



Kind reminders:

- Be mindful of the interpreter.
- Please do not talk over one another. When discussing issues raise your hand and wait to be called by the Chair.
- Pace your statements, fast talk is very difficult to follow and repeat simultaneously.



City of Phoenix

South Central Website:

<https://www.phoenix.gov/pdd/tod/south-central>

<https://www.phoenix.gov/pdd/tod/south-central-spanish>



South Central TOD

Steering Committee

May 21, 2020

Individuals wishing to address an agenda item have notified the Planner (Elias Valencia) in advance. Requests to speak and other written comments from individuals have been shared with the Steering Committee Chair and Vice Chair.

Las personas que desean hablar sobre un artículo en el programa de esta noche han notificado al planificador (Elias Valencia) con anticipación. Las solicitudes para hablar y otros comentarios escritos del público se han compartido con el Presidente y el Vicepresidente del Comité Directivo.

Elias Valencia (Light Rail Village Planner)

elias.valencia@phoenix.gov , 602-261-8771



VIRTUAL MEETING/ **REGLAS GENERALES DE ORDEN** **General Rules of Order/** **Para Nuestra Reunión Virtual**

- Please state your name and title when you are connected to the meeting.
- **Indique su nombre y título cuando esté conectado a la reunión.**
- Then, please mute your device's microphone to help reduce lag and noise. All participants will be muted by staff (meeting host) at the start of the meeting.
- **Luego, silencia su micrófono para ayudar a reducir el retraso y el ruido. Todos los participantes serán silenciados por el anfitrión de la reunión al comienzo de la reunión.**
- All agenda items will be presented uninterrupted to allow questions, comments and discussion at the end.
- **Cada artículo de la agenda será presentado sin interrupciones para permitir preguntas, comentarios y discusión al final.**
- **Committee members**, please unmute your device and state your name when you have been instructed to speak (including making or seconding a motion). **Members of the public** will have their microphones unmuted by the meeting host during public comment based on emails received.
- **Miembros del comité**, activen el sonido de sus micrófonos y digan su nombre cuando se les indique que hablen (incluyendo la presentación o secundación de una moción). **Los miembros del público** tendrán el sonido de sus micrófonos activados por el anfitrión de la reunión durante los comentarios públicos basados en correos electrónicos recibidos.

1. Call to Order, Introductions and Announcements by Chair.

- Roll Call

Item sequence:

1. Roll Call
2. Announcements

1. Llamado al orden, presentaciones y anuncios por la Presidenta del comité.

- Llamada de rol

Secuencia del artículo:

1. Llamada de rol
2. Anuncios

2. Review and approval of the January 16, 2020 meeting minutes.

Item sequence:

1. *Committee vote*

2. Revisión y aprobación de las actas de la reunión del 16 de enero de 2020.

Secuencia del artículo:

1. *Voto del comité*

- 3. **INFORMATION ONLY:** Committee member discussion regarding current state of the South Central Corridor communities, sharing of successes, and ideas for consideration of short term action items.

Committee open discussion.

- 3. **SÓLO INFORMACIÓN:** Discusión de los miembros del comité sobre el estado actual de las comunidades del Corredor South Central, el intercambio de éxitos e ideas para considerar los elementos de acción a corto plazo.

Discusión del Comité

Item sequence:

1. *Committee discussion*
2. *Public Comment*

Secuencia del artículo:

1. *Discusión del Comité*
2. *Comentario publico*



¡Bienvenidos! **Welcome!**

- **¿Cuáles son algunas historias inspiradoras que estás viendo en tu comunidad en este momento?**
- **What are some inspirational stories you are seeing in your community right now?**
- **¿Qué recursos / acciones crees que serían más útiles?**
- **What resources/actions do you think would be most helpful?**
- **¿Cómo podemos nosotros como Comité, como socios y como individuos comenzar una cadena de favores para el Corredor? (*“hoy por tí, mañana por mí”*)**
- **How can we as a Committee, as partners, and as individuals creatively pay it forward for the Corridor?**

1. Shannon Scutari
2. Victor Vidales
3. Willie Gray

Public Comment



Comentario público

Item sequence:

1. *Public Comments*

Secuencia del artículo:

1. *Comentario publico*

4. **INFORMATION ONLY:** Presentation, discussion, and an activity connecting short term actions to the long range South Central Corridor Vision for the future with emphasis on community resiliency.

