

# South Central TOD Steering Committee

September 19, 2019



# Meeting Agenda



Introduction,  
Announcements

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Council District 8 Update

Review & Approval of  
Meeting Minutes

Environmental Assessment  
Presentation by Valley Metro

Upcoming South Central  
Corridor Public Meetings

Briefing Papers discussion

Draft Vision Statements,  
Themes, Priority Areas and  
Investments presentation and  
discussion

Public Comment

Member Announcements,  
Requests for Information,  
Follow up, Etc.

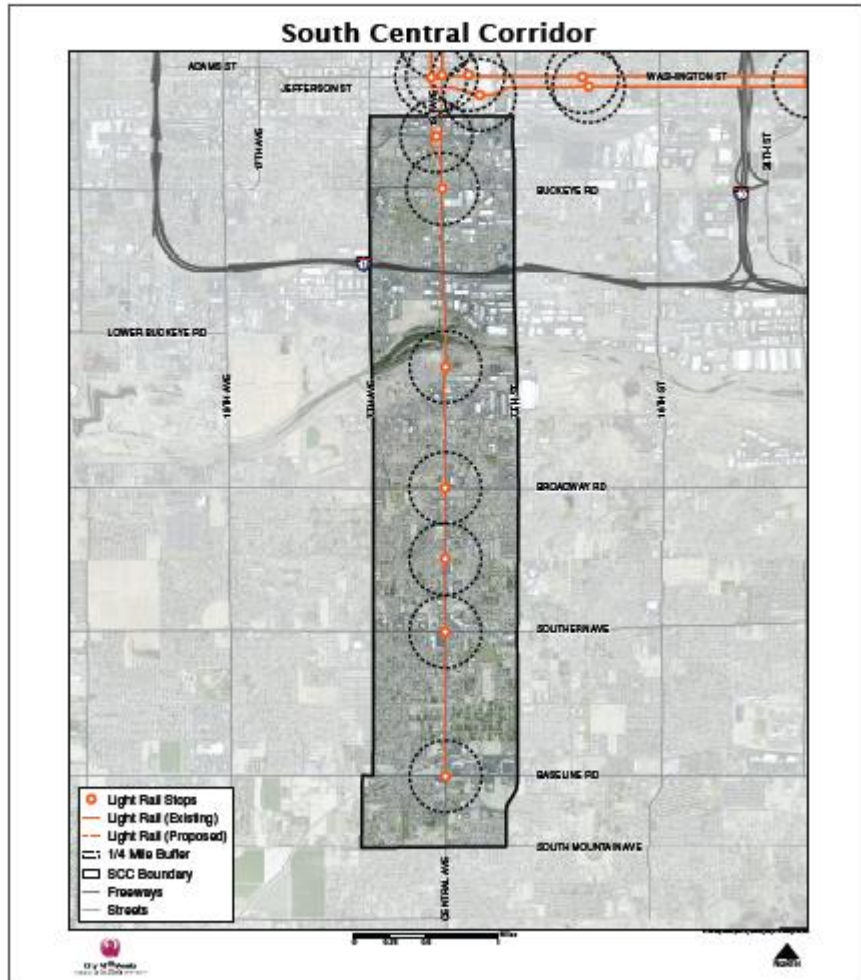
Adjournment



# SOUTH CENTRAL TRANSIT ORIENTED DEVELOPMENT (TOD) STEERING COMMITTEE



## 1 What area are we talking about? ¿De qué área estamos hablando?



The “Planning” project boundary is from 7<sup>th</sup> Avenue to 7<sup>th</sup> Street (West and East), and the Railroad tracks just south of Jefferson Street to South Mountain Avenue (North and South)

El límite del proyecto de “planificación”. Los límites del área son de 7 avenida a calle 7 (de este a oeste), y las vías del ferrocarril al sur de la calle Jefferson a la avenida South Mountain (de norte a sur)



# SOUTH CENTRAL TRANSIT ORIENTED DEVELOPMENT (TOD) STEERING COMMITTEE



## 2 What are we here to do?

- The Steering Committee will **develop a TOD policy plan** specific to the South Central corridor.
- The Plan will serve to **attract, guide, and prioritize strategic investments to realize a shared community vision** for the future of the corridor.
- Steering Committee members **guide in developing a community vision and implementation strategies**.
- Steering Committee members also **advocate for and play a direct role in implementing the plan**.

## ¿Qué estamos aquí para hacer?

- El Comité Directivo desarrollará un plan de políticas específico para el corredor del TOD Sur Central.
- El Plan servirá para atraer, guiar y priorizar inversiones estratégicas para lograr una visión comunitaria compartida para el futuro de la area
- Los miembros del Comité Directivo guían el desarrollamiento de una visión comunitaria y estrategias de implementación.
- Los miembros del Comité Directivo también abogan por y desempeñan un rol directo en implementación del plan.

*\* Committee's tasks DO NOT involve discussions or decision making regarding the design and construction of the light rail extension.*

*\* Las tareas del comité **NO** involucran discusiones o toma de decisiones con respecto al diseño y construcción de la extensión del tren ligero.*



# SOUTH CENTRAL TRANSIT ORIENTED DEVELOPMENT (TOD) STEERING COMMITTEE



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## Where are we at in the process? ¿Dónde estamos en el proceso?



We have dedicated the Summer months to discuss the “Where we want to be” and the fall/winter months to discuss “How we get there”

Hemos dedicado los meses de verano para discutir "Donde queremos estar" y los meses de otoño/invierno para discutir "Como llegamos allí"

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# South Central Light Rail Extension Environmental Justice Evaluation

September 19, 2019



# Environmental Justice (EJ) - Overview

**Executive Order 12898** - requires federal agencies to consider and address disproportionately high and adverse environmental effects of a proposed project on the health and environment on minority and/or low-income populations.

**USDOT Order 5610.2(a)** – fundamental principles of EJ:

- Avoid, minimize or mitigate disproportionately high and adverse human health or environmental effects, including social and economic effects, on minority and low-income populations.
- Ensure the full and fair participation by all potentially affected communities in the transportation decision-making process.
- Prevent the denial of, reduction in or significant delay in the receipt of benefits by minority and low-income populations.

# Environmental Justice (EJ) - Overview

**USDOT Order 5610.2(a)** – requires the following:

- Identifying and evaluating environmental, public health and interrelated social and economic effects of USDOT programs, policies and activities.
- Proposing measures to avoid, minimize and/or mitigate disproportionately high and adverse environmental and public health effects and interrelated social and economic effects and providing offsetting benefits and opportunities to enhance communities, neighborhoods and individuals affected by USDOT programs, policies and activities, where permitted by law and consistent with EO 12898.

# Environmental Justice (EJ) - Overview

**USDOT Order 5610.2(a)** – requires the following:

- Considering alternatives to proposed programs, policies and activities where such alternatives would result in avoiding and/or minimizing disproportionately high and adverse human health or environmental impacts, consistent with EO 12898.
- Eliciting public involvement opportunities and considering the results thereof, including soliciting input from affected minority and low-income populations in considering alternatives.

# South Central EJ Evaluation

## Environmental Assessment

- Summary of evaluation process, potential EJ impacts, and mitigation
- Chapter 3.14 Environmental Justice Summary (starts on Page 3-140)

## Appendix I. Environmental Justice Technical Memorandum

- Evaluation of potential EJ impacts and mitigation

## Finding of No Significant Impact (FONSI) Document

- FTA's summary of review of environmental assessment including environmental justice
- *FTA finds that the Project would not have disproportionately high and adverse human health or environmental effects on minority or low-income populations*

# EJ Assessment Process

- **Define area of analysis and identify the demographics**
- **Analyze adverse impacts associated with the project**
  - Displacements/relocations
  - Transportation
  - Noise, vibration, air
  - Community character/cohesion
  - Facilities and parks
  - Construction
- **Identify measures to avoid, minimize and/or mitigate impacts.** For example: Transportation

# EJ Assessment Process

- **Determine whether the project would result in a disproportionately high and adverse effect on human health or the environment. An adverse effect is defined as:**
  - Predominantly borne by a minority and/or low-income population, or
  - Will be suffered by the minority and/or low-income population and is appreciably more severe or greater in magnitude than the adverse effect that will be suffered by the non-minority population and/or non-low-income population.
- **Also identify the benefits of the project such as:**
  - Increased transportation options
  - Improved connectivity
  - More convenient and reliable transit access to regional destinations

# South Central EJ Evaluation

## APPENDIX I. ENVIRONMENTAL JUSTICE TECHNICAL MEMORANDUM

- Business and Residential Displacements and Relocations
- Transportation
- Noise and Vibration
- Communities, Community Character/Cohesion, Facilities and Parks
- Construction
- Benefits



# South Central EJ Evaluation

## Business and Residential Displacements and Relocations

- *Potential Impacts:* One (1) full property acquisition with active business
- *Mitigation:* Relocation of business under provisions of the Uniform Relocation Assistance and Real Property Acquisition Policies Act of 1970, as amended by the Uniform Relocation Act Amendments of 1987.

# South Central EJ Evaluation

## Transportation

- *Potential Impacts:* The project would have an adverse effect on five intersections in the study area
  - 7th Street and Washington Street
  - 7th Street and I-17
  - 7th Avenue and I-17
  - 7th and Southern Avenue
  - 7th Avenue and Baseline Road
- *Mitigation:* Various measures including optimizing signal timing using future traffic counts and adding additional turn lanes at intersections

# South Central EJ Evaluation

## Noise and Vibration

- *Potential Impacts:* Potential vibration impacts at 11 locations and potential noise impacts at 2 locations
- *Mitigation:* Apply various design elements including low-impact frogs (at track interconnections), rubberized rail boots, isolated track slabs, and location of TPSS cooling fans.

# South Central EJ Evaluation

## Communities, Community Character/Cohesion, Facilities and Parks

- *Potential Impacts:* No potential impacts identified - would not create permanent barriers to the movement of people, goods, and services or create barriers that restrict access or divide the surrounding community
- *Mitigation:* No mitigation

# South Central EJ Evaluation

## Construction

- *Potential Impacts:* Likely result in impacts to air quality, noise, and traffic/transportation. However, all adverse impacts would be temporary, would end at the conclusion of construction and would be borne equally by all populations.
- *Mitigation:* With implementation of the proposed mitigation measures, the impacts would not be adverse. Any impacts would be borne equally by all populations, and the mitigation would be applied throughout construction as needed and would not be concentrated in any particular area.

**Comprehensive list of construction-related mitigation measures are identified in Table 4 of Appendix I. Environmental Justice Technical Memorandum**

# South Central EJ Evaluation

## Benefits

- Provide more convenient and reliable transit access to regional destinations
- Improve the mobility of low-income and minority populations in the corridor
- Anticipate to have positive effects on commercial and residential development including high density affordable housing
- Future development in corridor could lead to more direct employment in the corridor area

Thank you!



# Meeting Agenda







# SOUTH CENTRAL EXTENSION/ DOWNTOWN HUB

TITLE  
LIGHT RAIL EXTENSION  
TIPO

FALL 2019



PROJECTS

## PUBLIC MEETINGS | PROJECT UPDATE

As part of the light rail project, activities are expected to begin in **mid-October 2019**.

Attend a public meeting to view final design and learn about construction activities. Information will be provided about construction, environment and historic resources, and community programs. All materials will be also be available in Spanish, as well as translation services.

### YOU'RE INVITED!

#### PRESENTATION FOLLOWED BY OPEN HOUSE

All meetings will offer the same presentation and information

**Saturday, September 14**  
**9 – 10:30 a.m.**

**Spanish language public meeting**  
South Mountain Community Center  
212 E. Alta Vista Rd., Phoenix

**Saturday, September 21**  
**10:30 a.m. – 12 p.m.**

South Mountain Community Center  
212 E. Alta Vista Rd., Phoenix

**Tuesday, September 24**  
**6 – 7:30 p.m.**

South Mountain Community Center  
212 E. Alta Vista Rd., Phoenix

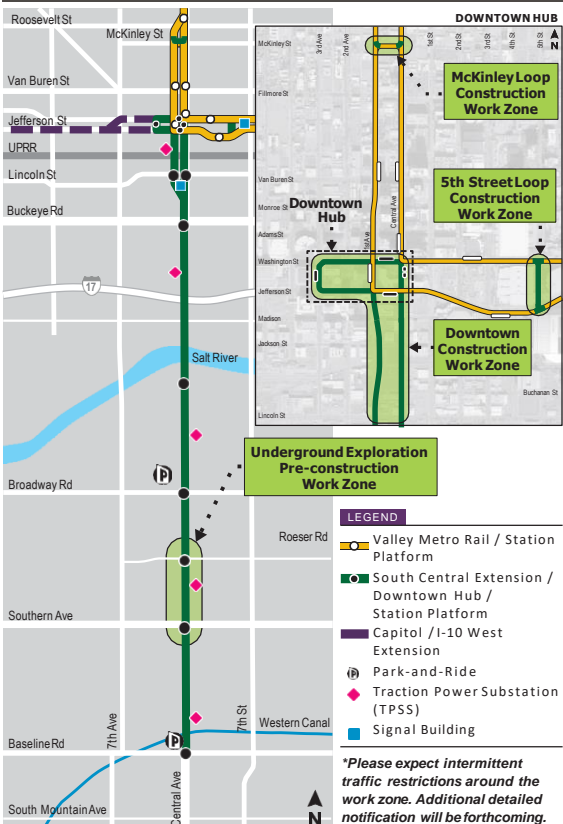
**Wednesday, September 25**  
**6 – 7:30 p.m.**

George Washington Carver Museum  
and Cultural Center  
415 E. Grant St., Phoenix

**Thursday, September 26**  
**2 – 3:30 p.m.**

Courtyard by Marriott  
Phoenix Downtown, 3rd floor  
132 S. Central Ave., Phoenix

#### LOCATION OF PROJECT ACTIVITIES STARTING MID-OCTOBER\*



# EXTENSIÓN SUR CENTRAL/ CENTRO DE CONEXIONES

TÍTULO  
EXTENSIÓN DEL TREN LIGERO  
TIPO

OTOÑO DE 2019



## REUNIONES PÚBLICAS | ACTUALIZACIÓN DEL PROYECTO

Como parte del proyecto del Tren Ligero, se espera que las actividades comiencen a **mediados de octubre de 2019**.

