



City of Phoenix
PLANNING & DEVELOPMENT DEPARTMENT

**GENERAL PLAN AMENDMENT
STAFF ANALYSIS**

February 19, 2021

<u>Application:</u>	GPA-1-21
<u>Applicant:</u>	City of Phoenix Planning Commission
<u>Requested Change:</u>	To update various city policy documents with reference to “Piestewa Peak” to replace the previous name of the mountain.
<u>Reason for Requested Change:</u>	In response to the City Council-approved street renaming process to replace the previous name of the Piestewa Peak mountain. This request is to maintain consistency with the mountain reference.
<u>Staff Recommendation:</u>	Approval

BACKGROUND

The City of Phoenix Planning Commission, at the request of the City of Phoenix Planning and Development Department, recently initiated this General Plan Amendment, GPA-1-21, to update various city policy documents with reference to “Piestewa Peak” to replace the previous name of the mountain, which was derogatory in nature. The requested change is to remain consistent with the recent street renaming efforts that were approved by the City Council on September 16, 2020 to change the names of two streets, one of which also references Piestewa Peak. Staff has identified several plans, policy documents, and code sections that reference “Squaw Peak” and will be replacing all such references with the correct name of the mountain, “Piestewa Peak.”

DOCUMENTS TO BE UPDATED

S. Peak Parkway Specific Plan

A policy document adopted by the Phoenix City Council in 1990 that covers the areas abutting State Route 51 from Interstate 10 to the south to Glendale Avenue to the north.

S. Peak Freeway Specific Plan

A policy document adopted by the Phoenix City Council in 1990 that covers the areas

abutting State Route 51 from Glendale Avenue to the south to the Outer Loop Freeway to the north.

The following plans and policy documents reference the name of the above plans in the body of the text and will be updated accordingly to replace the name of the mountain:

Black Canyon/Maricopa Freeway Specific Plan

A policy document adopted by the Phoenix City Council in 1999 that covers the areas abutting the Back Canyon/Maricopa Freeway (portions of Interstate 17 and Interstate 10) from Pinnacle Peak Road at I-17 to the north and Pecos Road at I-10 to the south. This document contains five (5) references to “S. Peak.”

Freeway Mitigation and Enhancement Ideas

A publication created by the Planning and Development Department in 1998 which outlines suggestions and ideas for new freeway designs or upgrading existing freeways. This document contains twenty-five (25) references to “S. Peak.”

Desert View, Paradise Valley, Camelback East, North Mountain, and Encanto Village Brochures

These are publications produced by the Planning and Development Department that provide a snapshot into the respective Urban Villages of Phoenix, as well as information on how to become involved in community planning efforts.

Camelback East, Central City, Paradise Valley, and Desert View Character Plans

These are publications produced by the Planning and Development Department for each of Phoenix’s Urban Villages that serve to celebrate the unique assets of each village while highlighting policies and principles of the General Plan.

Phoenix General Plan

The Phoenix General Plan is the long-range guide for the city, and addresses issues such as energy, housing, neighborhoods, public facilities, natural resources, transportation and land use.

RECOMMENDATION

Staff recommends approval of GPA-1-21.

Writer

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February 19, 2021

Team Leader

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