Presentation by the Planning and Development Department

4. **SOLO INFORMACIÓN:** Presentación, discusión y una actividad que conecta acciones a corto plazo con la Visión del Corredor Sur Central con énfasis en la resiliencia comunitaria.

Presentación del Departamento de Planificación y Desarrollo.

Item sequence:

1. *PDD Presentation*
2. *Committee Activity*
3. *Public Comment*

Secuencia del artículo:

1. *Presentación*
2. *Actividad para el Comité*
3. *Comentario público*



Why are we here?
¿Por qué estamos aquí?





SOUTH CENTRAL TRANSIT ORIENTED DEVELOPMENT (TOD) STEERING COMMITTEE

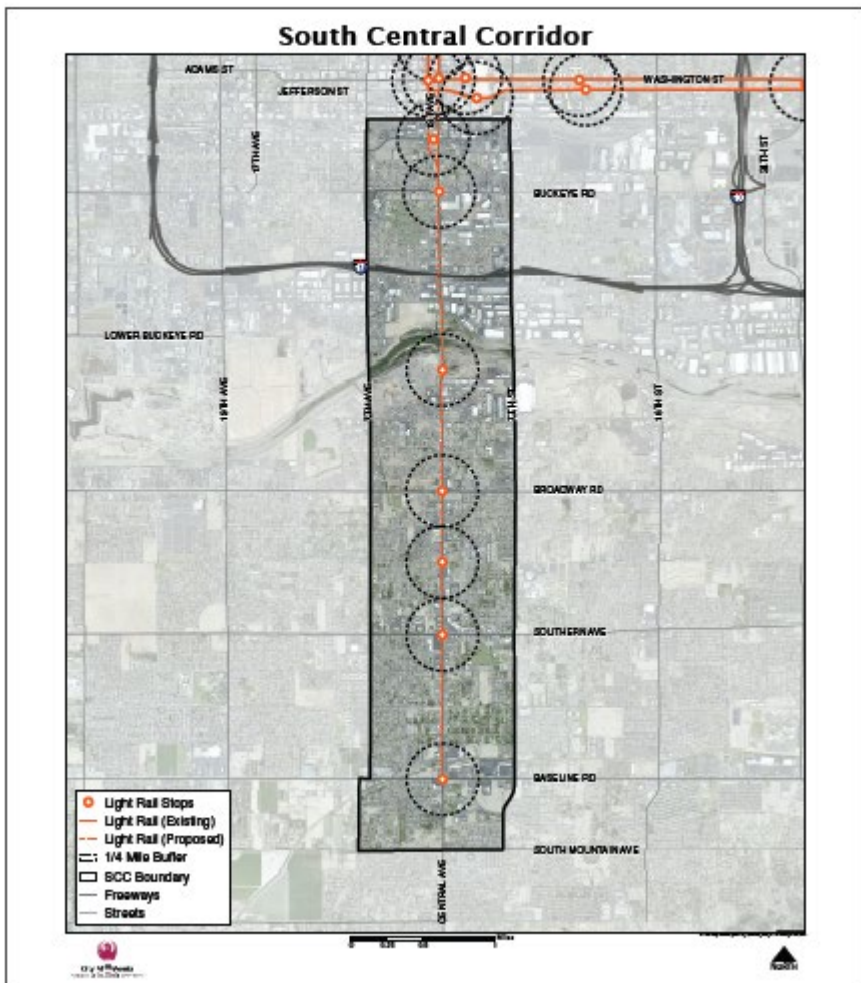


(eTOD)

1 What area are we talking about? ¿De qué área estamos hablando?

The "Planning" project boundary is from 7th Avenue to 7th Street (West and East), and the Railroad tracks just south of Jefferson Street to South Mountain Avenue (North and South)

El límite del proyecto de "planificación". Los límites del área son de 7 avenida a calle 7 (de este a oeste), y las vías del ferrocarril al sur de la calle Jefferson a la avenida South Mountain (de norte a sur)





SOUTH CENTRAL CORRIDOR EQUITABLE TRANSIT ORIENTED DEVELOPMENT (eTOD)



2

What are we here to do?