Asista a una reunión pública para ver el diseño final y para aprender sobre las actividades de la construcción. Se proveerá información acerca de la construcción, el medio ambiente y los recursos históricos, así como sobre los programas comunitarios. Todos los materiales también estarán disponibles en español y habrá servicio de intérprete.

### ¡SE LE INVITA!

#### PRESENTACIÓN SEGUIDA POR UN EVENTO AL ESTILO CASA ABIERTA

Todas las reuniones ofrecerán la misma presentación e información

**sábado 21 de septiembre**  
**9 – 10:30 a.m.**

**Reunión pública en español**  
Centro South Mountain Community Center  
212 E. Alta Vista Rd., Phoenix

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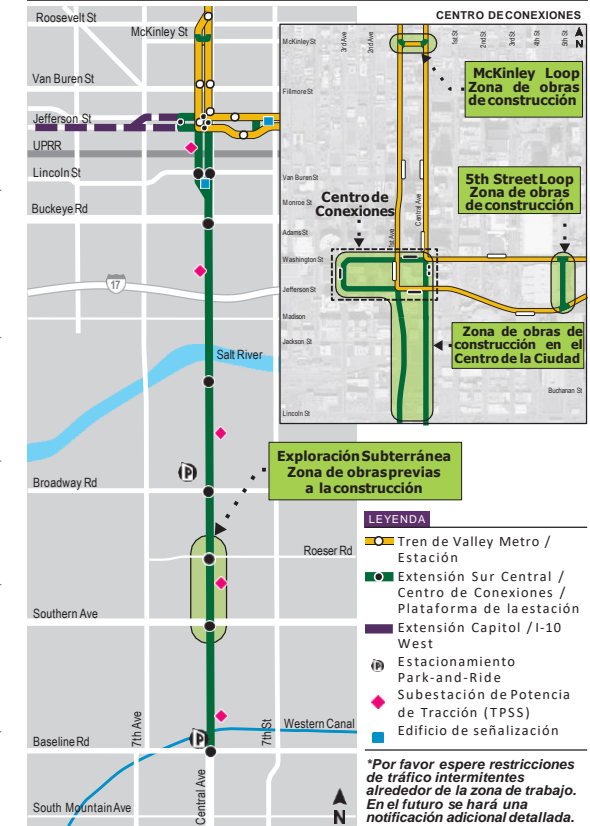
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Hotel Courtyard by Marriott  
Phoenix Downtown, 3er piso  
132 S. Central Ave., Phoenix

#### UBICACIÓN DE LAS ACTIVIDADES DEL PROYECTO A PARTIR DE MEDIADOS DE OCTUBRE\*



For more information or to make accommodations, please contact:  
**Julie Cruz Gilfillan**, Community Outreach Coordinator  
[jcruz@valleymetro.org](mailto:jcruz@valleymetro.org) | 602.495.8274

To subscribe to project email updates, contact Julie Cruz.  
For more information, visit [valleymetro.org/southcentral](http://valleymetro.org/southcentral).

**Saturday,  
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Para más información o para hacer adaptaciones, comuníquese con:  
**Julie Cruz Gilfillan**, Coordinadora de Participación Comunitaria  
[jcruz@valleymetro.org](mailto:jcruz@valleymetro.org) | 602.495.8274

Para suscribirse a las actualizaciones del proyecto por correo electrónico, comuníquese con Julie Cruz. Para más información, visite [valleymetro.org/southcentral](http://valleymetro.org/southcentral)

# October 5<sup>th</sup> — Steering Committee Workshop

- Review refined draft vision statements, illustrative master plans, priority areas, building and housing typologies for each “priority area”.
- Review draft catalytic sites, street and canal plans/sections/photo simulations



# SAVE THE DATE

## PLAN THE VISION FOR THE SOUTH CENTRAL CORRIDOR!

**MONDAY, NOVEMBER 4TH**

**5:30PM-8:00PM**

**SOUTH MOUNTAIN COMMUNITY CENTER**

212 E. Alta Vista Rd., Phoenix, AZ 85042

**TUESDAY, NOVEMBER 5TH**

**5:30PM-8:00PM**

**ACADEMIA DEL PUEBLO**

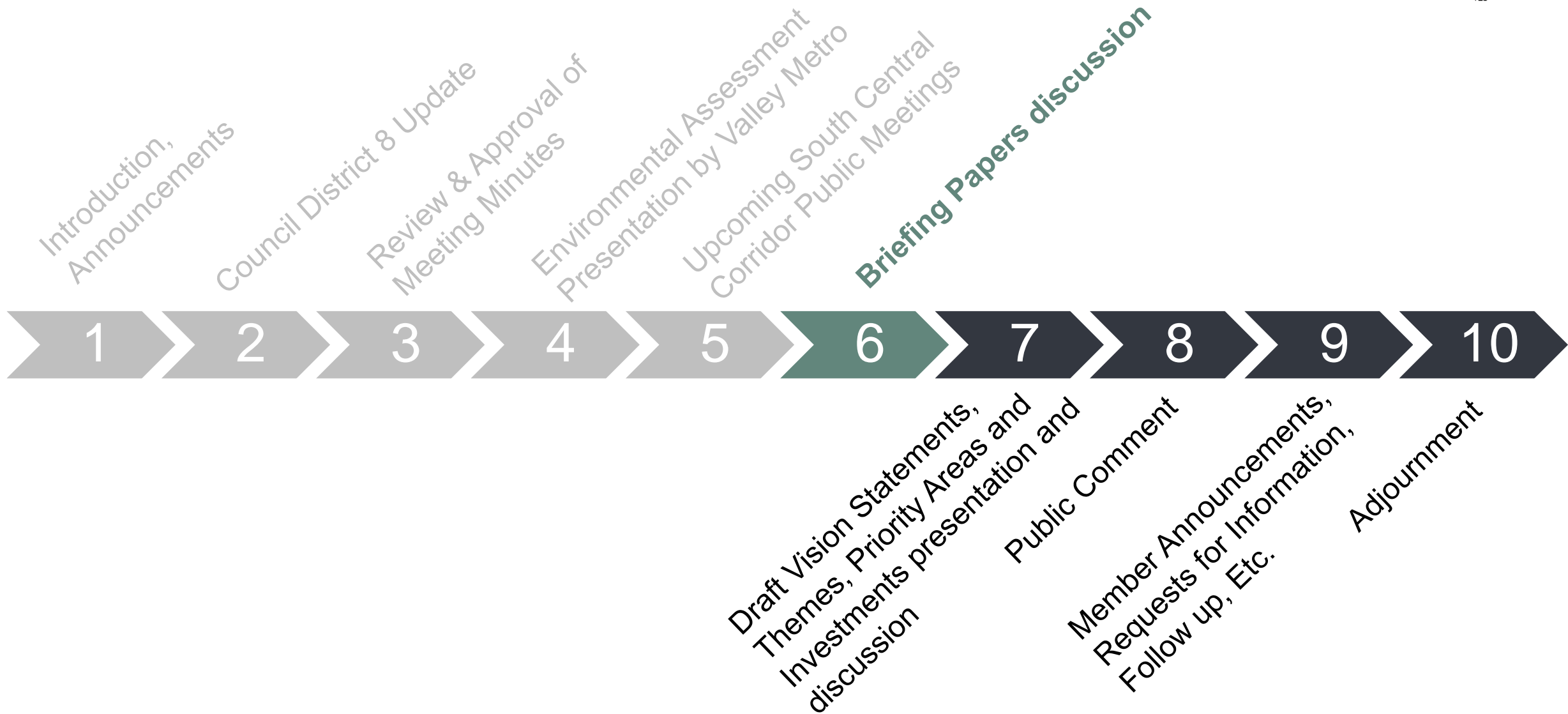
201 E. Durango St., Phoenix, AZ 85004

**SEE YOUR  
INPUT  
COME TO  
LIFE!**



**TODINFOLINE@TODPHX.ORG / 602-650-7616 / TODPHX.ORG / f TODPHX**

# Meeting Agenda





# #1: Challenge of Equitable Transit-Oriented Development

## **AFFORDABILITY**

**Let's reduce the cost of living.**



**63% of corridor households rent and they use 3/4 of their income to pay for rent and transportation. Access to financing could help residents have power in creating the future community they want.**



**Public transit could save users up to \$7,000 per year. Learn how this savings could make a positive impact for you and your family.**

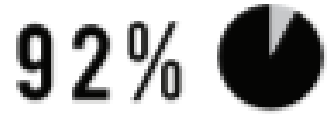
*Affordability & Equitable TOD*



# #2: Building Local Wealth Through eTOD

## LOCAL DEVELOPMENT

Let's connect to more places and jobs.



92% of corridor workers hold jobs outside of the corridor. **A community plan should identify places in the Corridor for attracting the employers you would like to work for.**



20% of commercial properties in the Corridor are vacant. **Tell us what should be in these buildings to keep local dollars in the South Central Corridor.**

*Responsible  
Development Without  
Displacement*



# #3: Building Affordable & Sustainable Communities Through eToD



**Let's create healthy, friendly places to walk.**



Cities are 1.8—5.4 degrees hotter than surrounding areas because of the amount of paved surfaces and lack of trees.

**Where would you like to see trees and green areas in the South Central Corridor?**

**TOP 10**

The region continues to be in the top 10 nationally for total number of annual pedestrian deaths. **Improving the condition of sidewalks and pedestrian safety infrastructure will create a healthier, safer and family friendly community.**

*Improved Accessibility  
Between the Corridor*

Affordable Housing, Energy & Water Efficiency, Right Size Parking, Heat Stress, Community Organization Partnerships.

