

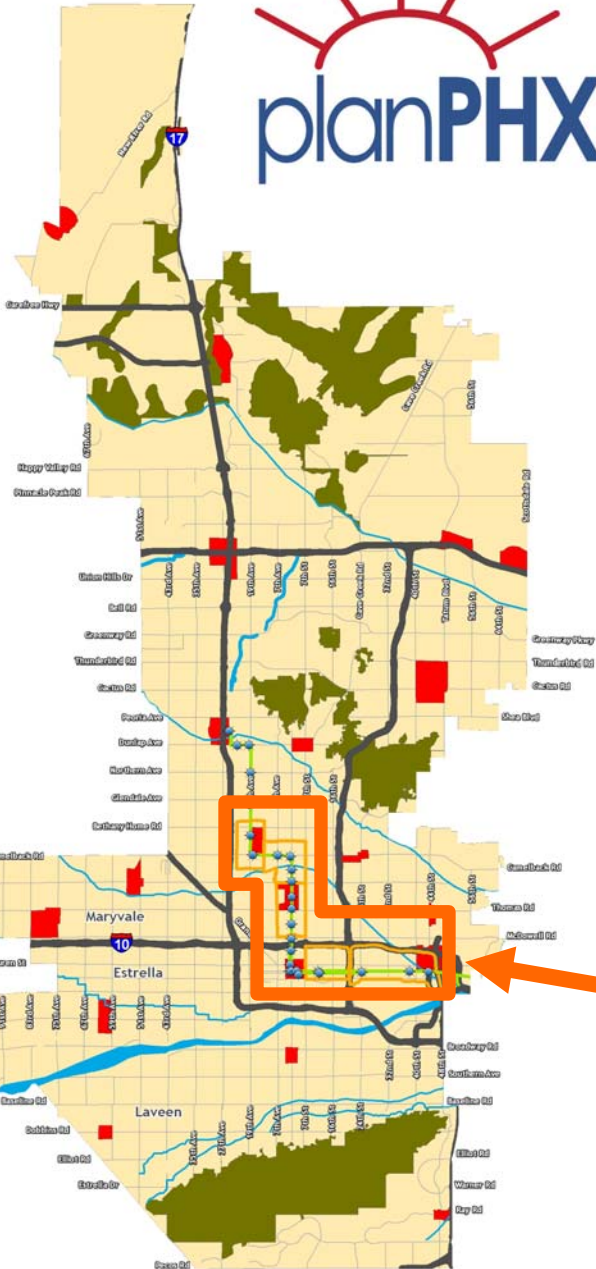


General Plan



A new model for planning





Conserve Create
Connect PHX



Listening



Values

REINVENT
PHX

Vision



Conserve Create Connect PHX

Why?



State Law



New Ideas / Issues



More User Friendly



Enhance existing policies

Why You?



