

PICK TWO PRIORITY AREAS FOR:



Land Use



Housing



Economic Development

A **Lincoln Stop**
Mixed-use transit stop.
• Variety of mixed-income housing opportunities, ownership and rental.
• Retail, restaurants, services, office uses and park/open space.
• Mid- to High-rise development (4-7 stories, up to 10 at the intersection) in a walkable format – buildings to the street, first floor entry and parking behind the buildings.

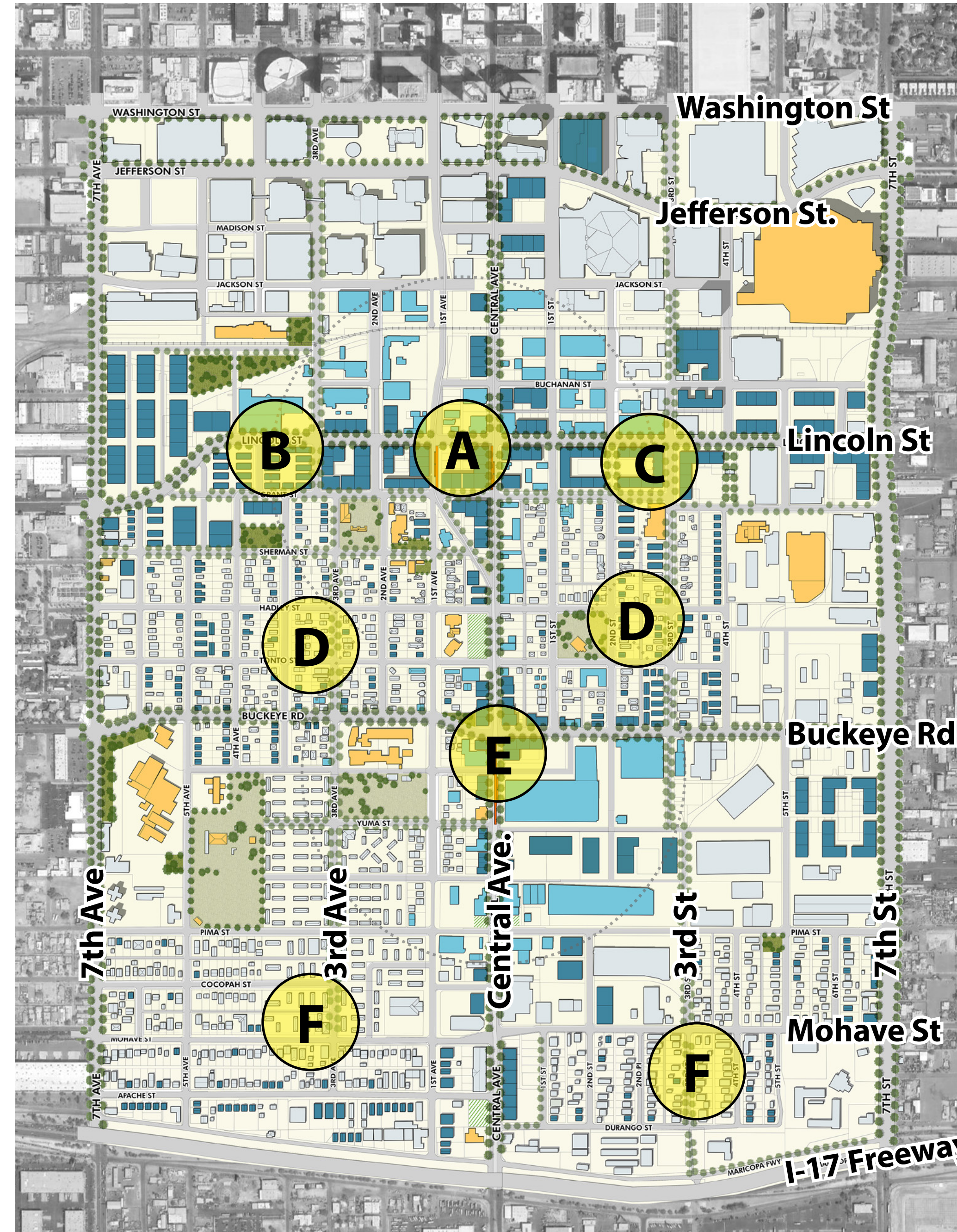
B **West Lincoln Corridor**
Mixed-use neighborhood.
• mid-rise (2-4 stories) mixed-use and residential development
• small -scale commercial services
• mixed-income housing, ownership and rental

C **East Lincoln Corridor**
Employment Neighborhood
• Mid-rise (2-4 stories, up to 9 stories at the north end of area) development
• Business cluster, incubators and light/specialty manufacturing with support retail and services.

D **North Neighborhoods**
• Housing revitalization and infill of vacant lots with of a size appropriate for the neighborhood.

E **Buckeye Stop**
Mixed-Use transit stop
• Variety of housing opportunities, ownership and rental, and affordable and market costs.
• Supporting small retail uses.
• Mid-rise development (2-4 stories) in a walkable format – generally buildings to the street, first floor entry and parking behind the buildings.

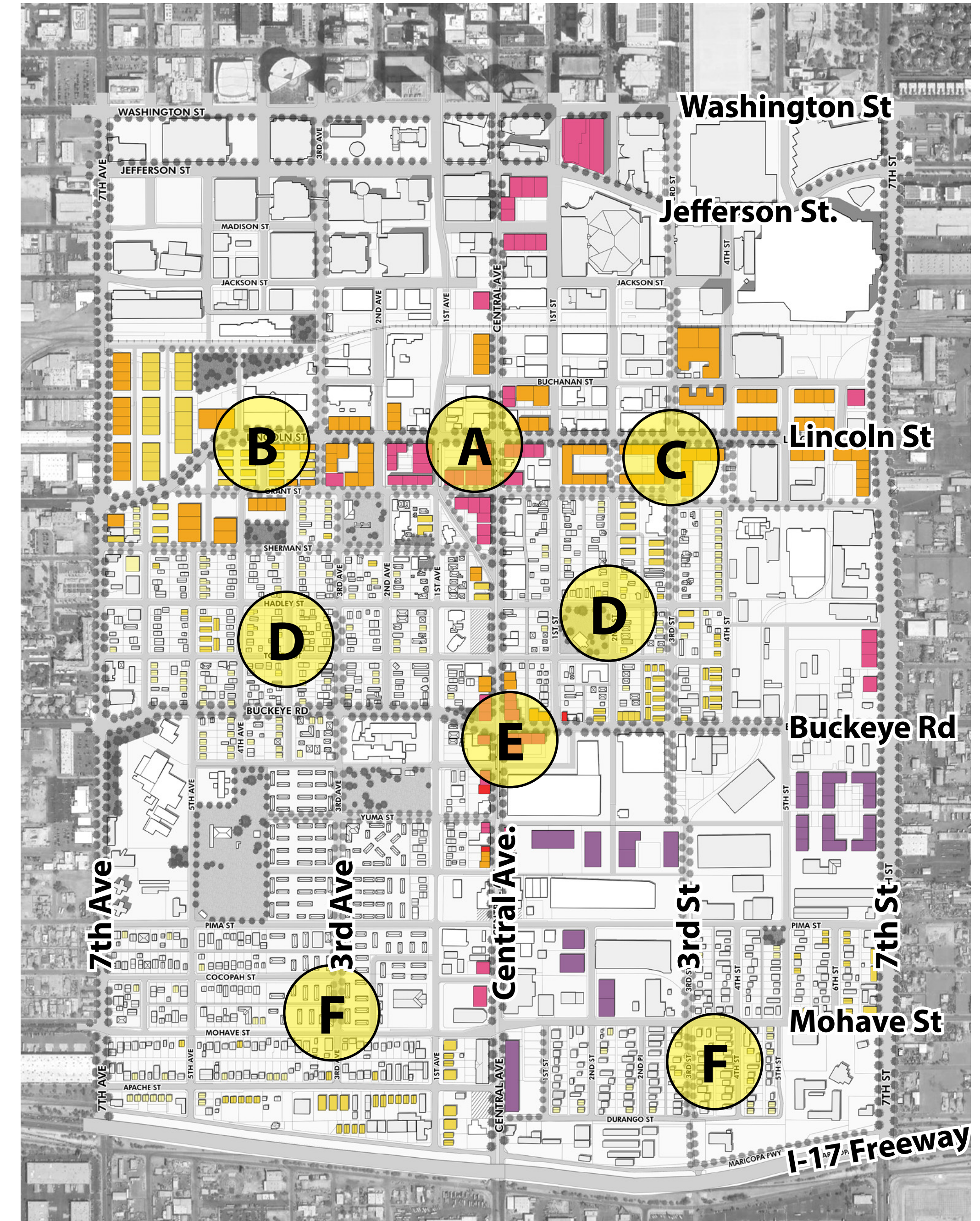
F **Interstate Neighborhoods**
• Housing revitalization and infill of vacant lots with of a size appropriate for the neighborhood.



ILLUSTRATIVE PLAN

LEGEND

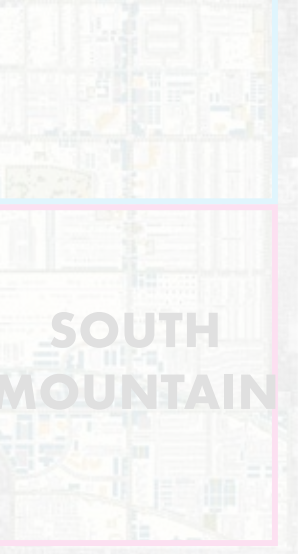
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|----------------------------------|---------------------------|------------------------------------|
| Buildings | Parks / Open Space | Proposed Light Rail Station |
| Point of Pride | Existing Park | Proposed Light Rail Station |
| Existing Building | Proposed Park | 5 Minute Walks |
| Retrofit/Adaptive Reuse Building | Community Gathering | |
| Proposed Building | | |



LAND USE

LEGEND

- | | |
|--|--|
| Single-Family Residential | Mixed-Use Residential (Office, Residential & Retail) |
| Multi-Family Residential | Retail |
| Mixed-Use Commercial (Office & Retail) | Industrial |



PICK TWO PRIORITY AREAS FOR:



Health



Green systems



Mobility

A

Lincoln Stop

Mixed-use transit stop.

- Lincoln Street Improvements – safety improvements, bike and pedestrian improvements, and greening of the corridor for shade and comfort.
- Central Avenue - pedestrian enhancement for safety and comfort, wider sidewalk, shading – natural and man-made.
- Enhanced bus stops.

B

West Lincoln Corridor

Mixed-use neighborhood.

- Improved walkability – complete sidewalk network and shading.
- Lincoln Street Improvements – safety improvements, bike and pedestrian improvements, and greening of the corridor for shade and comfort.
- New green space to support residents.

C

East Lincoln Corridor

Employment Neighborhood

- Walkability – enhance street network for better pedestrian connections.
- Lincoln Street Improvements - safety improvements, bike and pedestrian improvements, and greening of the corridor for shade and comfort.