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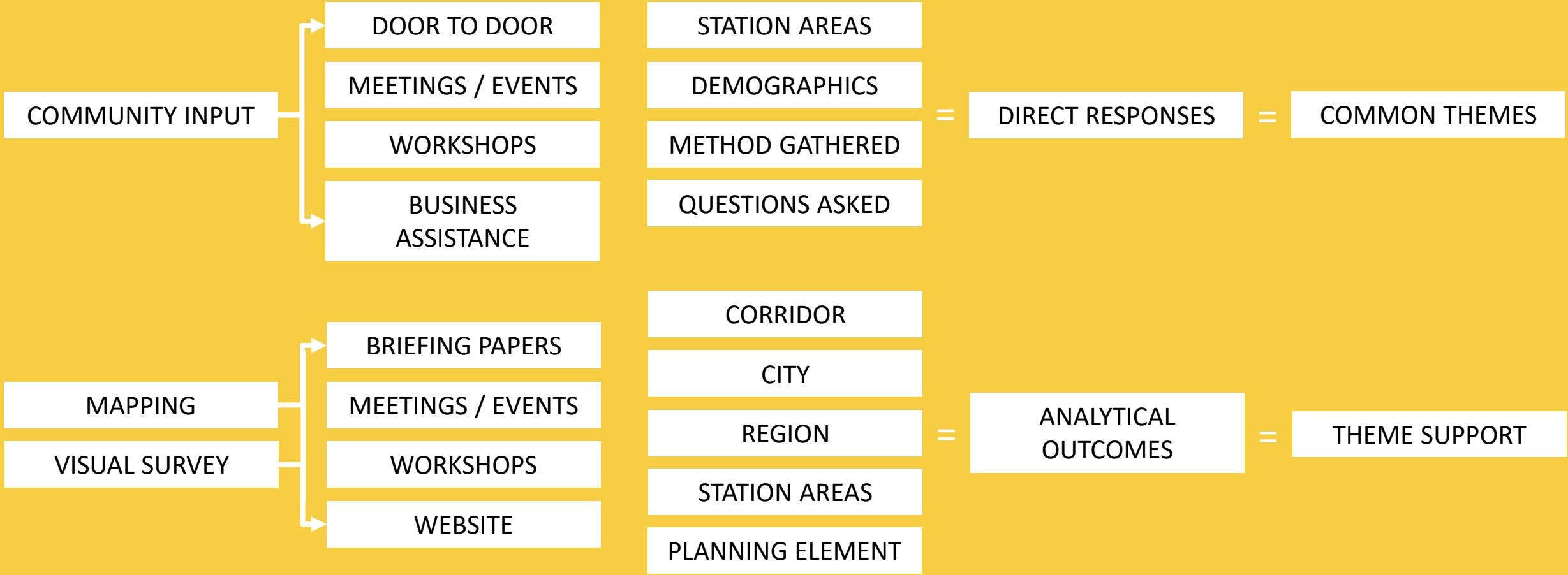


# HOW ARE WE PROCESSING INPUT?

**INPUT / DATA**

**ACTUAL REACH**

**SORTING CAPABILITY**



# COMMUNITY INPUT

DOOR TO DOOR

MEETINGS / EVENTS

WORKSHOPS

BUSINESS ASSISTANCE



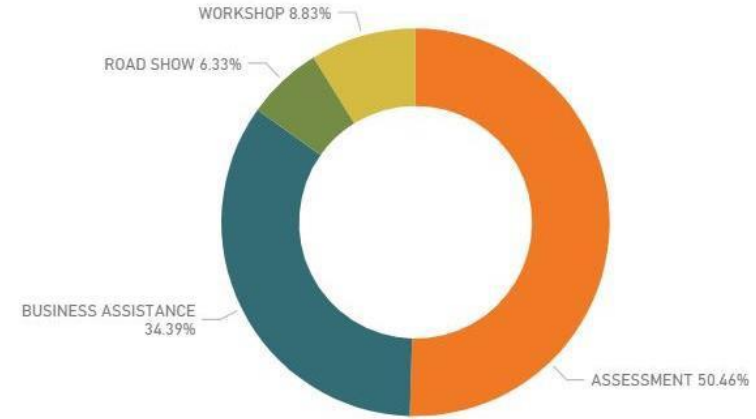
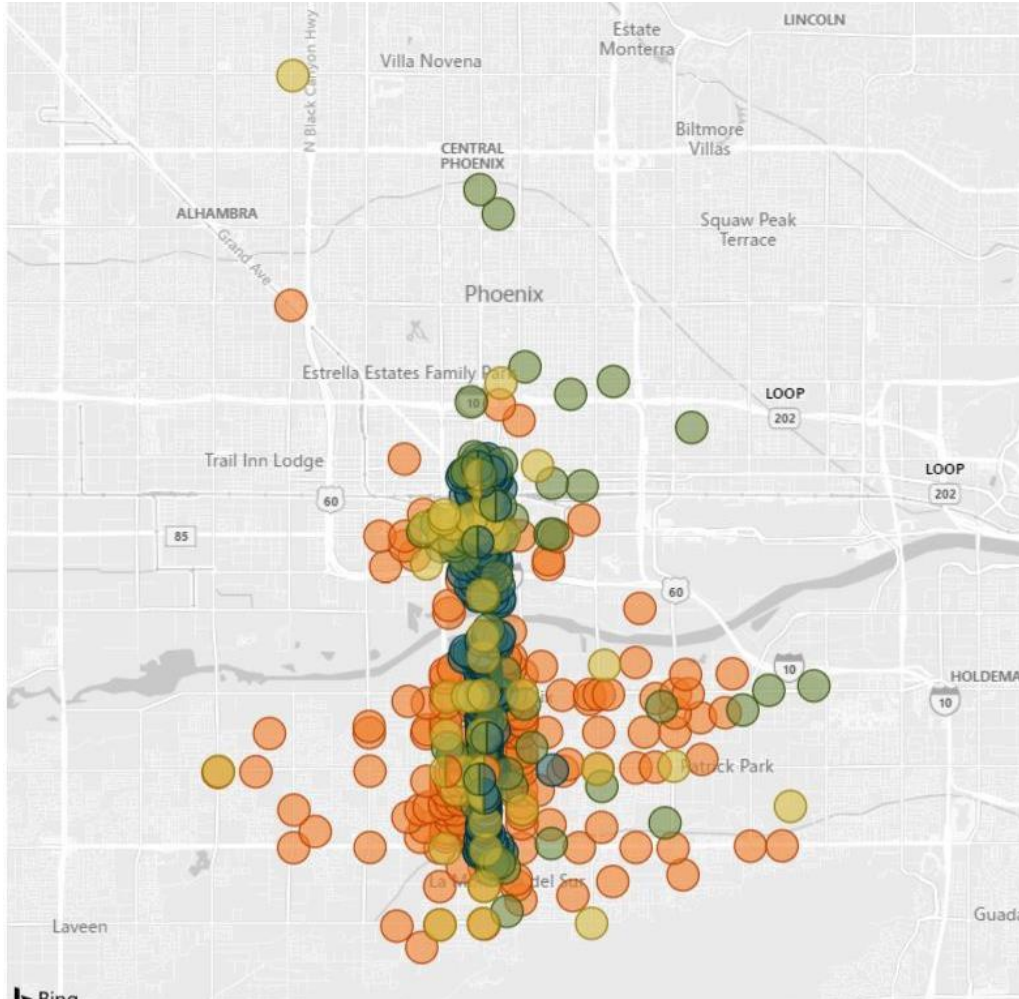
# ACTUAL REACH

DOOR TO DOOR

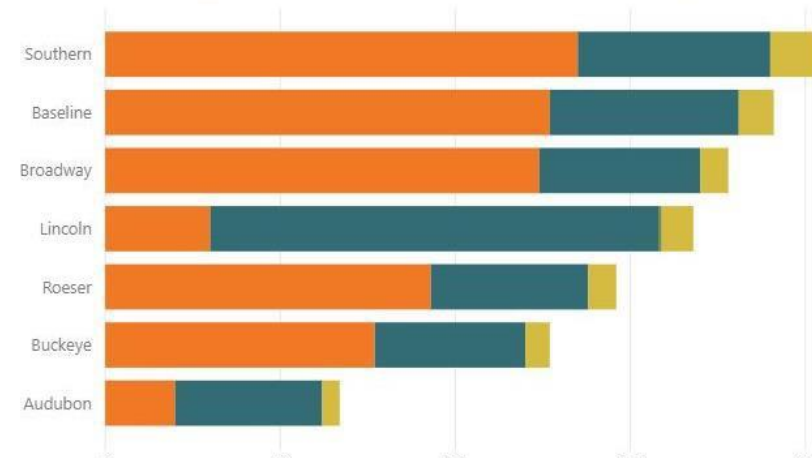
MEETINGS / EVENTS

WORKSHOPS

BUSINESS ASSISTANCE



OUTREACH METHOD ● ASSESSMENT ● BUSINESS ASSISTANCE ● ROAD SHOW ● WORKSHOP



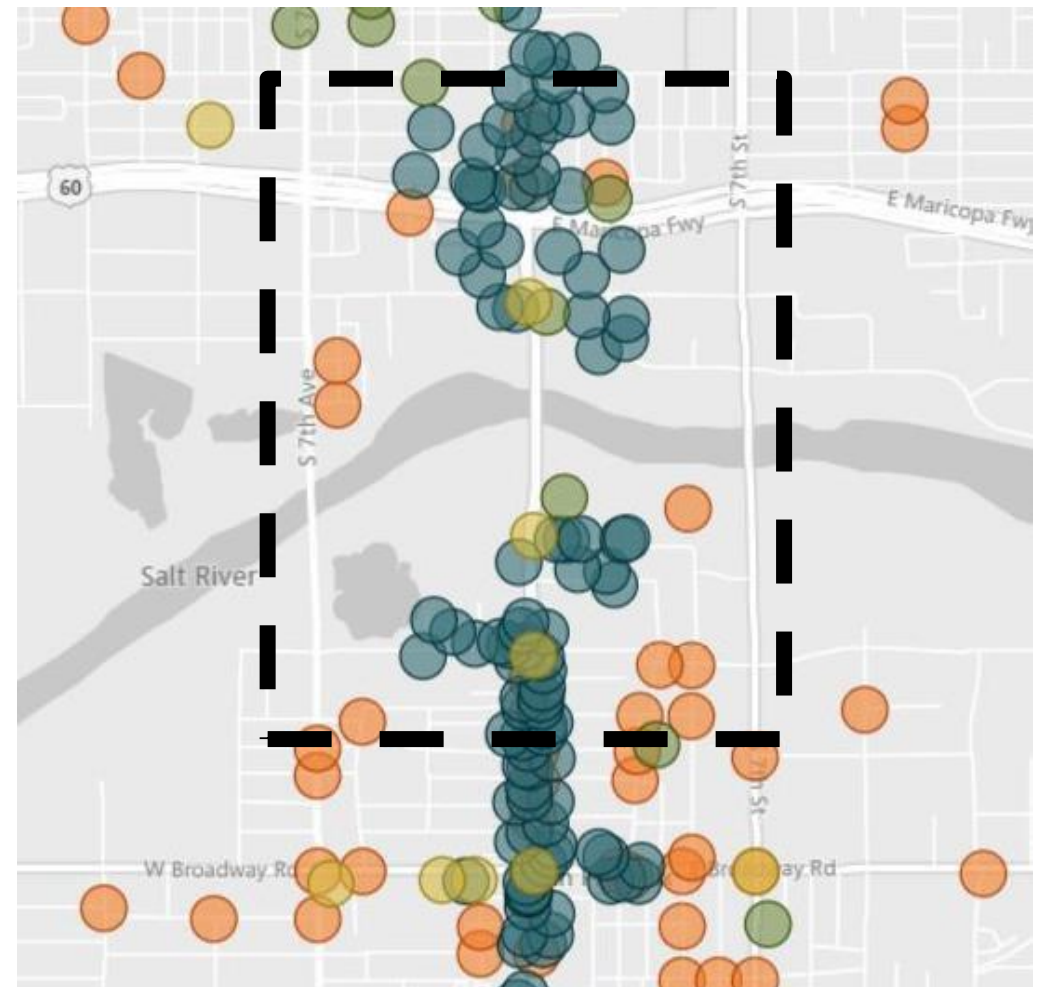
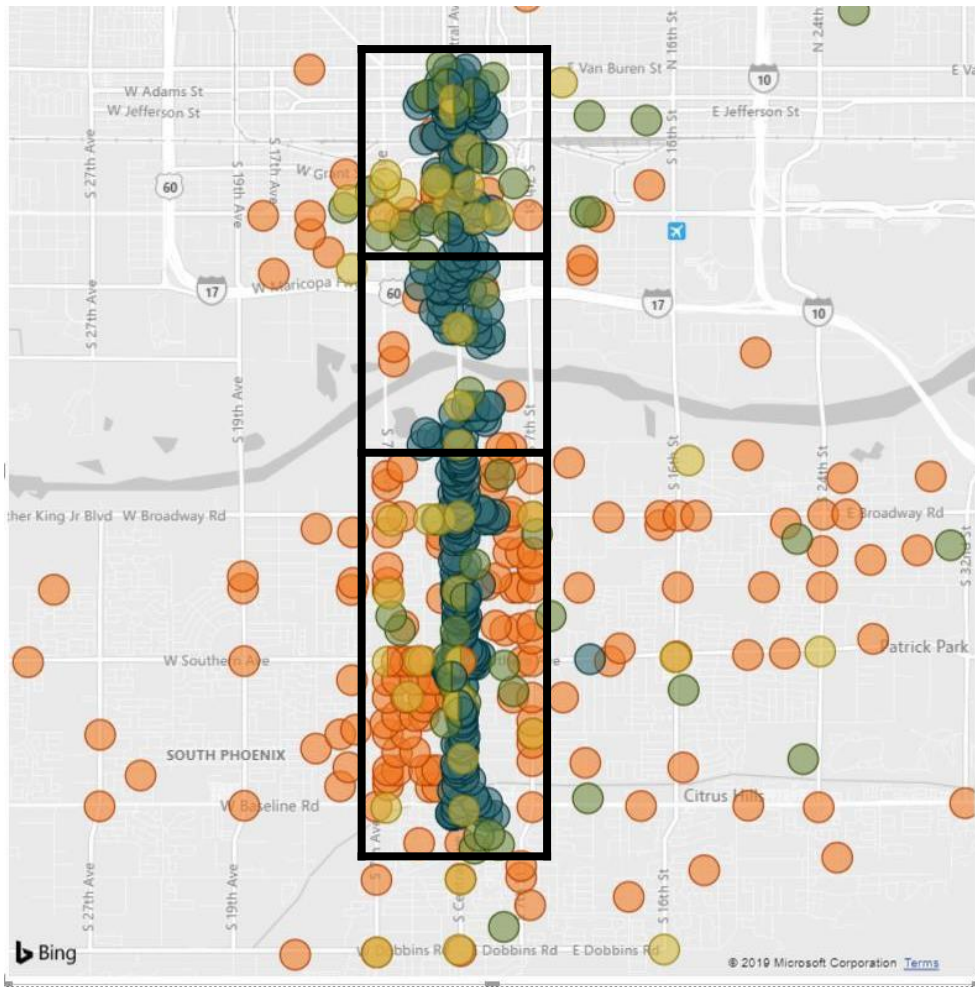
# SORT BY REGION