Listening / Collaboration

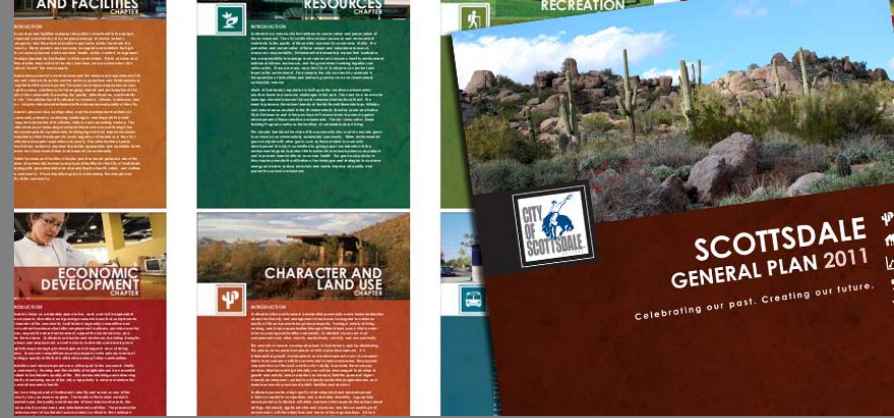
Outreach



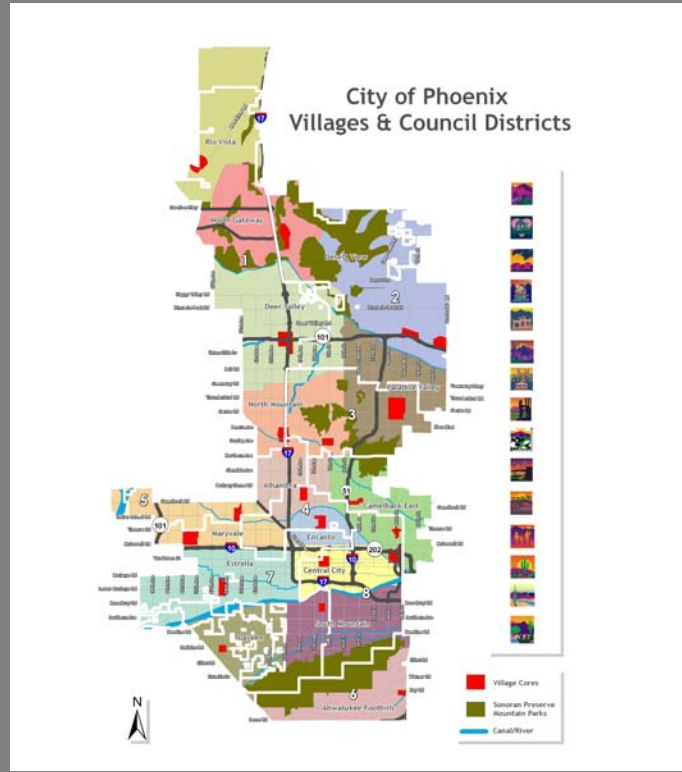
Guidance



Our Challenges



Indifference



Scope / Time

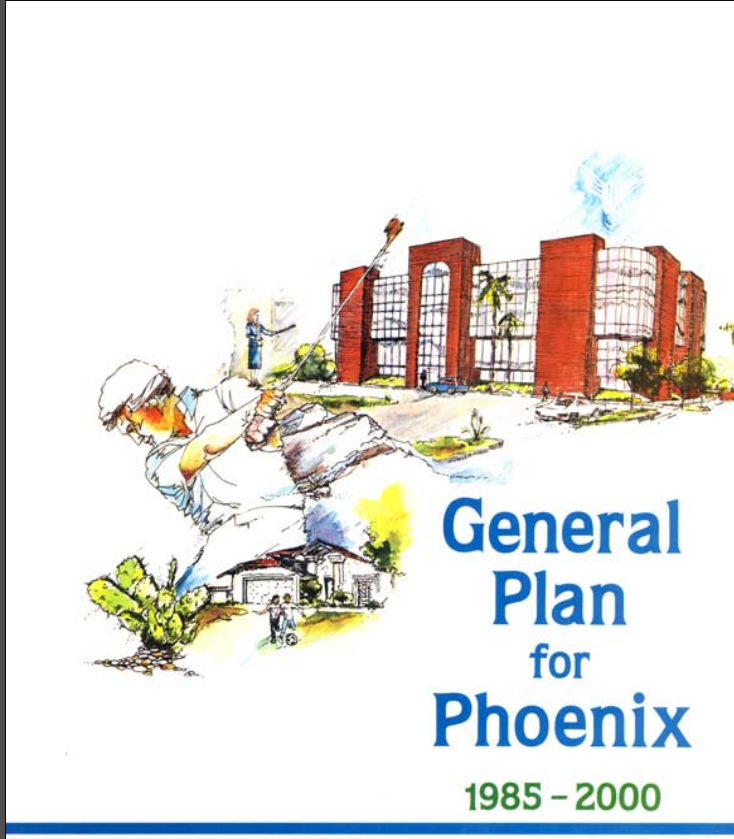
History



INTERIM 1985 plan
INTERIM 1985 plan
INTERIM 1985 plan
INTERIM 1985 plan
INTERIM 1985 plan