- The Steering Committee will **develop a TOD policy plan** specific to the South Central corridor.
- The Plan will serve to **attract, guide, and prioritize strategic investments to realize a shared community vision** for the future of the corridor.
- Steering Committee members **guide in developing a community vision and implementation strategies.**
- Steering Committee members also **advocate for and play a direct role in implementing the plan.**

¿Qué estamos aquí para hacer?

- El Comité Directivo desarrollará un plan de políticas específico para el corredor del TOD Sur Central.
- El Plan servirá para atraer, guiar y priorizar inversiones estratégicas para lograr una visión comunitaria compartida para el futuro de la area
- Los miembros del Comité Directivo guían el desarrollamiento de una visión comunitaria y estrategias de implementación.
- Los miembros del Comité Directivo también abogan por y desempeñan un rol directo en implementación del plan.



SOUTH CENTRAL CORRIDOR
EQUITABLE TRANSIT ORIENTED DEVELOPMENT
(eTOD)



Planning Process Overview

WHO WE ARE

CURRENT STATE ASSESSMENT

WHAT WE WANT TO BE

VISION FOR THE FUTURE

HOW WE GET THERE

IMPLEMENTATION PLAN

El proceso de planificación

QUIENES SOMOS

EVALUACIÓN DEL ESTADO ACTUAL

LO QUE QUEREMOS SER

VISIÓN PARA EL FUTURO

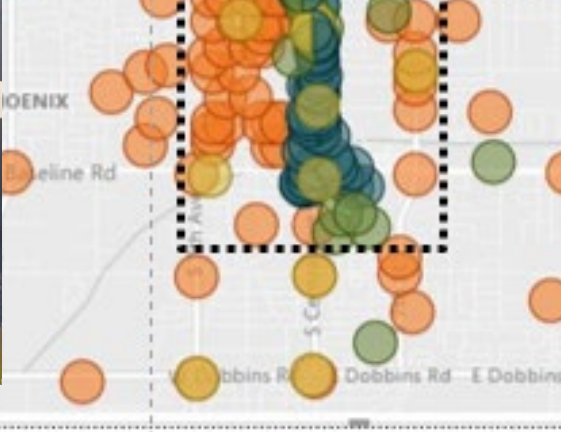
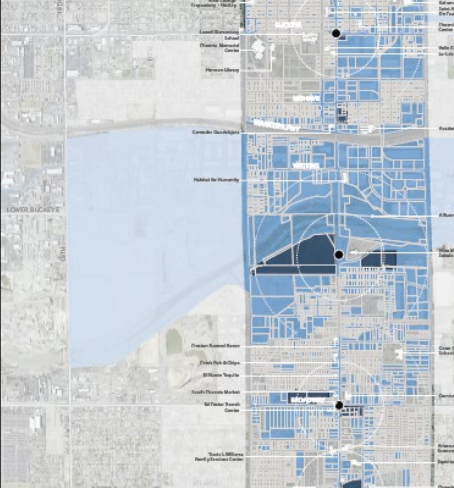
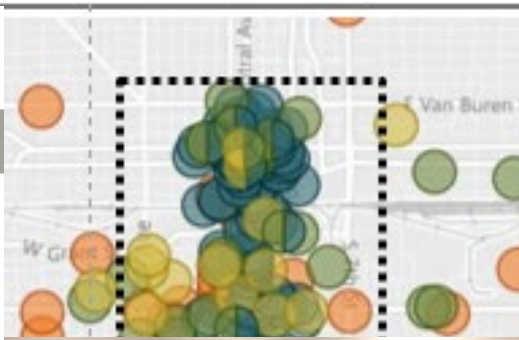
COMO LLEGAMOS

PLAN DE IMPLEMENTACIÓN

WHO WE ARE

CURRENT STATE ASSESSMENT

- Technical Data
- Community Input
- Local Expertise and National Best Practices



WHAT WE WANT TO BE

VISION FOR THE FUTURE

- Identify where community supports change
- Prioritize investment areas

EMERGING OVERALL THEMES

- Environmentally Equitable Compact Community
- Sustainability and Resiliency
- Stabilization of neighborhoods
 - Areas at risk of displacement were identified
 - Desire for range of housing options and affordability are key
- Desire for incremental change and growth
- Destination that supports local businesses and shares culture
- Improved parks and South Mountain access
- Community would walk/bike if there was shade, lighting, safe sidewalks
- More jobs in health, education, service, industrial, & tech.