DOOR TO DOOR

MEETINGS / EVENTS

WORKSHOPS

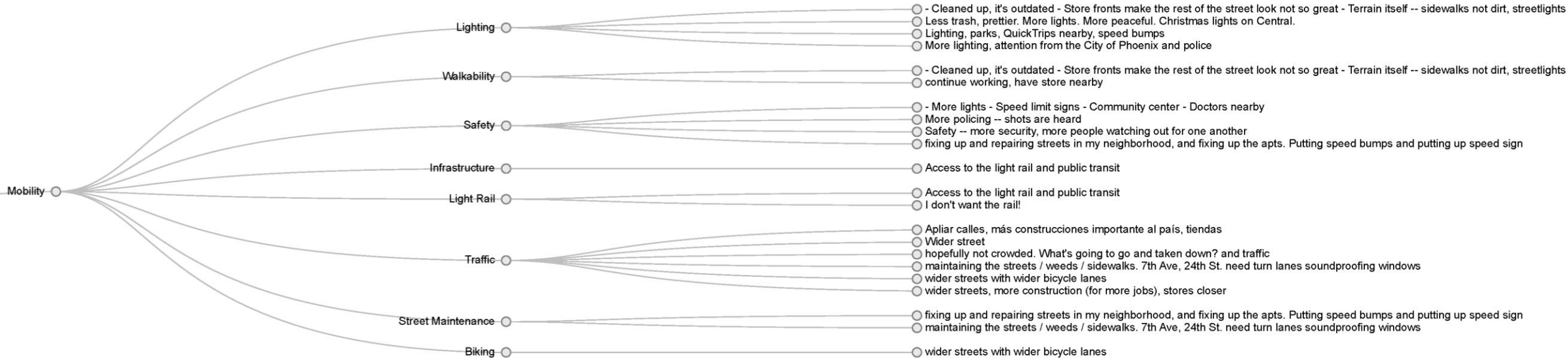
BUSINESS ASSISTANCE



# SUMMARY OF THEMES: EXAMPLE

## QUESTION ASKED

HOW DO YOU WANT CENTRAL AVENUE TO LOOK WHEN THE LIGHT RAIL IS DONE?



## SUMMARY OF THEMES: EXAMPLE

## DIRECT RESPONSES

*“More lights, speed limit signs, community center and doctors nearby.”*

*“More lighting and parks”*

*“Sidewalks not dirt, streetlights”*

*“Wider streets with wider bicycle lanes”*

*“Safety, more security, more people watching out for one another.”*

- Cleaned up, it's outdated - Store fronts make the rest of the street look not so great - Terrain itself -- sidewalks not dirt, streetlights
- Less trash, prettier. More lights. More peaceful. Christmas lights on Central.
- Lighting, parks, QuickTrips nearby, speed bumps
- More lighting, attention from the City of Phoenix and police
  
- Cleaned up, it's outdated - Store fronts make the rest of the street look not so great - Terrain itself -- sidewalks not dirt, streetlights
- continue working, have store nearby
  
- More lights - Speed limit signs - Community center - Doctors nearby
- More policing -- shots are heard
- Safety -- more security, more people watching out for one another
- fixing up and repairing streets in my neighborhood, and fixing up the apts. Putting speed bumps and putting up speed sign
  
- Access to the light rail and public transit
  
- Access to the light rail and public transit
- I don't want the rail!
  
- Apliar calles, más construcciones importante al país, tiendas
- Wider street
- hopefully not crowded. What's going to go and taken down? and traffic
- maintaining the streets / weeds / sidewalks. 7th Ave, 24th St. need turn lanes soundproofing windows
- wider streets with wider bicycle lanes
- wider streets, more construction (for more jobs), stores closer
  
- fixing up and repairing streets in my neighborhood, and fixing up the apts. Putting speed bumps and putting up speed sign
- maintaining the streets / weeds / sidewalks. 7th Ave, 24th St. need turn lanes soundproofing windows
  
- wider streets with wider bicycle lanes

# SUMMARY OF THEMES: EXAMPLE

## VISION

### DRAFT RIO SALADO VISION

- Build on the existing natural resource and extend its impact for all
- Connect through green pathways deeper into neighborhoods
- Create gathering places
- Create a plan and resources for vacant lots along the rio
- Provide safe comfortable walkable scale
- Increase density with diverse housing options
- Connect jobs from local businesses to community members of the corridor

## COMMON THEMES



Lighting ○

- - Cleaned up, it's outdated - Store fronts make the rest of the street look not so great - Terrain itself -- sidewalks not dirt, streetlights
- Less trash, prettier. More lights. More peaceful. Christmas lights on Central.
- Lighting, parks, QuickTrips nearby, speed bumps
- More lighting, attention from the City of Phoenix and police

Walkability ○

- - Cleaned up, it's outdated - Store fronts make the rest of the street look not so great - Terrain itself -- sidewalks not dirt, streetlights
- continue working, have store nearby

Safety ○

- - More lights - Speed limit signs - Community center - Doctors nearby
- More policing -- shots are heard
- Safety -- more security, more people watching out for one another
- fixing up and repairing streets in my neighborhood, and fixing up the apts. Putting speed bumps and putting up speed sign

Infrastructure ○

Light Rail ○

- Access to the light rail and public transit
- Access to the light rail and public transit
- I don't want the rail!

Traffic ○

- Apliar calles, más construcciones importante al país, tiendas
- Wider street
- hopefully not crowded. What's going to go and taken down? and traffic
- maintaining the streets / weeds / sidewalks. 7th Ave, 24th St. need turn lanes soundproofing windows
- wider streets with wider bicycle lanes
- wider streets, more construction (for more jobs), stores closer

Street Maintenance ○

- fixing up and repairing streets in my neighborhood, and fixing up the apts. Putting speed bumps and putting up speed sign
- maintaining the streets / weeds / sidewalks. 7th Ave, 24th St. need turn lanes soundproofing windows

Biking ○

- wider streets with wider bicycle lanes



# DRAFT VISION STATEMENT

OVERALL VISION

REGIONAL VISIONS

INTERSECTION/STATIONS VISIONS

COMMON THEMES

COORIDOR VISION

NORTH VISION

RIO SALADO VISION

SOUTH VISION

LINCOLN

BUCKEYE

AUDOBON

BROADWAY

ROESER

SOUTHERN

BASELINE

STRONG NEIGHBORHOODS

MIXED USE DESTINATIONS

INCREASED MOBILITY

GREEN SYSTEMS

## OVERALL VISION

**As a community of diverse cultural heritage, the plan of the South Central corridor frames a future representative of its people to celebrate and build a compact and economically viable community for next generations to thrive.**

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**As a community of diverse cultural heritage, the plan of the South Central corridor frames a future representative of its people to celebrate and build a compact and economically viable community for next generations to thrive.**

**Recognizing that this corridor has geographic diverse character, the plan for the future should build upon the existing use, character, nature and people uniquely occupying the north section, the Rio Salado, and the southern section.**

OVERALL VISION

REGIONAL VISIONS

NORTH VISION

RIO SALADO VISION

SOUTH VISION

OVERALL VISION

REGIONAL VISIONS

NORTH VISION

**Building on the existing condition of the North Corridor, the vision is to:**

- Plan convenient access to food, retail and services
- Enhance existing parks and open spaces
- Enhance quality of life with entertainment focus
- Build on historical elements and stories
- Provide safe comfortable walkable scale
- Reduce further displacement
- Integrate business and residential communities
- Increase Density with diverse housing options

## RIO SALADO VISION

**Building on the existing condition of the Rio Salado area, the vision is to:**

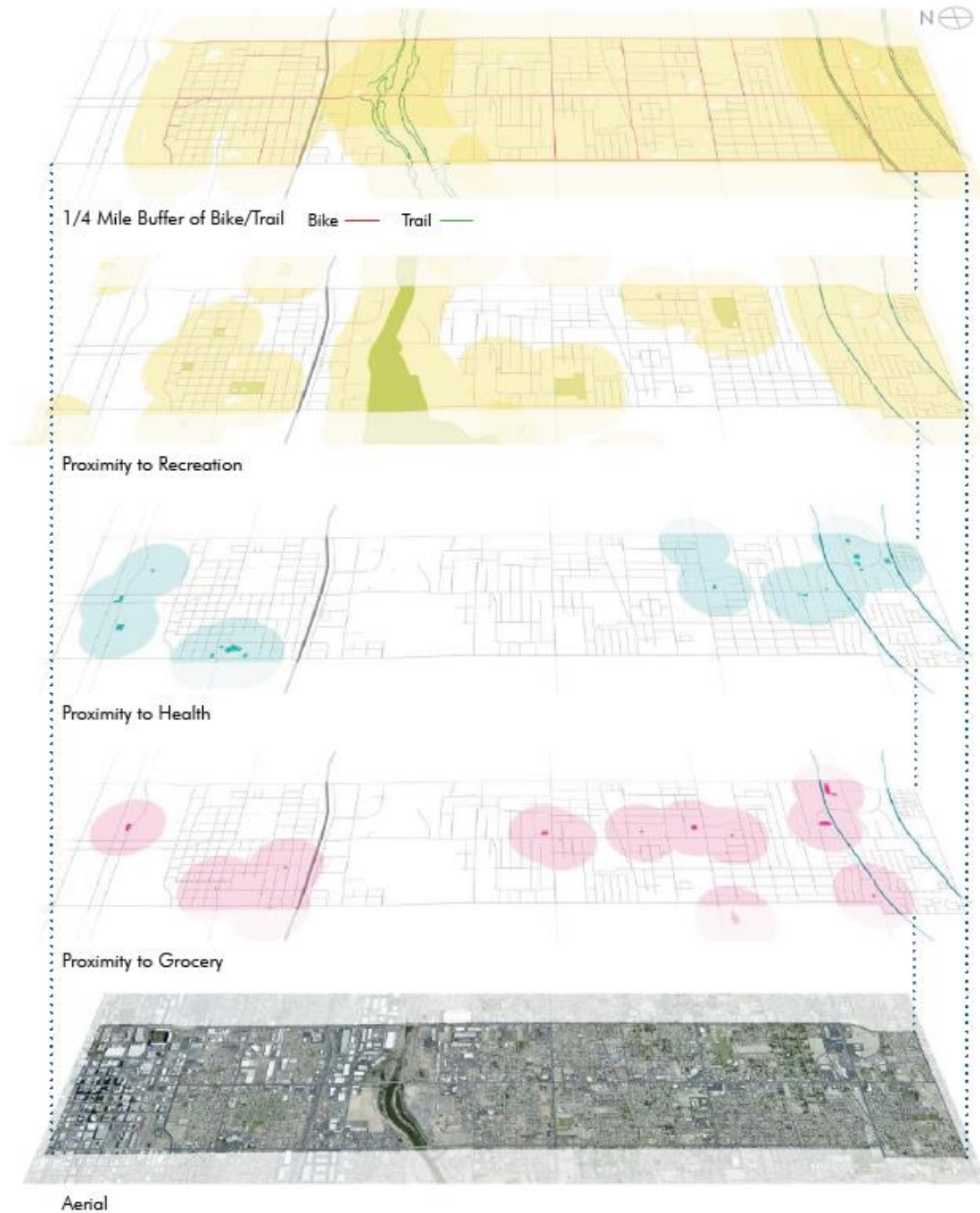
- Build on the existing natural resource and extend its impact for all
- Connect through green pathways deeper into neighborhoods
- Create gathering places
- Create a plan and resources for vacant lots along the rio
- Provide safe comfortable walkable scale
- Increase density with diverse housing options
- Connect jobs from local businesses to community members of the corridor