CITY OF PHOENIX, ARIZONA

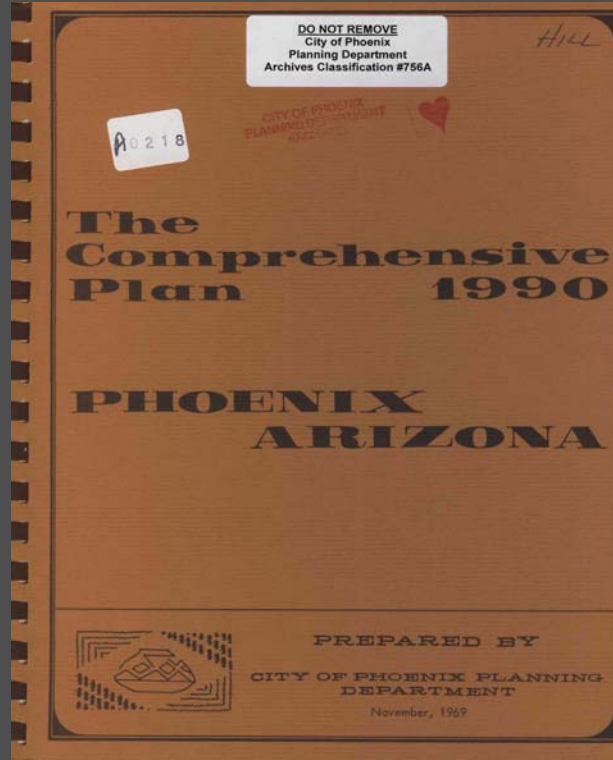


Open Space

Villages



Character



General Plan

2002



Growth



Conservation



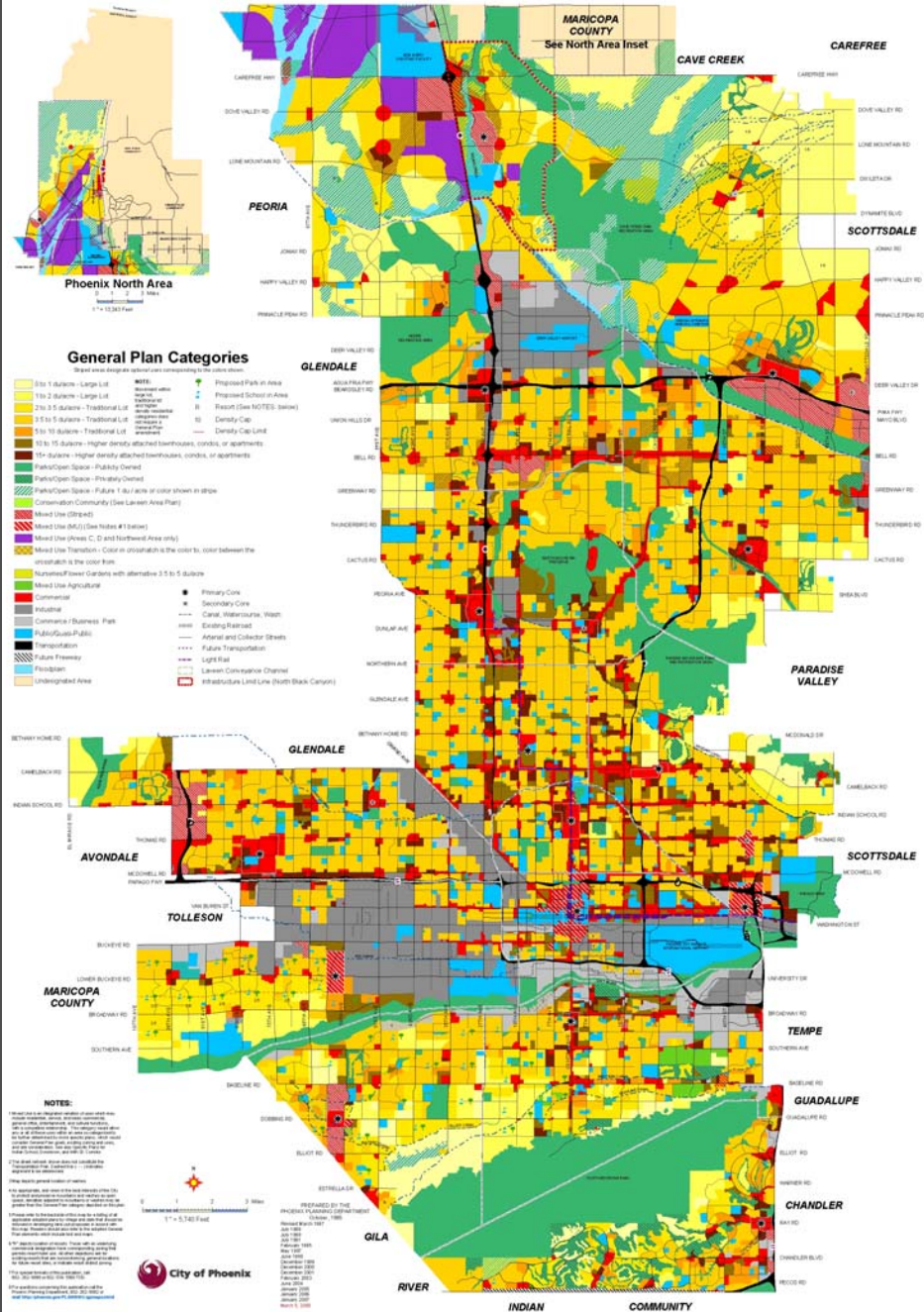
