

Phoenix METRO Light Rail Current Trends & Future Projects Update

PlanPHX Leadership Committee

December 12, 2012



Defining Success: Ridership

- Opened in December 2008
- Success is in the ridership
 - 50% above projections
 - 13.5 million riders in FY 2012
 - 5.9% more than in FY 2011
 - 41,000 average weekday riders
 - Over one million riders per month







Defining Success: Ridership

- 77% used transit more often than two years ago
- 68% walked to a METRO station
 - 16% drive
 - 16% transfer from a bus
- 34% utilize METRO to/from home for needs other than work or ASU
 - 29% to/from home/ASU
 - 20% to/from home/work
- 65% of those surveyed had at least 1 car available for their trip







Defining Success: Ridership

 \$6.9 billion total investment along alignment (planned, under construction or completed)

\$5.4 billion private investment

\$1.5 billion public investment

- 16,500+ residential units
- 129 million square ft. commercial
- 3,400+ hotel rooms



\$6.9



Connecting Sky Harbor

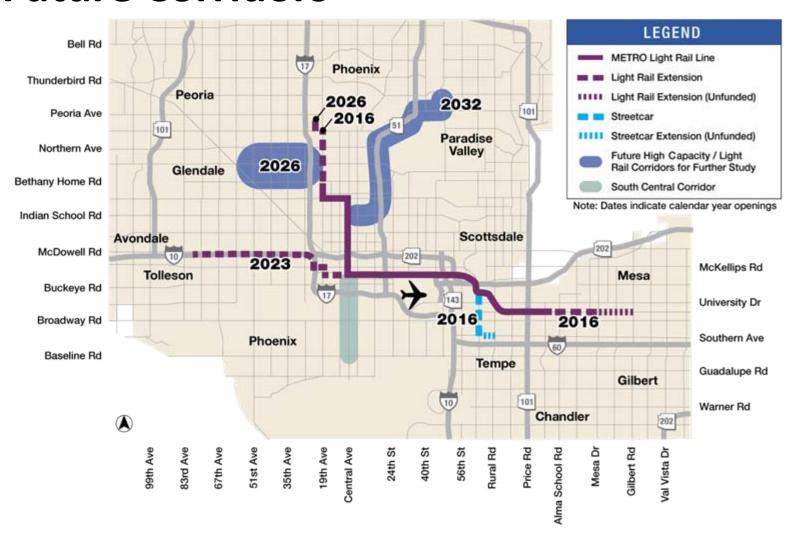
- 1,200 people/day are taking METRO to the airport
- From 44th/Washington, free shuttle that stops at all terminals
- Runs seven days a week & mirrors light rail schedule
- PHX Sky Train Phase I opening in early 2013





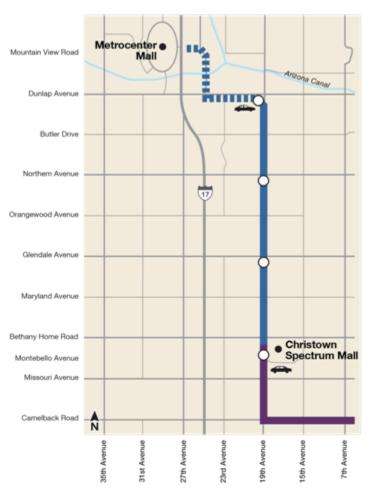


Future Corridors





Project OverviewNorthwest Extension – Phase I





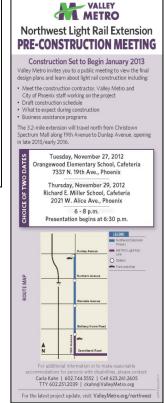
- Most ROW acquisition complete
- COP agreements: Fall 2012
- Utility designs underway
- Complete design: End 2012
- Construction starts: Jan 2013
- Open in late 2015 / early 2016
- Cost: \$311 million (\$96m spent)



Construction Outreach Plan

- Communication/notification
 - 24-hour hotline
 - Personal contact
 - Public meetings
 - Doorhangers & mailers
 - Email blasts
 - Sign-up by contacting Carla
 - Social media
 - Facebook/METROrailconstruction
 - Twitter #Northwest
 - Website
 - www.valleymetro.org/northwest