## **Building on the existing condition of the South Phoenix area, the vision is to:**

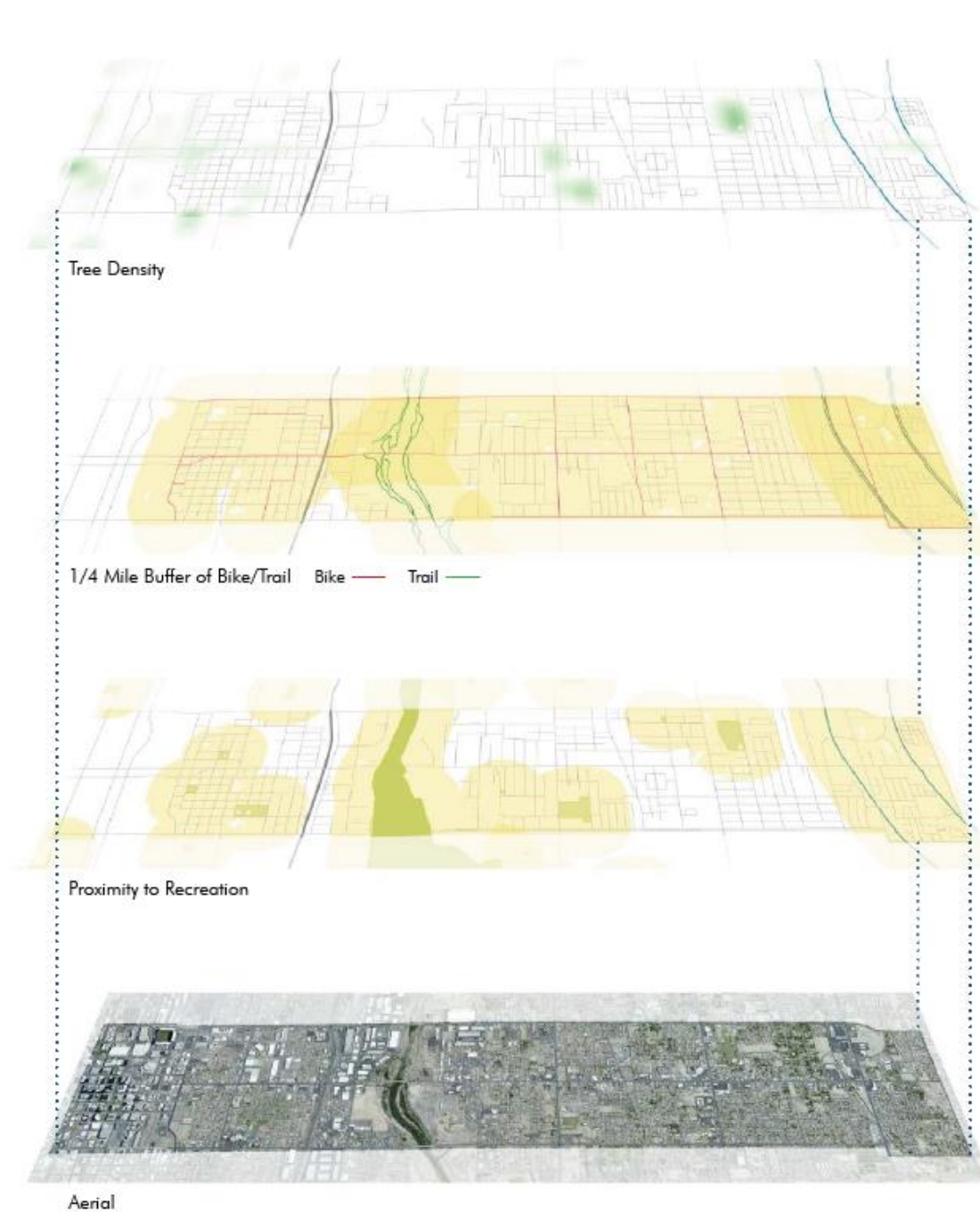
- Protect existing neighborhoods and reduce displacement, including trailer parks
- Provide safe comfortable walkable scale
- Build local convenience into daily life with access to education, retail, jobs, health care
- Provide a variety of affordable housing options – including ADU and multi-gen
- Increase density at key transit station areas
- Increase entertainment and gathering locations
- Increase quality of food and service options