D

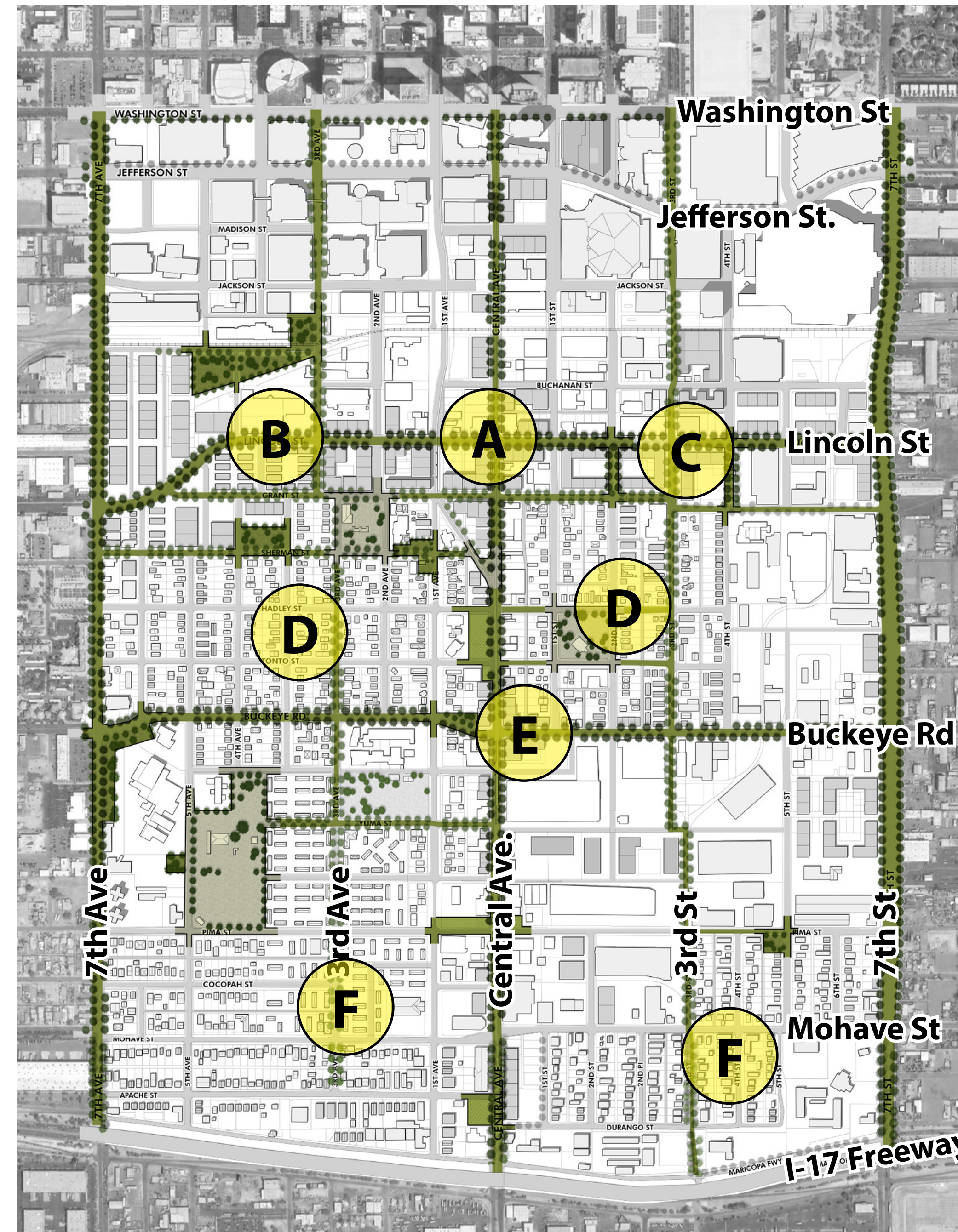
North Neighborhoods

- Improvement to Buckeye and 3rd Avenue / Street for improved pedestrian, biking safety and connectivity.
- Improvement of existing parks and green spaces to support development and neighborhoods. – active uses, community gardens space, open/green space and public art.

F

Interstate Neighborhoods

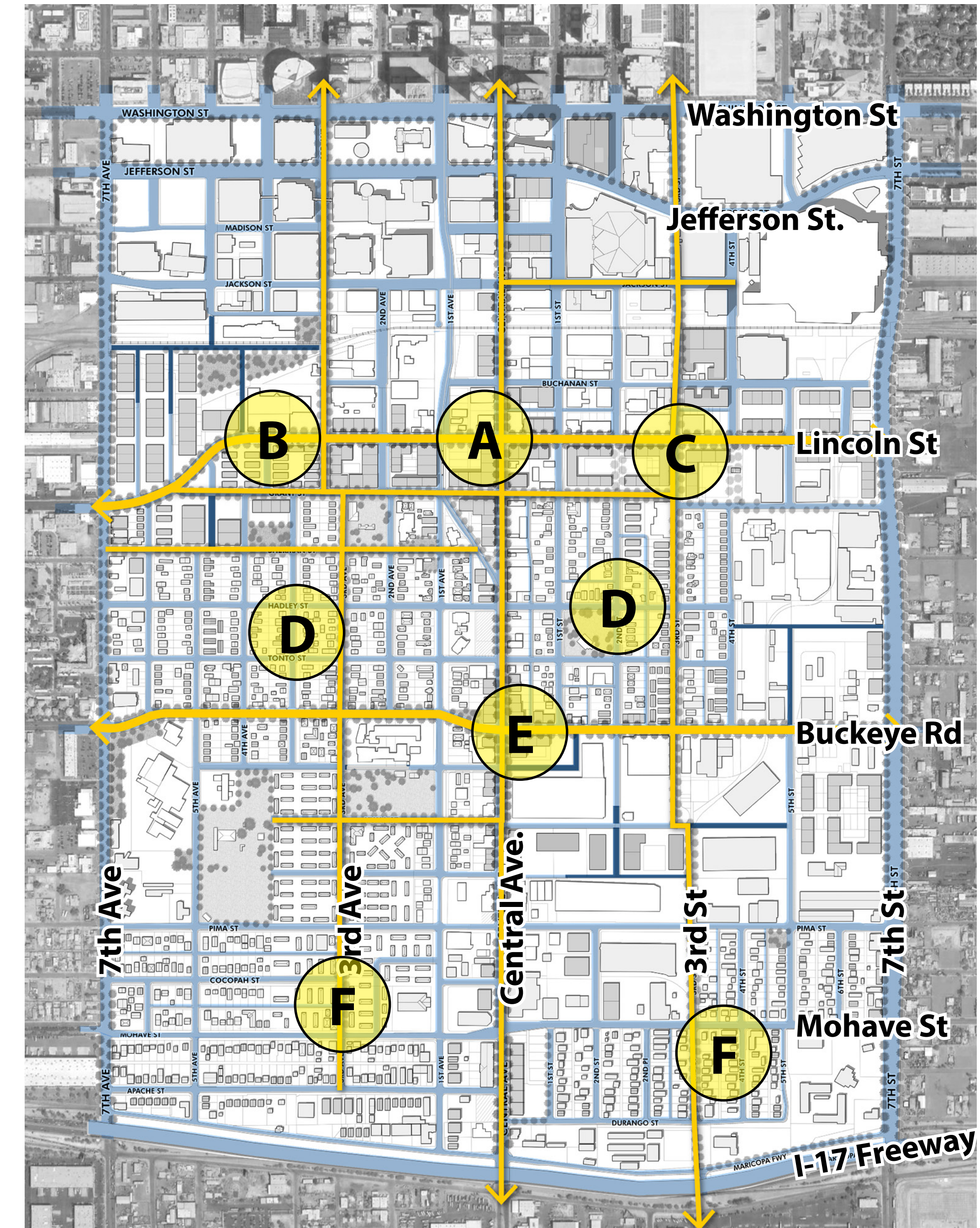
- Improvement to 3rd Street/Avenue for improved pedestrian, biking safety and connectivity.
- Provide a direct connection along 3rd Street alignment under Maricopa Parkway to better connect neighborhood to the south.
- Provide a direct connection along 3rd street alignment under Maricopa Parkway to better connect neighborhood to the south.



PUBLIC SPACE

LEGEND

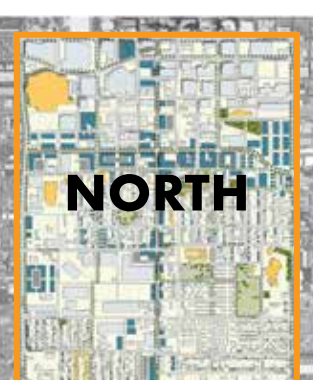
- Existing Public Spaces
- Proposed Public or Semi-Public Spaces



STREET NETWORK

LEGEND

- Existing Street
- Proposed Street
- Multi-Modal Enhancements



PICK TWO PRIORITY AREAS FOR:



Land Use



Housing



Economic Development

G

Interstate Employment:

- Infill and redevelopment of employment and industrial uses.
- Redevelopment of mid-rise, mixed income residential along 7th Avenue and along the Rio Salado Greenway (north side).

H

Rio Salado Stop:

- Mixed-use transit stop.
- Variety of housing opportunities, ownership and rental, and affordable and market costs, with support for adjacent neighborhood.
- Retail, restaurants, service, small medical services, live/work space, hotel, movie theater and employment /institutional uses to include business cluster and learning center uses and public space.
- Mid- to High-rise development (3-6 stories) in a walkable format – buildings to the street, first floor entry and parking behind the buildings, height and intensity of development transitions to the future adjacent neighborhood.

