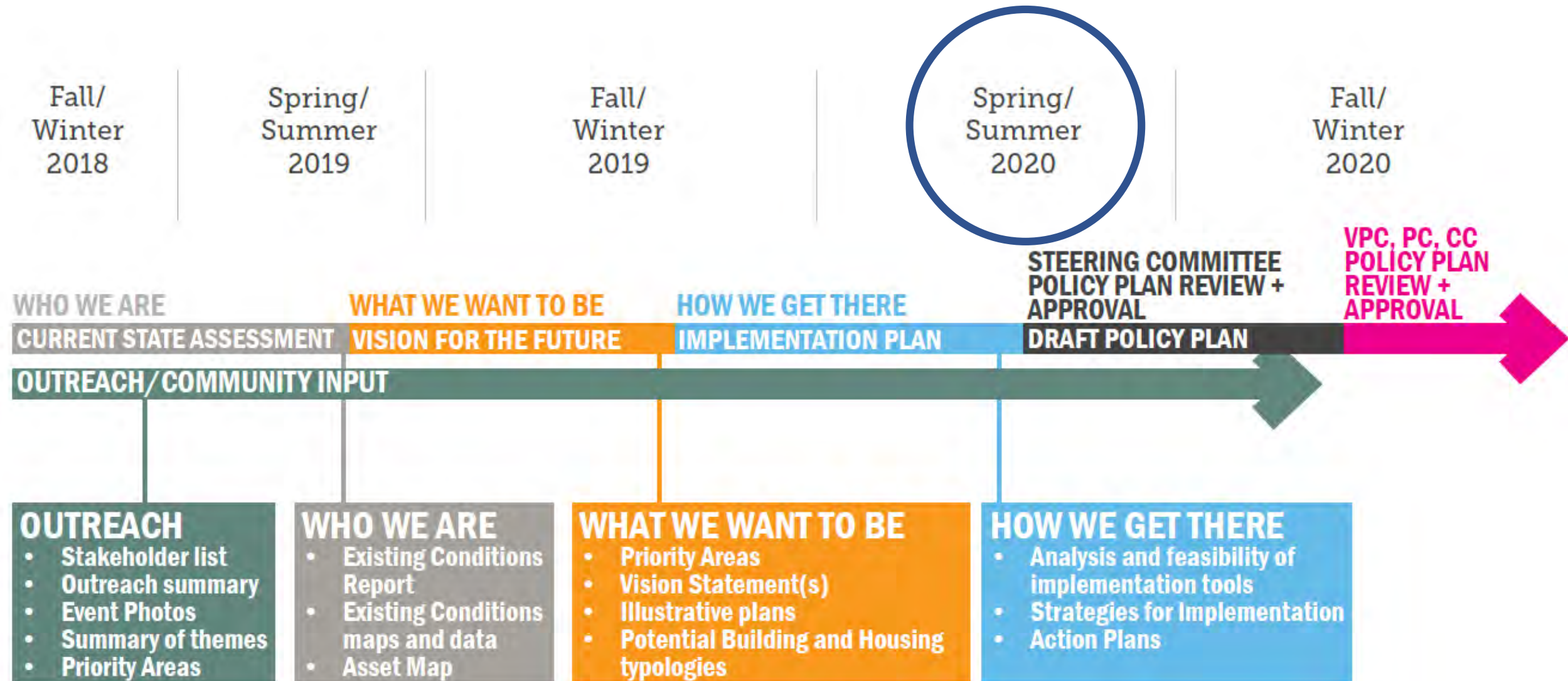
- The Steering Committee will develop a TOD policy plan specific to the South Central corridor.
- Steering Committee members guide in developing a community vision and implementation strategies.
- Steering Committee members also advocate for and play a direct role in implementing the plan.
- The Plan will serve to attract, guide, and prioritize strategic investments to realize a shared community vision for the future of the corridor.

*\*Committee's tasks DO NOT involve discussions or decision making regarding the design and construction of the light rail extension, or to vote on individual projects within the Corridor.*



# Where are we at in the process?

## ¿Dónde estamos en el proceso?



**South Central Corridor rejects displacement of our existing residents and businesses and celebrates our diverse cultural heritage. We support equitable transit-oriented development, designed as a sustainable future that improves the quality of life for all existing and future families and residents of this corridor.**

**1. Call to Order, Introductions and Announcements by Chair.**

- **Roll Call**

*Item sequence:*

1. *Roll Call*
2. *Announcements*

**1. Llamar al orden, presentaciones y anuncios por la Presidenta del Comité.**

- **Llamada de rol**

*Secuencia del artículo:*

1. *Llamada de rol*
2. *Anuncios*

**2. Review and approval of the July 16, 2020 meeting minutes.**

*Item sequence:*

1. *Committee vote*

**2. Revisión y aprobación de las actas de la reunión del 16 de julio de 2020.**

*Secuencia del artículo:*

1. *Voto del Comité*



- 3. INFORMATION ONLY:** Presentation and discussion regarding recent mobility improvements and enhancements, and mobility tools for the Corridor

*Presentation by Street Transportation Department*

- 3. SÓLO INFORMACIÓN:** Presentación y discusión sobre mejoras de movilidad recientes y herramientas de movilidad para el Corredor

*Presentación del Departamento de Transporte y Servicios Callejeros*

***Item sequence:***

- 1. Presentation*
- 2. Public Comment*

***Secuencia del artículo:***

- 1. Presentación*
- 2. Comentario Publico*



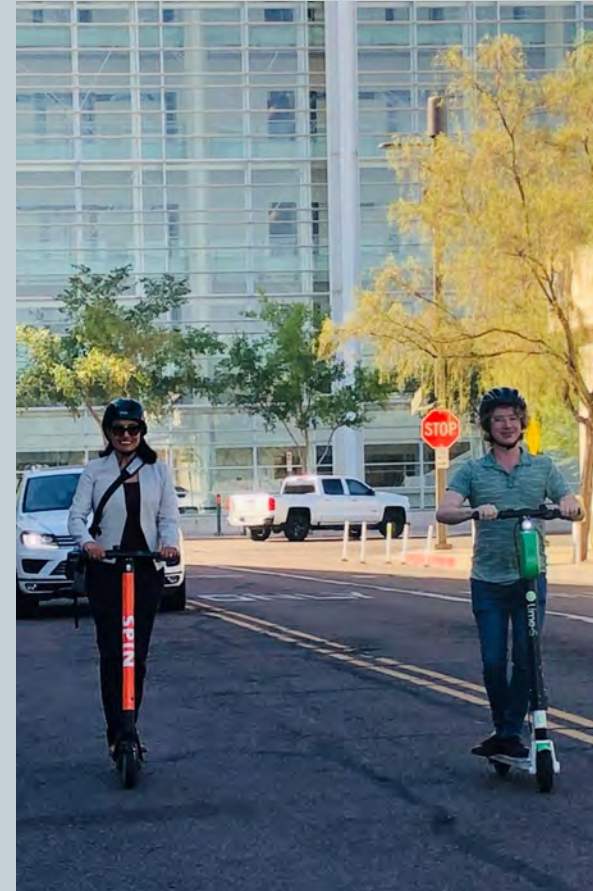
# City of Phoenix Active Transportation Program

September 17, 2020

South Central ETOD Committee

# Active Transportation

Biking, walking,  
and rolling



# Active Transportation Projects

## Resident Driven

## City Driven

Maintenance  
requests

Neighborhood  
Traffic  
Program  
Services

Traffic Signals

Pavement  
Maintenance

Mobility  
Program

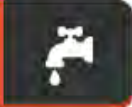
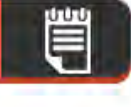
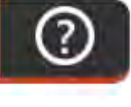
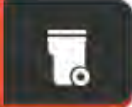








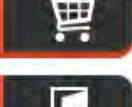
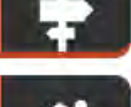






Capital  
Improvement  
Plan

# Maintenance: phoenix.gov/atyourservice



Register a PHX At Your Service account to get status updates for your requests. Or read [FAQ about system](#). PHX At Your Service is one stop for City of Phoenix service requests or reports. Current view sorts by **Popularity**. Change to [Alphabetical](#) or by [City Departments](#).

## Service Requests: Submit & Track

START/STOP/TRANSFER WATER SERVICES OR TRASH 	CITY SERVICES BILL DOCUMENTS 	PHX PAY ONLINE HELP 
TRASH, RECYCLE OR GREEN ORGANICS CONTAINER 	LITTER + DEBRIS 	GRAFFITI REMOVAL 
NON-DUST-PROOF PARKING 	INOPERABLE VEHICLES 	FENCE IN DISREPAIR 
OUTSIDE STORAGE 	WEEDS OR DEAD PLANTS 	<b>STREET MAINTENANCE</b> 
SHOPPING CARTS 	ILLEGAL SIGNS 	PROPERTY VIOLATIONS 
UNSECURED STRUCTURES 	AMERICANS WITH DISABILITIES ACT (ADA) 	PHOENIX C.A.R.E.S. ABOUT HOMELESSNESS 
POLICE PUBLIC RECORDS REQUEST 	HOUSING DISCRIMINATION 	

# Neighborhood Traffic Programs & Services

phoenix.gov/streets

City of Phoenix > Street Transportation

## Street Transportation Department



**We're Paving More Than Ever Before!**  
Check out the Interactive Pavement Maintenance Dashboard to see which streets will be treated through 2023.

[More >](#)

### Streets In the News

**Street Closures**

View current, planned and emergency street closures on city streets.

**Pavement Maintenance Dashboard**

[English / Español](#)

**PHX At Your Service**

Create service requests, report potholes, street light/traffic signal outages, missing street signs and more.

**Utility/Developer Map**

[Utility/Developer Map & Pavement Cut Policy](#)

[About the Department >](#)

[Accelerated Pavement Maintenance Program >](#)

[Americans with Disabilities Act & Title VI Information >](#)

[Bicycle Program >](#)

[Capital Improvement Projects: Planning, Design & Construction >](#)

[Contact Us >](#)

[E-Scooter Pilot Program >](#)

[Improvement Districts >](#)

[Media Contacts / Resources >](#)

[Neighborhood Traffic Programs & Services >](#)

[Procurement Opportunities >](#)

# Neighborhood Traffic Programs & Services

## PHX Newsroom Impacted Services Update

As a public health precaution due to COVID-19 (coronavirus), the City of Phoenix is closing certain offices to the public. Our goal is to continue providing excellent service to you while protecting against the spread of illness. Critical business can be done by appointment only.

For assistance or to make an appointment, please call Michael Vellotti at 602-495-5463 during normal business hours.

These are necessary precautions to prevent the spread of the coronavirus. This guidance will be updated as needed. We look forward to serving you in person as soon as we can.

For the latest on COVID-19, go to [cdc.gov/covid-19](https://cdc.gov/covid-19).

For information about other city services go to [phoenix.gov/newsroom](https://phoenix.gov/newsroom).

Street Transportation is dedicated to ensuring that Phoenix neighborhoods have safe, clean, well-maintained streets. These services are provided by several divisions within the department. In this section you can find information on everything from street cleaning and parking permits to installation of traffic calming devices such as speed humps and speed cushions.

## Neighborhood Traffic Programs & Services

- [Adopt-A-Street Program](#)
- [Americans With Disabilities Act \(ADA\) Concerns and Comments](#)
- [Neighborhood Sign Topper Guidelines](#)
- ["No Parking" Zone Program](#)
- [Resident Permit Parking Program](#)
- [Revocable Permit, Private Street Dedication & Maintenance Agreement Information](#)
- [Street Closures, Special Events and Block Parties](#)
- [Pavement Preservation Program / Street Resurfacing](#)
- [Sight Visibility Requirements for Landscaping Corner Lots](#)
- [Speed Hump Program / Speed Cushion Program](#)
- [Street Light Program](#)
- [Street Maintenance Requests](#)
- [Street and Sidewalk Modernization Program](#)
- [Street Right-of-Way Landscape Maintenance Program](#)
- [Street Sweeping Schedule](#)
- [Street and Traffic Issues Phone Listing](#)

# Bike lanes and pavement: phoenix.gov/pavement

## Pavement Program

City of Phoenix - Street Transportation Department [↗](#)

Program Overview

Treatments Dashboard

Dashboard Instructions

### SELECTIONS

#### Council District

- All Districts
- District 1
- District 2
- District 3
- District 4
- District 5
- District 6
- District 7
- District 8

#### Status Type

- All Status Types
- Planned
- Completed

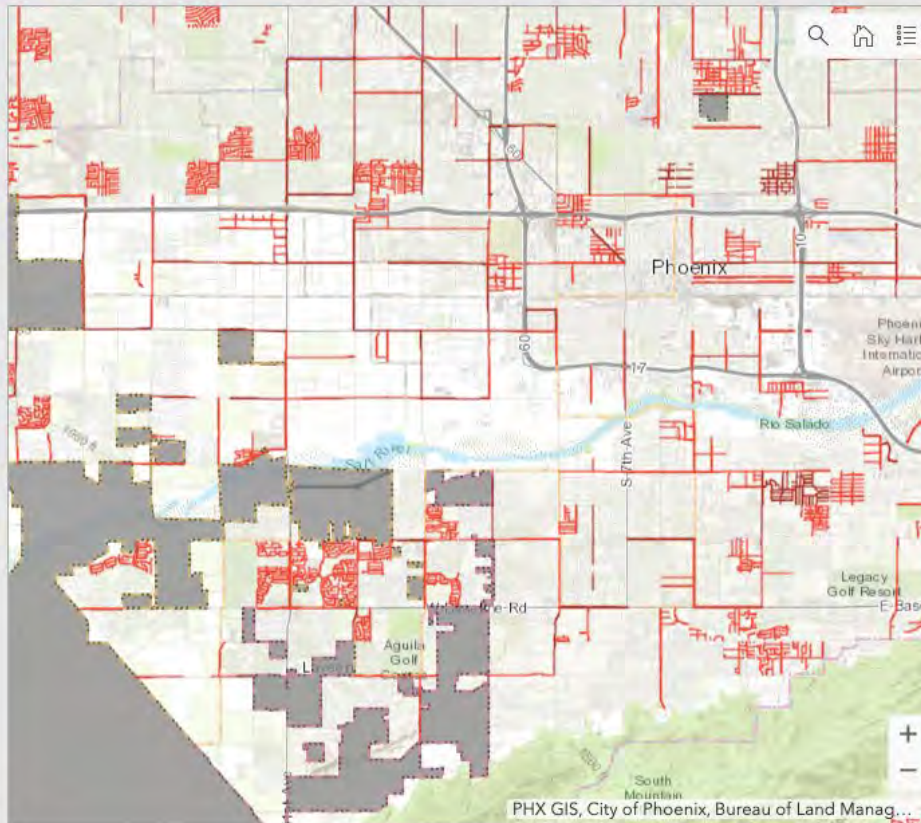
#### Project Type

- All Project Types
- Mill & Overlay
- Resurfacing

#### [Go to Mobile Version](#)

Map and Data represent projects planned through 2023, and approved by City Council.

Schedules are subject to change based on contractor and material availability, conflicts with other projects, changes to pavement conditions or funding levels, and adverse weather conditions.



Click on any project, within the Map or in the List, to see more detailed information

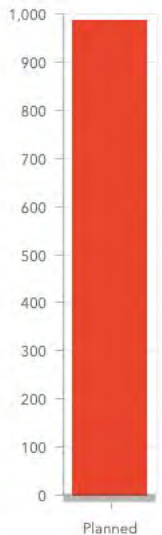
### FY 2019-2023 RESULTS

#### Recent Completed Projects

None Available -  
Planned Projects do not have a  
definite End Date

List limited to show 75 records, sorted by  
newest date.  
The Scroll-bar can be used to view records down  
the list.