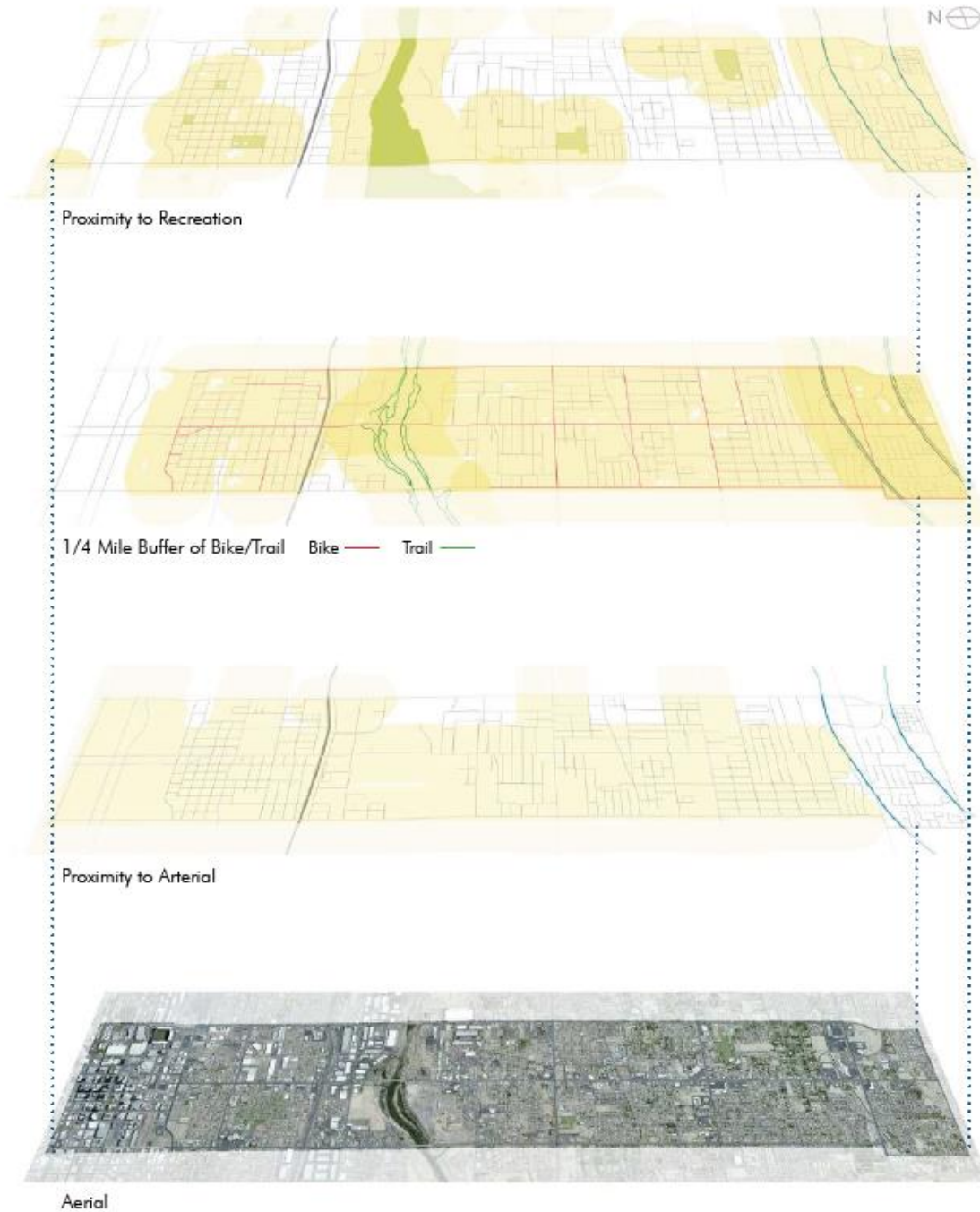
# HEALTH



# GREEN SYSTEMS



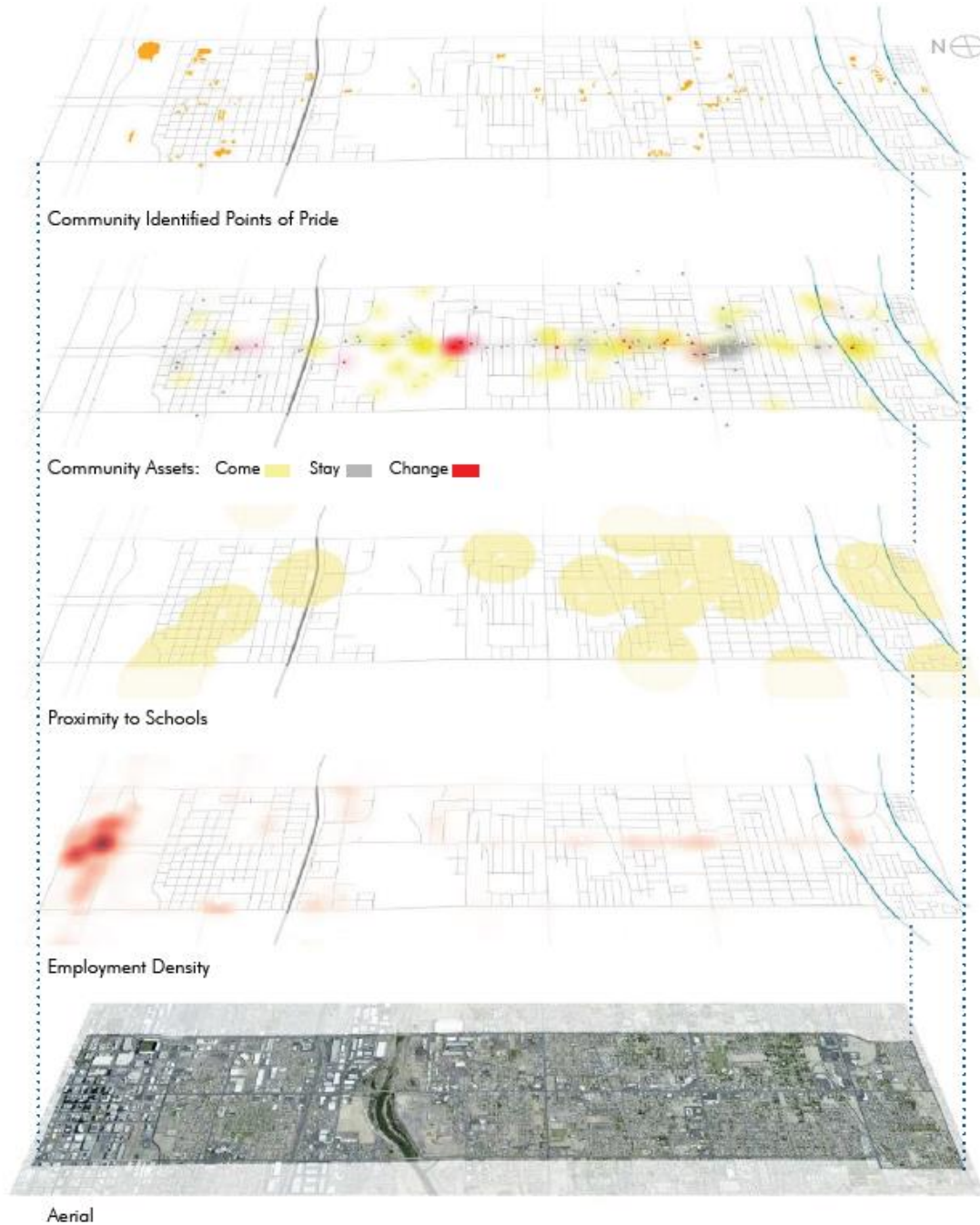
# MOBILITY



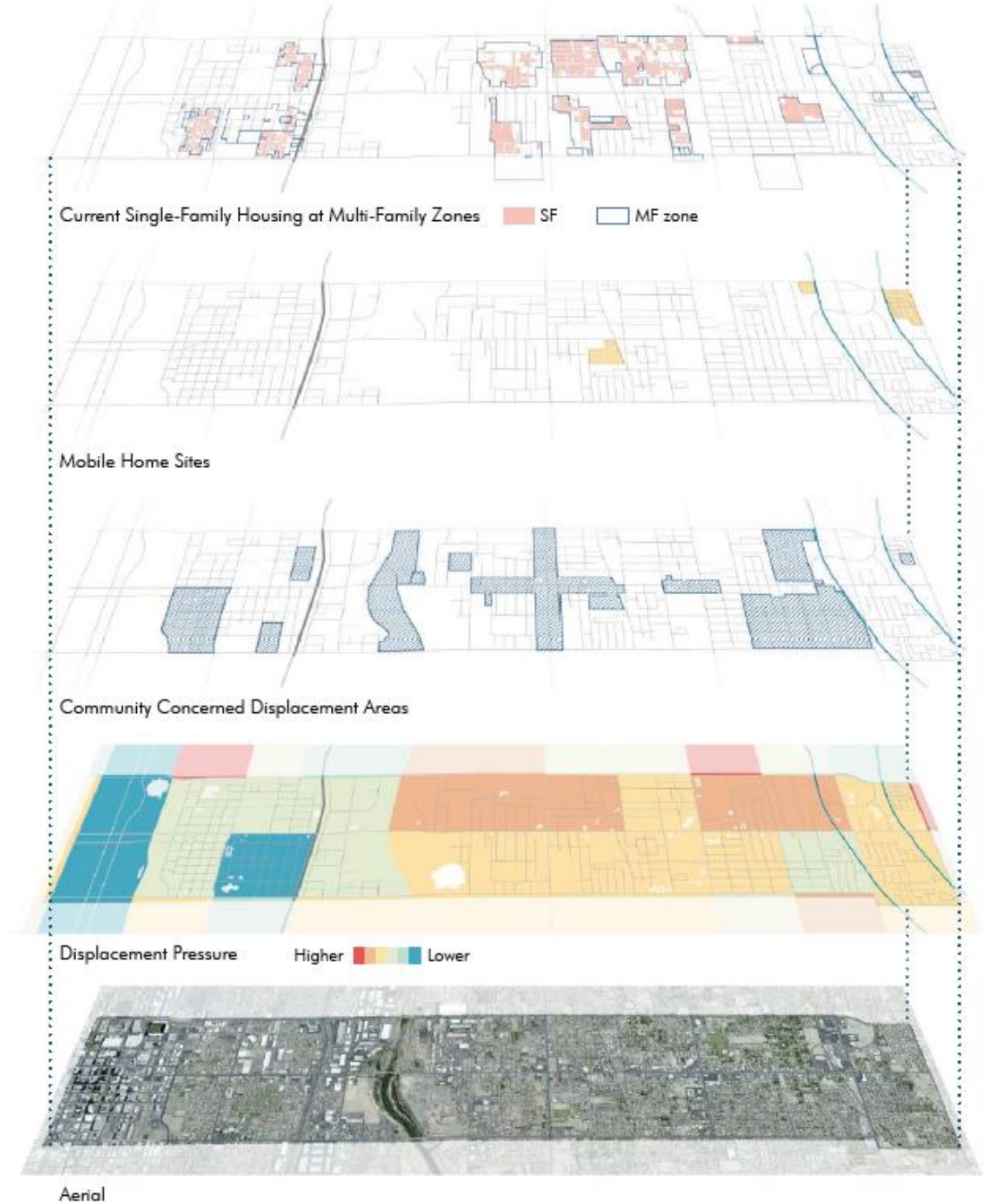
# LAND USE



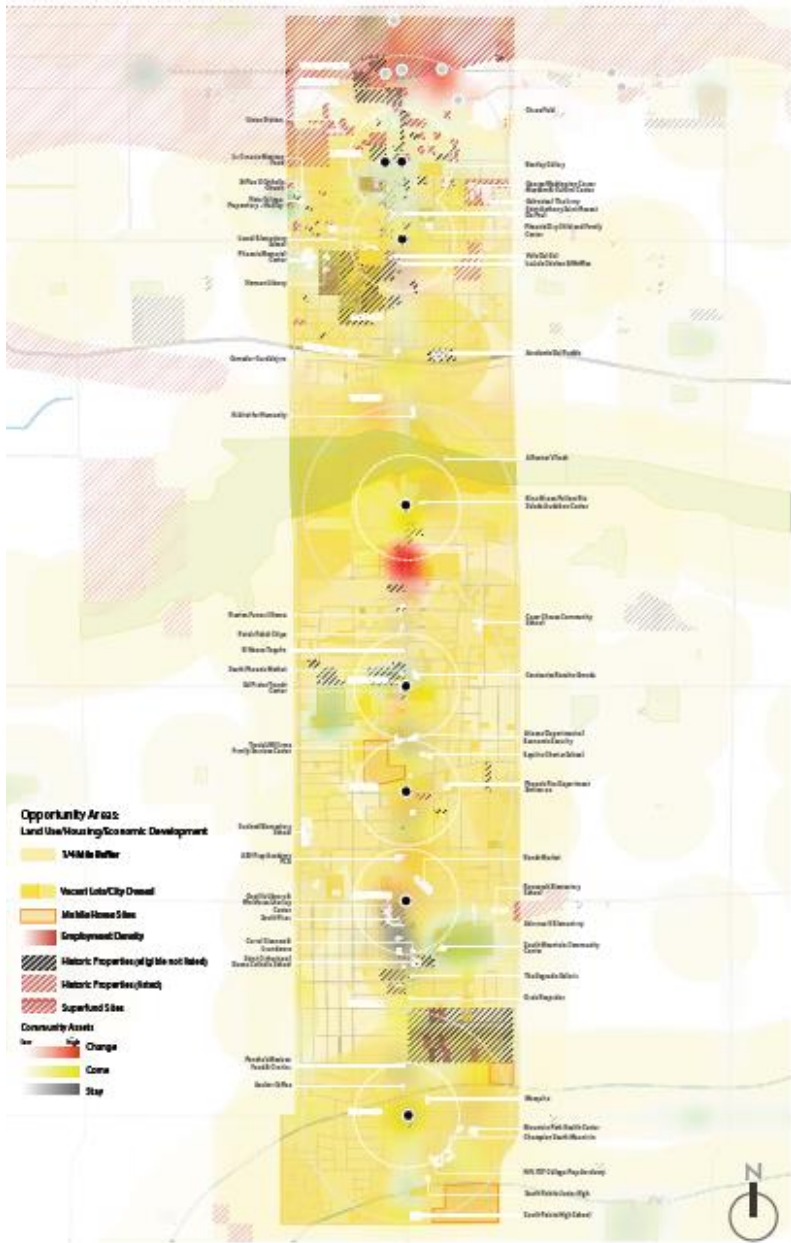
# ECONOMIC DEVELOPMENT



# HOUSING



Overlapping layering analysis



Priority Areas / Sites with Public Inputs Layers

Land Use, Housing, Economic Development

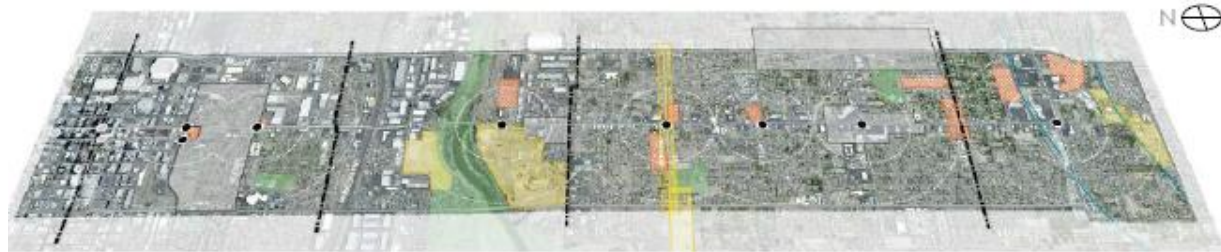


Health, Green System, Mobility

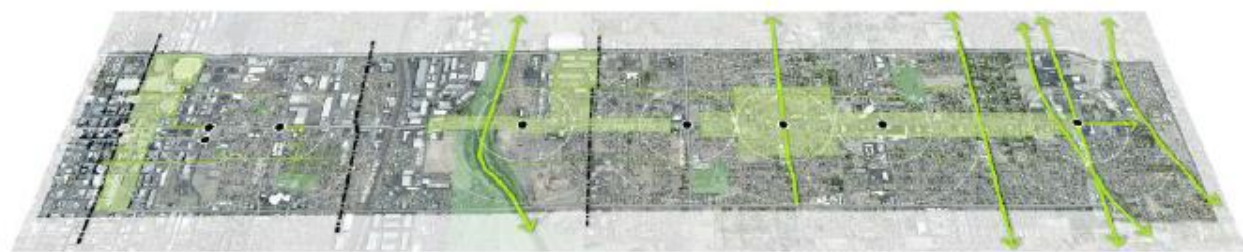


Public Inputs Layers

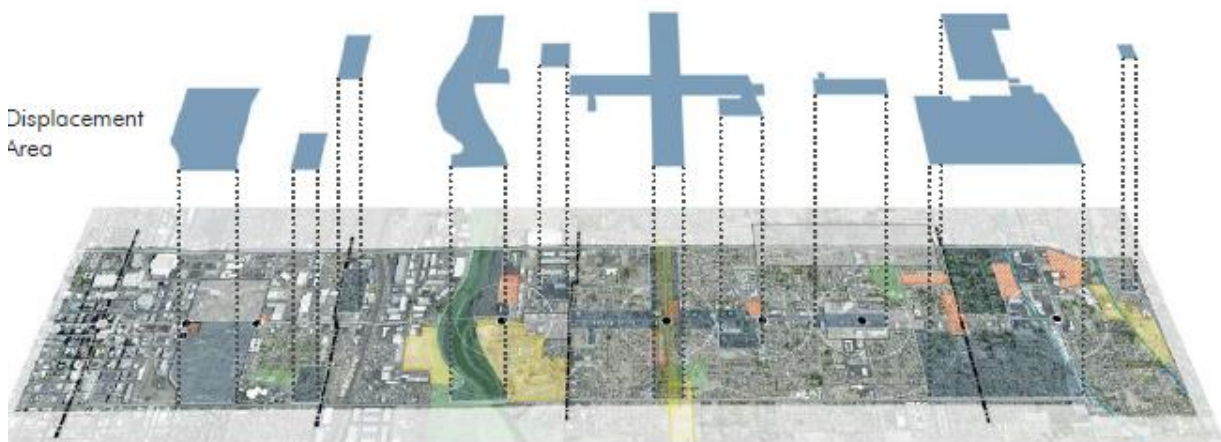
Land Use, Housing, Economic Development



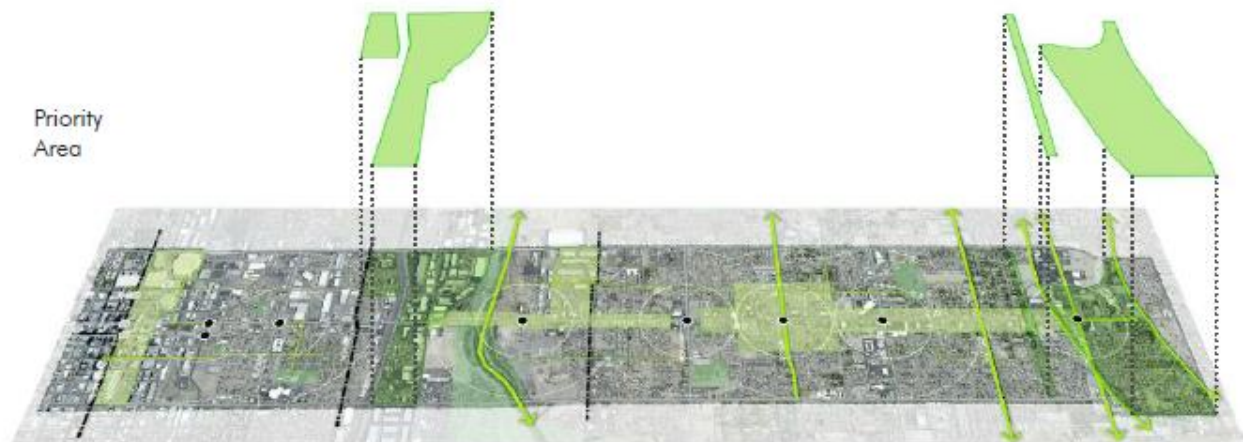
Health, Green System, Mobility



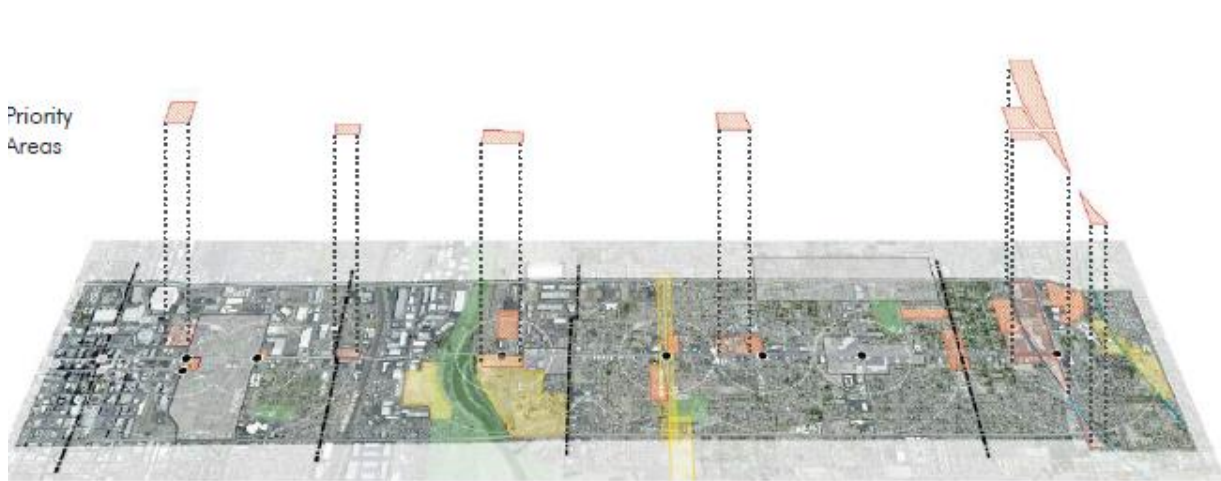