I

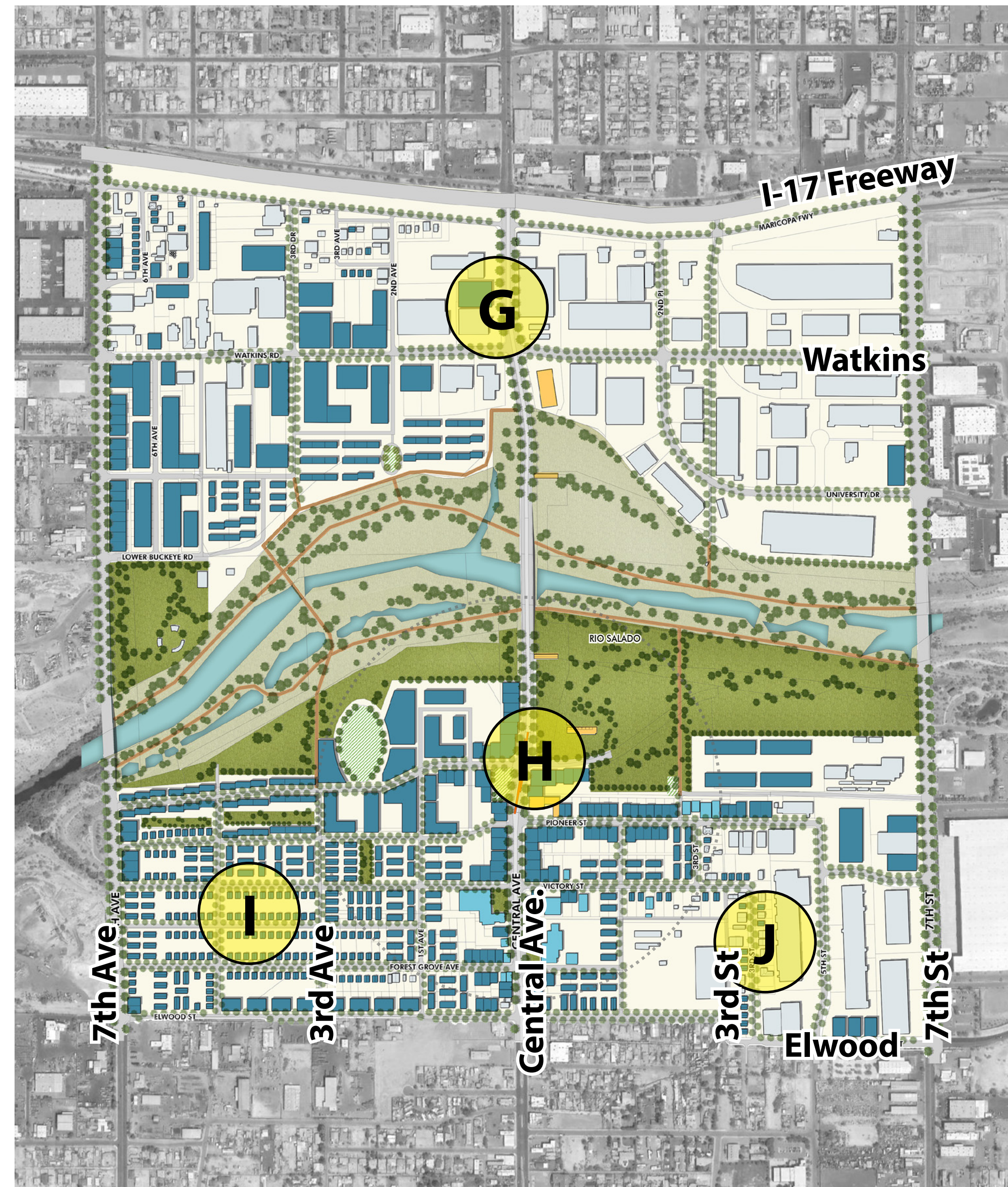
Rio Salado Neighborhood:

- Complete Neighborhood.
- Mixed-density housing types that increase in size near the Rio Salado transit stop.
- Variety of mixed-income housing opportunities, ownership and rental.

J

South Central Industrial:

- Infill and redevelopment of employment and industrial uses.

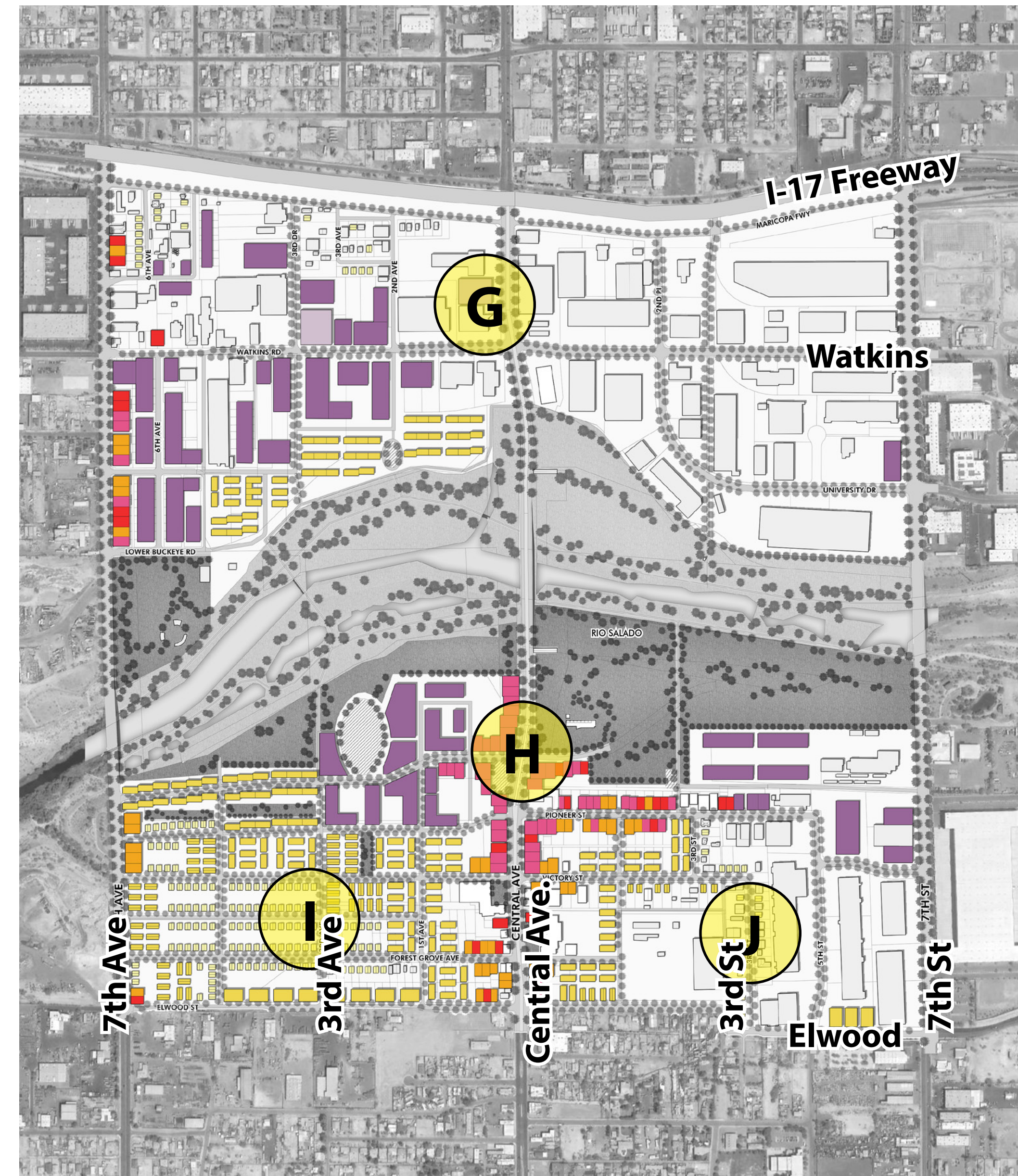


ILLUSTRATIVE PLAN



LEGEND

- | | | |
|-------------------|---------------------|-----------------------------|
| Point of Pride | Existing Park | Proposed Light Rail Station |
| Existing Building | Proposed Park | 5 Minute Walks |
| Enhanced Building | Community Gathering | |
| Proposed Building | Trail | |

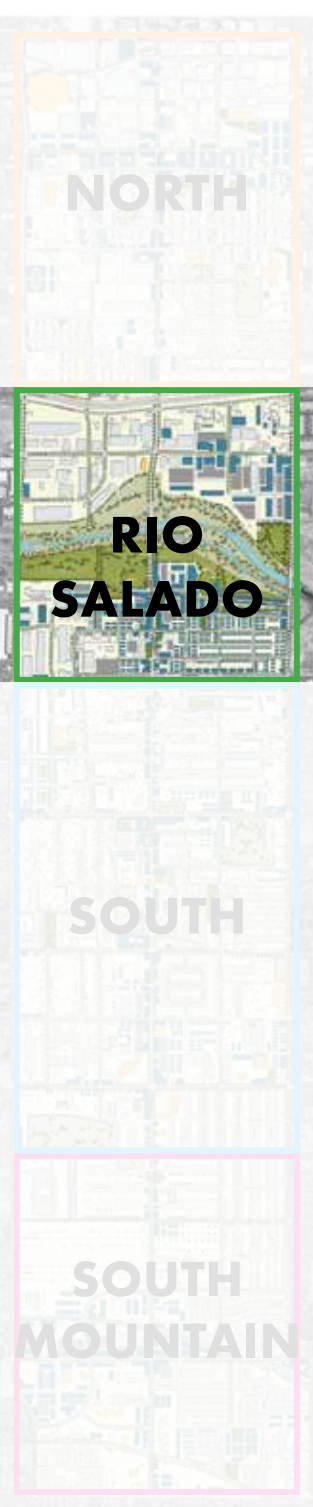


LAND USE



LEGEND

- | | | |
|--|--|-------------------|
| Single-Family Residential | Mixed-Use Residential (Office, Residential & Retail) | Parking Structure |
| Multi-Family Residential | Retail | |
| Mixed-Use Commercial (Office & Retail) | Industrial | |



PICK TWO PRIORITY AREAS FOR:



Health



Green systems



Mobility

G

Interstate Employment:

- Improve connectivity and access, for safety and comfort throughout the area, including under I-17 for automobiles and trucks as well as pedestrians and cyclists.

H

Rio Salado Stop:

- Mixed-use transit stop.
- Rio Salado Greenway - direct pedestrian connectivity to the natural areas of the Rio Salado.
- Incorporation of park and festival space to support residents, visitors and businesses.
- Improvement to 3rd Avenue, 3rd Street, Watkins Road, the Maricopa Parkway frontage, and Elwood for improved pedestrian and biking safety, connectivity and comfort – shade, green amenities and stormwater improvements.
- Improved connectivity to adjacent employment centers.
- Central Avenue - pedestrian enhancement to for safety and comfort, wider sidewalk, shading – natural and man-made.

I

Rio Salado Neighborhood:

- Complete Neighborhood.
- Walkable street network that provides connectivity throughout the neighborhood and access to the Greenway and transit station area.
- Design of network for safe pedestrian and bicycle use and greening of the corridor for shade and comfort.
- Active park space with a dog and skate park.