#### Mileages



#### Percent Completed

No data shown when  
Status = Planned



# Bike lanes and pavement process

ALL pavement projects reviewed

No bike lanes

- Pavement treatments that do not cover old lines
- Narrow streets
- High traffic streets

Community notification of new bike lanes

- No impact to driving lanes
- No impact to parking

Community meeting on proposed bike lanes

- Removes parking
- Removes driving lane

# Capital Improvement Plan Projects

Pre-Design – 12 to 18 months

Design – 6 to 12 months

Construction – 3 months to over a year



# Capital Improvement Plan Projects

## **PRE-DESIGN**

**3<sup>rd</sup> St, Lincoln to Rio Salado**

Bikeway improvements

## **DESIGN AND CONSTRUCTION**

**7<sup>th</sup> Ave, Watkins to Lincoln**

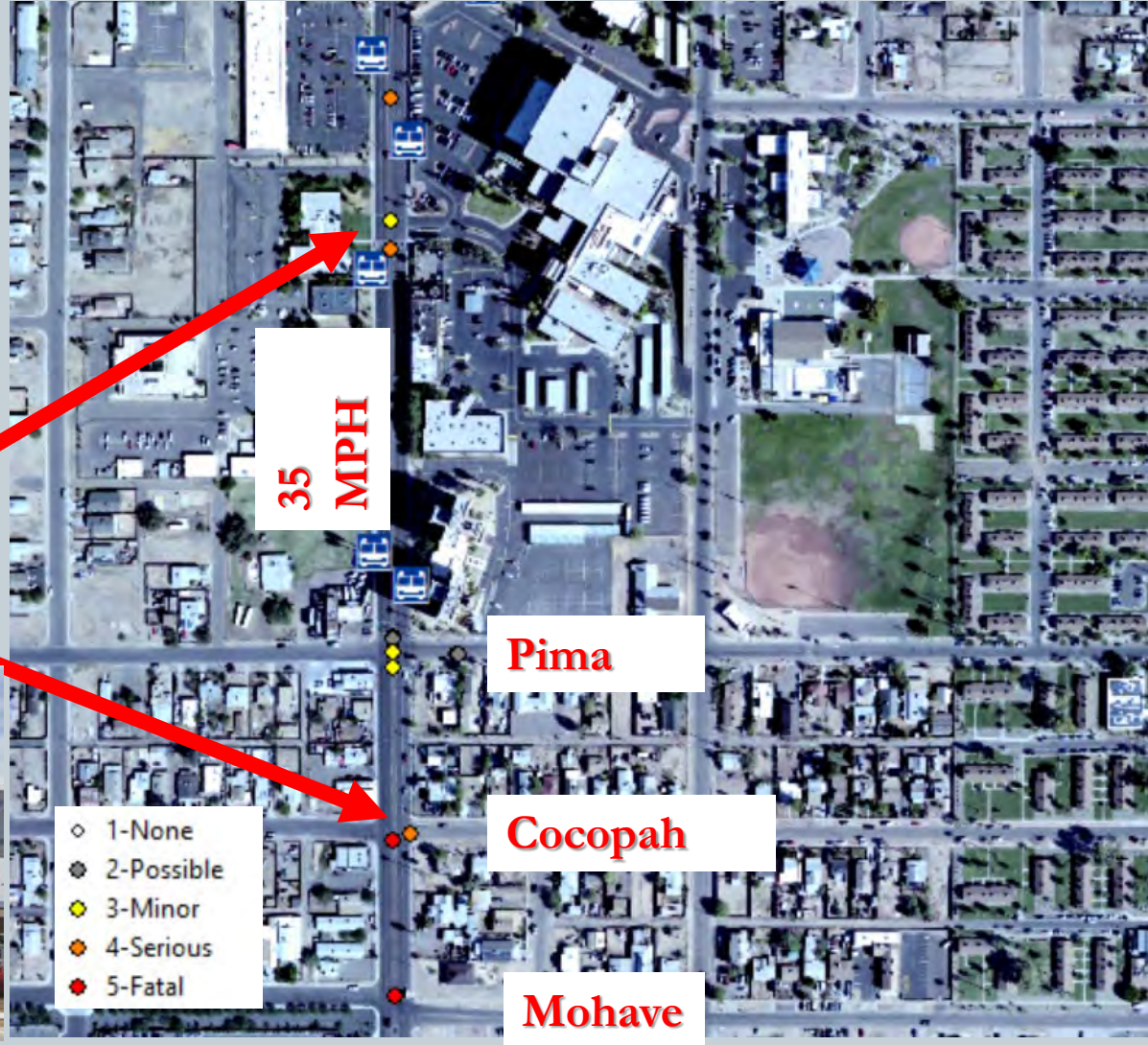
ADA ramp upgrades and new bus pads

**Baseline, 67<sup>th</sup> Ave to I-10**

Fiber Transportation Enhancement Project

# 7<sup>th</sup> Ave – Buckeye Rd to Mohave

- Low income
- Poverty level
- Low car ownership
- Access to food



# Mobility Improvements Program



Mobility areas defined by need

Projects are recommended through Mobility Studies with community outreach

Small projects can be funded and built based on priority

Large projects are submitted to the CIP program for consideration

Bike lanes can be implemented through the pavement program

# Transportation 2050 Mobility Study Areas South Phoenix

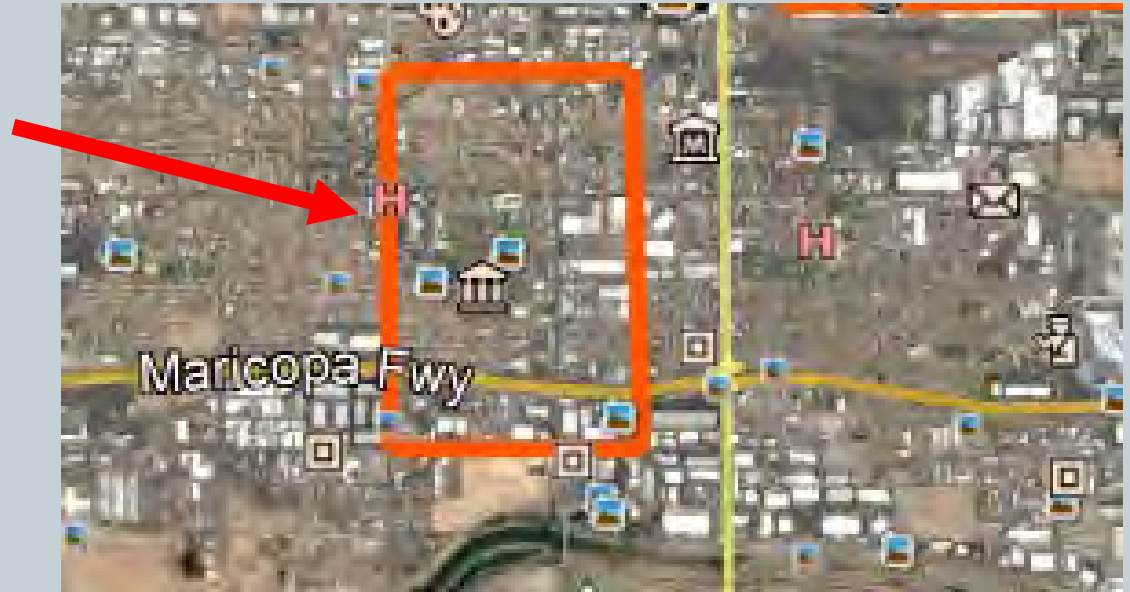
South Downtown  
Neighborhoods

South Mountain  
Neighborhoods



# Transportation 2050 Mobility Study Areas South Phoenix

South Downtown  
Neighborhoods



**Projects completed:**

**42** New  
Street lights



**116** New  
ADA Curb ramps



New  
Sidewalks



# Transportation 2050 Mobility Study Areas South Phoenix

South Mountain  
Neighborhoods



**Projects  
Recommended:**

Street lights



ADA Curb ramps



Sidewalks





Questions?

# *Active Transportation Focused Discussion*



- What's Missing?
- “What tools can the city, community, and business partners provide to collaborate in achieving the community vision?”

1. None Received

Public Comment



Comentario Público

***Item sequence:***

1. *Public Comments*

***Secuencia del artículo:***

1. *Comentarios Publico*

- 4. INFORMATION ONLY:** Presentation and discussion regarding recent park revitalization projects and improvements, and open space tools for the Corridor.

*Presentation by Parks and Recreation Department*

***Item sequence:***

- 1. Presentation*
- 2. Public Comment*

- 4. SÓLO INFORMACIÓN:** Presentación y discusión sobre proyectos recientes de revitalización herramientas para los espacios abiertos para el Corredor

*Presentación del Departamento de Parques y Recreación*

***Secuencia del artículo:***

- 1. Presentación*
- 2. Comentario Publico*

# South Central Transit Oriented Development Steering Committee Meeting

Parks and Recreation Department  
Mike Francis, Recreation Supervisor  
September 17, 2020



**Hayden Park**



**Matthew Henson/  
Vernell Coleman**



**Grant Park**



**Harmon Park Recreation Center**

# Parks and Facilities



**South Mountain Community Center**



**Central Park Recreation Center**



**El Reposo Park**



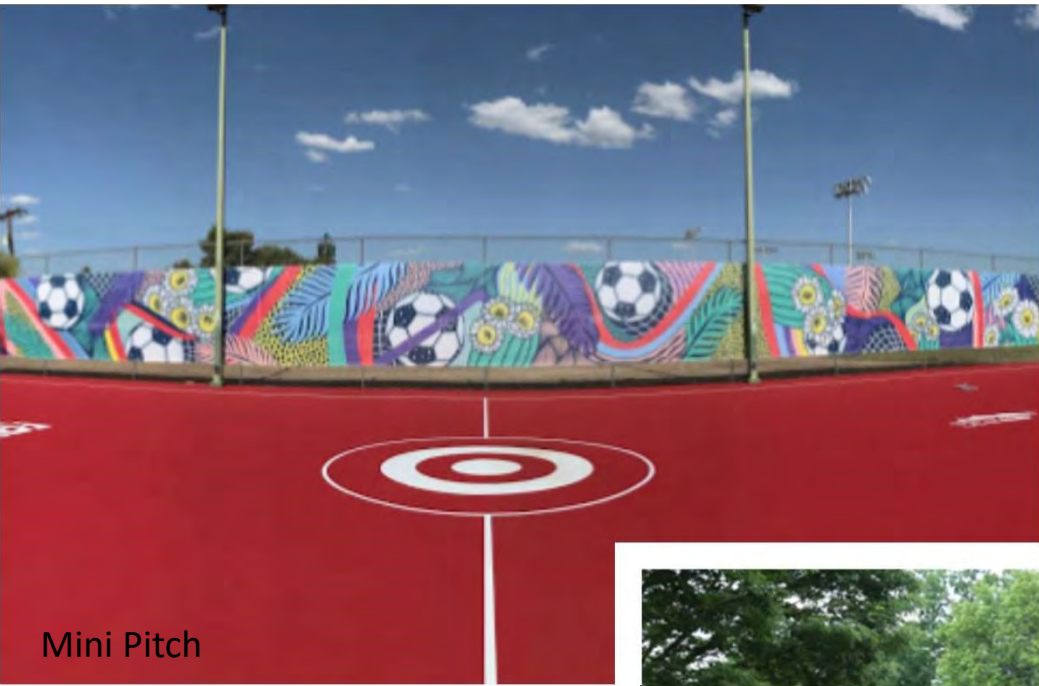
**South Phoenix Youth Center**



# Park and Facility Amenities

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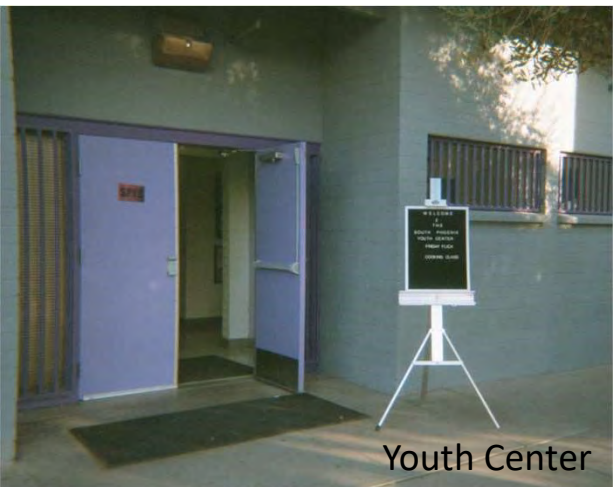




Mini Pitch



Basketball



Youth Center



Fitness Equipment







Sizzling Summer Pool Party



Community Connection Fair



Community Connection Fair



Sizzling Summer Pool Party



Harmon Park Playground



Park Cleanup



Harmon Park Basketball Court

# Park and Facility Projects

Thank You

Questions?

**South Central Transit Oriented Development Steering Committee Meeting**

Parks and Recreation Department  
Mike Francis, Recreation Supervisor  
September 17, 2020

1. Victor Vidales

Public Comment



Comentario Público

***Item sequence:***  
*1. Public Comments*

***Secuencia del artículo:***  
*1. Comentarios Publico*

# *Parks Focused Discussion*

- What's Missing?
- “What tools can the city, community, and business partners provide to collaborate in achieving the community vision?”



**5. INFORMATION ONLY:** Presentation and discussion regarding recent community strengthening successes, and community development tools for the Corridor.

*Presentation by Neighborhood Services Department*

**5. SÓLO INFORMACIÓN:** Presentación y discusión sobre los recientes éxitos de fortalecimiento comunitario y herramientas de desarrollo comunitario para el Corredor.

*Presentación del Departamento de Servicios Vecinales*

***Item sequence:***

- 1. Presentation*
- 2. Public Comment*

***Secuencia del artículo:***

- 1. Presentación*
- 2. Comentario Publico*



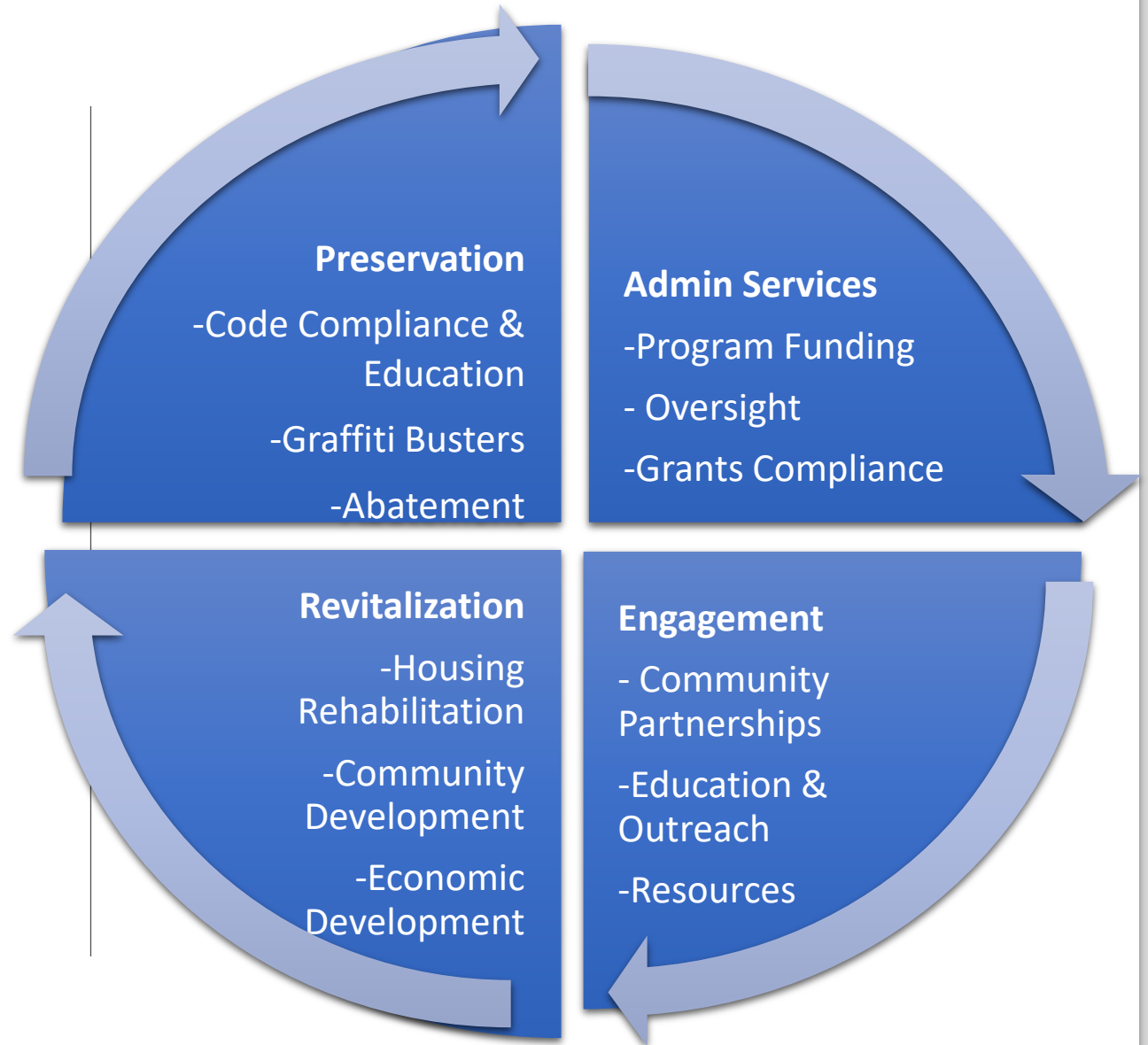


# **Neighborhood Services Department**

**South Central Transit Oriented Development Steering Committee**

**Thursday, September 17, 2020**





# Neighborhood Engagement Division

- ❖ Specialist Program
- ❖ Community Education
  - Neighborhood College
  - Love Your Block
  - Jerome E. Miller (JEM)  
Summer Leadership Academy
- ❖ Blight Buster Volunteer Program





# Neighborhood Revitalization

Economic  
Development

Community  
Development

Housing  
Rehabilitation  
&  
Improvement



# Neighborhood Preservation Division



**Graffiti Busters**



**Shopping Carts**



**Illegal Signs**



**Tool Lending**



**Code Compliance/  
Abatement**



**Abatement Lien Program**

# Administrative Services Division

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- ❖ Grant Planning & Administration
- ❖ Consolidated Plan/Annual Action Plan
- ❖ Public Services/Public Facilities Grants
- ❖ Compliance Monitoring





1. None Received

Public Comment



Comentario Público

***Item sequence:***  
*1. Public Comments*

***Secuencia del artículo:***  
*1. Comentarios Publico*



# *Neighborhood Services Focused Discussion*



- What's Missing?
- “What tools can the city, community, and business partners provide to collaborate in achieving the community vision?”