Planning Elements:



Housing



Land Use



Economic
Development



Health

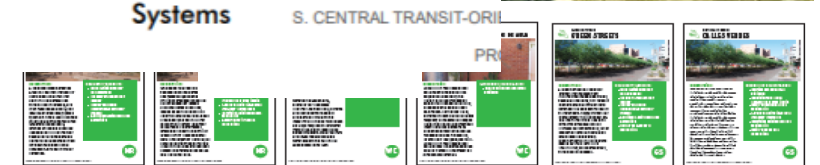
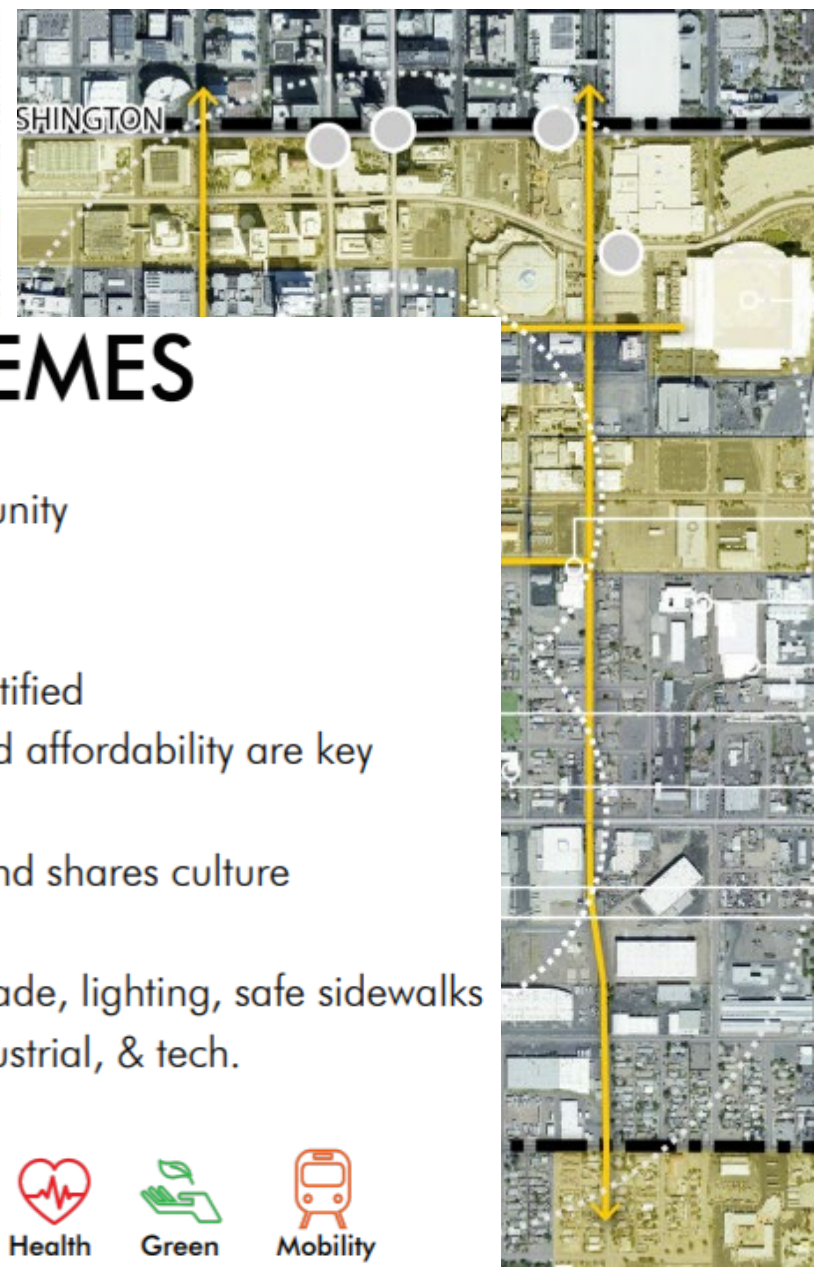
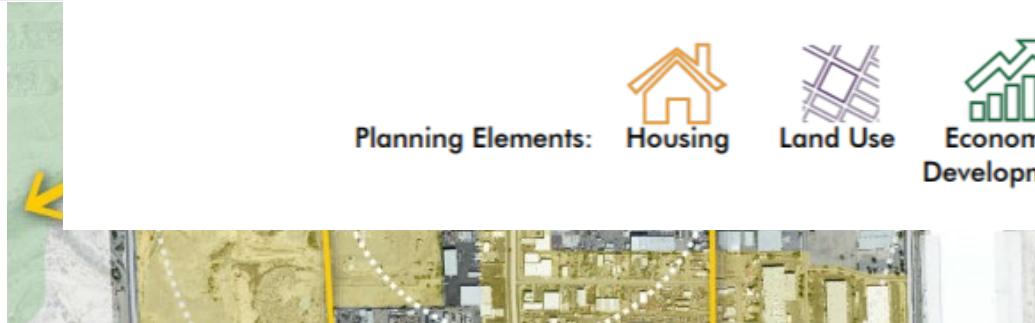