J

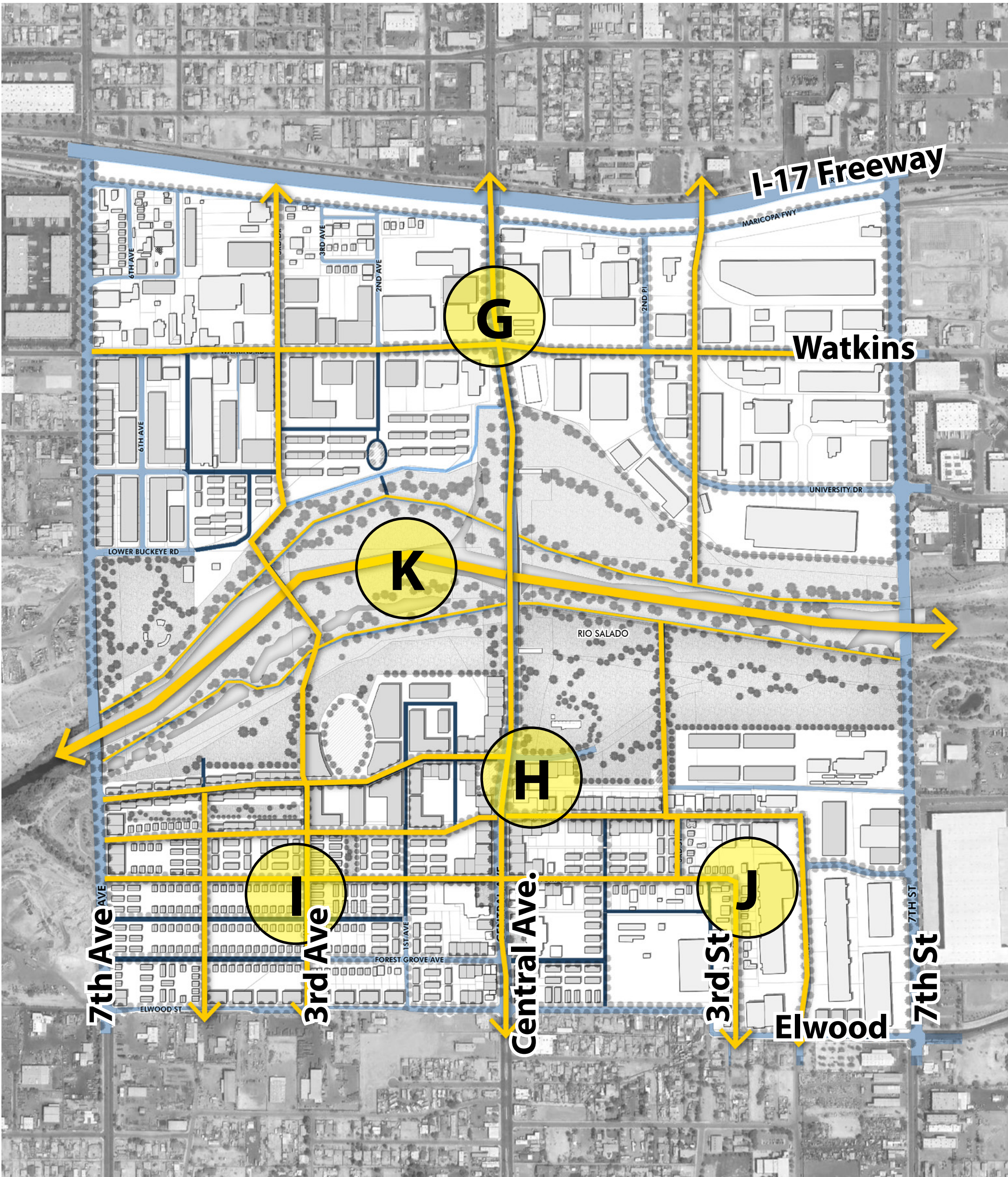
South Central Industrial:

- Improve connectivity and access, for safety and comfort throughout the area, for automobiles and trucks as well as pedestrians and cyclists.
- Provide a direct connection to Central Avenue and the New Rio Salado neighborhood to the west.

K

Rio Salado Greenway:

- Enhance the natural characteristics of the river and adjacent greenway as amenity for the South Phoenix community and adjacent development.
- Provide an improved trail network along the north and south sides of the greenway to improve pedestrian and bicycle connectivity across South Phoenix and improved access to the Central Avenue Corridor. Provide opportunities for temporary (food trucks) or small-scale retail along the trail network to provide services and gathering spaces with shade for users.
- Identify opportunities for water activities.

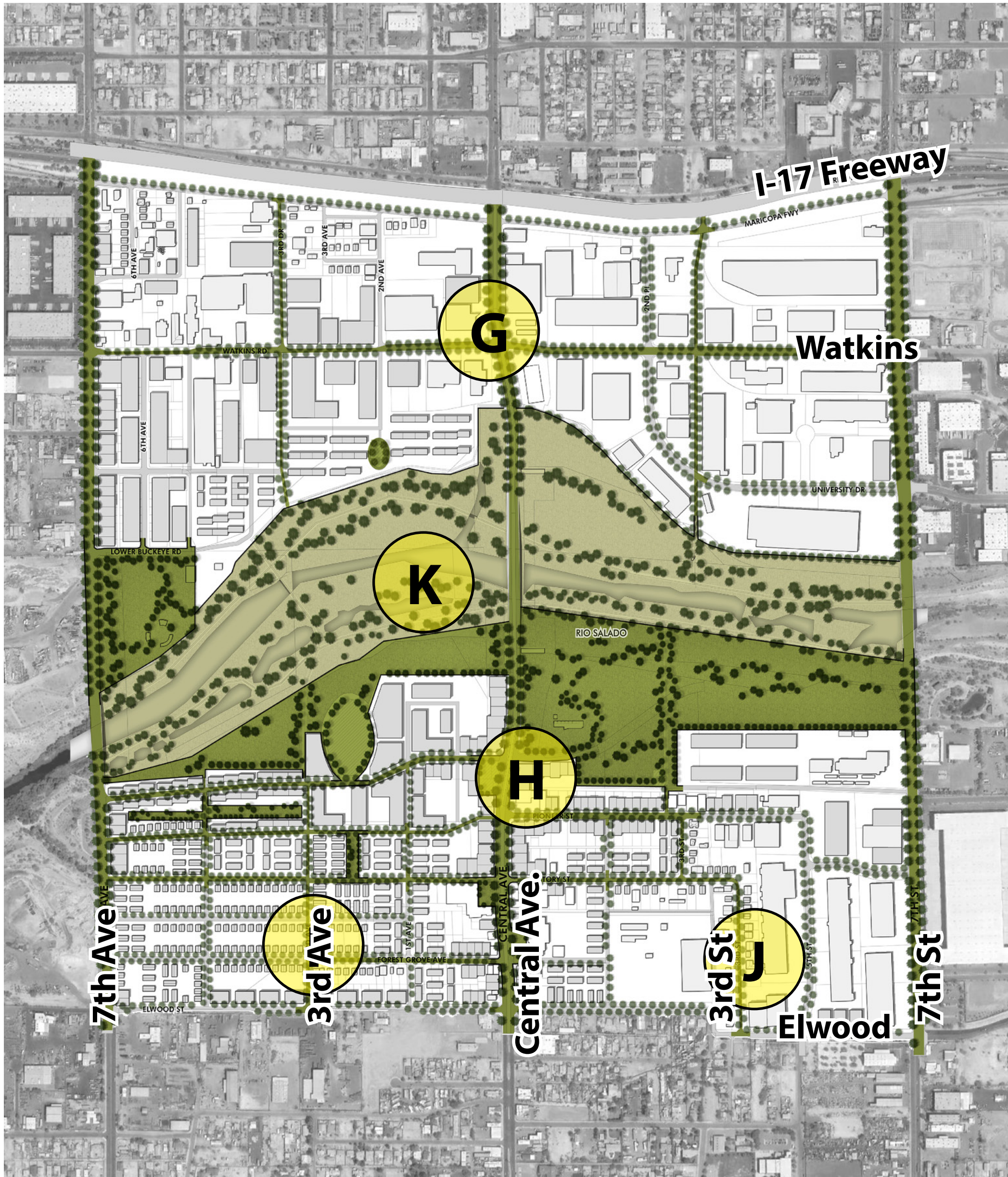


STREET NETWORK



LEGEND

- Existing Street
- Proposed Street
- Multi-Modal Enhancements

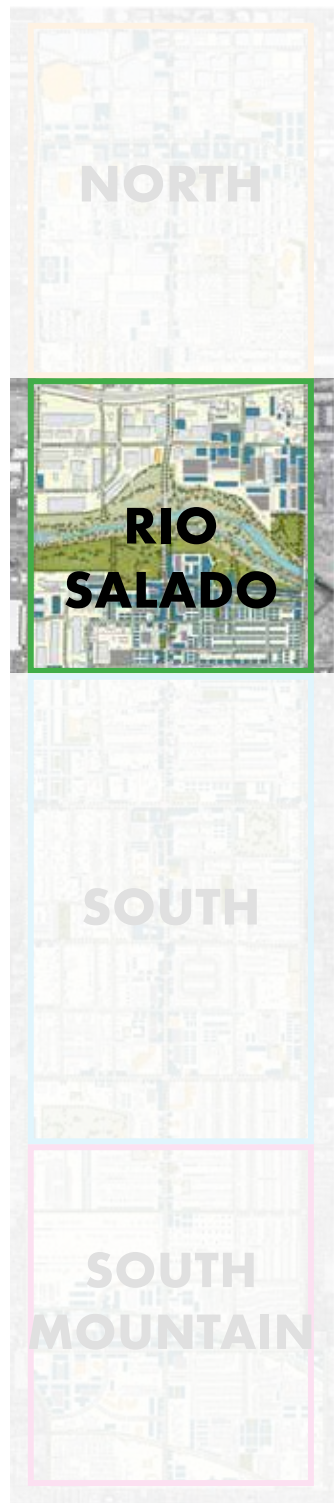


PUBLIC SPACE



LEGEND

- Existing Public Spaces
- Proposed Public or Semi-Public Spaces



L

Broadway Stop:

- Mixed-use transit stop.
- Variety of housing opportunities, ownership and rental, live/work space at affordable and market costs.
- Retail, restaurants and daily service – entertainment, office, arcade, grocery store and farmer’s market.
- Community Facilities – community learning / training center, medical facilities – pharmacy, urgent care, etc.
- Mid-rise development (2-5 stories) in a walkable, connected format – buildings to the street, first floor entry and parking behind the buildings.

Ed Pastor Transit Plaza:

- Enhanced Transit Center.
- Provide mixed-income housing, focused on attainable and affordable units adjacent to the transit center.

N

South Neighborhoods:

- Housing revitalization and infill of vacant lots with of a size appropriate for the neighborhood.

O

7th Street Neighborhood:

- Expansion of neighborhood to provide new, mixed-income housing opportunities, including single family, multi-generational and small-scale multi-unit homes.
- Low-rise mixed -use development, located at the corner of 7th Street and Broadway Road to support daily needs of residents.

P

Roeser Stop:

- Mixed-use transit stop
- Variety of mixed-income housing opportunities, ownership and rental.
- Retail, restaurants and daily service – entertainment, office, grocery store, farmer’s market and library.
- Mid-rise development (2-4 stories) in a walkable, connected format – buildings to the street, first floor entry and parking behind the buildings.

Q

Mobile Home Park:

- Preserve and stabilize the mobile home park as a low-cost housing opportunity for future residents.
- Investigate opportunities to create ownership opportunities within the mobile home park.

R

Southern Stop:

- Mixed-use transit stop
- Variety of mixed-income housing opportunities, ownership and rental.
- Retail, restaurants and daily service – entertainment, hotel, Mercado, and farmer’s market.
- Mid-rise development (2-4 stories) in a walkable, connected format – buildings to the street, first floor entry and parking behind the buildings.