Redevelopment



Infrastructure

CITY OF PHOENIX GENERAL PLAN

A Vision for the Future



Project Outline

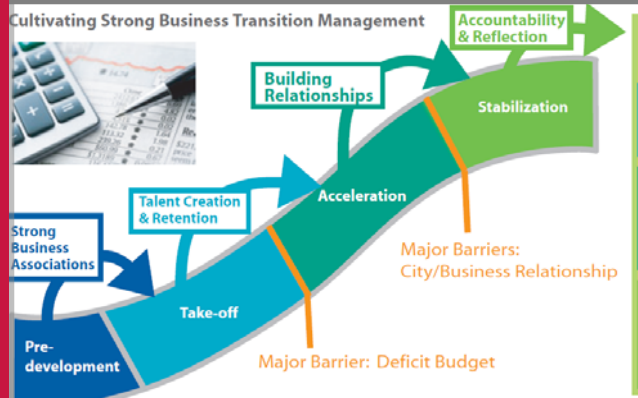
2012

Values / Vision



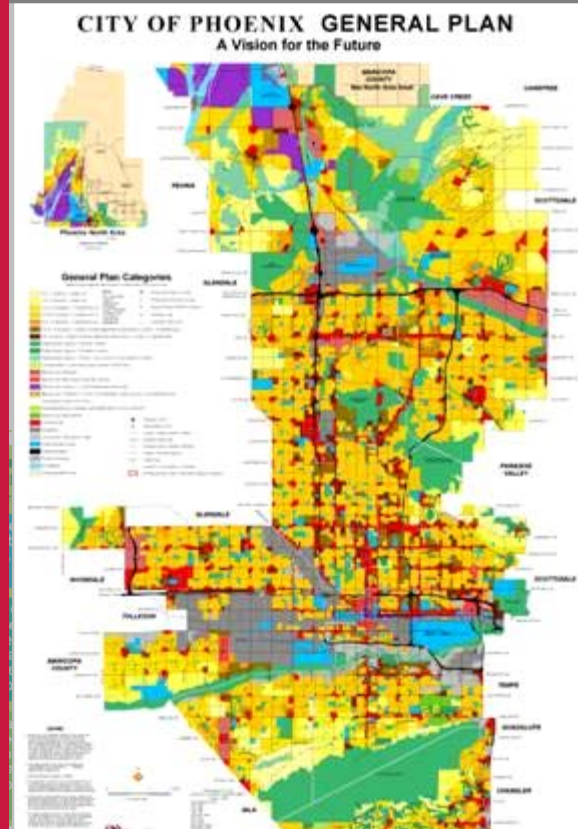
2013

Policy



2014

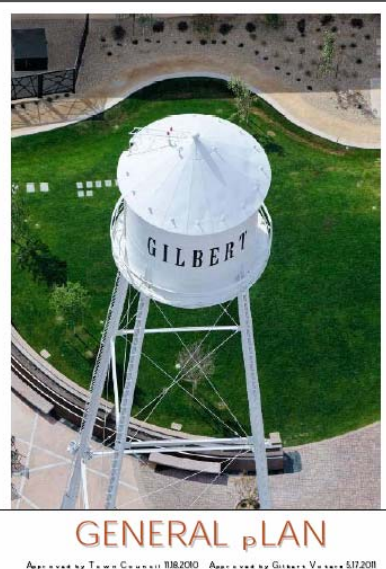
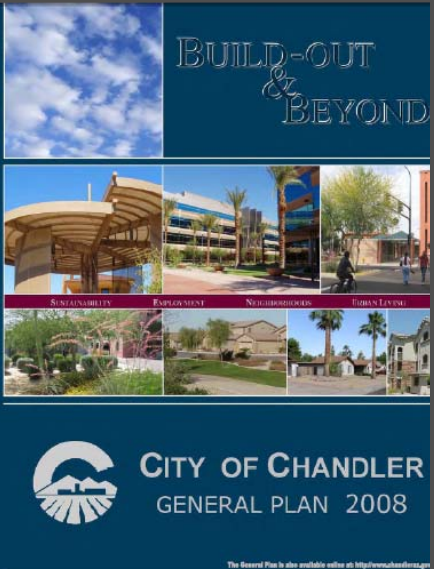
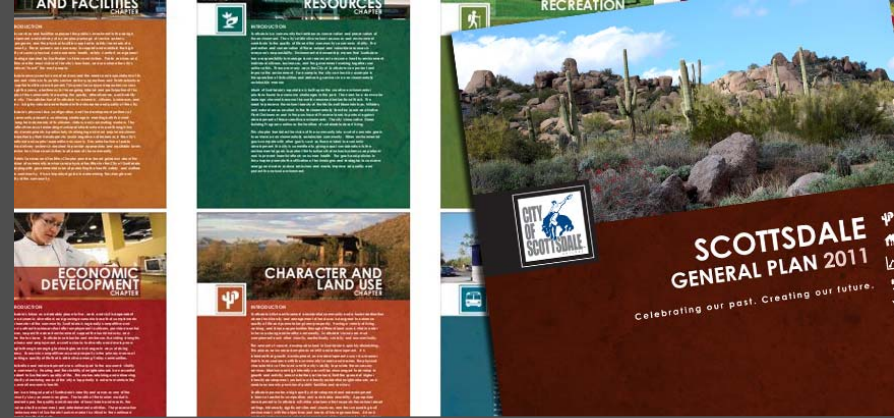
Mapping