**6. INFORMATION ONLY:** Presentation, activity, and discussion prioritizing specific action items (across all 6 planning elements) for each of the 4 unique areas of the Corridor.

*Presentation by the Planning and Development Department.*

**6. SOLO INFORMACIÓN:** Presentación, actividad y discusión que prioriza elementos de acción específicos (en los 6 elementos de planificación) para cada una de las 4 áreas únicas del Corredor.

*Presentación por el Departamento de Planificación y Desarrollo.*

***Item sequence:***

- 1. PDD Presentation*
- 2. Committee Activity*
- 3. Public Comment*

***Secuencia del artículo:***

- 1. Presentación*
- 2. Actividad para el Comité*
- 3. Comentario Público*

# NEXT STEPS:



## South Central TOD Planning Project Resources



### South Central TOD Steering Committee Presentation and Materials:

Presentaciones y materiales del Comité Directivo del TOD de Sur Central

- Draft Existing Conditions Introduction
- Draft Existing Conditions
- 01-16-20 Presentation - CON NOTAS EN ESPAÑOL
- 12-17-19 Presentation - CON NOTAS EN ESPAÑOL
- 10-5-19 Presentation
- 9-16-19 Presentation
- 7-18-19 Presentation
- 6-20-19 Presentation
- 6-20-19 Reference Maps
- 5-16-19 Presentation - CON NOTAS EN ESPAÑOL
- 3-21-19 Presentation - CON NOTAS EN ESPAÑOL
- 2-21-19 Presentation - CON NOTAS EN ESPAÑOL
- 1-24-19 Presentation - CON NOTAS EN ESPAÑOL

### Area Summaries

- North Results
- Rio Salado Results
- SoPho Results
- South Mountain Results

### Visiones de Áreas

- Visión - Área Norte
- Visión - Área Rio Salado
- Visión - Área Sur

### Summary Briefing Papers

- Affordability & Equitable TOD
- Responsible Development Without Displacement
- Improved Accessibility Between the Corridor
- Achieving a Walkable, Healthy & Vibrant Corridor
- Equity & Inclusion

### Resúmenes de documentos informativos

- Asequibilidad y Equidad
- Desarrollo Responsable



• Sustainable Communities Through eTOD  
 • Sustainable Communities Through eTOD  
 • Sustainable Communities Through eTOD

### South Central Corridor Previous Planning and Community Efforts:

Planificación y esfuerzos de la comunidad a lo largo del corredor Sur Central

- South Phoenix Road Action Plan
- Central City South Community Food Resources Report (2010)
- Phoenix Revitalization Corporation (PRC) Central City South - At a Glance (2009)
- Phoenix Revitalization Corporation (PRC) Central City South - At a Glance (2010)
- South Central Neighborhoods Transit Health Impact Assessment (SOUTH) (2010-2015)
- Setting the Stage for Community Visioning (All Voices Consulting and WATYD) (2017)
- Spark Report (Vitality) Pre-Community Engagement Toolkit (2019)
- San Juan Diego Phase One (October 2014)
- San Juan Diego Phase Two (May 2015)
- Solomon Institute Impact of Climate Change on Latino Communities (2014)
- Central City South - Quality of Life Plan (2010)
- Central City South - Quality of Life Plan (2010) Summary
- Central City South - Quality of Life Plan (Refreshed 2017)
- Valley Metro South Central Corridor Locality Preferred Alternative Report (2014)
- Valley Metro South Central Corridor Environmental Assessment (2016)
- U.S. Department of Transportation Finding of No Significant Impact (2017)
- Reinvest Phoenix (2017-2018)
- U.S. Department of Transportation Leaders of Opportunity Transportation Employment Pilot (LadderSteez) Program Report (2015-2016, December 2016)
- Proposition 104
- Transportation 2050 (T2050)
- Transportation 2050 (T2050) - South Downtown Neighborhoods Mobility Study Area
- South Mountain Neighborhoods Mobility Study Area
- Transportation 2050 High-Capacity Transit Corridor Schedule and incorporation in the Regional Transportation Plan
- 20% City Council Approval of the Transportation 2050 High-Capacity Transit Corridor Schedule and incorporation in the Regional Transportation Plan
- Federal Transit Authority (FTA) TOD Planning Grant (2015-Present)
- Historic Property Surveys

### South Central Corridor City Council Adopted Planning Documents, Overlays, and the Downtown Code:

Documentos de planificación del corredor Sur Central adoptados por el Consejo de la Ciudad, superposiciones de zonificación, y el código del centro de la ciudad


- Downtown Phoenix Urban Form Project (2008)
- Downtown Code (2015)
- South Central Avenue Corridor Study (1992)
- Central City South Area Plan (2004)
- Central City South Interim Overlay District (2002)
- East Buckeye Road Overlay District (2005)
- Rio Salado Beyond the Banks Area Plan (2003)
- Baseline Area Master Plan (1997)
- Baseline Area Overlay District (2000)
- Target Area B Redevelopment Plan (Amended 2016)
- South Phoenix Village and Target Area B Design Overlay District (2009)
- Rio Montalva Area Plan (2000)
- Del Rio Area Brownfields Plan (2004)
- Transit Oriented Development Strategic Policy Framework (2015, Updated 2019)

Ongoing synthesis of strategies with all previously approved plan, initiatives, overlays and resources

ACTIONS PRIORITIZED BY AREAS




# PICK TWO PRIORITY AREAS FOR:



Land Use



Housing



Economic Development

**A** **Lincoln Stop**  
 Mixed-use transit stop.  
 • Variety of mixed-income housing opportunities, ownership and rental.  
 • Retail, restaurants, services, office uses and park/open space.  
 • Mid- to High-rise development (4-7 stories, up to 10 at the intersection) in a walkable format – buildings to the street, first floor entry and parking behind the buildings.

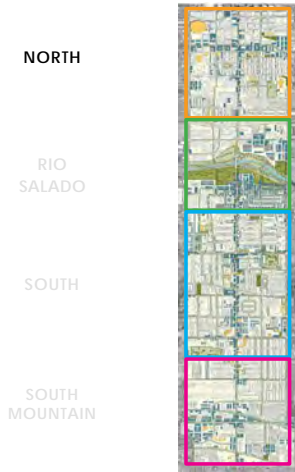
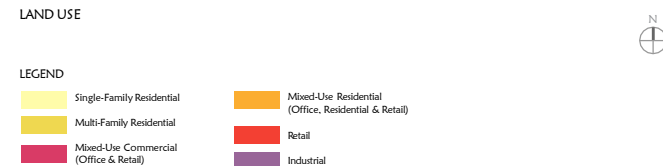
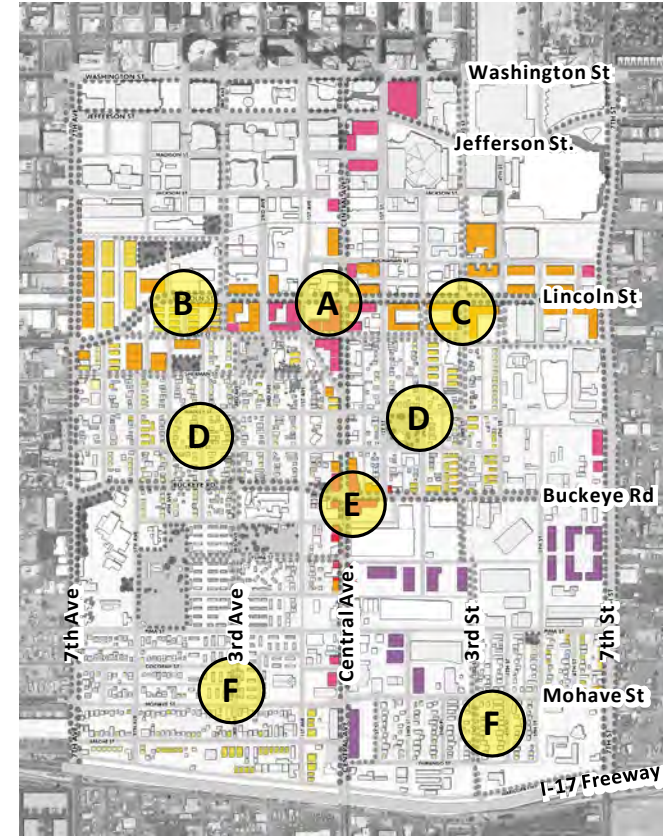
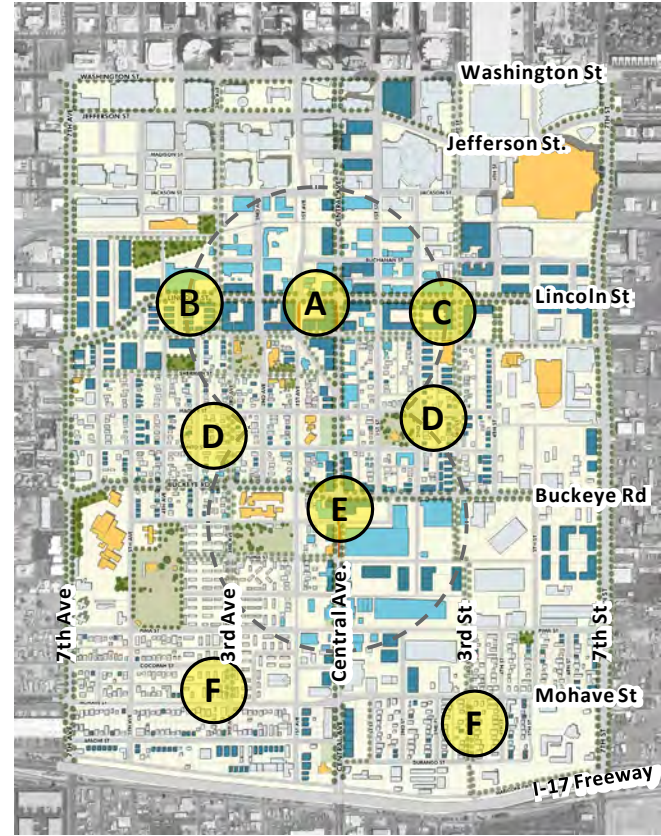
**B** **West Lincoln Corridor**  
 Mixed-use neighborhood.  
 • mid-rise (2-4 stories) mixed-use and residential development  
 • small -scale commercial services  
 • mixed-income housing, ownership and rental

**C** **East Lincoln Corridor**  
 Employment Neighborhood  
 • Mid-rise (2-4 stories, up to 9 stories at the north end of area) development  
 • Business cluster, incubators and light/specialty manufacturing with support retail and services.

**D** **North Neighborhoods**  
 • Housing revitalization and infill of vacant lots with of a size appropriate for the neighborhood.

**E** **Buckeye Stop**  
 Mixed-Use transit stop  
 • Variety of housing opportunities, ownership and rental, and affordable and market costs.  
 • Supporting small retail uses.  
 • Mid-rise development (2-4 stories) in a walkable format – generally buildings to the street, first floor entry and parking behind the buildings.

**F** **Interstate Neighborhoods**  
 • Housing revitalization and infill of vacant lots with of a size appropriate for the neighborhood.



**South Central Corridor rejects displacement of our existing residents and businesses and celebrates our diverse cultural heritage. We support equitable transit-oriented development, designed as a sustainable future that improves the quality of life for all existing and future families and residents of this corridor.**





# PICK TWO PRIORITY AREAS FOR:



Land Use



Housing



Economic Development

**A** **Lincoln Stop**  
Mixed-use transit stop.  
• Variety of mixed-income housing opportunities, ownership and rental.  
• Retail, restaurants, services, office uses and park/open space.  
• Mid- to High-rise development (4-7 stories, up to 10 at the intersection) in a walkable format – buildings to the street, first floor entry and parking behind the buildings.

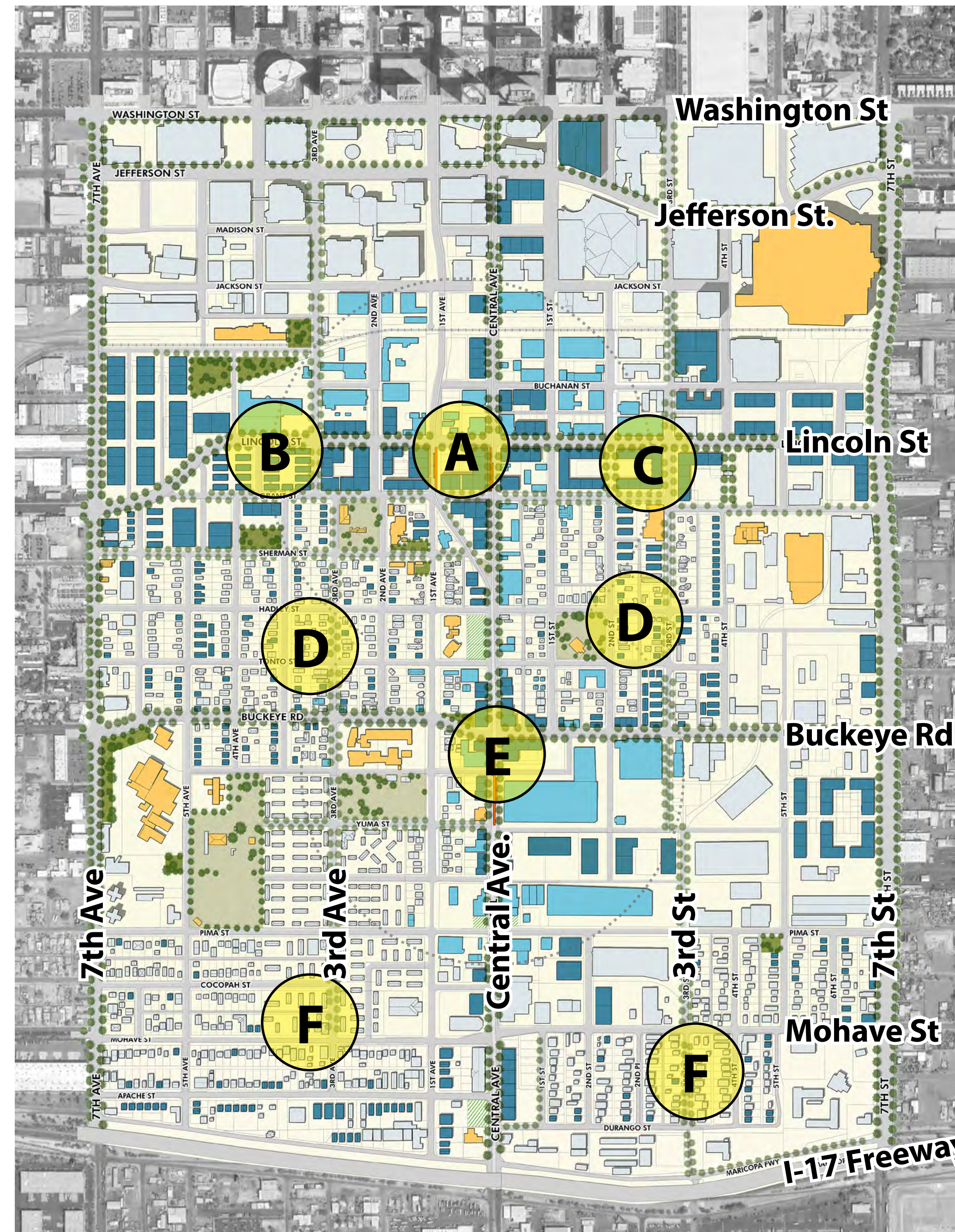
**B** **West Lincoln Corridor**  
Mixed-use neighborhood.  
• mid-rise (2-4 stories) mixed-use and residential development  
• small -scale commercial services  
• mixed-income housing, ownership and rental

**C** **East Lincoln Corridor**  
Employment Neighborhood  
• Mid-rise (2-4 stories, up to 9 stories at the north end of area) development  
• Business cluster, incubators and light/specialty manufacturing with support retail and services.