PICK TWO PRIORITY AREAS FOR:



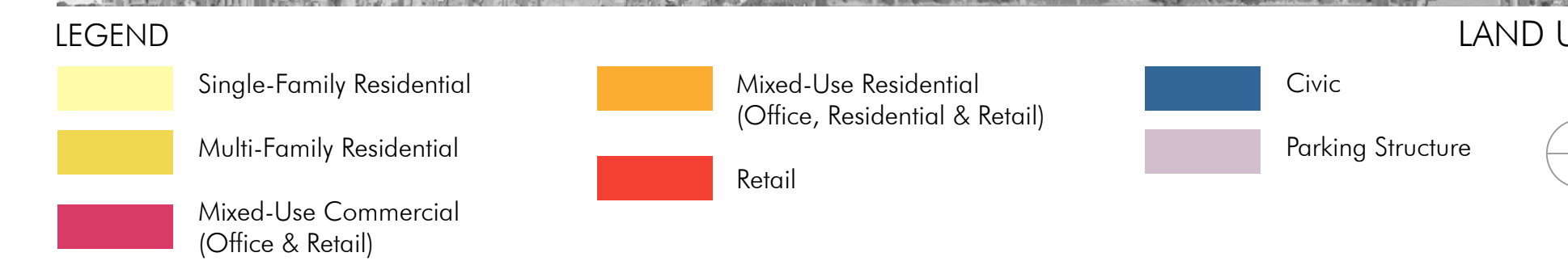
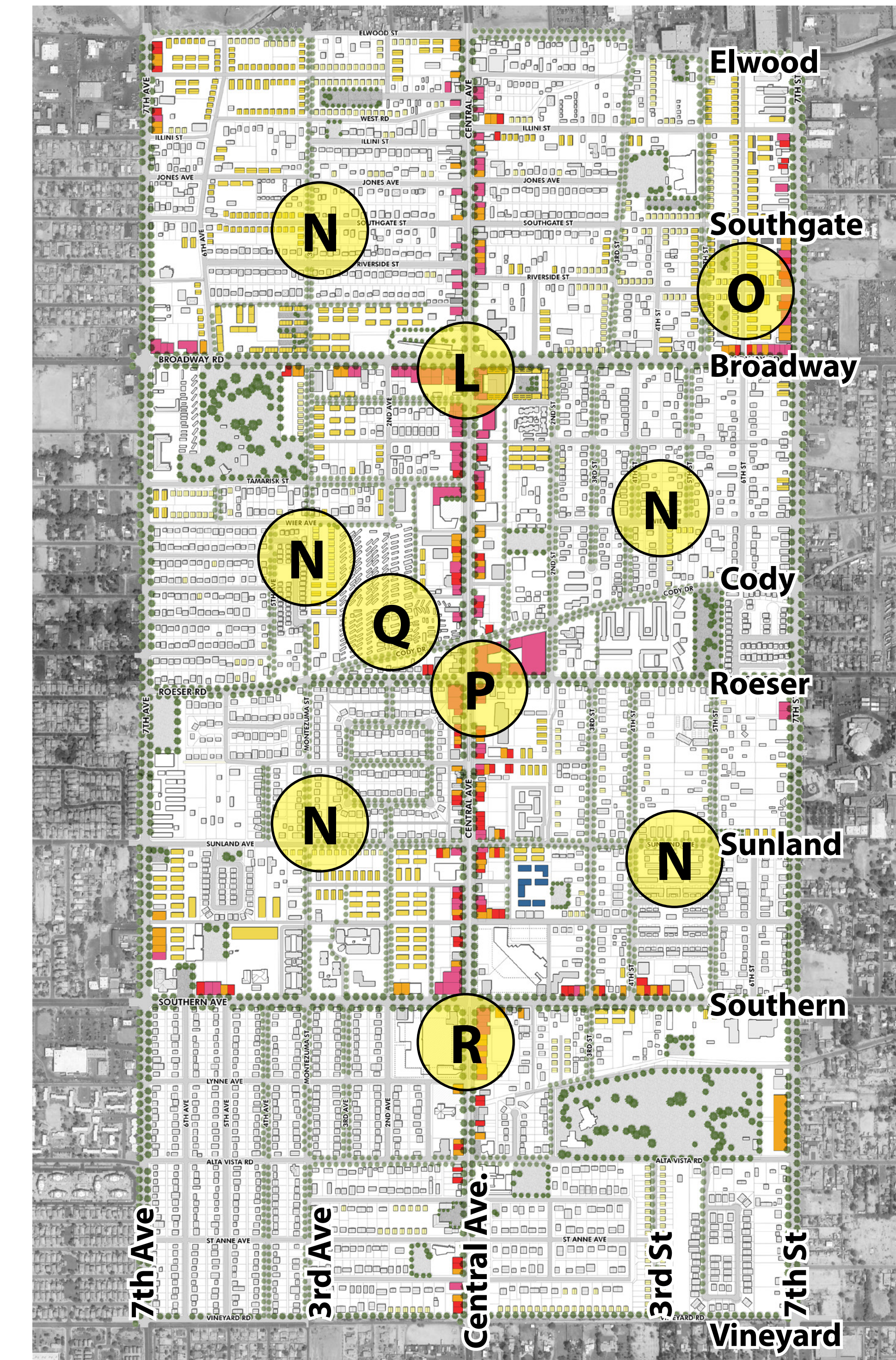
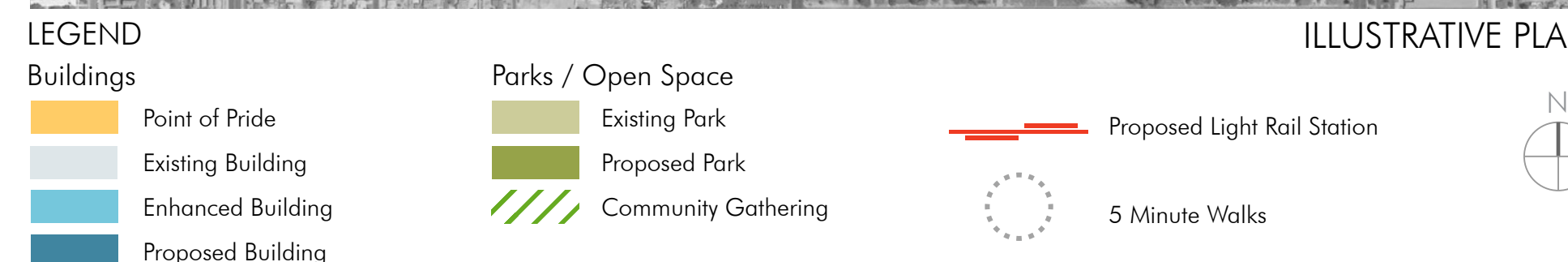
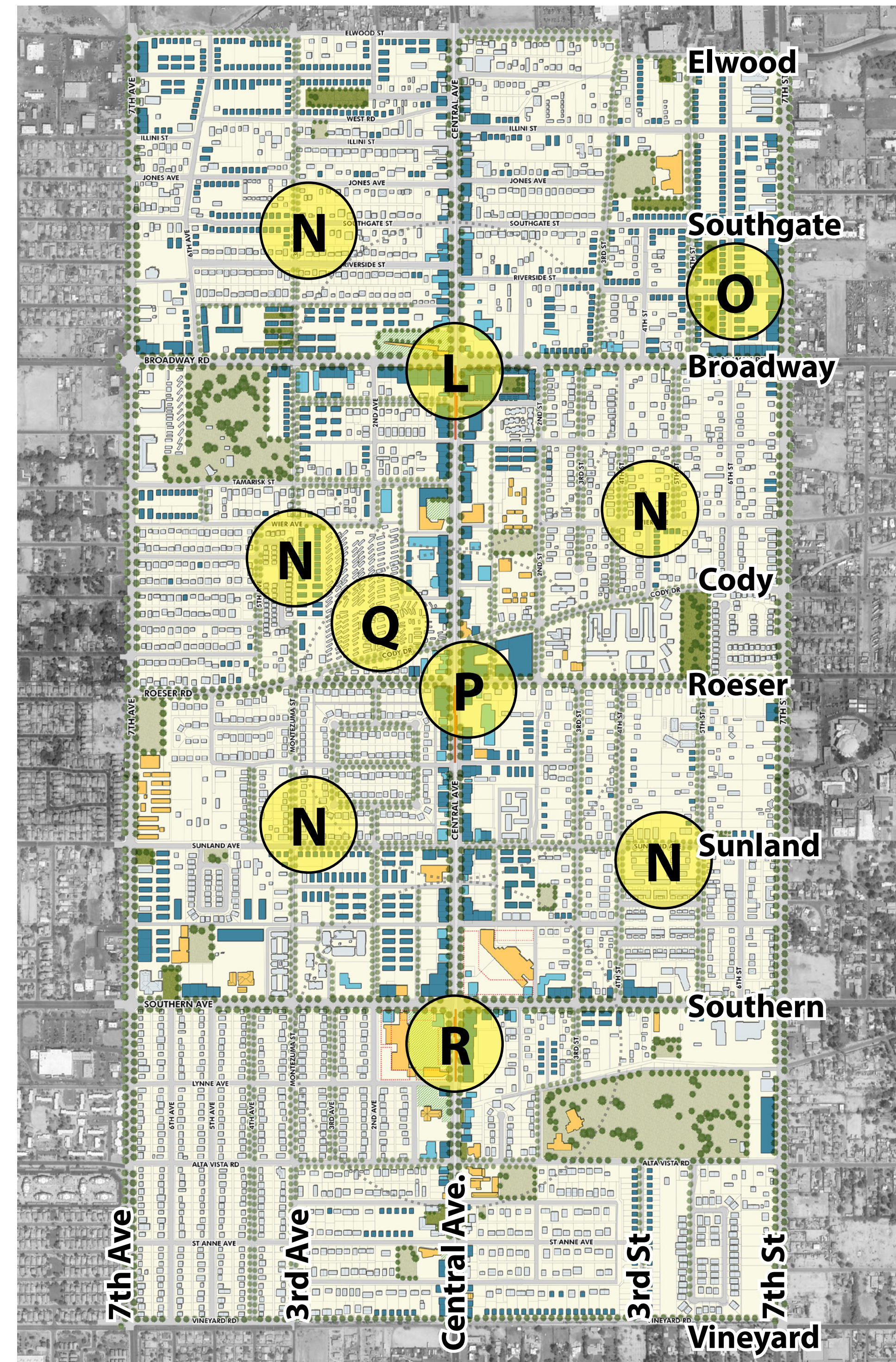
Land Use



Housing



Economic Development



L

Broadway Stop:

Mixed-use transit stop.