Other AZ Cities



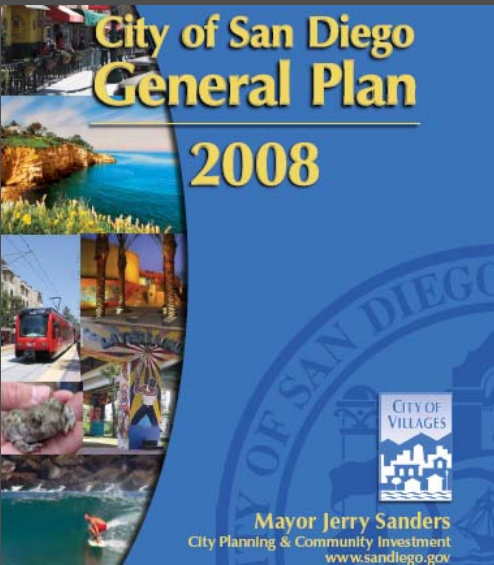
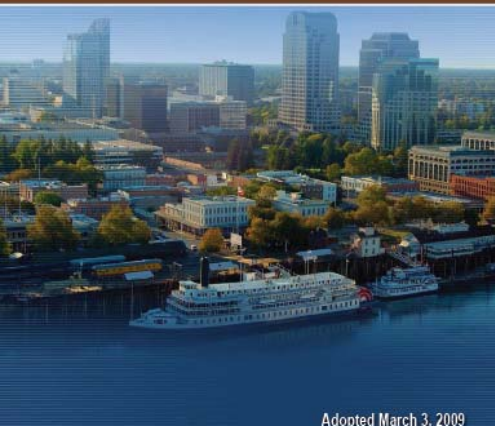
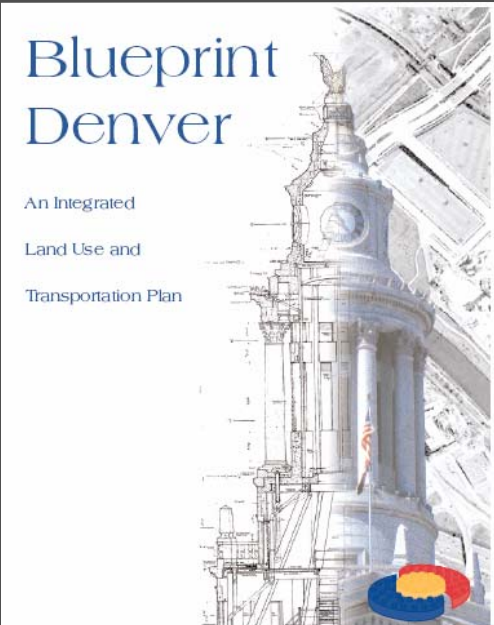
Lessons



Best Practices



Other U.S. Cities



Why do plans succeed or fail?



Lack of Research



Collaboration



Awareness

Listening



How do we do this?



mindmixer



Events



Values and Vision



Sept. – Nov. 2012

Web



www.myplanphx.com



Innovative



MyPlanPHX provides an opportunity for all residents to help shape the future of our city through participation in two very important projects: an update to the city's General Plan (Conserve Create ConnectPHX), and planning for the communities along the light rail line (ReinventPHX). Check out the information and links below to learn more about both projects.

TWITTER FEED
PlanPHX: @chelsteinz Today's City Council Policy Meeting begins at 2:30 p.m. Download the agenda here item # 4 http://t.co/1qX5pn3H
PlanPHX: Thanks for your comments and ideas @SeanFlanigan87. Be sure to submit your great ideas at http://t.co/S13DNoCL!

SIGN UP NOW! Share your ideas today!



MyPlanPHX Video Introduction

WATCH THE VIDEO

HELLO!

Select Language dropdown menu

Powered by Google Translate

PROJECT DETAILS

- About the Project
Who's Listening?
Rewards Store
City of Phoenix Website
City of Phoenix Planning & Development Website
Plan PHX Facebook Page
Plan PHX Twitter Page



Welcome to MyPlanPHX! Sign up today and start contributing to your community. This site will help us move the best ideas forward and together we will make our county better.

Sign Up to become a community contributor!

FEATURED IDEA SUBMISSION



ReinventPHX:

What's your favorite spot(s) along light rail? Why?

The districts along the light rail corridor are home to a mix of businesses, neighborhoods, and public facilities. Understanding what the community cherishes...