**D** **North Neighborhoods**  
• Housing revitalization and infill of vacant lots with of a size appropriate for the neighborhood.

**E** **Buckeye Stop**  
Mixed-Use transit stop  
• Variety of housing opportunities, ownership and rental, and affordable and market costs.  
• Supporting small retail uses.  
• Mid-rise development (2-4 stories) in a walkable format – generally buildings to the street, first floor entry and parking behind the buildings.

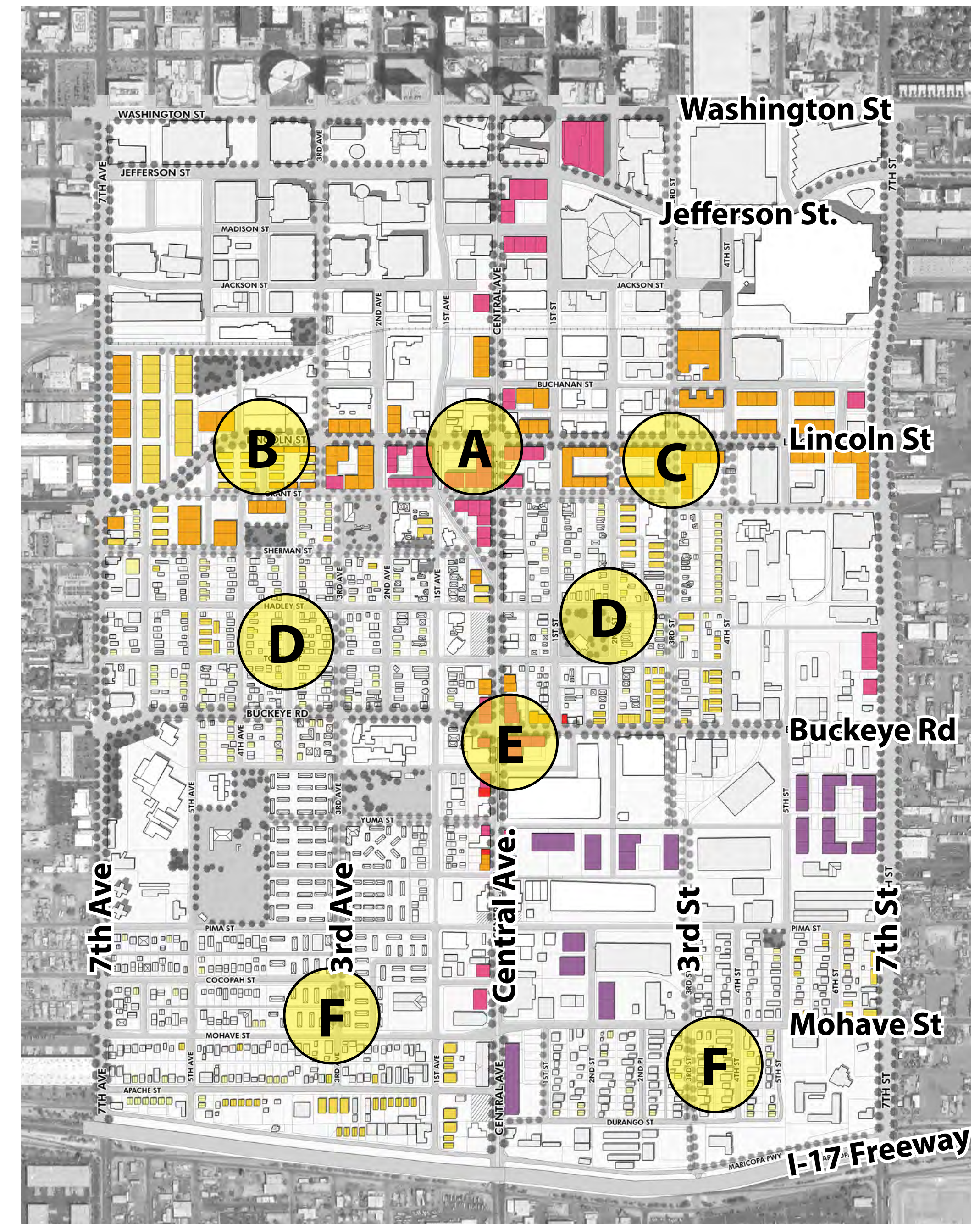
**F** **Interstate Neighborhoods**  
• Housing revitalization and infill of vacant lots with of a size appropriate for the neighborhood.



ILLUSTRATIVE PLAN

LEGEND

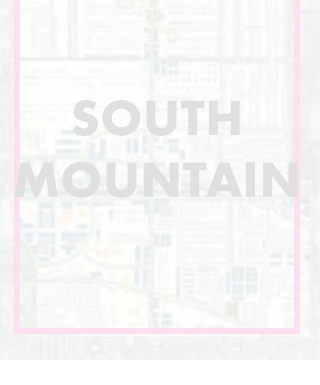
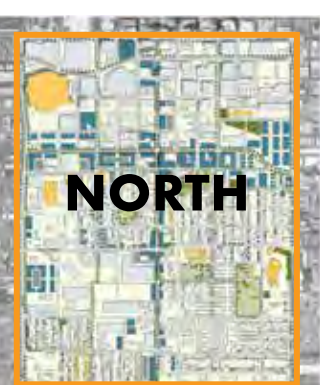
- |                                  |                           |                                    |
|----------------------------------|---------------------------|------------------------------------|
| <b>Buildings</b>                 | <b>Parks / Open Space</b> | <b>Proposed Light Rail Station</b> |
| Point of Pride                   | Existing Park             | Proposed Light Rail Station        |
| Existing Building                | Proposed Park             | 5 Minute Walks                     |
| Retrofit/Adaptive Reuse Building | Community Gathering       |                                    |
| Proposed Building                |                           |                                    |



LAND USE

LEGEND

- |  |  |
|--|--|
| Single-Family Residential              | Mixed-Use Residential (Office, Residential & Retail) |
| Multi-Family Residential               | Retail   |
| Mixed-Use Commercial (Office & Retail) | Industrial   |





# PICK TWO PRIORITY AREAS FOR:



Health



Green systems



Mobility

**A**

## Lincoln Stop

Mixed-use transit stop.

- Lincoln Street Improvements – safety improvements, bike and pedestrian improvements, and greening of the corridor for shade and comfort.
- Central Avenue - pedestrian enhancement for safety and comfort, wider sidewalk, shading – natural and man-made.
- Enhanced bus stops.

**B**

## West Lincoln Corridor

Mixed-use neighborhood.

- Improved walkability – complete sidewalk network and shading.
- Lincoln Street Improvements – safety improvements, bike and pedestrian improvements, and greening of the corridor for shade and comfort.
- New green space to support residents.

**C**

## East Lincoln Corridor

Employment Neighborhood

- Walkability – enhance street network for better pedestrian connections.
- Lincoln Street Improvements - safety improvements, bike and pedestrian improvements, and greening of the corridor for shade and comfort.

**D**

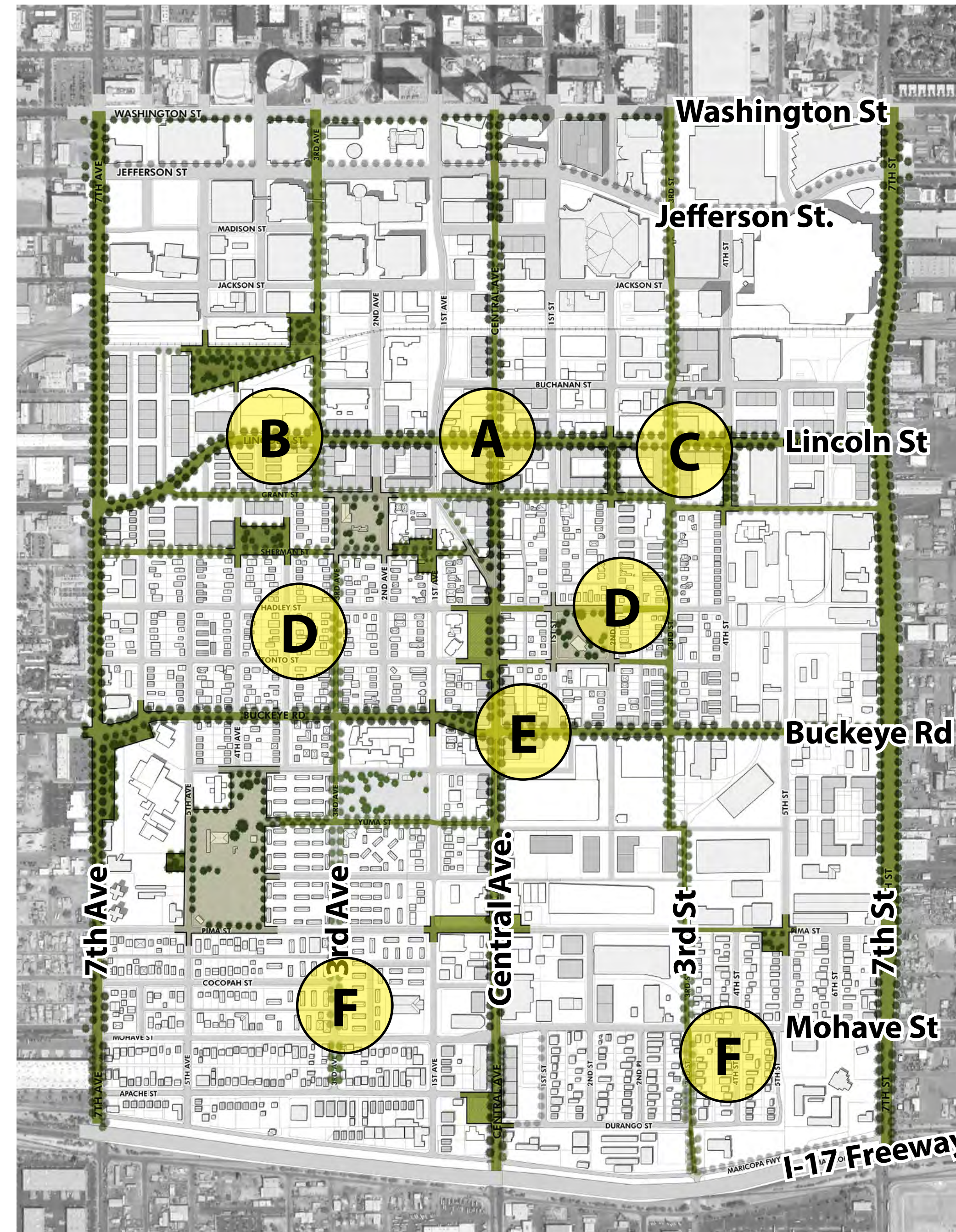
## North Neighborhoods

- Improvement to Buckeye and 3rd Avenue / Street for improved pedestrian, biking safety and connectivity.
- Improvement of existing parks and green spaces to support development and neighborhoods. – active uses, community gardens space, open/green space and public art.

**F**

## Interstate Neighborhoods

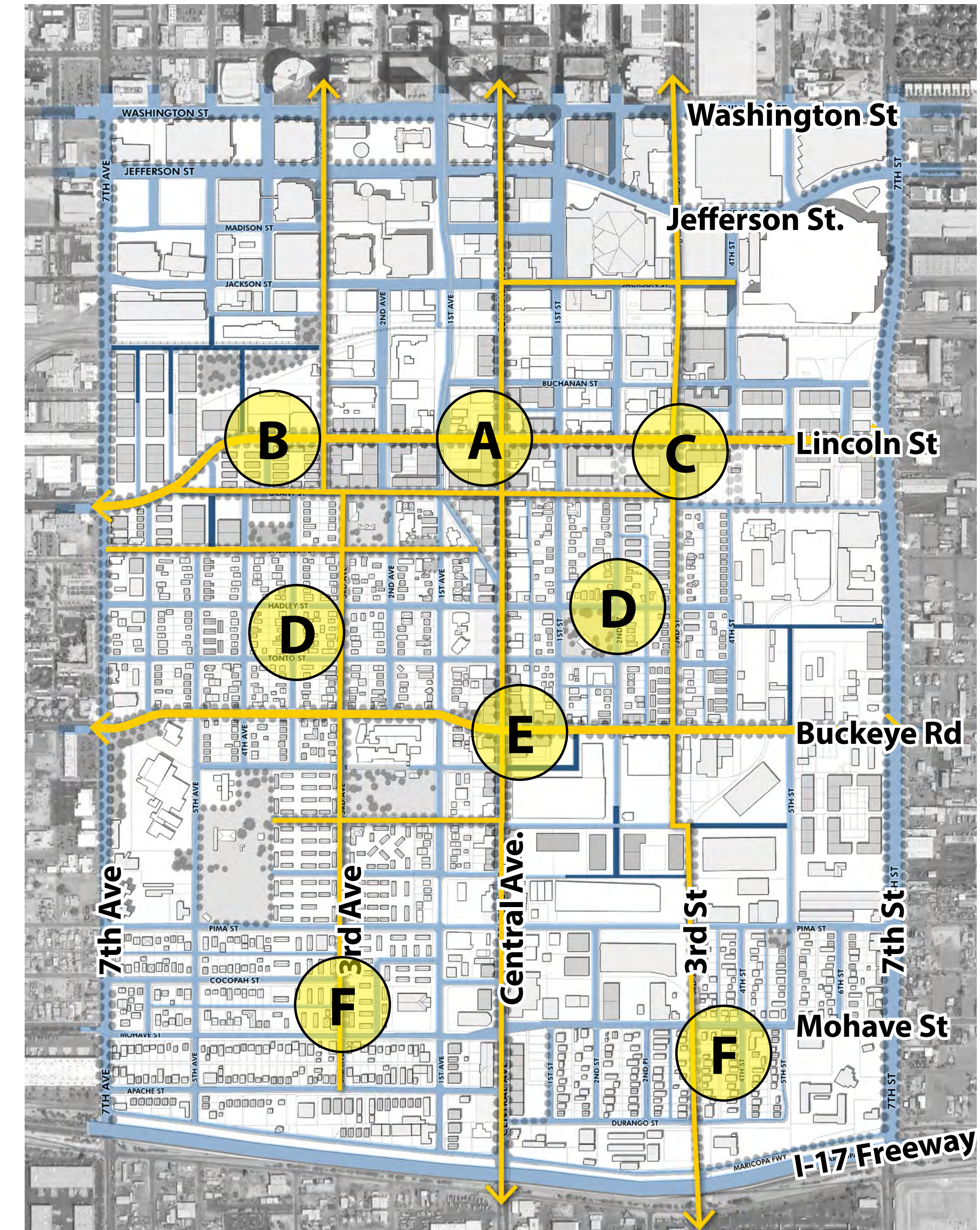
- Improvement to 3rd Street/Avenue for improved pedestrian, biking safety and connectivity.
- Provide a direct connection along 3rd Street alignment under Maricopa Parkway to better connect neighborhood to the south.
- Provide a direct connection along 3rd street alignment under Maricopa Parkway to better connect neighborhood to the south.



PUBLIC SPACE

LEGEND

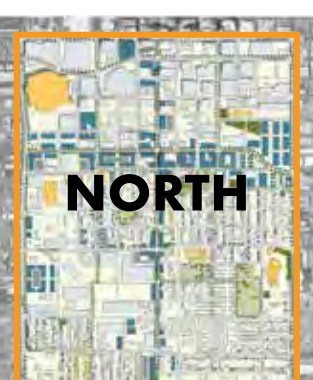
- Existing Public Spaces
- Proposed Public or Semi-Public Spaces



STREET NETWORK

LEGEND

- Existing Street
- Proposed Street
- Multi-Modal Enhancements



# PICK TWO PRIORITY AREAS FOR:



Land Use



Housing



Economic Development

**G**

### Interstate Employment:

- Infill and redevelopment of employment and industrial uses.
- Redevelopment of mid-rise, mixed income residential along 7th Avenue and along the Rio Salado Greenway (north side).

**H**

### Rio Salado Stop:

- Mixed-use transit stop.
- Variety of housing opportunities, ownership and rental, and affordable and market costs, with support for adjacent neighborhood.
- Retail, restaurants, service, small medical services, live/work space, hotel, movie theater and employment /institutional uses to include business cluster and learning center uses and public space.
- Mid- to High-rise development (3-6 stories) in a walkable format – buildings to the street, first floor entry and parking behind the buildings, height and intensity of development transitions to the future adjacent neighborhood.