- Green Space – improvements to local parks and green spaces – active uses, open space, dog park, stormwater retention area, and greening of streets – streetscape, green amenities and gathering spaces.
- Broadway Road Improvements – safety improvements, bike and pedestrian improvements – wider sidewalks and bike lanes, and greening of the corridor for shade and comfort.
- Central Avenue - pedestrian enhancement to for safety and comfort, wider sidewalk, shading – natural and man-made.

Ed Pastor Transit Plaza:

Enhanced Transit Center.

- Create a Paseo for the community – comfort amenities for people – shade, seating, water fountains, trash receptacles, etc..
- Improve pedestrian and bicycle connectivity to the transit center – complete sidewalk network and bike lanes.

N

South Neighborhoods:

- Improvement to 3rd Avenue/Montezuma Street, 3rd Street, Broadway Road, Cody Drive, Roeser Road, Sunland Avenue, Southern Avenue, Alta Vista Road, Vineyard Road for improved pedestrian and biking safety, connectivity and comfort – shade, green amenities and stormwater improvements.
- Improvement of existing parks and green spaces to support neighborhoods. – active uses, community gardens space, open/green space and public art.

O

7th Street Neighborhood:

- New and improved green spaces to support the existing residential community and new housing development. Pedestrian comfort improvements to 5th Street to support development and connectivity.

P

Roeser Stop:

Mixed-use transit stop

- Green Space – improvements to local parks and green spaces – active uses, open space, dog park, stormwater retention area, and greening of streets – streetscape, green amenities and gathering spaces.
- Roeser Road Improvements – create a Paseo to create a pedestrian oriented street, incorporating safety improvements, bike and pedestrian improvements – wider sidewalks and bike lanes, and greening of the corridor for shade and comfort.
- Central Avenue - pedestrian enhancement to for safety and comfort, wider sidewalk, shading – natural and man-made.

R

Southern Stop:

Mixed-use transit stop

- South Mountain Community Center – enhanced recreation space, active recreation areas, passive recreation space that incorporates shade, seating, water and landscape. Create a community learning / training center for South corridor residents.
- Improvement to 3rd Avenue, 3rd Street, Southern Avenue, and Vineyard Road for improved pedestrian and biking safety, connectivity and comfort – shade, green amenities and stormwater improvements.

- Green Space – improvements to local parks and green spaces – active uses, open space, dog park, stormwater retention area, and greening of streets – streetscape, green amenities and gathering spaces.
- Southern Avenue Improvements – create a green street, incorporating safety improvements, bike and pedestrian improvements – wider sidewalks and bike lanes, and greening of the corridor for shade and comfort.
- Central Avenue - pedestrian enhancement to for safety and comfort, wider sidewalk, shading – natural and man-made.

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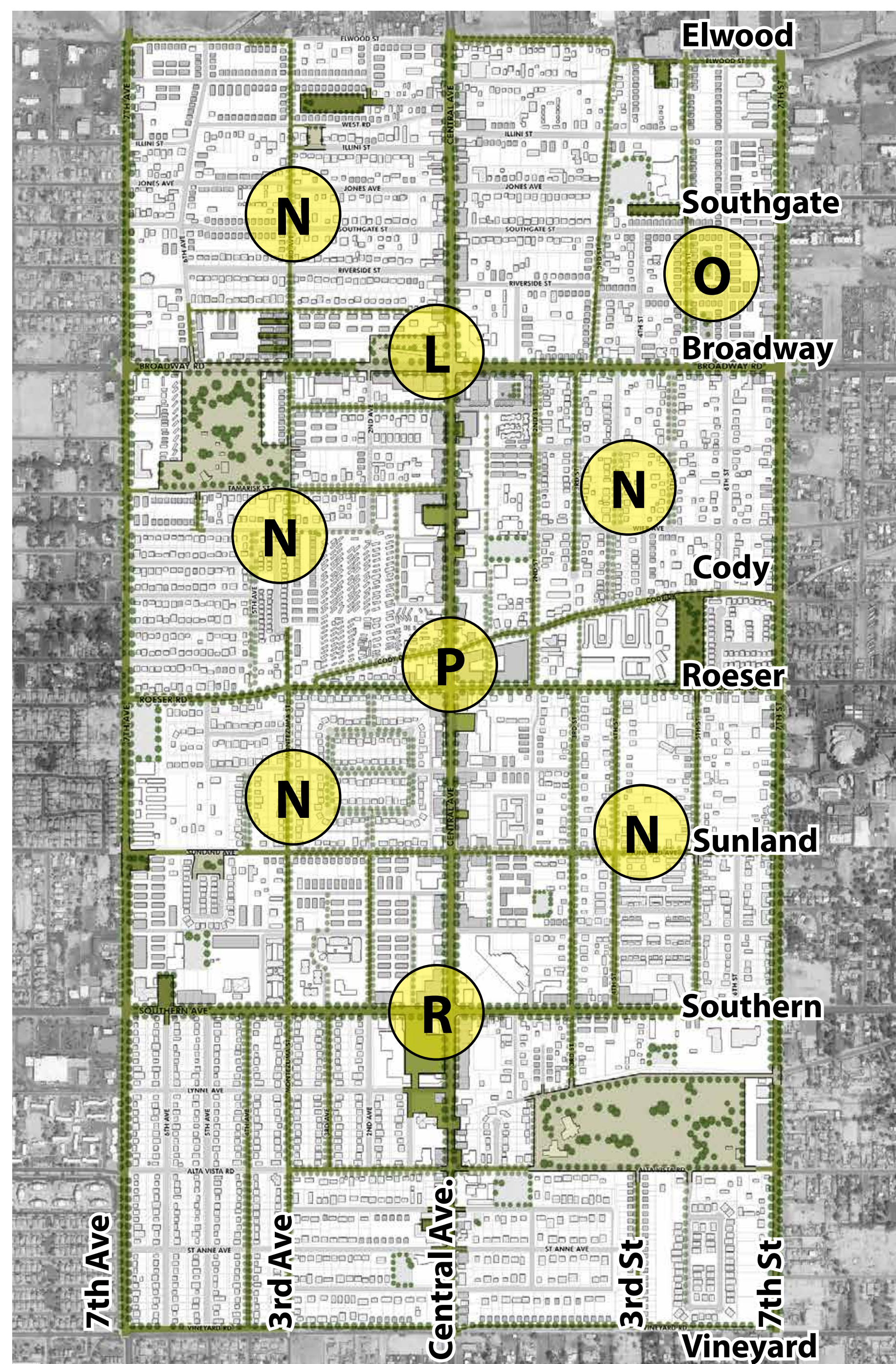
Health



Green systems



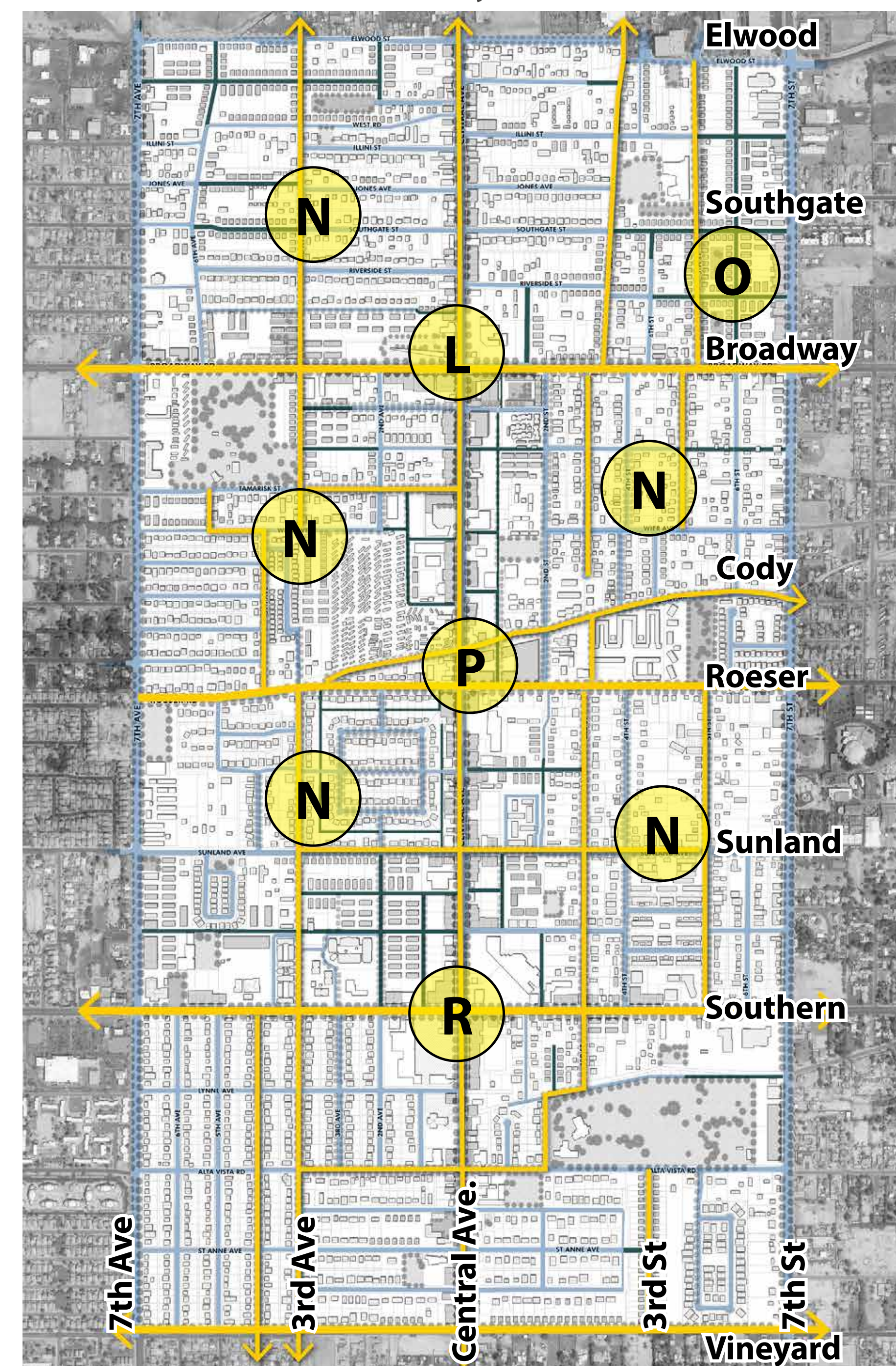
Mobility



LEGEND

- Existing Public Spaces
- Proposed Public or Semi-Public Spaces

PUBLIC SPACE



LEGEND

- Existing Street
- Proposed Street
- Multi-Modal Enhancements

STREET NETWORK



T

Baseline Stop:

- Mixed-use transit stop.
- Variety of mixed-income housing opportunities, ownership and rental.
- Retail, restaurants, office and daily service – entertainment, movie theater, bowling alley, Mercado (corner grocery store), farmer’s market, cultural attractions and live/work space.
- Mid-rise development (2-5 stories) in a walkable, connected format – buildings to the street, first floor entry and parking behind the buildings.