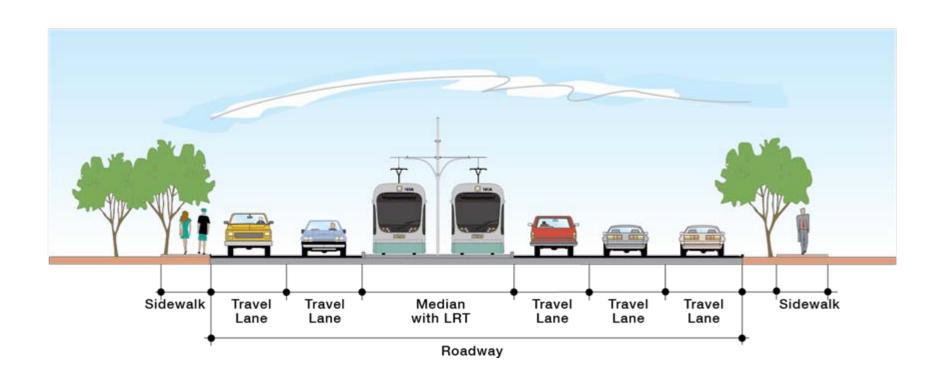
Business Assistance Toolbox

- METRO Max Rewards Program
- General marketing & advertising support
- Multi-media marketing campaigns
- Business-to-business resources & consulting
- Community Advisory Board (CAB)
- Business access signage
- Business Access Coordinator



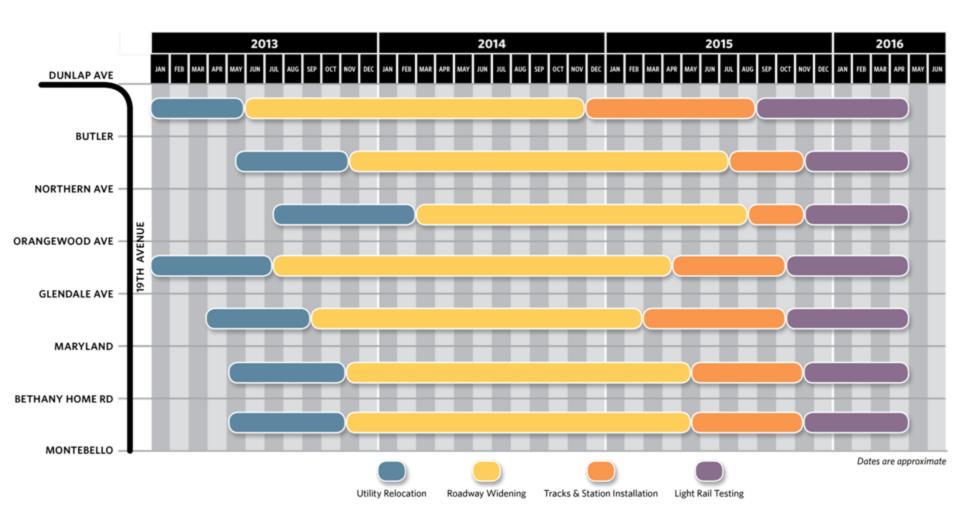


Cross Section Northwest Extension



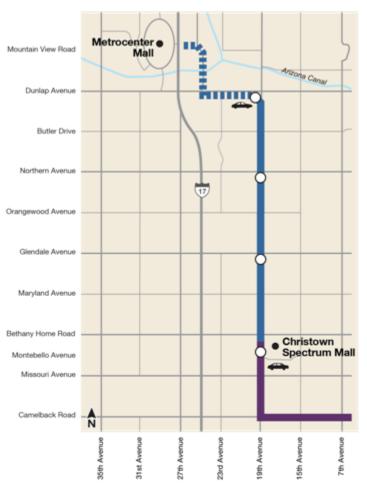


Planned Construction Schedule





Project Overview Northwest Extension – Phase II (Next Steps)