**I**

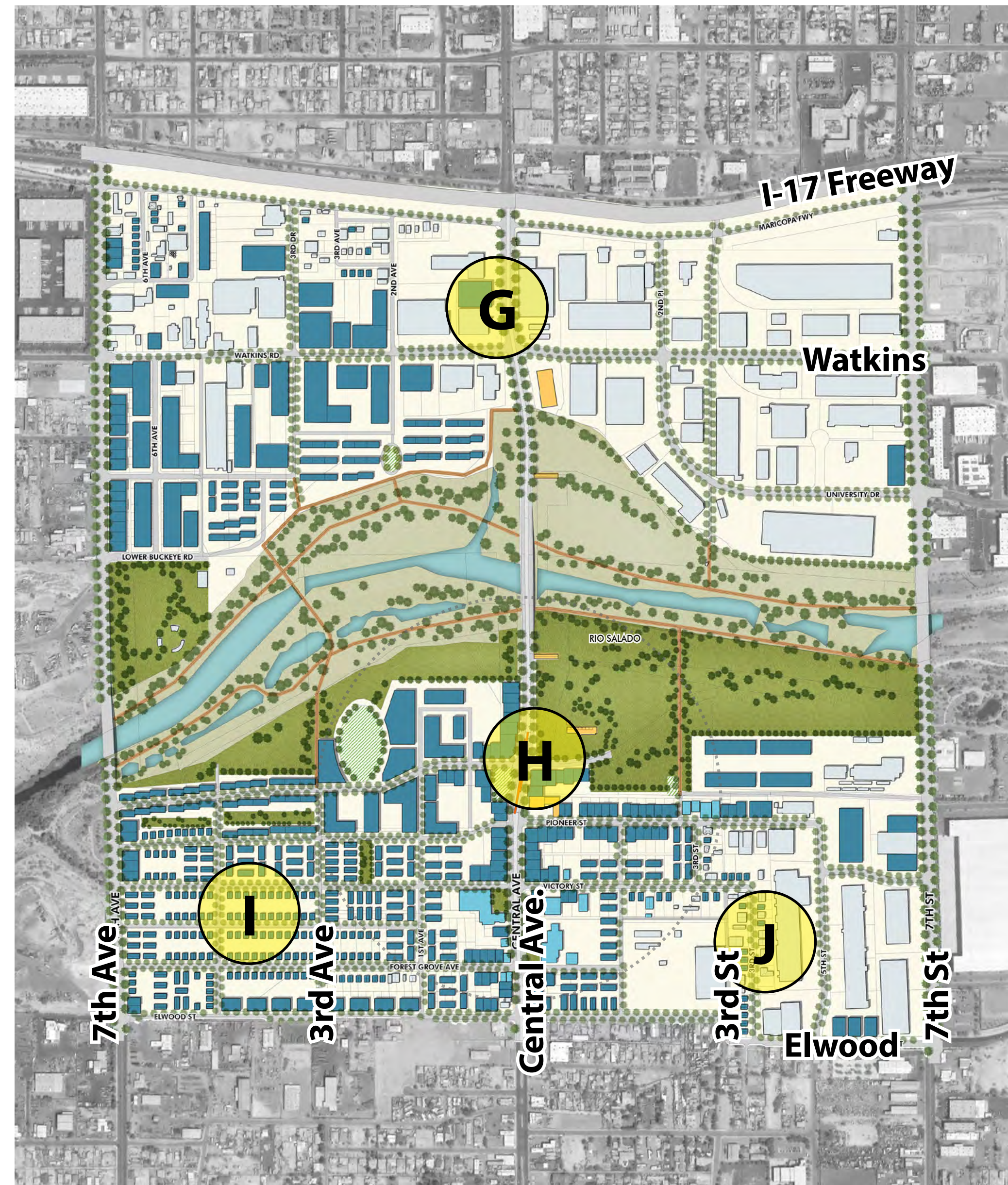
### Rio Salado Neighborhood:

- Complete Neighborhood.
- Mixed-density housing types that increase in size near the Rio Salado transit stop.
- Variety of mixed-income housing opportunities, ownership and rental.

**J**

### South Central Industrial:

- Infill and redevelopment of employment and industrial uses.

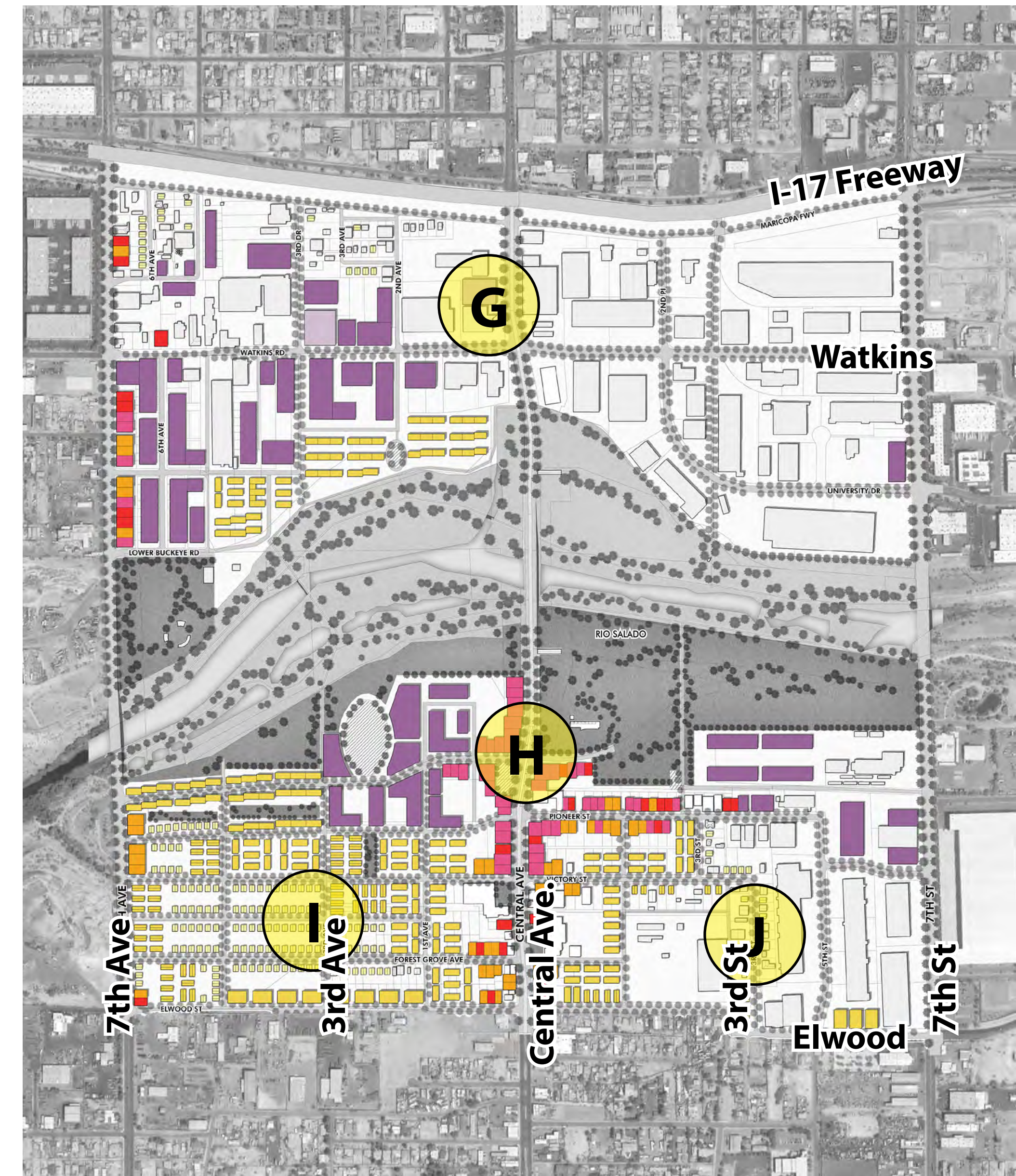


ILLUSTRATIVE PLAN



LEGEND

Point of Pride	Existing Park	Proposed Light Rail Station
Existing Building	Proposed Park	5 Minute Walks
Enhanced Building	Community Gathering	
Proposed Building	Trail	

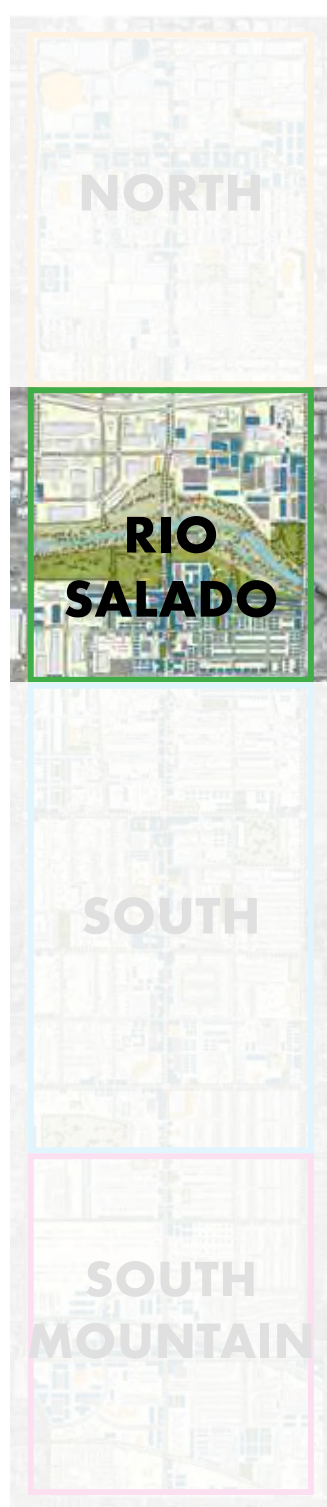


LAND USE



LEGEND

Single-Family Residential	Mixed-Use Residential (Office, Residential & Retail)	Parking Structure
Multi-Family Residential	Retail	
Mixed-Use Commercial (Office & Retail)	Industrial	



# PICK TWO PRIORITY AREAS FOR:



Health



Green systems



Mobility

**G**

**Interstate Employment:**

- Improve connectivity and access, for safety and comfort throughout the area, including under I-17 for automobiles and trucks as well as pedestrians and cyclists.).

**H**

**Rio Salado Stop:**

- Mixed-use transit stop.
- Rio Salado Greenway - direct pedestrian connectivity to the natural areas of the Rio Salado.
- Incorporation of park and festival space to support residents, visitors and businesses.
- Improvement to 3rd Avenue, 3rd Street, Watkins Road, the Maricopa Parkway frontage, and Elwood for improved pedestrian and biking safety, connectivity and comfort – shade, green amenities and stormwater improvements.
- Improved connectivity to adjacent employment centers.
- Central Avenue - pedestrian enhancement to for safety and comfort, wider sidewalk, shading – natural and man-made.

**I**

**Rio Salado Neighborhood:**

- Complete Neighborhood.
- Walkable street network that provides connectivity throughout the neighborhood and access to the Greenway and transit station area.
- Design of network for safe pedestrian and bicycle use and greening of the corridor for shade and comfort.
- Active park space with a dog and skate park.

**J**

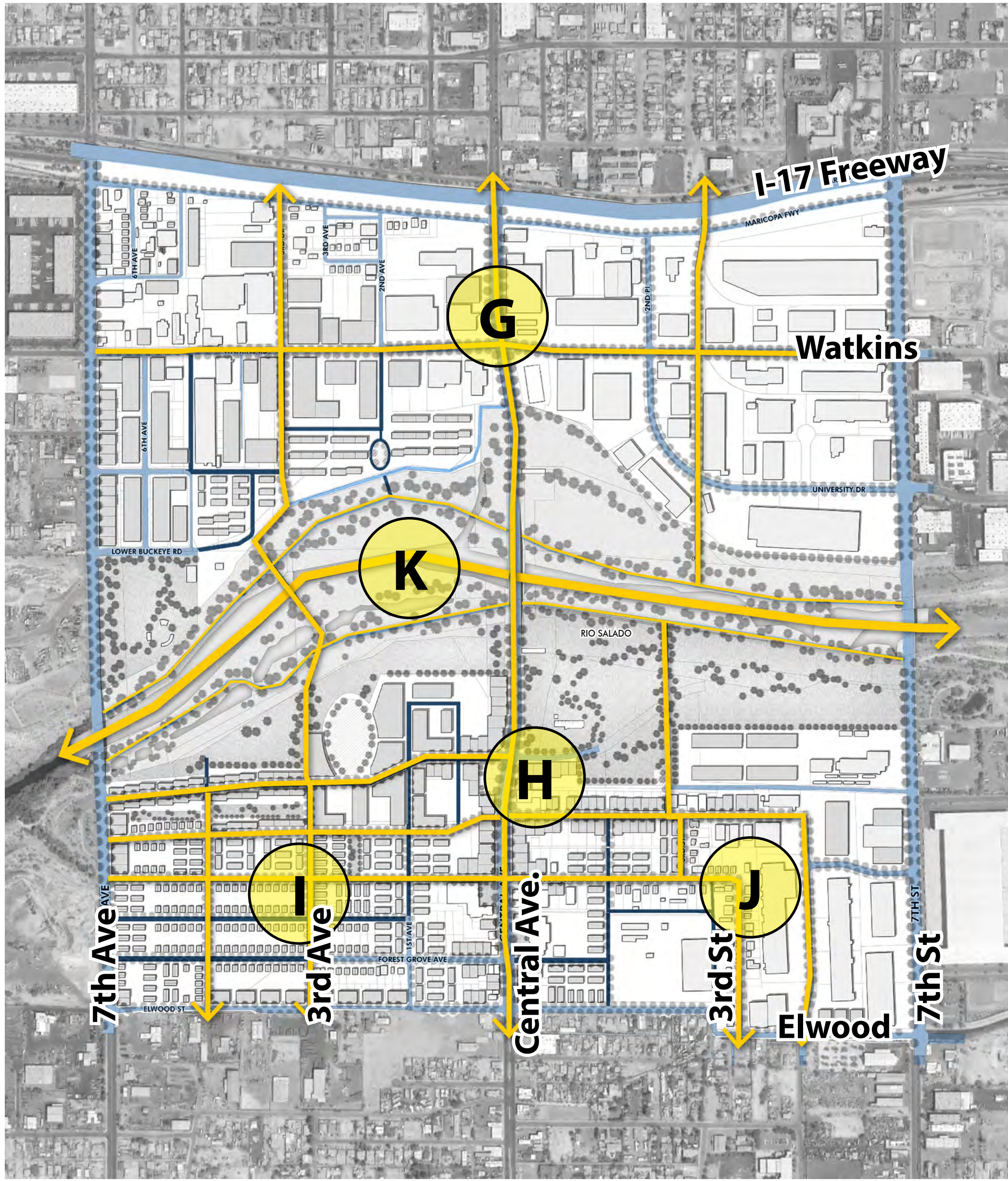
**South Central Industrial:**

- Improve connectivity and access, for safety and comfort throughout the area, for automobiles and trucks as well as pedestrians and cyclists.
- Provide a direct connection to Central Avenue and the New Rio Salado neighborhood to the west.

**K**

**Rio Salado Greenway:**

- Enhance the natural characteristics of the river and adjacent greenway as amenity for the South Phoenix community and adjacent development.
- Provide an improved trail network along the north and south sides of the greenway to improve pedestrian and bicycle connectivity across South Phoenix and improved access to the Central Avenue Corridor. Provide opportunities for temporary (food trucks) or small-scale retail along the trail network to provide services and gathering spaces with shade for users.
- Identify opportunities for water activities.