Submit Your Ideas

50 Days Remaining 87 Ideas Submitted

FEATURED IDEA SUBMISSION



Conserve Create ConnectPHX:

What do you love most about Phoenix?

The General Plan Update provides our community an opportunity to reaffirm what we love about our city and what we want to conserve as we move into the...

Submit Your Ideas

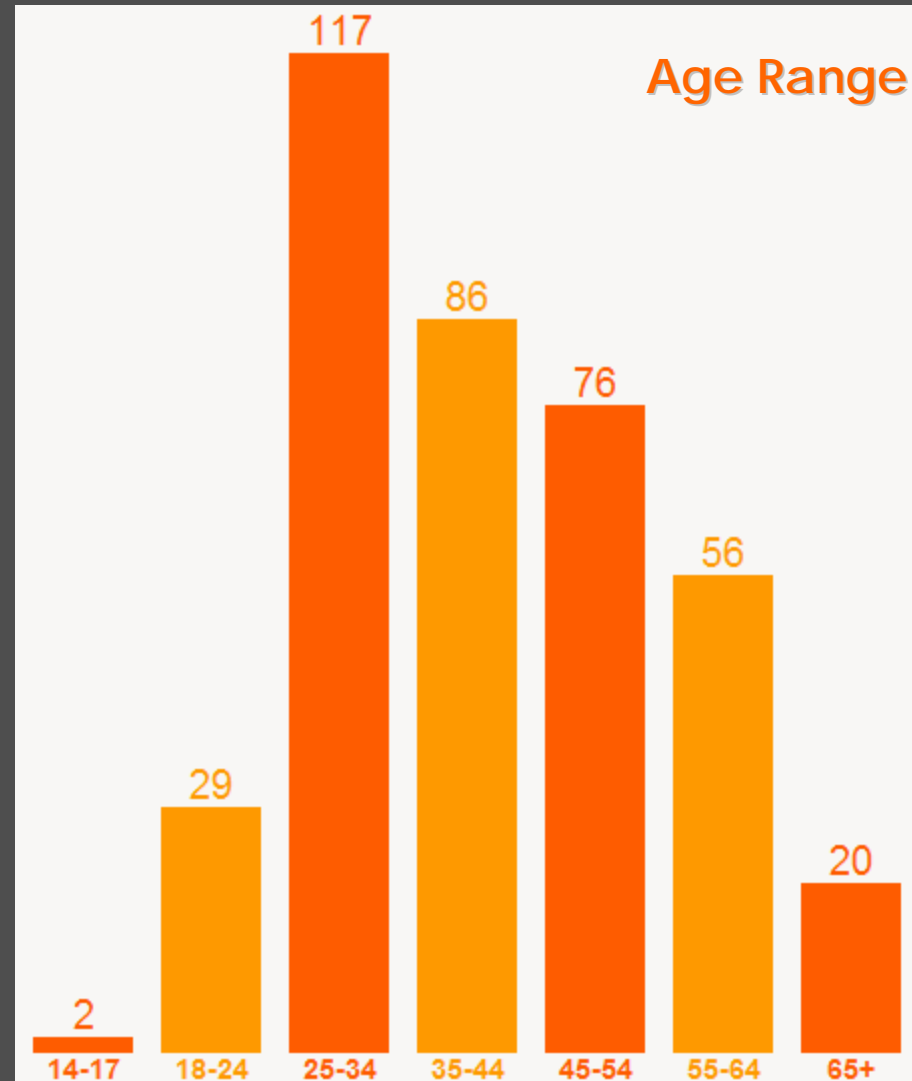
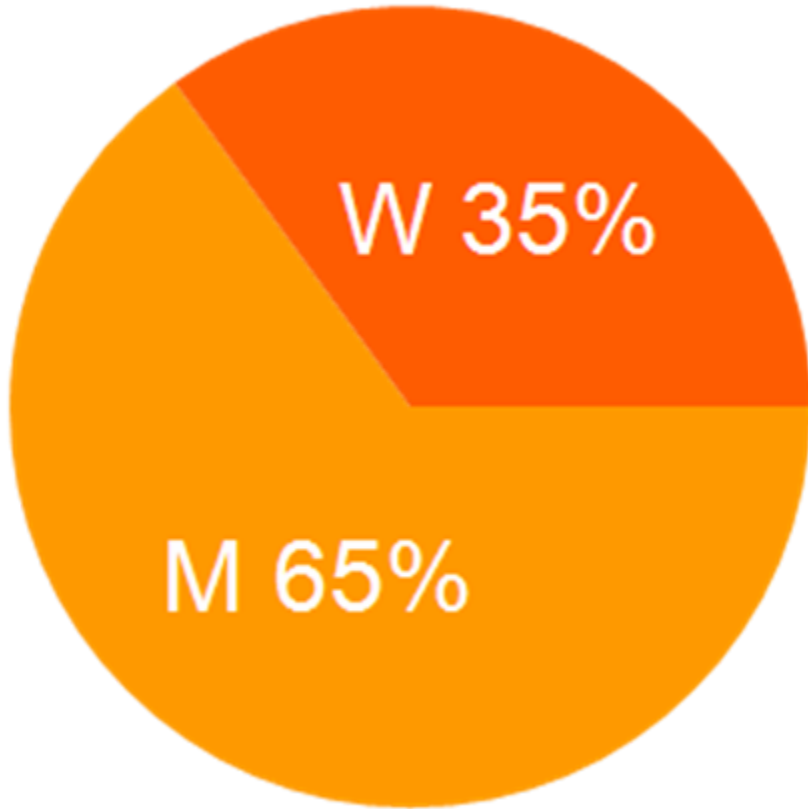
50 Days Remaining 22 Ideas Submitted