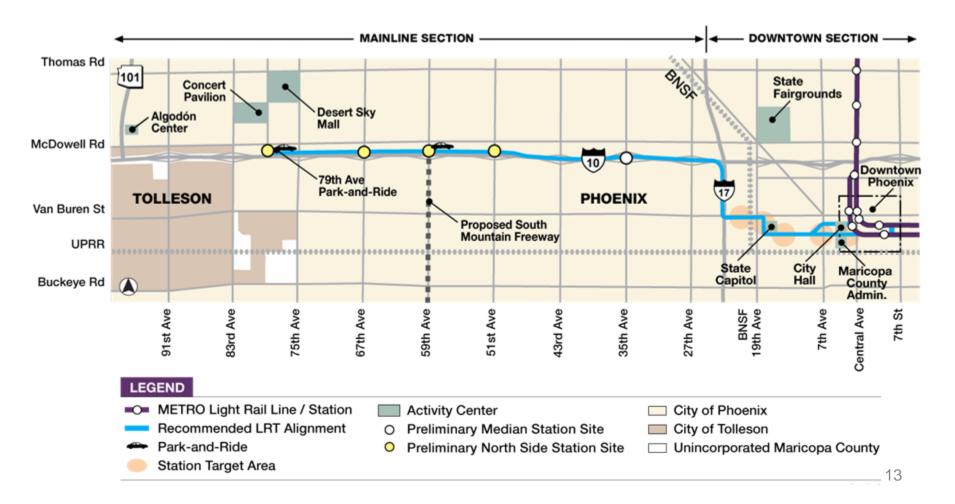




- Project Definition
 - Alignment Refinement
 - Station Locations
 - TPSS Locations
 - PNR locations and size
 - Pedestrian Access Points
 - Travel Demand Forecast
- Schedule
 - 1 year



Locally Preferred Alternative Phoenix West Extension





Project OverviewPhoenix West Extension



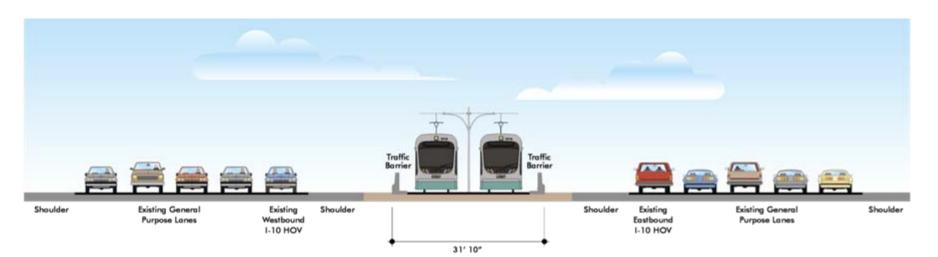


- LPA Approvals
 - City of Phoenix (May 2012)
 - MAG Regional Council (July 2012)
- Ridership: 35,500 (2030)
- Capital: \$980 \$1,080M (YOE\$)
 - 11 miles
 - 23 vehicles
 - 9 stations
- O & M: \$22 \$24M per year (2023\$)
 - City of Phoenix
 - Farebox



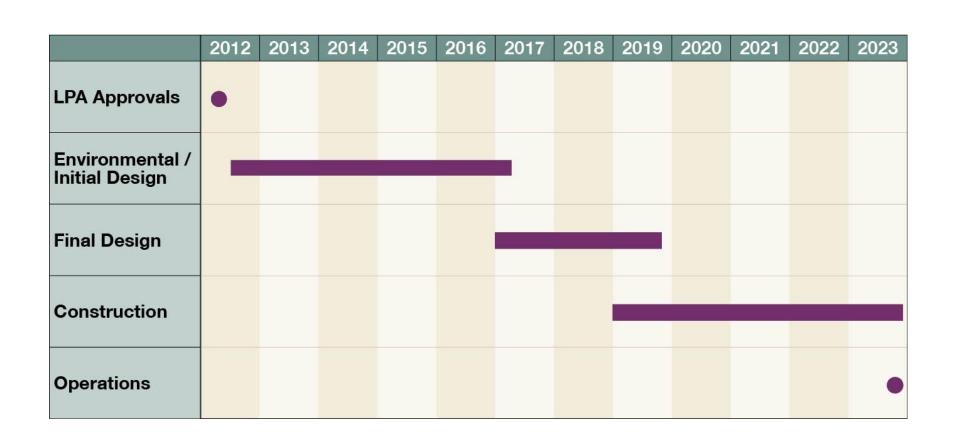
Cross Sections Phoenix West Extension







Schedule Phoenix West Extension





Study Area South Central Alternatives Analysis





Progress to Date – Tier 1 Screening South Central Alternatives Analysis





Progress to Date – Tier 2 Screening South Central Alternatives Analysis

- What: Bus Rapid Transit
- Where: Central Ave. / 1st Ave.
- Why:
 - Direct route from downtown
 - Maintains existing traffic flow
 - Extends downtown character of Central Ave.







Progress to Date – Tier 2 Screening South Central Alternatives Analysis

- What: Light Rail, Modern Streetcar
- Where: Central Ave / 1st Ave
- Why:
 - Direct route from downtown
 - Enables crossing UPRR tracks
 - Extends downtown character of Central Ave.