U

Western Canal:

- Mid-rise (up to 5 stories) mixed-use development centered on Jesse Owens Parkway.
- Variety of mixed-income housing opportunities, ownership and rental.
- Retail, restaurants, and daily service uses with offices including medical offices and educational spaces.

V

South Mountain Neighborhoods:

- Housing revitalization and infill of vacant lots with of a size appropriate for the neighborhood.

W

Highland Canal:

- Create a higher-intensity, mixed-income neighborhood, with new green spaces, and that supports the adjacent neighborhood and is connected to the Baseline Corridor by the street network and improved canal.

X

Employment Center:

- Office park setting that incorporate job opportunities for the community and a specific focus on medical uses. Within the park setting an opportunity for festival space and gatherings is incorporated.

PICK TWO PRIORITY AREAS FOR:



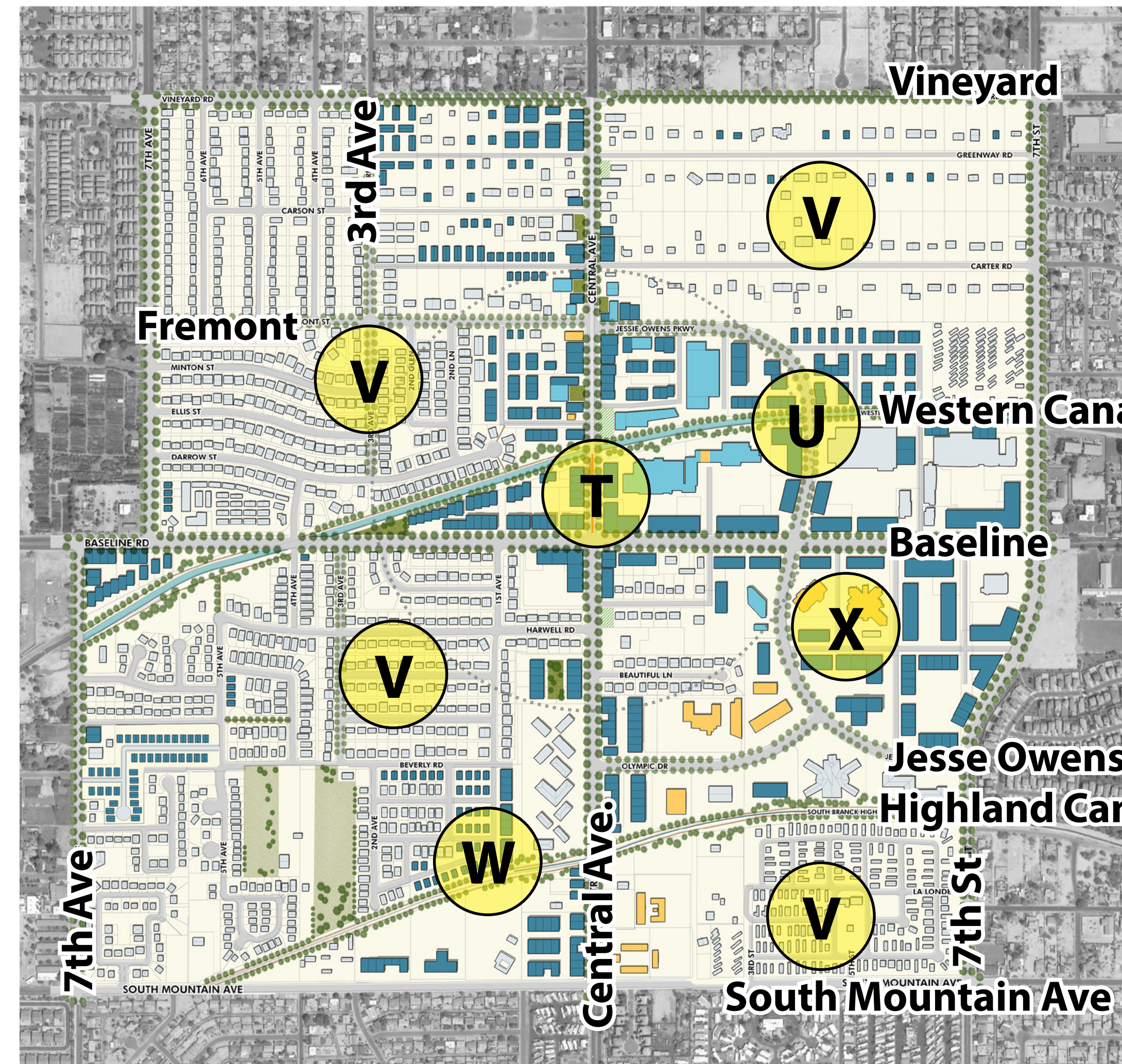
Land Use



Housing



Economic Development



ILLUSTRATIVE PLAN



LEGEND

Buildings

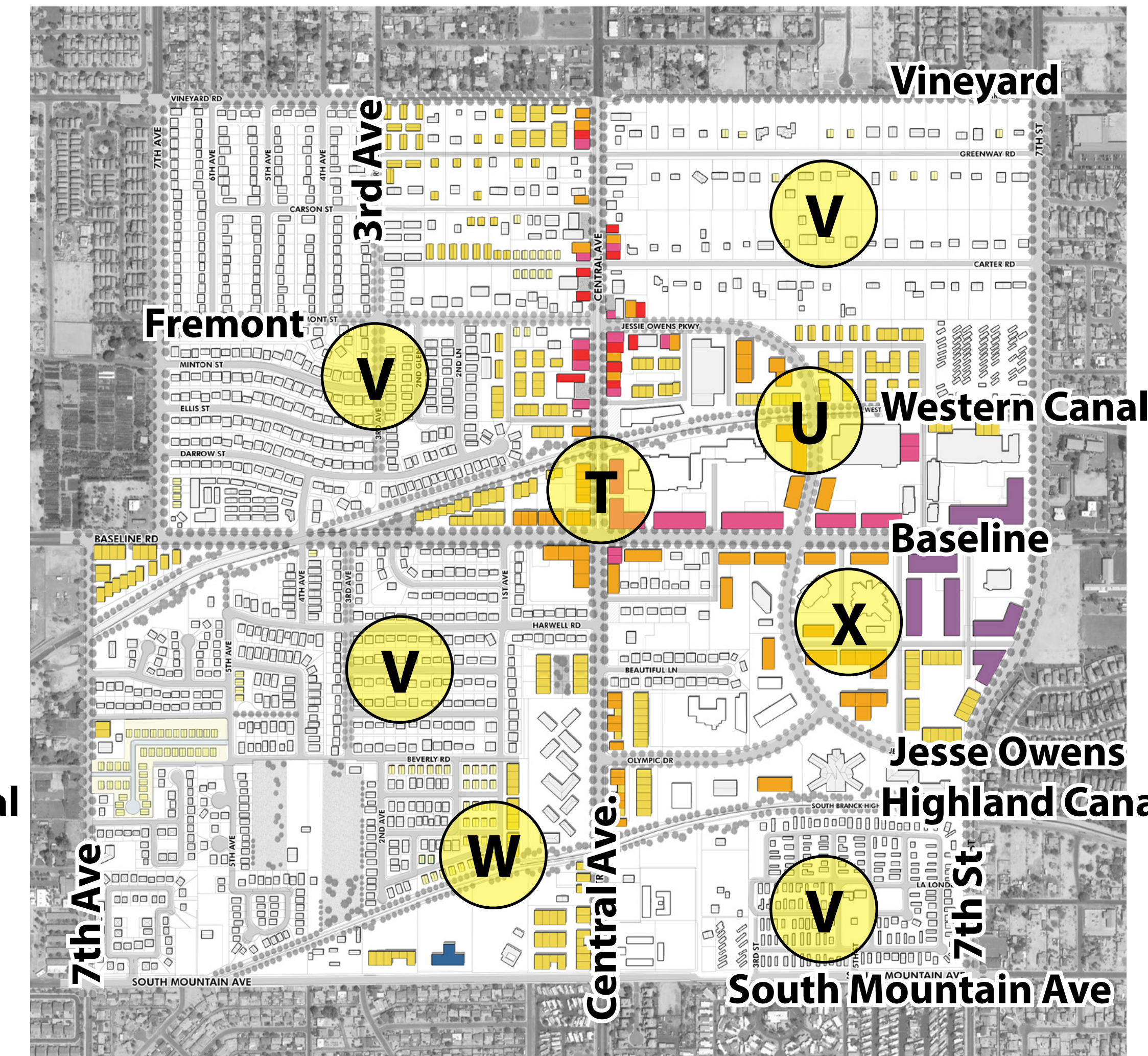
- Point of Pride (orange square)
- Existing Building (light blue square)
- Enhanced Building (medium blue square)
- Proposed Building (dark blue square)

Parks / Open Space

- Existing Park (light green square)
- Proposed Park (dark green square)
- Community Gathering (green hatched square)
- Trail (brown line)

Proposed Light Rail Station (red line with cross-ticks)

5 Minute Walks (dashed circle)



LAND USE

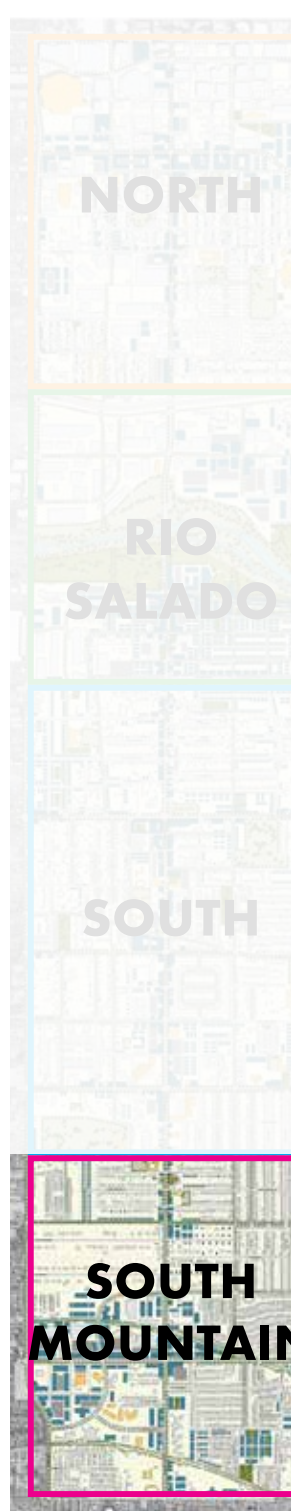


LEGEND

- Single-Family Residential (light yellow square)
- Multi-Family Residential (yellow square)
- Mixed-Use Commercial (Office & Retail) (pink square)

- Mixed-Use Residential (Office, Residential & Retail) (orange square)
- Retail (red square)
- Industrial (purple square)

Civic (blue square)



SOUTH MOUNTAIN

T

Baseline Stop:

- Mixed-use transit stop.
- Local Transit – improved local bus/transit stops, park & ride lot, urban circulator bus along the Baseline Corridor and adjacent neighborhoods.
- Improvement to Baseline Road, Central Avenue, Jesse Owens Parkway and Western Canal for improved pedestrian and biking safety, connectivity and comfort – shade, green amenities and stormwater improvements.
- Green Space – improvements to local parks and green spaces – active uses, open space, dog park, stormwater retention area, and greening of streets – streetscape, green amenities and gathering spaces.
- Baseline Road Improvements – create a green street, incorporating safety improvements, bike and pedestrian improvements – wider sidewalks and bike lanes, and greening of the corridor for shade and comfort.