Green
Systems



Mobility

S. CENTRAL TRANSIT-ORIG





HOW WE GET THERE

IMPLEMENTATION PLAN

A resilient community is an **efficient, adaptable, self-reliant, and healthy** community where:

- People can access health care, healthy foods, and services they need.
- People are self-sufficient and can take care of each other during tough times.
- Residents are engaged in the community and connected to each other.



SUSTAINABILITY

Quality of life for the present and future.

Equity — Prosperity — Resiliency — Diversity — Authenticity



Health



Land Use



Green systems



Mobility



Housing



Economic Development

Resiliency Matchup

Match the item to the resiliency trait it represents



Connectedness



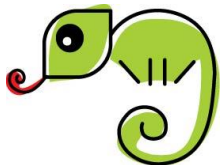
Resource management



Adaptability



Strength



Bounce back

The ball symbolizes the **bounce back** that signifies resilient communities. Despite how hard they are hit, they can bounce back—getting schools, jobs, and lives back on track. Resilient communities bounce back to normal operations more quickly than less resilient communities.

single individual that is connected to many others.



But most important is:



Committee Activity



Actions speak louder with words



future Love Pride jobs Welcoming Local TOD Develop residents Gardening Heal

market

Resources

fix-broken-systems

land

remove-systemic-barriers

Keep

door benefits Attract

History

Edible-landscaping

Opportunity

people

Corridor-jobs

interior

farmers

Connected-streets

Locally

berry

Fight-greed

Grow

Corridor

our-story

Remember

front development

neighborhoods

Overcome

Farmer education

landscaping

South-Central

outside

Culture

plan

access

Making variety

Closer Journey

within

Steering-Committee

Shorter-blocks

herb

Inclusive

Our-History

food

onward

Respect

experience

Benefit

Tour Fruits

5. Public comment concerning items not on the agenda

- 1. Tommy Espinoza
- 2. Victor Vidales

Item sequence:
1. *Public Comments*

Public Comment
Not for Committee discussion or action



Secuencia del artículo:
1. *Comentario publico*

Public Comment
Not for Committee discussion or action

6. Committee member announcements, request for information, follow up or future agenda items
Not for committee discussion or action.

6. Anuncios de los miembros del comité, solicitud de información, seguimiento o temas para agendas en el futuro.
No para discusión o acción del comité.



Attention Phoenix Small Businesses!



¡ Atención pequeñas empresas de Phoenix!

\$\$\$ There is a website to apply for up to \$10k grant. \$\$\$
\$\$\$ Hay un sitio web para solicitar hasta \$ 10,000 en ayuda comercial. \$\$\$

English - www.azfoundation.org/PHXGrants [azfoundation.org]
Spanish - www.azfoundation.org/PHXGrantsESP [azfoundation.org]



Count for our community.

WHY YOU COUNT

For each person counted in Arizona, the state receives \$2,959 in federal funding (totaling more than \$20 billion per year), which goes toward vital services including schools, emergency services and hospitals.

[ICOUNT2020.INFO](https://icount2020.info)

my2020census.gov

POR QUÉ CUENTAS

Por cada persona contada en Arizona, el estado recibe \$ 2,959 en fondos federales (un total de más de \$ 20 mil millones por año), que se destinan a servicios vitales que incluyen escuelas, servicios de emergencia y hospitales.

[PHOENIX.GOV/CENSUS](https://phoenix.gov/census)

7. Adjournment.

*The next meeting is scheduled for **June 18, 2020.***

7. Fin de la reunión.

*La próxima reunión está programada para el **18 de junio de 2020.***