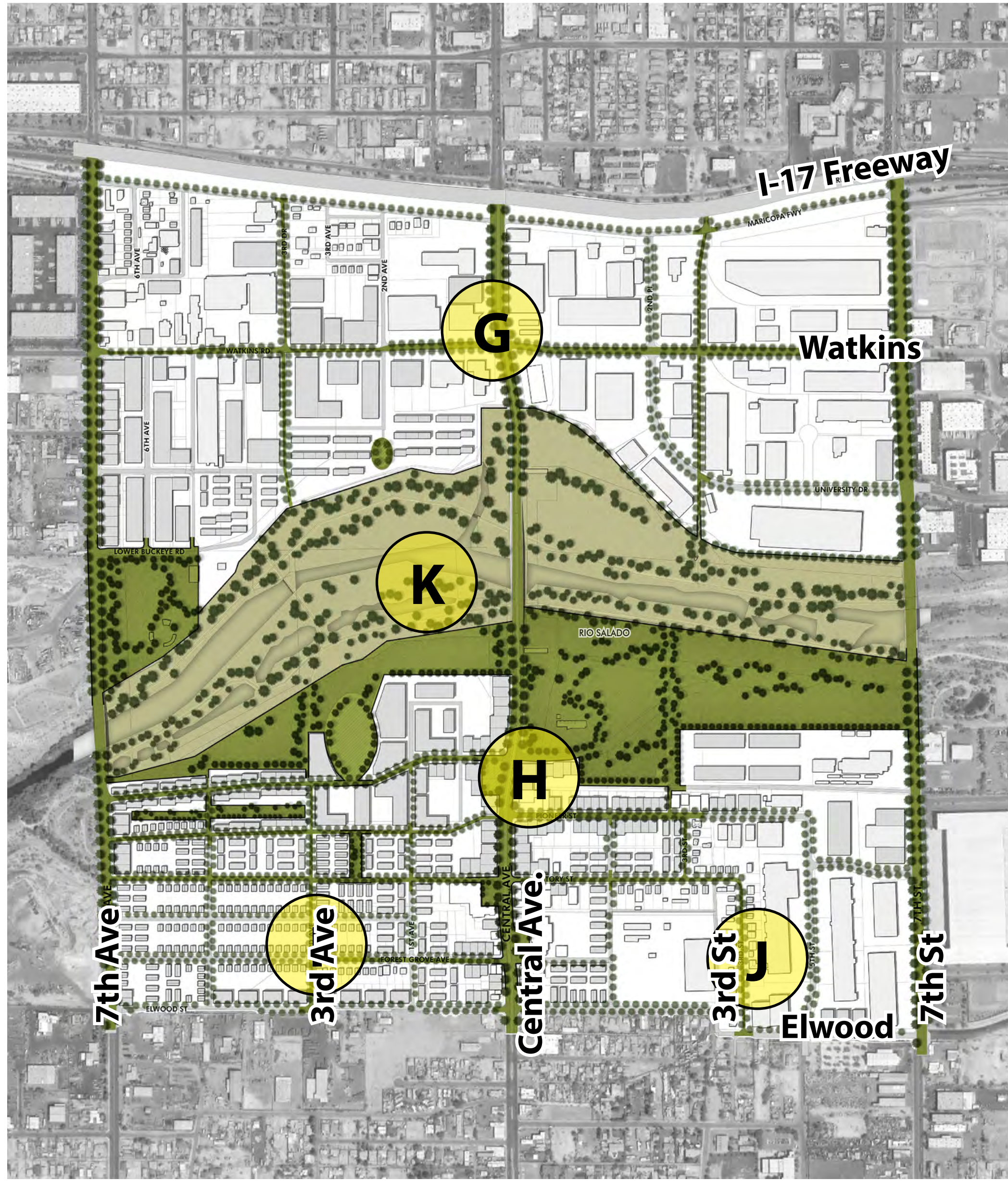


STREET NETWORK



LEGEND

- Existing Street
- Proposed Street
- Multi-Modal Enhancements

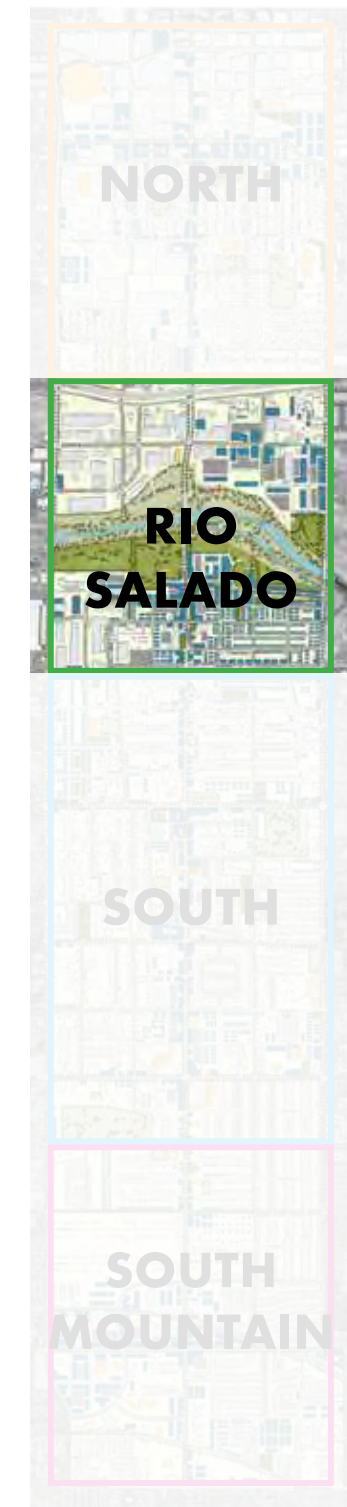


PUBLIC SPACE



LEGEND

- Existing Public Spaces
- Proposed Public or Semi-Public Spaces



L

**Broadway Stop:**

- Mixed-use transit stop.
- Variety of housing opportunities, ownership and rental, live/work space at affordable and market costs.
- Retail, restaurants and daily service – entertainment, office, arcade, grocery store and farmer’s market.
- Community Facilities – community learning / training center, medical facilities – pharmacy, urgent care, etc.
- Mid-rise development (2-5 stories) in a walkable, connected format – buildings to the street, first floor entry and parking behind the buildings.

**Ed Pastor Transit Plaza:**

- Enhanced Transit Center.
- Provide mixed-income housing, focused on attainable and affordable units adjacent to the transit center.

N

**South Neighborhoods:**

- Housing revitalization and infill of vacant lots with of a size appropriate for the neighborhood.

O

**7th Street Neighborhood:**

- Expansion of neighborhood to provide new, mixed-income housing opportunities, including single family, multi-generational and small-scale multi-unit homes.
- Low-rise mixed -use development, located at the corner of 7th Street and Broadway Road to support daily needs of residents.

P

**Roeser Stop:**

- Mixed-use transit stop
- Variety of mixed-income housing opportunities, ownership and rental.
- Retail, restaurants and daily service – entertainment, office, grocery store, farmer’s market and library.
- Mid-rise development (2-4 stories) in a walkable, connected format – buildings to the street, first floor entry and parking behind the buildings.

Q

**Mobile Home Park:**

- Preserve and stabilize the mobile home park as a low-cost housing opportunity for future residents.
- Investigate opportunities to create ownership opportunities within the mobile home park.

R

**Southern Stop:**

- Mixed-use transit stop
- Variety of mixed-income housing opportunities, ownership and rental.
- Retail, restaurants and daily service – entertainment, hotel, Mercado, and farmer’s market.
- Mid-rise development (2-4 stories) in a walkable, connected format – buildings to the street, first floor entry and parking behind the buildings.

**PICK TWO PRIORITY AREAS FOR:**



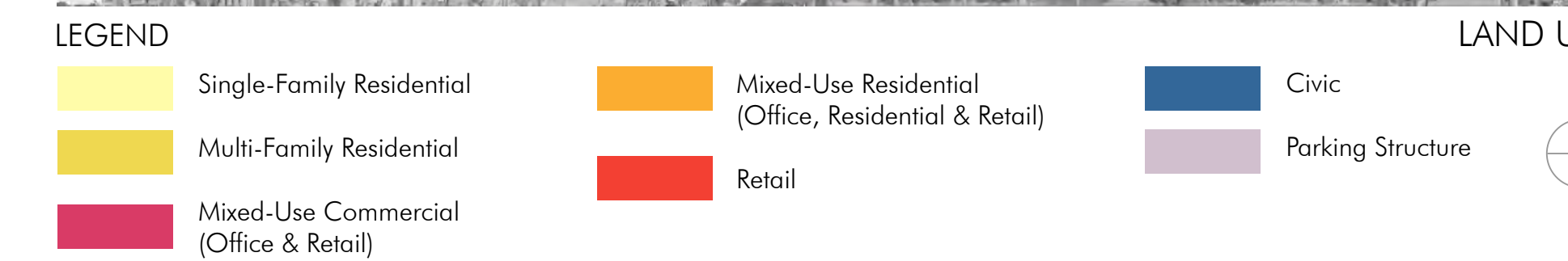
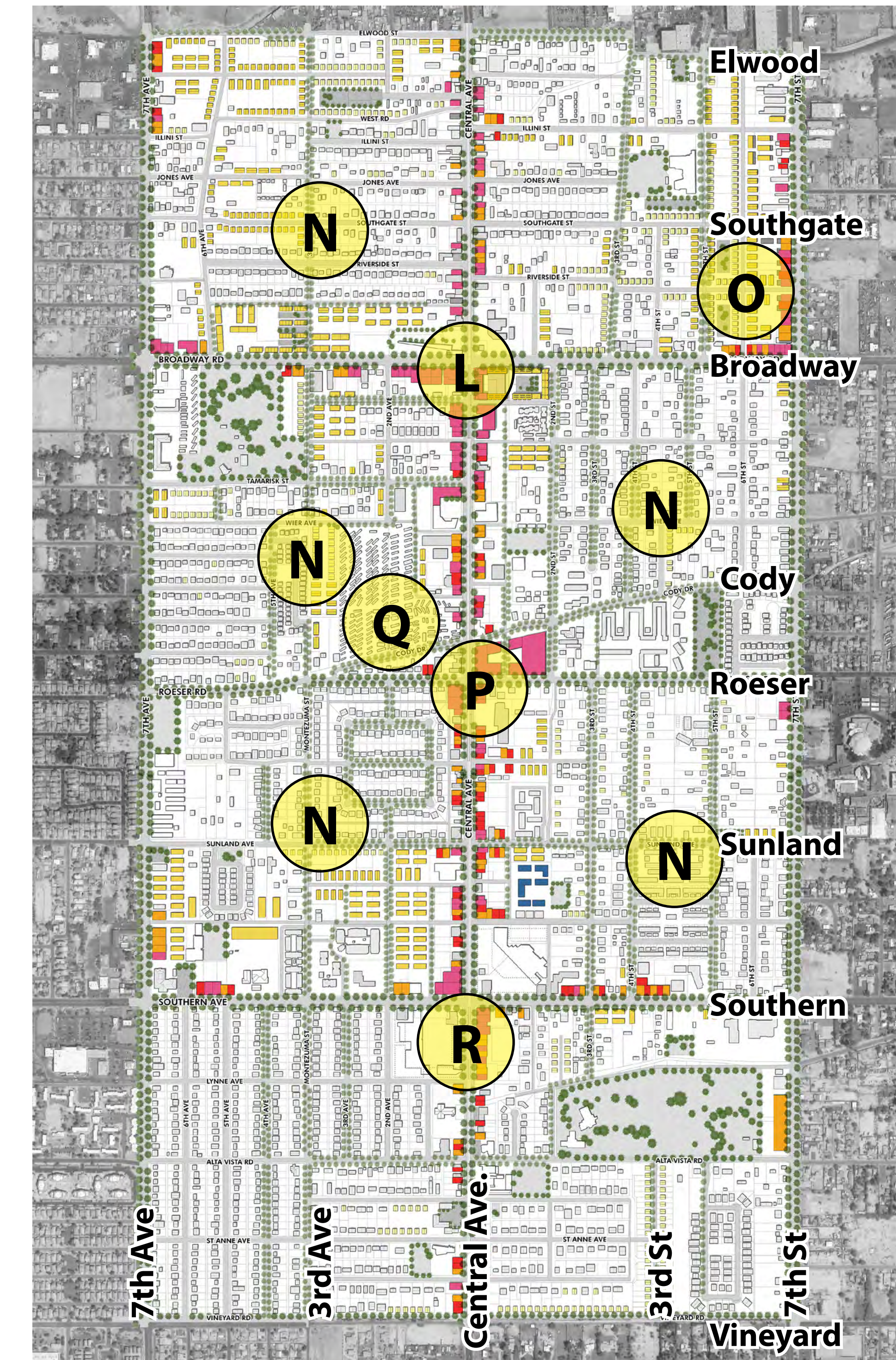
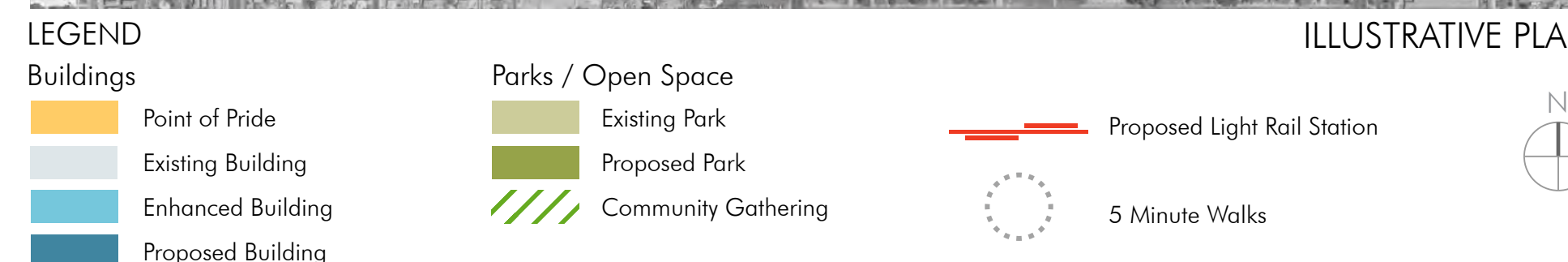
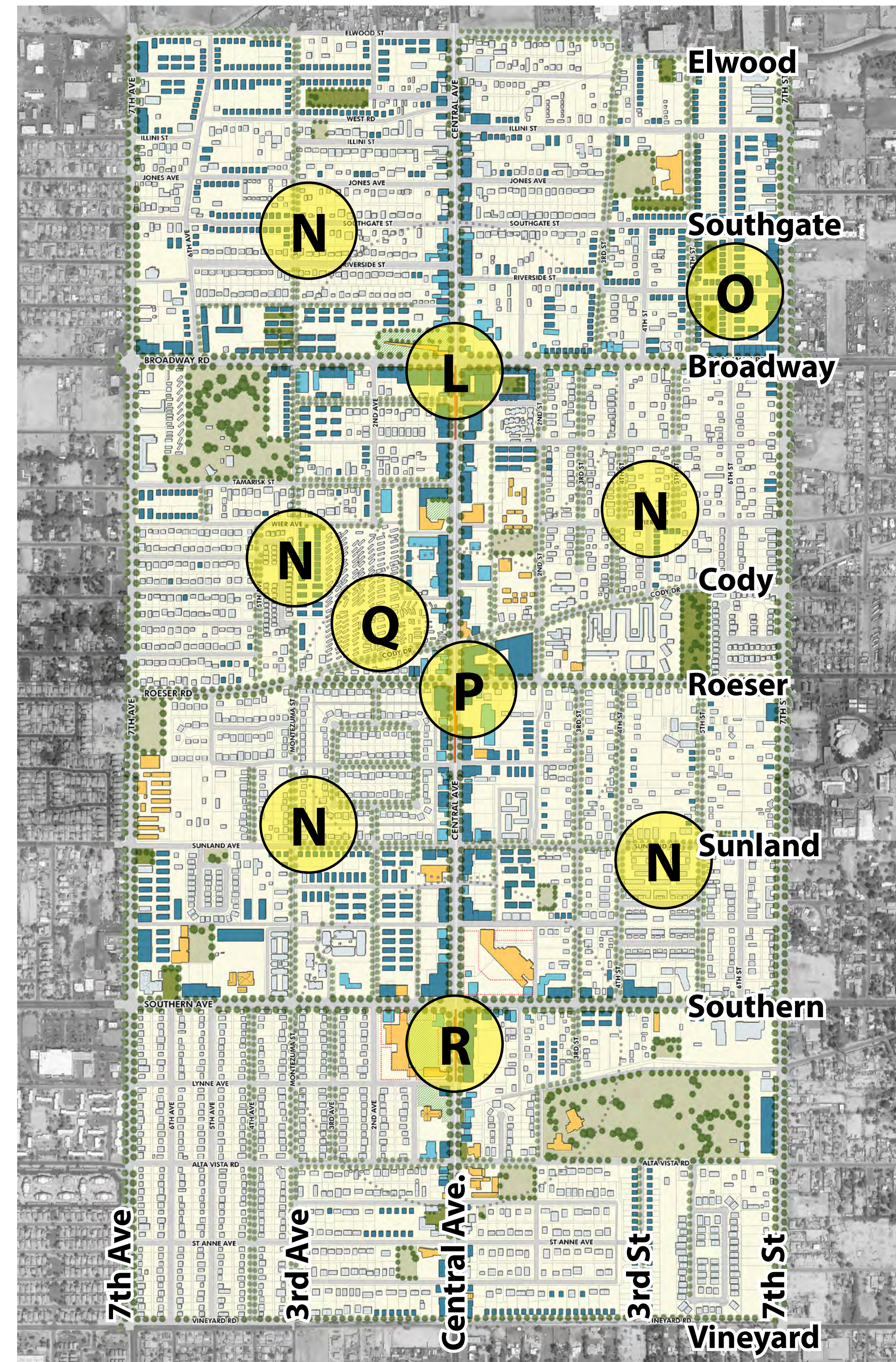
Land Use



Housing



Economic Development



L

**Broadway Stop:**

- Mixed-use transit stop.
- Green Space – improvements to local parks and green spaces – active uses, open space, dog park, stormwater retention area, and greening of streets – streetscape, green amenities and gathering spaces.
- Broadway Road Improvements – safety improvements, bike and pedestrian improvements – wider sidewalks and bike lanes, and greening of the corridor for shade and comfort.
- Central Avenue - pedestrian enhancement to for safety and comfort, wider sidewalk, shading – natural and man-made.