Displacement Area



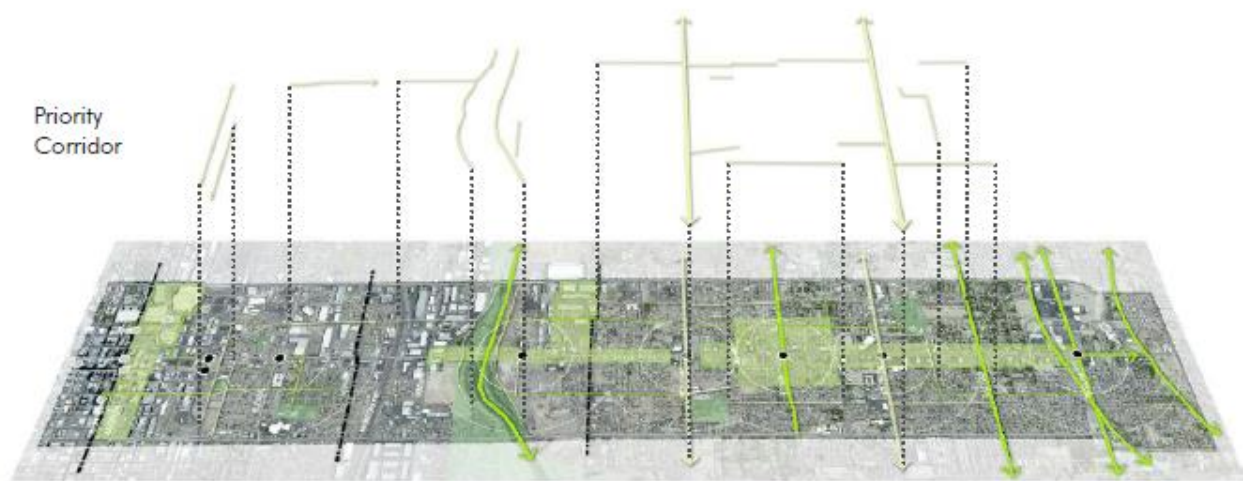
Priority Area



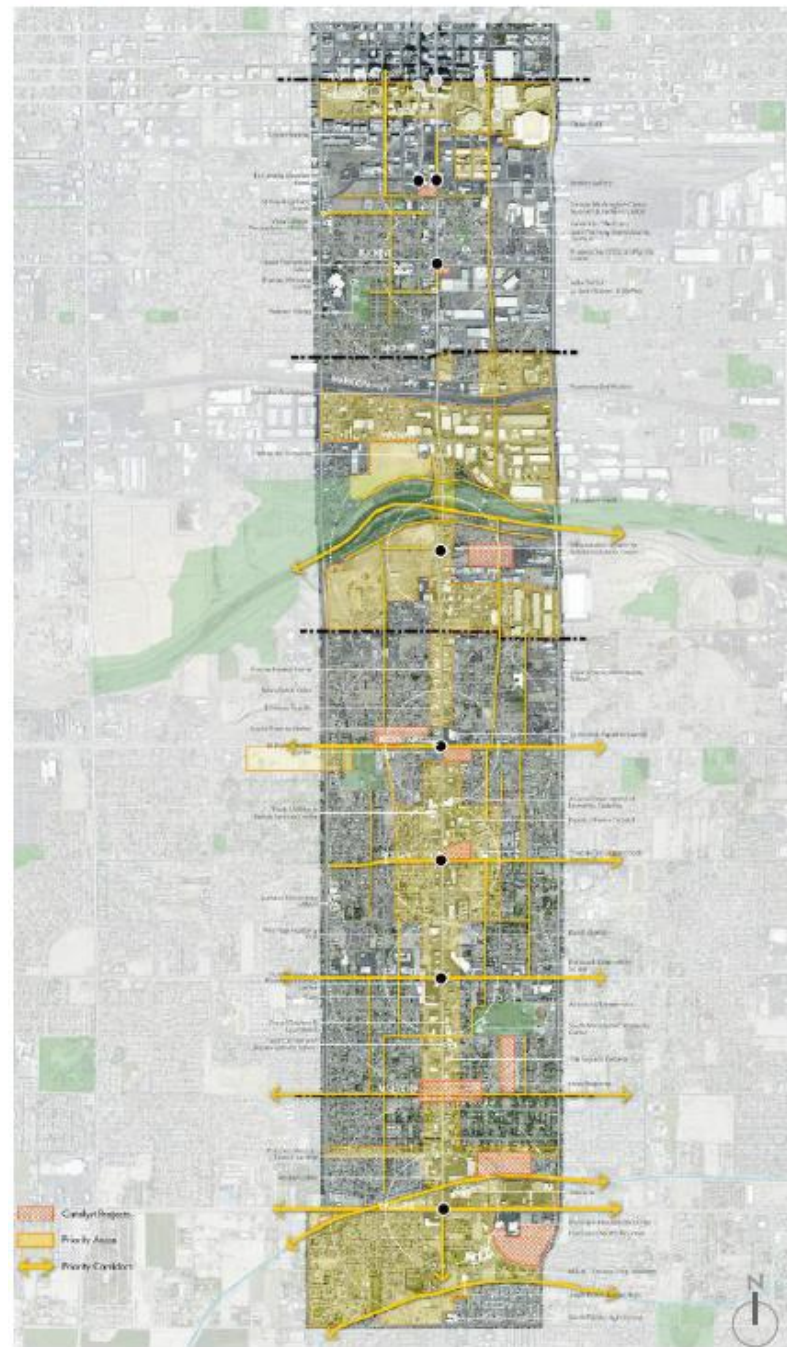
Priority Areas



Priority Corridor



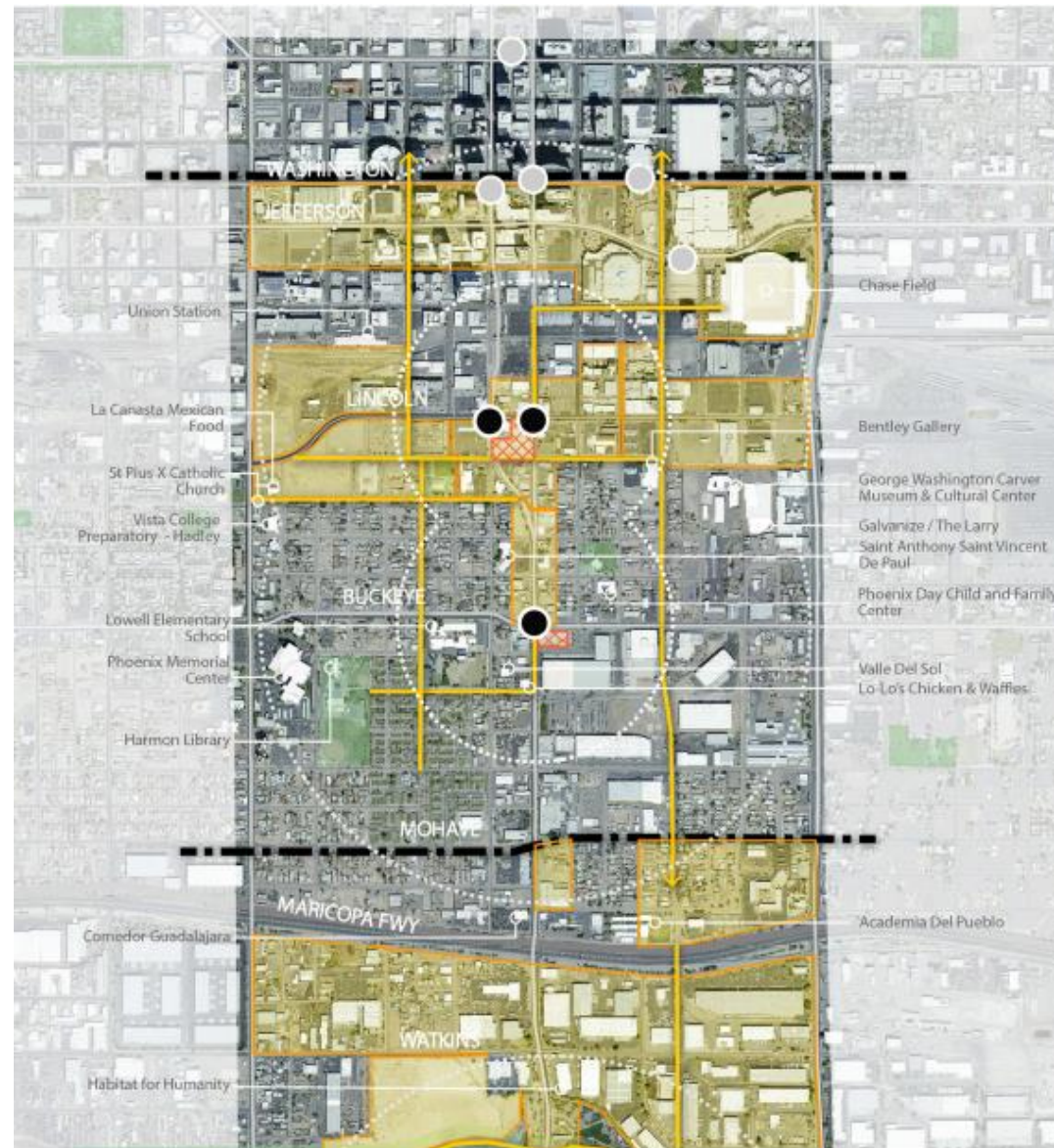
Final Combination Map



Break Down



# NORTH

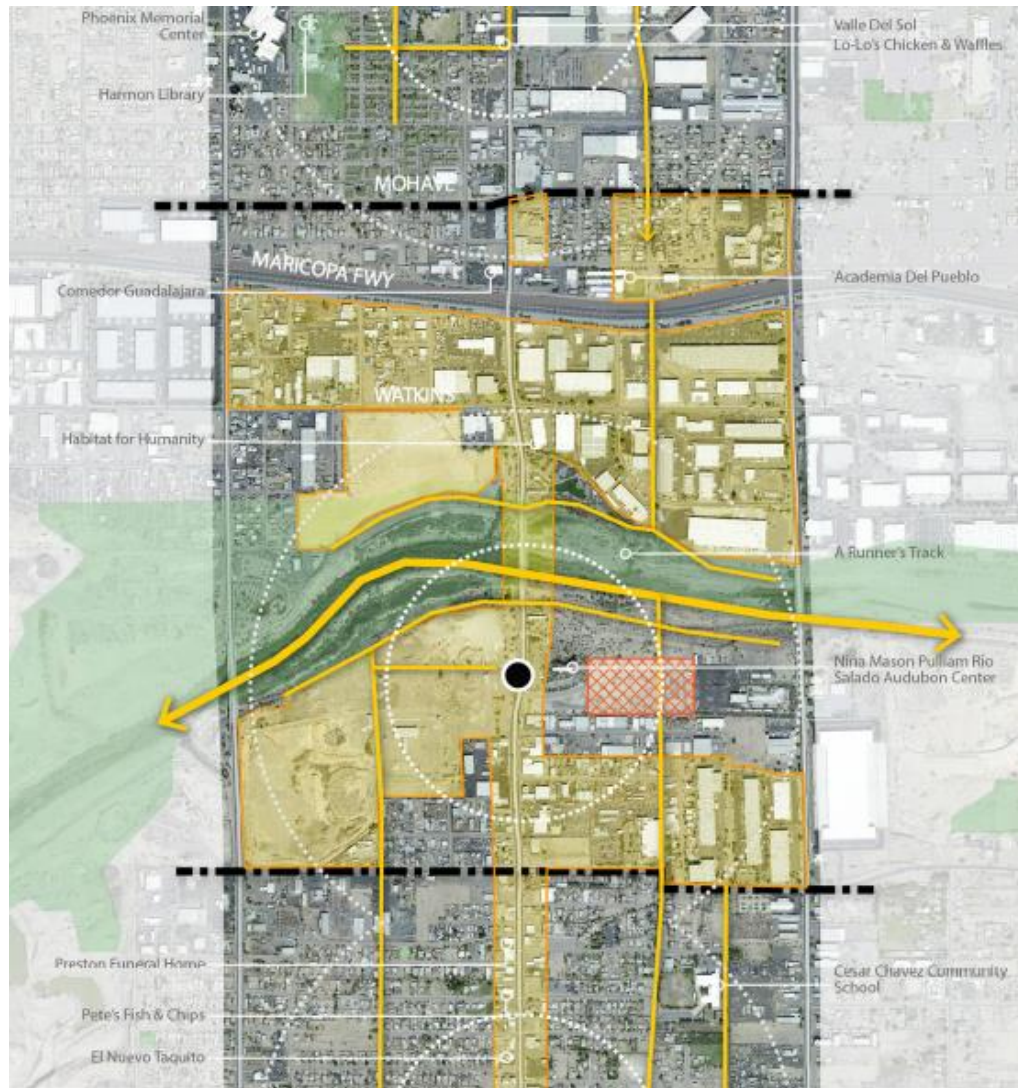


**Building on the existing condition of the North Corridor, the vision is to:**

- Plan convenient access to food, retail and services
- Enhance existing parks and open spaces
- Enhance quality of life with entertainment focus
- Build on historical elements and stories
- Provide safe comfortable walkable scale
- Reduce further displacement
- Integrate business and residential communities
- Increase Density with diverse housing options