U

Western Canal:

- Canal Improvements – improved canals to create better connectivity, recreational and gathering spaces for residents and visitors. Create green canal-scapes that provide shaded pathways and gathering areas for users.

V

South Mountain Neighborhoods:

- Improvement to 3rd Avenue, Vineyard Road, Jesse Owens Parkway and Olympic Drive for improved pedestrian and biking safety, connectivity and comfort – shade, green amenities and stormwater improvements.
- Improvement of existing parks and green spaces to support neighborhoods. – active uses, community gardens space, open/green space and public art.

W

Highland Canal:

- Canal Improvements – improved canals to create better connectivity, recreational and gathering spaces for residents and visitors. Create green canal-scapes that provide shaded pathways and gathering areas for users.

X

Employment Center:

- Office park setting that incorporate job opportunities for the community and a specific focus on medical uses. Within the park setting an opportunity for festival space and gatherings is incorporated.

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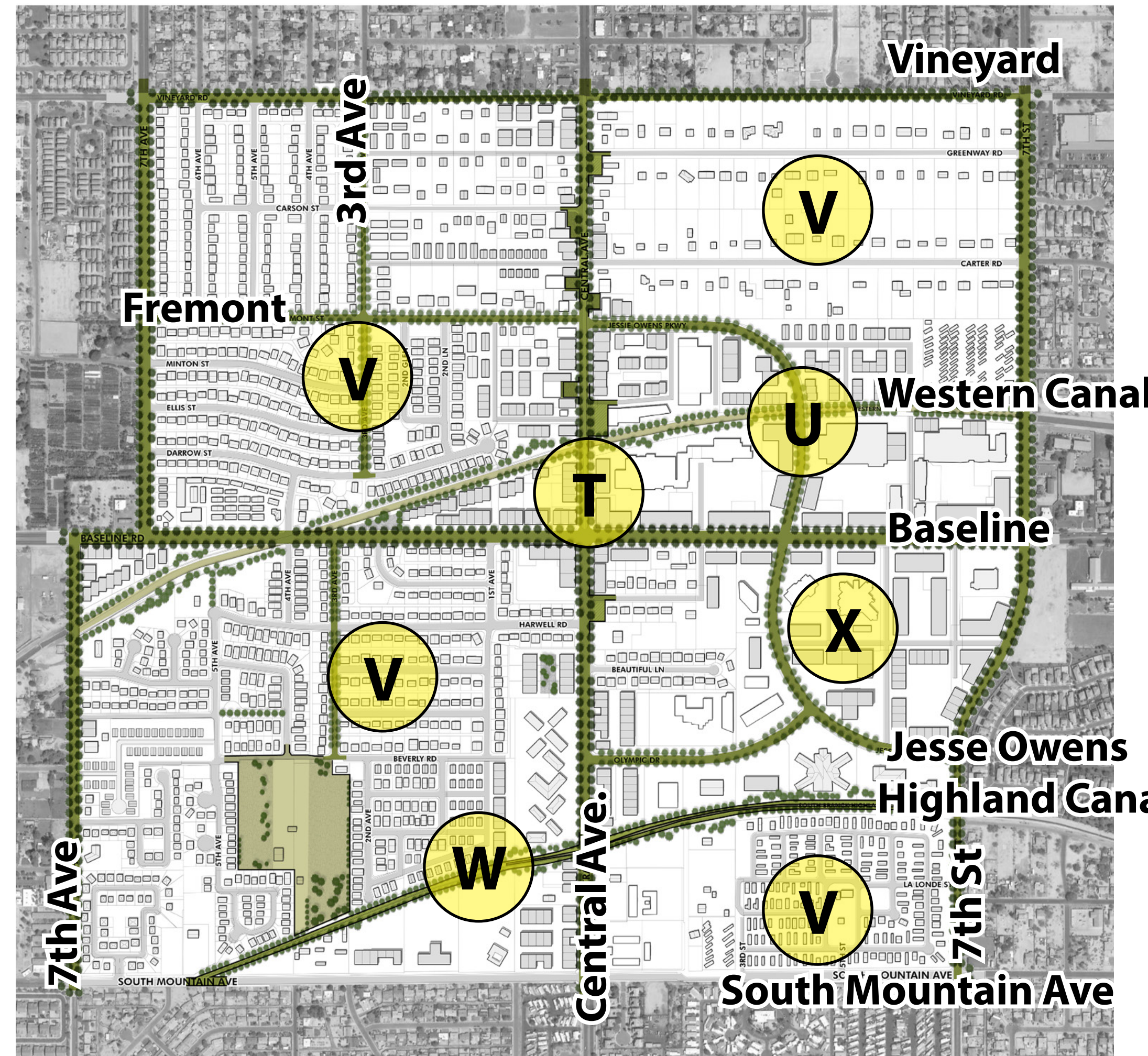
Health



Green systems



Mobility



PUBLIC SPACE



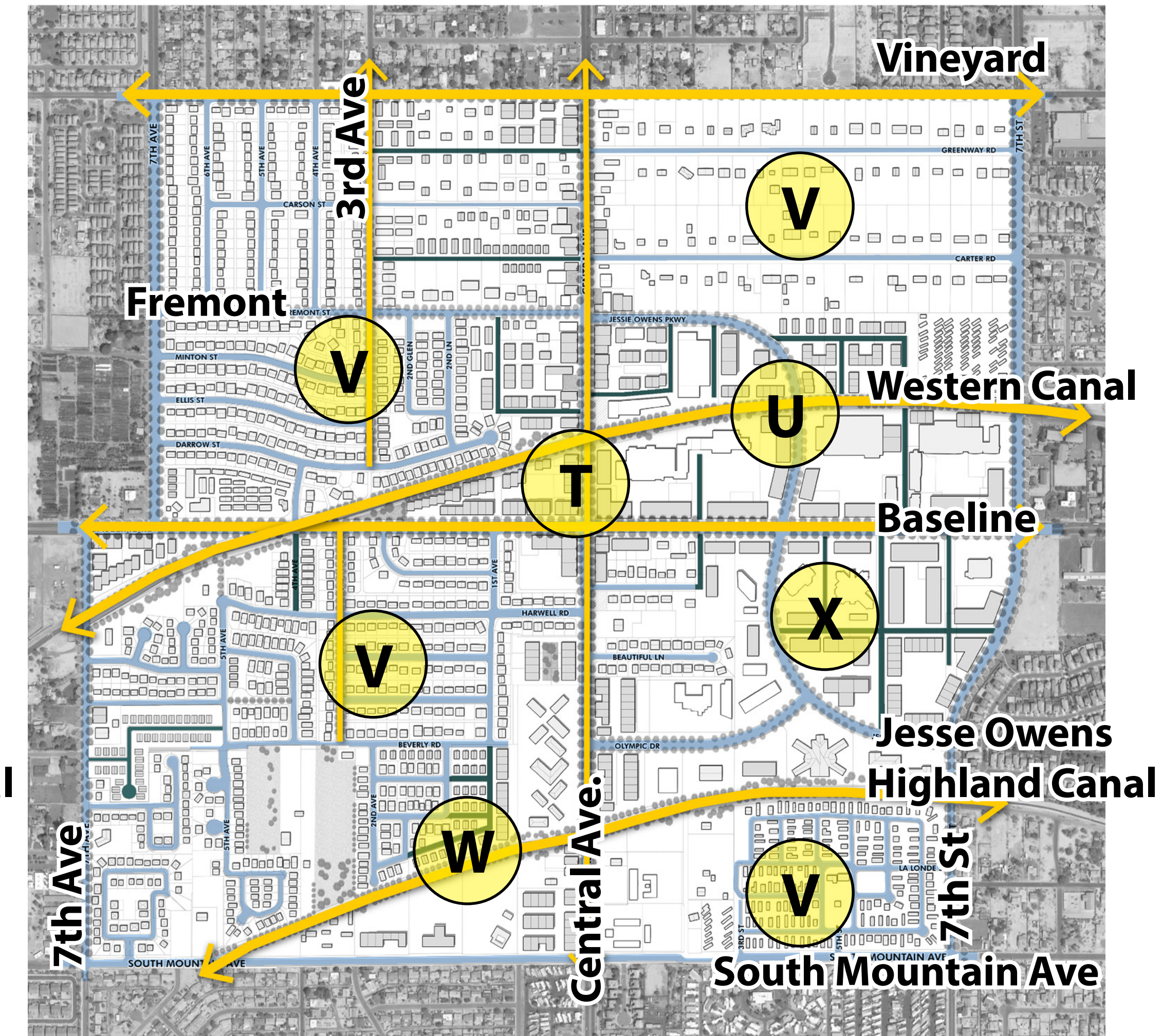
LEGEND



Existing Public Spaces



Proposed Public or Semi-Public Spaces



STREET NETWORK



LEGEND



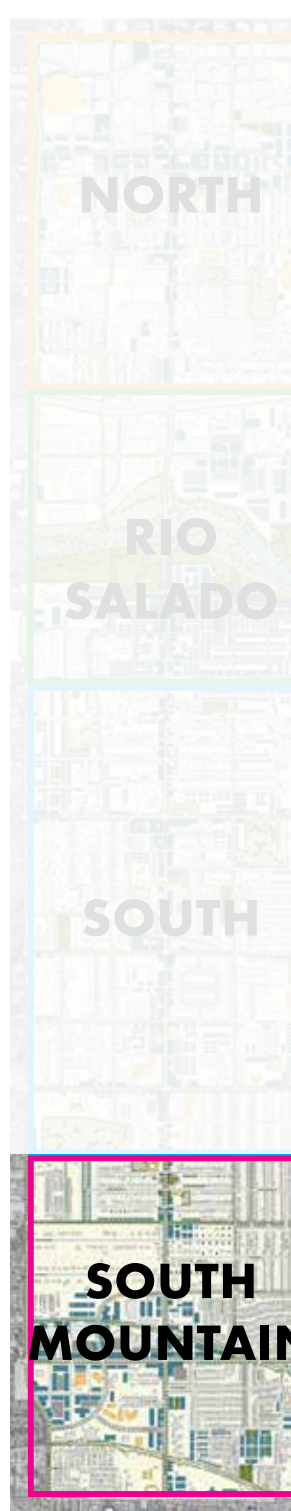
Existing Street



Proposed Street



Multi-Modal Enhancements



SOUTH MOUNTAIN