CATEGORIES

- RANDOM NEWEST POPULAR

Overview

429 Ideas



386 Participants



What makes a great Phoenix?



Guiding Principles



Strategic View for Planning & Growth





Unique Models and Methods

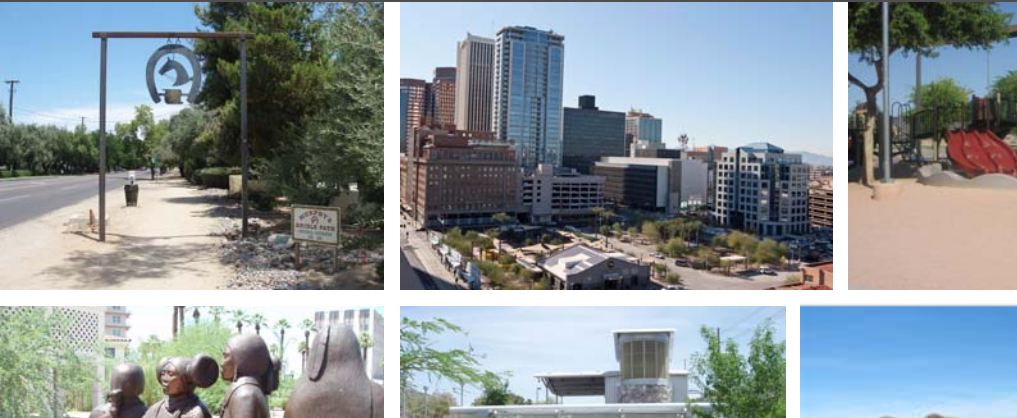
Start



Finish



Design Process



It needs to tell a story



Guiding Principle

Guiding Principle

Guiding Principle

- Land Use
- Circulation
- Open Space
- Growth Area
- Environmental Planning
- Cost of Development
- Water Resources
- Conservation
- Recreation
- Public Services
- Public Buildings
- Housing
- Urban Redevelopment
- Safety
- Bicycling
- Energy
- Neighborhood Revitalization



Thank you