**Ed Pastor Transit Plaza:**

- Enhanced Transit Center.
- Create a Paseo for the community – comfort amenities for people – shade, seating, water fountains, trash receptacles, etc..
- Improve pedestrian and bicycle connectivity to the transit center – complete sidewalk network and bike lanes.

N

**South Neighborhoods:**

- Improvement to 3rd Avenue/Montezuma Street, 3rd Street, Broadway Road, Cody Drive, Roeser Road, Sunland Avenue, Southern Avenue, Alta Vista Road, Vineyard Road for improved pedestrian and biking safety, connectivity and comfort – shade, green amenities and stormwater improvements.
- Improvement of existing parks and green spaces to support neighborhoods. – active uses, community gardens space, open/green space and public art.

O

**7th Street Neighborhood:**

- New and improved green spaces to support the existing residential community and new housing development. Pedestrian comfort improvements to 5th Street to support development and connectivity.

P

**Roeser Stop:**

- Mixed-use transit stop
- Green Space – improvements to local parks and green spaces – active uses, open space, dog park, stormwater retention area, and greening of streets – streetscape, green amenities and gathering spaces.
- Roeser Road Improvements – create a Paseo to create a pedestrian oriented street, incorporating safety improvements, bike and pedestrian improvements – wider sidewalks and bike lanes, and greening of the corridor for shade and comfort.
- Central Avenue - pedestrian enhancement to for safety and comfort, wider sidewalk, shading – natural and man-made.

R

**Southern Stop:**

- Mixed-use transit stop
- South Mountain Community Center – enhanced recreation space, active recreation areas, passive recreation space that incorporates shade, seating, water and landscape. Create a community learning / training center for South corridor residents.
- Improvement to 3rd Avenue, 3rd Street, Southern Avenue, and Vineyard Road for improved pedestrian and biking safety, connectivity and comfort – shade, green amenities and stormwater improvements.

R

**PICK TWO PRIORITY AREAS FOR:**



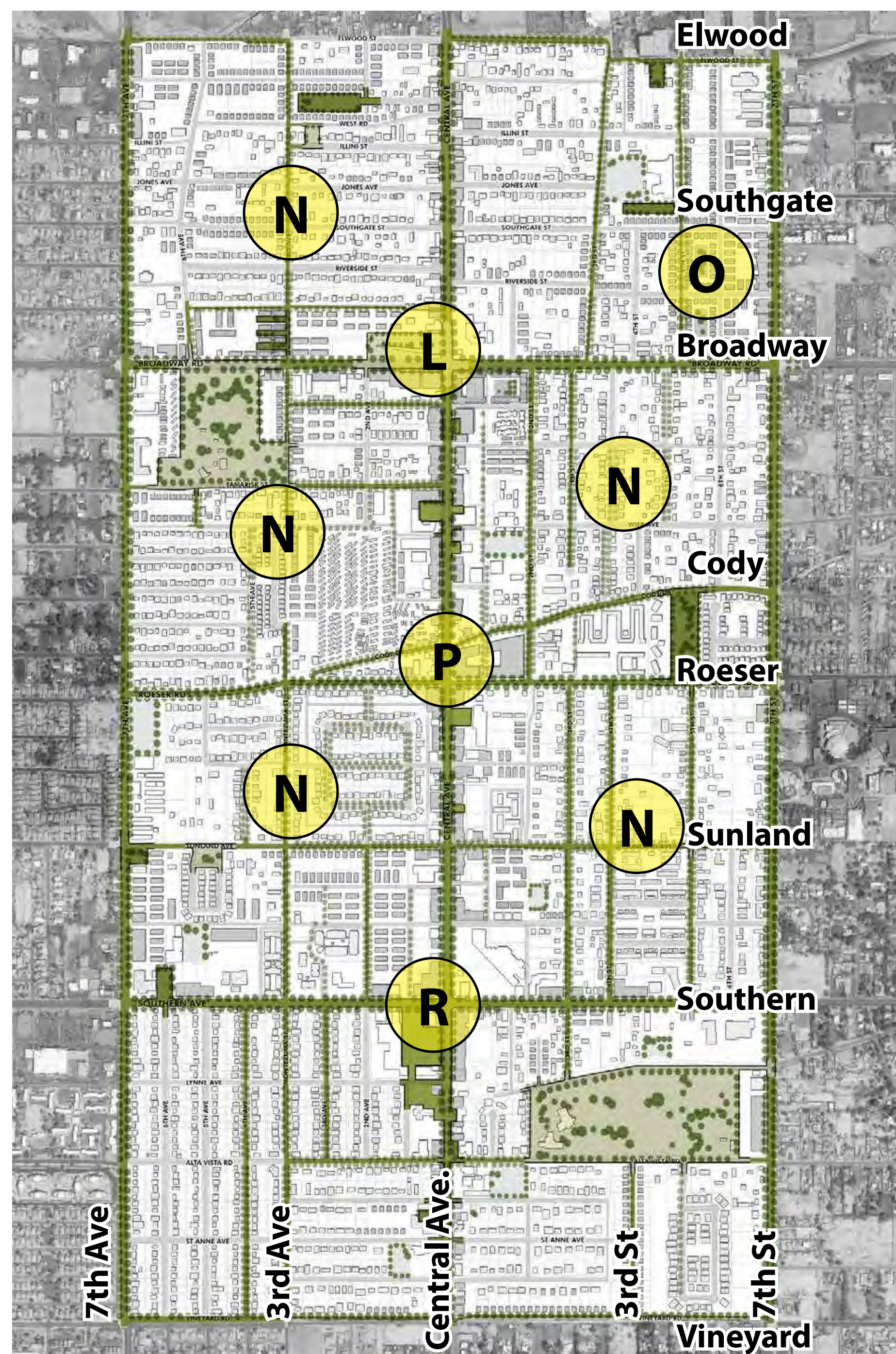
Health



Green systems



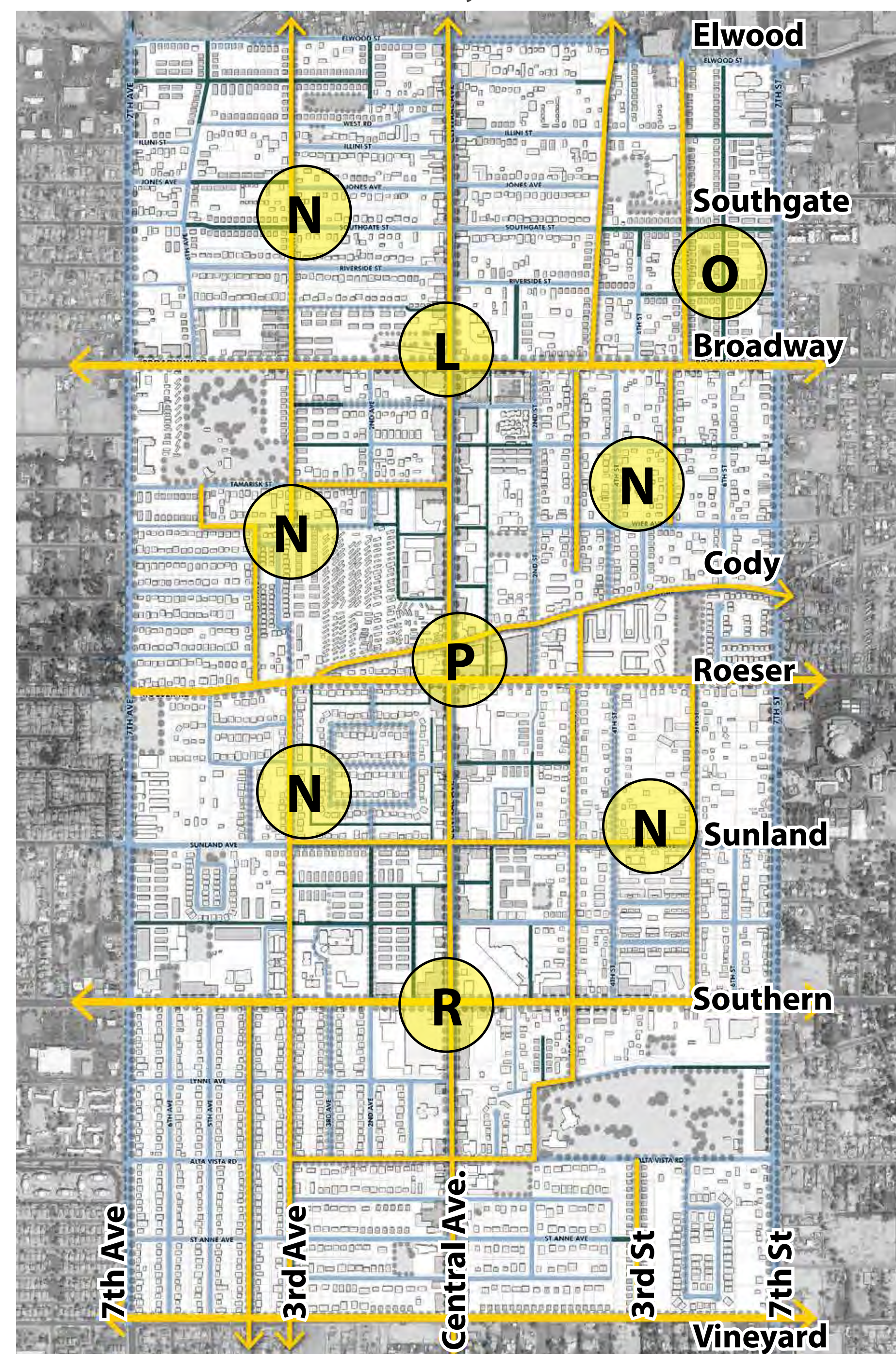
Mobility



LEGEND

- Existing Public Spaces (light green cross)
- Proposed Public or Semi-Public Spaces (dark green cross)

PUBLIC SPACE



LEGEND

- Existing Street (light blue line)
- Proposed Street (dark blue line)
- Multi-Modal Enhancements (yellow double-headed arrow)

STREET NETWORK



T

**Baseline Stop:**

- Mixed-use transit stop.
- Variety of mixed-income housing opportunities, ownership and rental.
- Retail, restaurants, office and daily service – entertainment, movie theater, bowling alley, Mercado (corner grocery store), farmer’s market, cultural attractions and live/work space.
- Mid-rise development (2-5 stories) in a walkable, connected format – buildings to the street, first floor entry and parking behind the buildings.

U

**Western Canal:**

- Mid-rise (up to 5 stories) mixed-use development centered on Jesse Owens Parkway.
- Variety of mixed-income housing opportunities, ownership and rental.
- Retail, restaurants, and daily service uses with offices including medical offices and educational spaces.

V

**South Mountain Neighborhoods:**

- Housing revitalization and infill of vacant lots with of a size appropriate for the neighborhood.

W

**Highland Canal:**

- Create a higher-intensity, mixed-income neighborhood, with new green spaces, and that supports the adjacent neighborhood and is connected to the Baseline Corridor by the street network and improved canal.

X

**Employment Center:**

- Office park setting that incorporate job opportunities for the community and a specific focus on medical uses. Within the park setting an opportunity for festival space and gatherings is incorporated.