Progress to Date – Tier 2 ScreeningSouth Central Alternatives Analysis

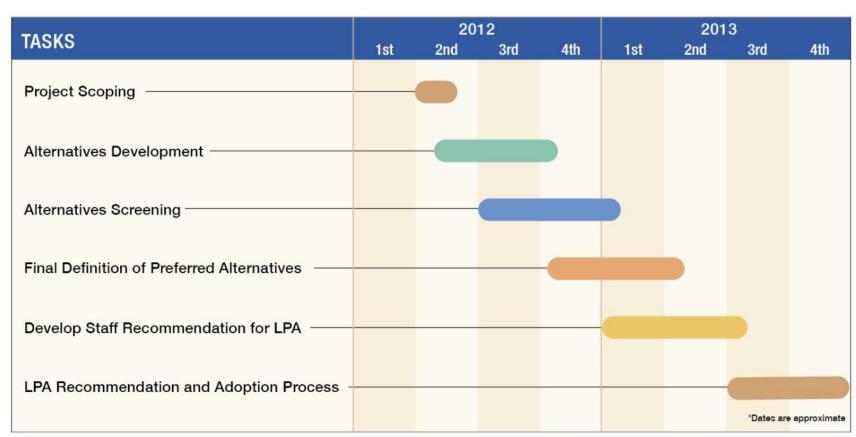
- What: LRT, BRT, Modern Streetcar
- Where: Central Ave. / Buckeye Rd. / 7th Ave.
- Why:
 - More directly serves housing and medical center near South 7th Ave.





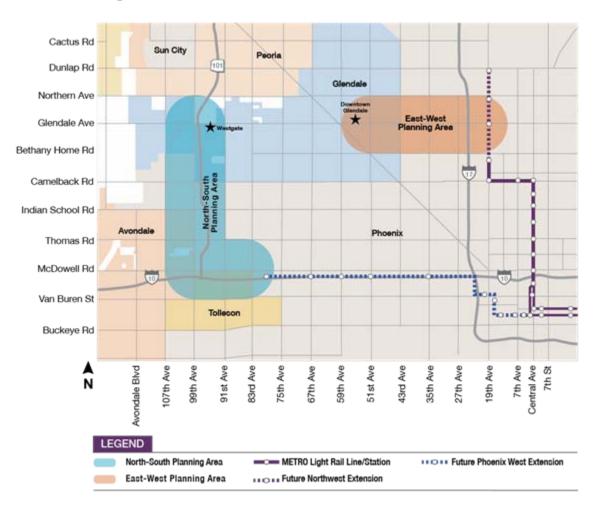


Study Schedule South Central Alternatives Analysis





Connecting West Phoenix / Central Glendale



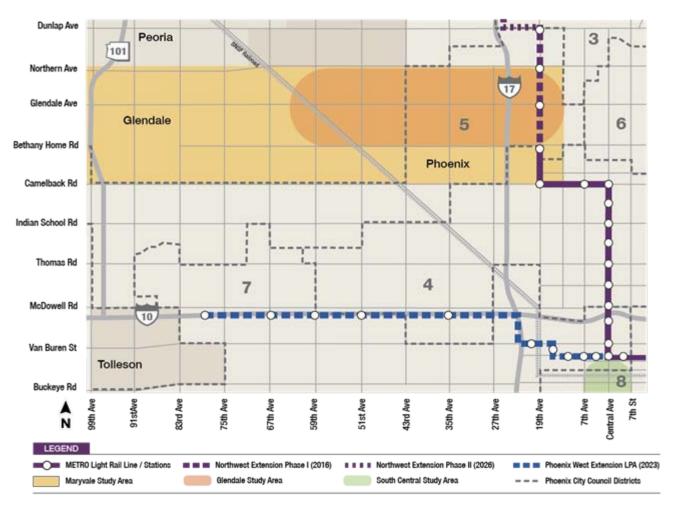


Recommendations & Next Steps West Phoenix – Glendale Extension

- Both East-West and North-South corridors have merit
- East-West corridor is preferred to advance in near term
 - Advance into Alternative Analysis
 - Include corridor opportunities west of downtown Glendale
 - Regional Transportation Plan Minor amendment
 - Funding: Regional funds, no local
- North-South corridor to advance in long term
 - Continue to advance this corridor in future regional transportation planning efforts
 - I-10 / 79th Ave. to SR 101 / Glendale Ave.



Corridor Study AreaWest Phoenix – Glendale Extension





THANK YOU!