-  Catalyst Projects
-  Priority Areas
-  Priority Corridors

# RIO SALADO



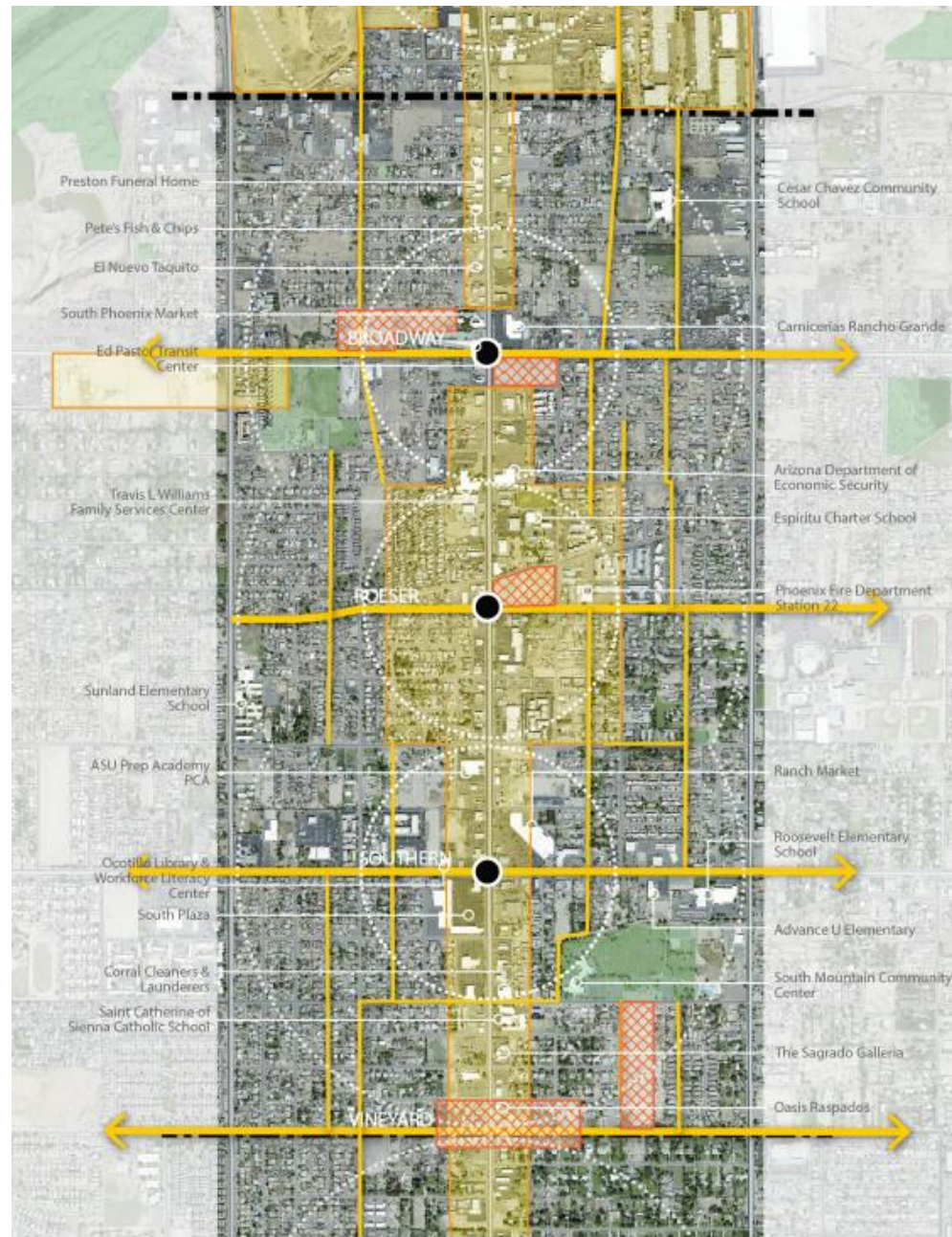
-  Catalyst Projects
-  Priority Areas
-  Priority Corridors

**Building on the existing condition of the Rio Salado area, the vision is to:**

- Build on the existing natural resource and extend its impact for all
- Connect through green pathways deeper into neighborhoods
- Create gathering places
- Create a plan and resources for vacant lots along the rio
- Provide safe comfortable walkable scale
- Increase density with diverse housing options
- Connect jobs from local businesses to community members of the corridor

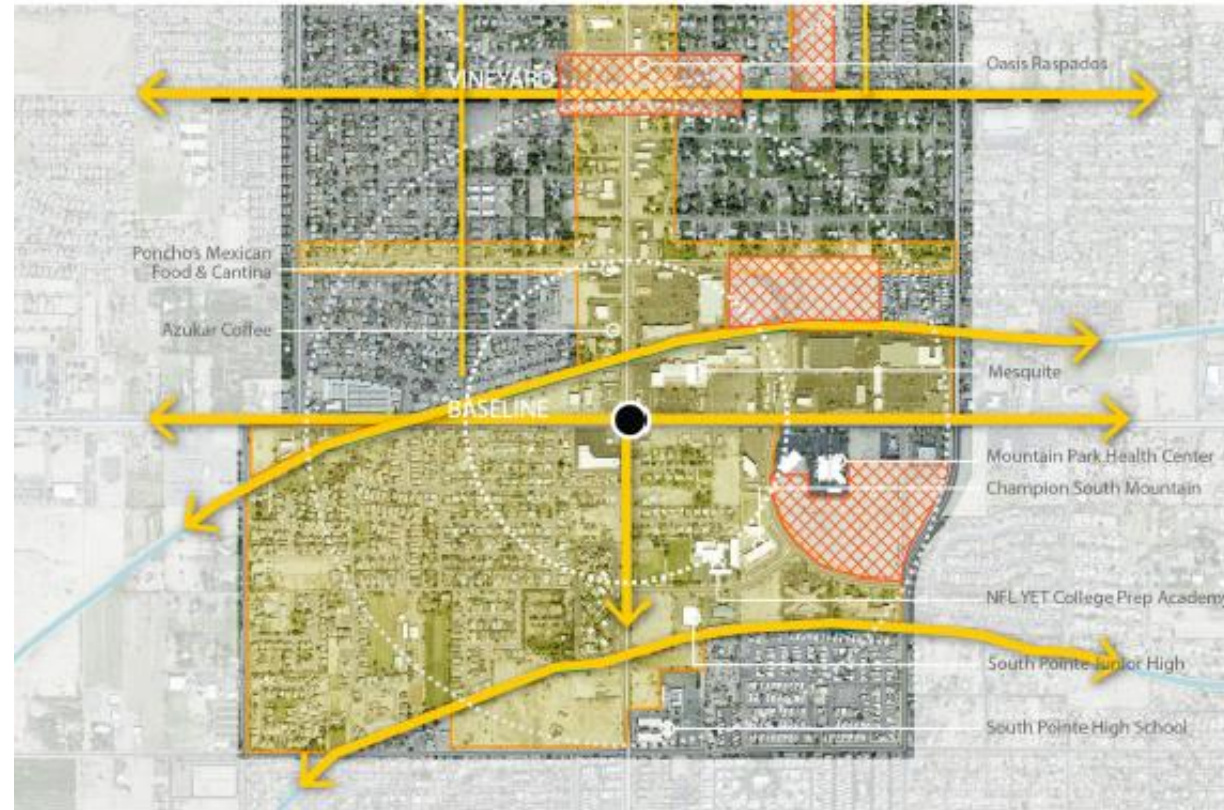


# SOPHO



-  Catalyst Projects
-  Priority Areas
-  Priority Corridors

## SOUTH MOUNTAIN

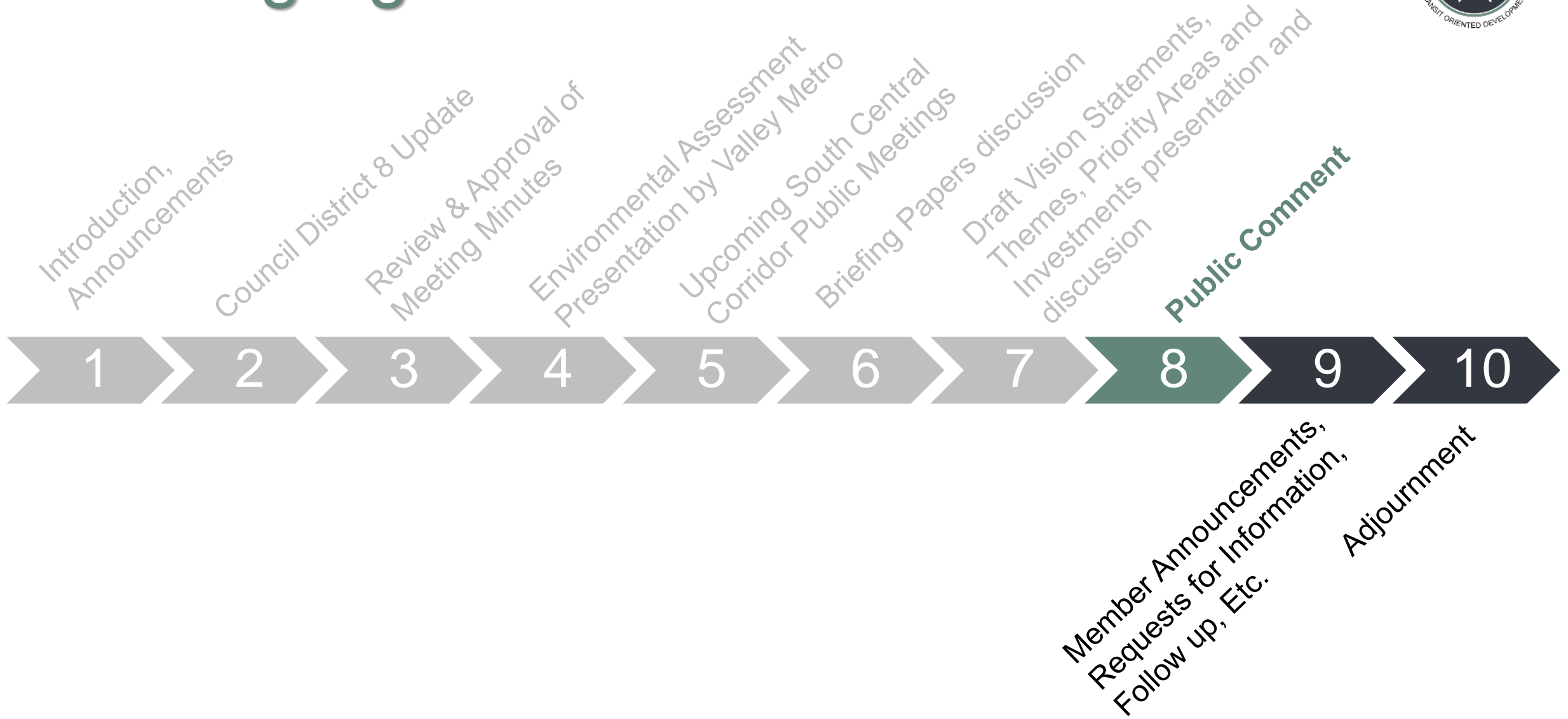


-  Catalyst Projects
-  Priority Areas
-  Priority Corridors

**Building on the existing condition of the South Phoenix area, the vision is to:**

- Protect existing neighborhoods and reduce displacement, including trailer parks
- Provide safe comfortable walkable scale
- Build local convenience into daily life with access to education, retail, jobs, health care
- Provide a variety of affordable housing options – including ADU and multi-gen
- Increase density at key transit station areas
- Increase entertainment and gathering locations
- Increase quality of food and service options

# Meeting Agenda



# Meeting Agenda



Introduction,  
Announcements

Council District 8 Update

Review & Approval of  
Meeting Minutes

Environmental Assessment  
Presentation by Valley Metro

Upcoming South Central  
Corridor Public Meetings

Briefing Papers discussion

Draft Vision Statements,  
Themes, Priority Areas and  
Investments presentation and  
discussion

Public Comment

**Member Announcements,  
Requests for Information,  
Follow up, Etc.**

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Adjournment

# Meeting Agenda