**PICK TWO PRIORITY AREAS FOR:**



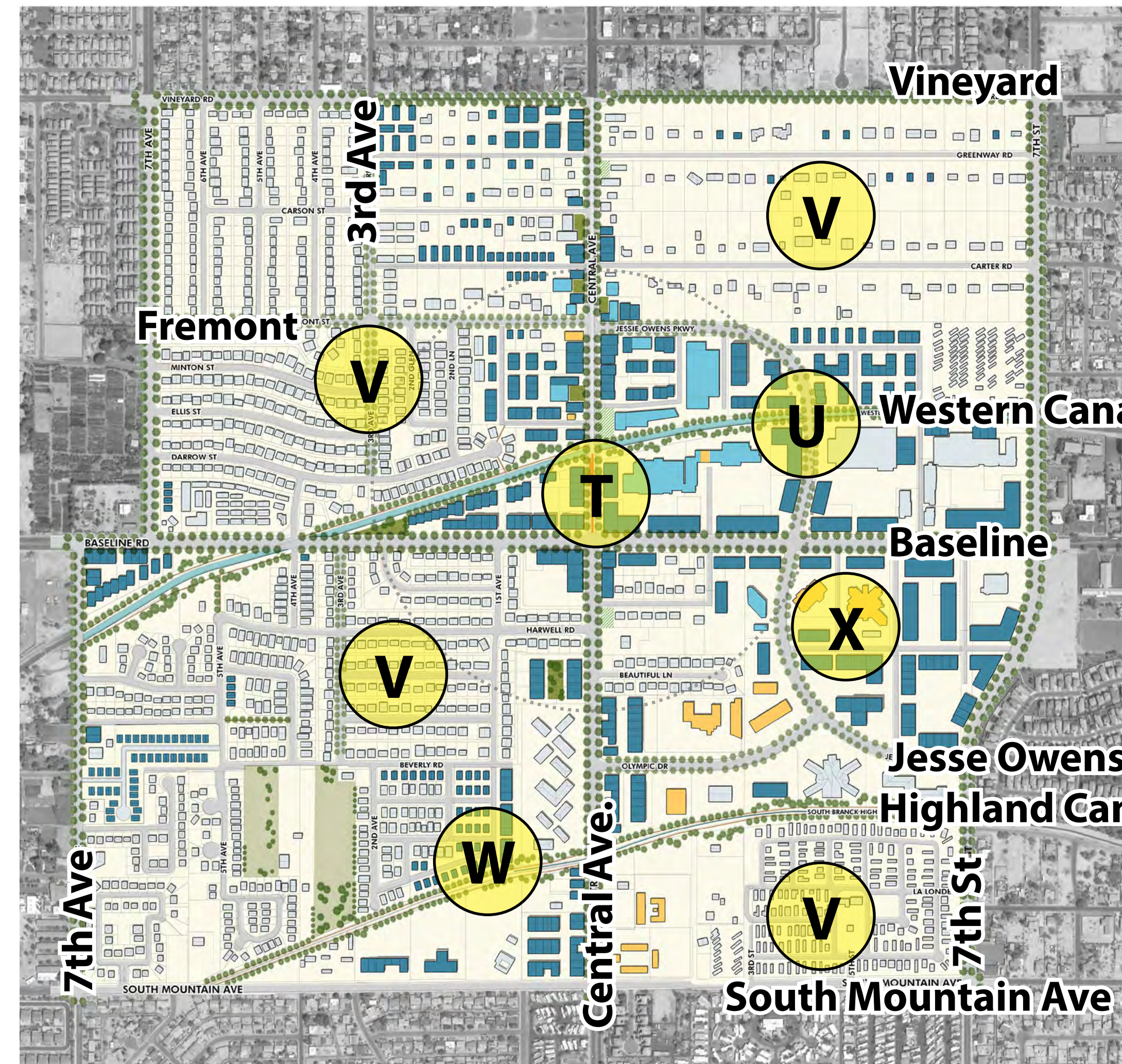
Land Use



Housing



Economic Development



ILLUSTRATIVE PLAN



LEGEND

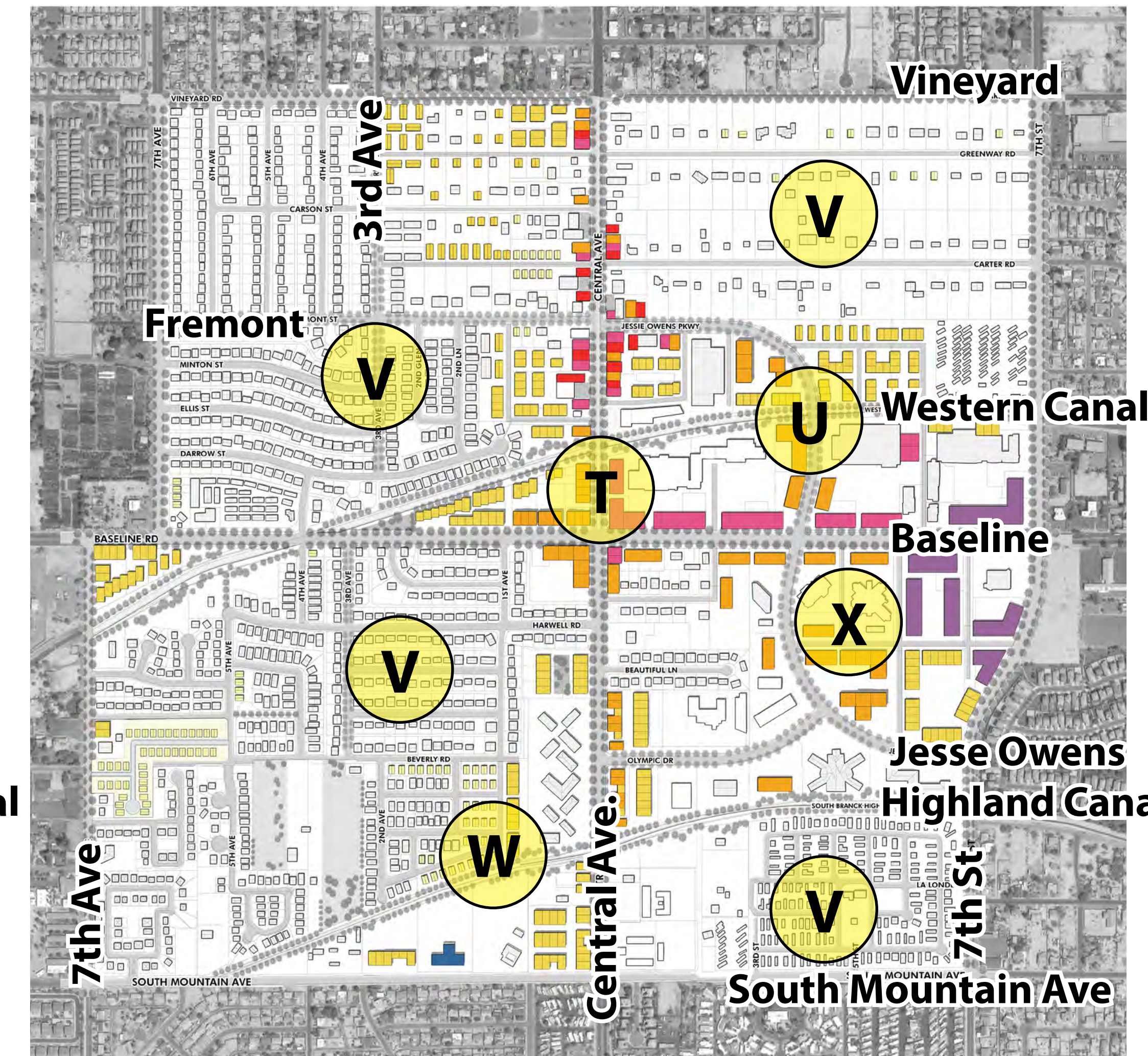
Buildings

- Point of Pride (orange square)
- Existing Building (light blue square)
- Enhanced Building (medium blue square)
- Proposed Building (dark blue square)

Parks / Open Space

- Existing Park (light green square)
- Proposed Park (dark green square)
- Community Gathering (green hatched square)
- Trail (brown line)

- Proposed Light Rail Station (red line with cross-ticks)
- 5 Minute Walks (dashed circle)

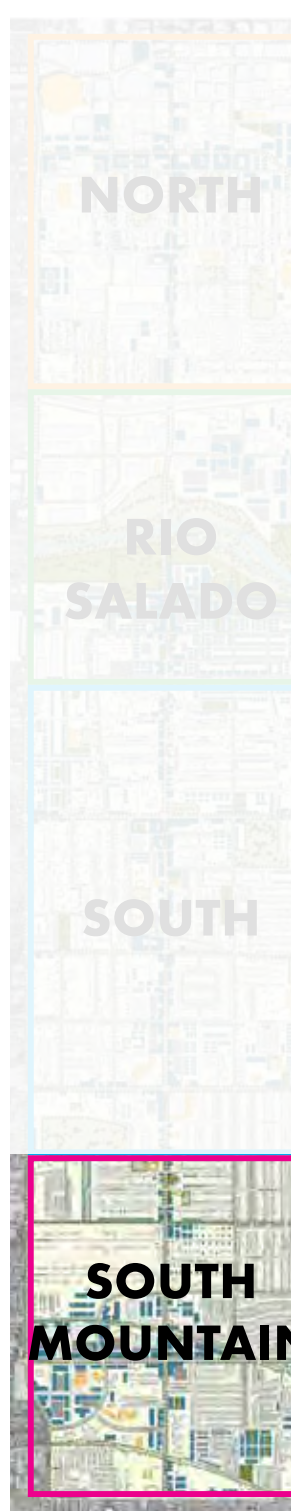


LAND USE



LEGEND

- Single-Family Residential (yellow square)
- Multi-Family Residential (orange square)
- Mixed-Use Commercial (Office & Retail) (red square)
- Mixed-Use Residential (Office, Residential & Retail) (orange square)
- Retail (red square)
- Industrial (purple square)
- Civic (blue square)



SOUTH MOUNTAIN

T

**Baseline Stop:**

- Mixed-use transit stop.
- Local Transit – improved local bus/transit stops, park & ride lot, urban circulator bus along the Baseline Corridor and adjacent neighborhoods.
- Improvement to Baseline Road, Central Avenue, Jesse Owens Parkway and Western Canal for improved pedestrian and biking safety, connectivity and comfort – shade, green amenities and stormwater improvements.
- Green Space – improvements to local parks and green spaces – active uses, open space, dog park, stormwater retention area, and greening of streets – streetscape, green amenities and gathering spaces.
- Baseline Road Improvements – create a green street, incorporating safety improvements, bike and pedestrian improvements – wider sidewalks and bike lanes, and greening of the corridor for shade and comfort.

U

**Western Canal:**

- Canal Improvements – improved canals to create better connectivity, recreational and gathering spaces for residents and visitors. Create green canal-scapes that provide shaded pathways and gathering areas for users.

V

**South Mountain Neighborhoods:**

- Improvement to 3rd Avenue, Vineyard Road, Jesse Owens Parkway and Olympic Drive for improved pedestrian and biking safety, connectivity and comfort – shade, green amenities and stormwater improvements.
- Improvement of existing parks and green spaces to support neighborhoods. – active uses, community gardens space, open/green space and public art.

W

**Highland Canal:**

- Canal Improvements – improved canals to create better connectivity, recreational and gathering spaces for residents and visitors. Create green canal-scapes that provide shaded pathways and gathering areas for users.

X

**Employment Center:**

- Office park setting that incorporate job opportunities for the community and a specific focus on medical uses. Within the park setting an opportunity for festival space and gatherings is incorporated.

# PICK TWO PRIORITY AREAS FOR:



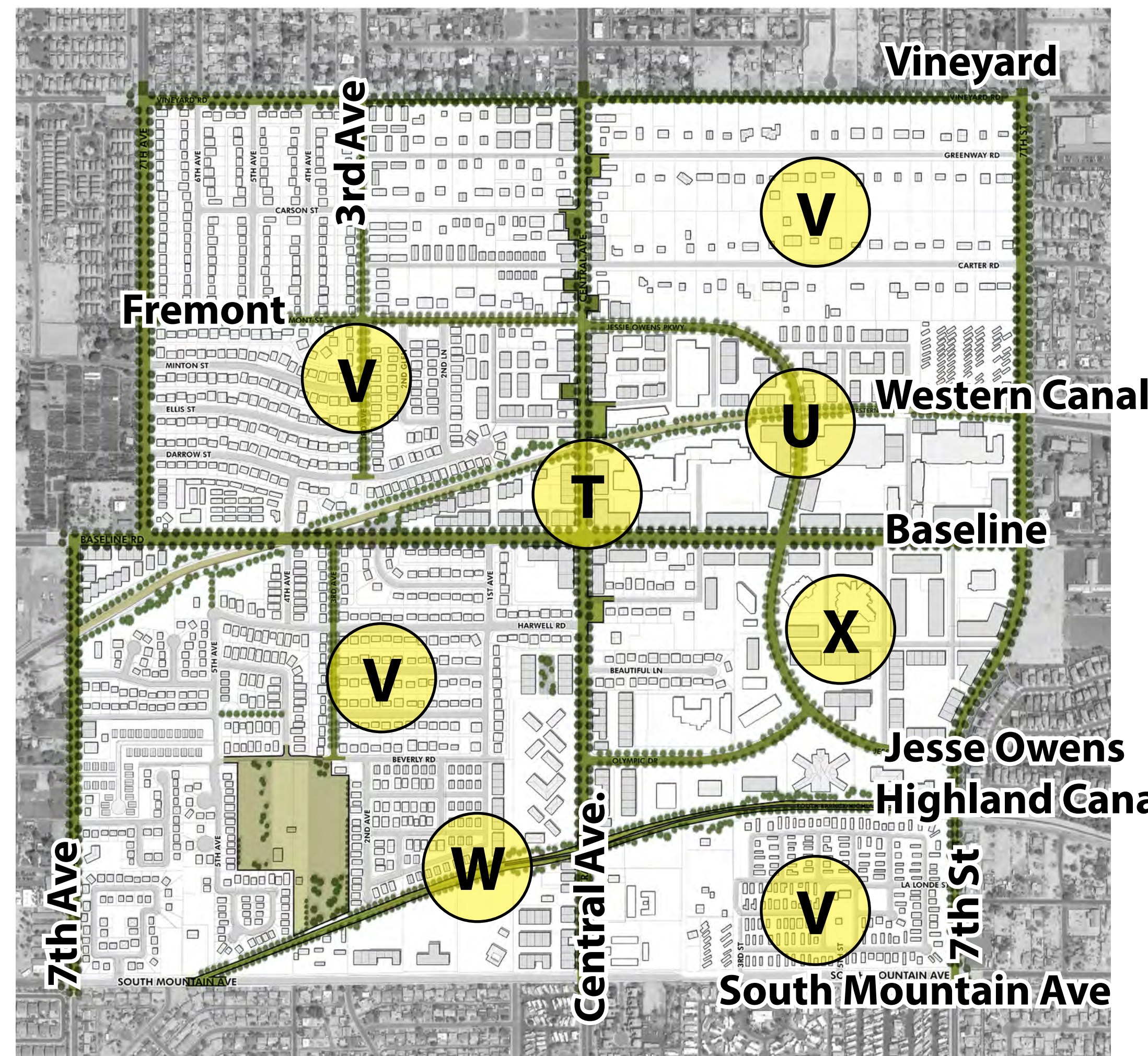
Health



Green systems



Mobility



PUBLIC SPACE



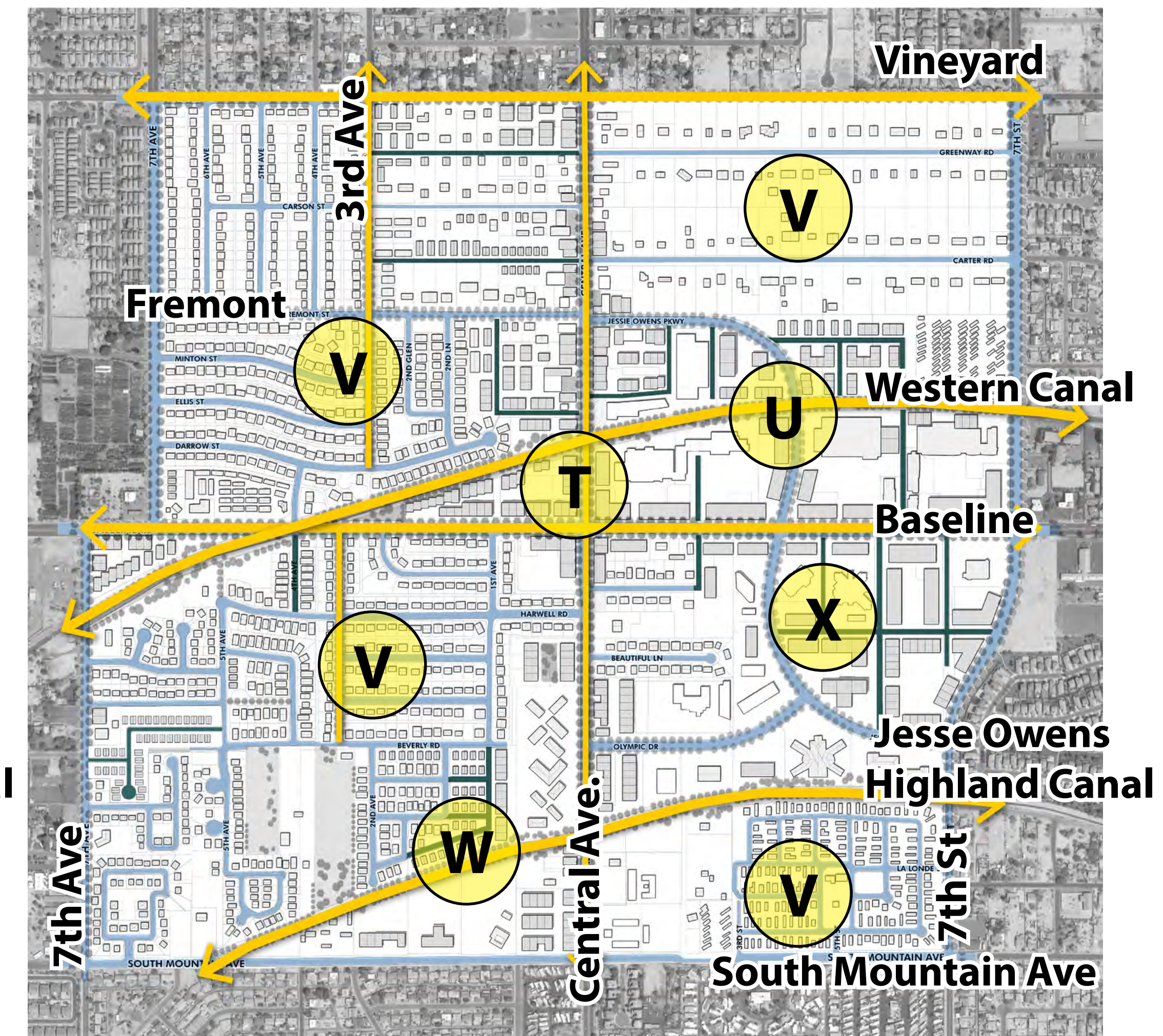
LEGEND



Existing Public Spaces



Proposed Public or Semi-Public Spaces



STREET NETWORK



LEGEND



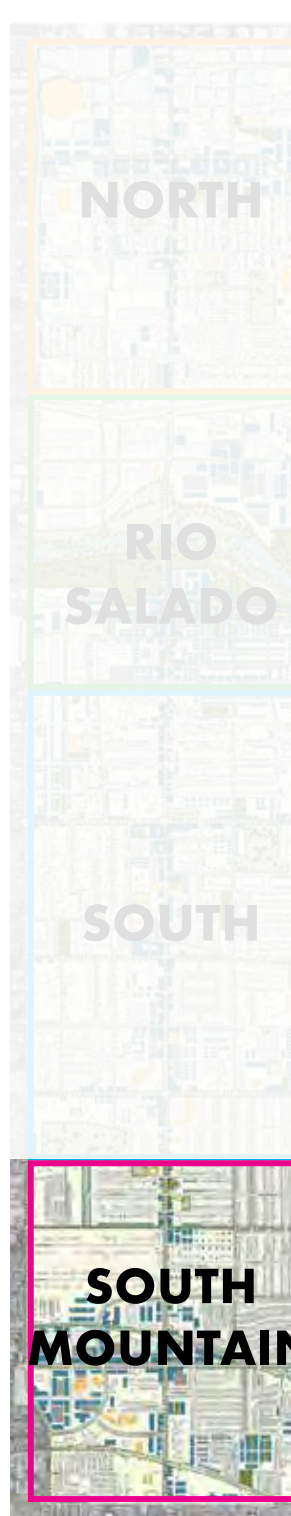
Existing Street



Proposed Street



Multi-Modal Enhancements



SOUTH MOUNTAIN

1. None Received

Public Comment



Comentario Público

***Item sequence:***

1. *Public Comments*

***Secuencia del artículo:***

1. *Comentarios Publico*



## 7. Public comment concerning items not on the agenda

1. None received

Public Comment  
*Not for Committee discussion or action*



Comentario público  
No para discusión o acción del Comité

***Item sequence:***

1. *Public Comments*

***Secuencia del artículo:***

1. *Comentarios Publico*

8. Committee member announcements, request for information, follow up or future agenda items

***Not for committee discussion or action.***

8. Anuncios de los miembros del comité, solicitud de información, seguimiento o temas para agendas en el futuro.

***No para discusión o acción del comité.***

9. Adjournment.

*The next meeting is scheduled for **October 15, 2020.***

9. Fin de la reunión.

*La próxima reunión está programada para el **15 de octubre de 2020.***