

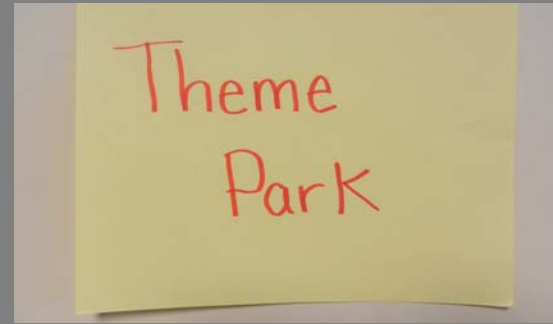
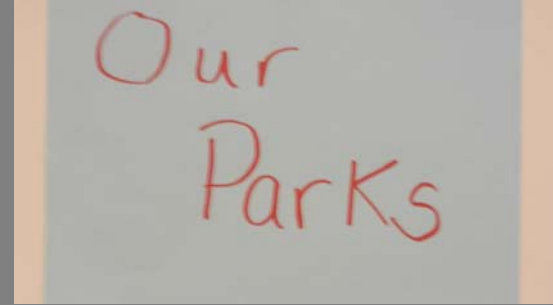


General Plan



A new model for planning





Public Participation



www.myplanphx.com



Vea cómo funciona.



Connect

ENTRAR

JOIN



MyPlanPHX ofrece una oportunidad para que todos los residentes para ayudar a formar el futuro de nuestra ciudad a través de la participación en dos proyectos muy importantes: una actualización del Plan General de la ciudad (Conservar Crear ConnectPHX), y la planificación de las comunidades a lo largo de la línea de tren ligero (ReinventPHX). Echa un vistazo a la información y los enlaces de abajo para obtener más información sobre ambos proyectos.

IDEAS MÁS ACTIVOS

- » Construir el 202!
- » No Construir el Loop 202
- » Eliminar la suciedad Lotes
- » En la calle paralela Aparcamiento, Everywhere!

REGÍSTRATE AHORA!
Comparta sus ideas hoy!



MyPlanPHX video Introducción

[VEA EL VIDEO](#)

HOLA!

Spanish

Powered by Google Translate

DETALLES DEL PROYECTO

- » Sobre el Proyecto
- » ¿Quién está escuchando?
- » Premios Tienda
- » Ciudad del Web site Phoenix



Bienvenido a MyPlanPHX! Regístrate hoy mismo y empezar a contribuir a su comunidad. Este sitio le ayudará a moverse hacia adelante las mejores ideas y juntos vamos a hacer de nuestra ciudad mejor.

[Regístrase](#) para convertirse en un colaborador con la comunidad!

PRESENTACIÓN IDEA DESTACADAS



Conservar Crear ConnectPHX:

¿Cuál es su "Gran Idea" para el futuro de Phoenix?

La Actualización del Plan General nos ofrece una oportunidad para imaginar el futuro de Phoenix. Envíe sus "grandes ideas" para nuestro futuro, el apoyo a las ideas de los demás ...

[Envía tus ideas](#)



41 Días restantes
315 Ideas Enviado

PRESENTACIÓN IDEA DESTACADAS



ReinventPHX:

¿Cuál es tu lugar favorito (s) a lo largo del tren ligero? ¿Por qué?

Los distritos a lo largo del corredor del tren ligero son el hogar de una mezcla de negocios, vecindarios y lugares



MyPlanPHX provides an opportunity for all residents to help shape the future of our city through participation in two very important projects: an update to the city's General Plan (Conserve Create ConnectPHX), and planning for the communities along the light rail line (ReinventPHX). Check out the information and links below to learn more about both projects.

MOST ACTIVE IDEAS

- » Build the 202!
- » Don't Build the Loop 202
- » Eliminate Dirt Lots
- » On-street Parallel Parking, Everywhere!

SIGN UP NOW!
Share your ideas today!



MyPlanPHX Video Introduction

WATCH THE VIDEO

HELLO!

Select Language

Powered by Google Translate

PROJECT DETAILS

» About the Project

» Who's Listening?

» Rewards Store

» City of Phoenix Website

» City of Phoenix Planning & Development Website

» Plan PHX Facebook Page



Welcome to MyPlanPHX! Sign up today and start contributing to your community. This site will help us move the best ideas forward and together we will make our City better.

Sign Up to become a community contributor!

Rewards Store



Mayor Stanton Voicemail Greeting

Mayor Stanton will leave a voicemail greeting to greet those who call you!

REDEEM NOW

800 POINTS



Ride-A-Long on a Fire Truck with Councilman Valenzuela

Use your points to join the drawing for a chance to grab a ride on a Phoenix Fire Truck with Councilman Valenzuela.

Donated by Councilman Valenzuela and the Phoenix Fire Department

REDEEM NOW

1,000 POINTS



Days

37

Ideas

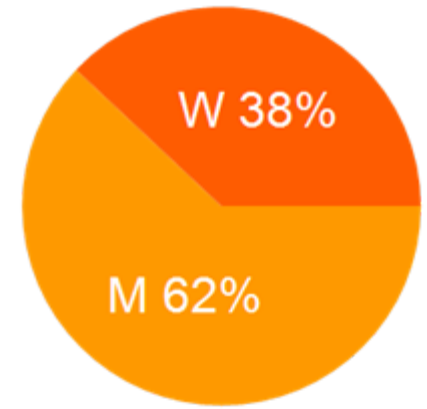
548

Comments

1965

Users

485

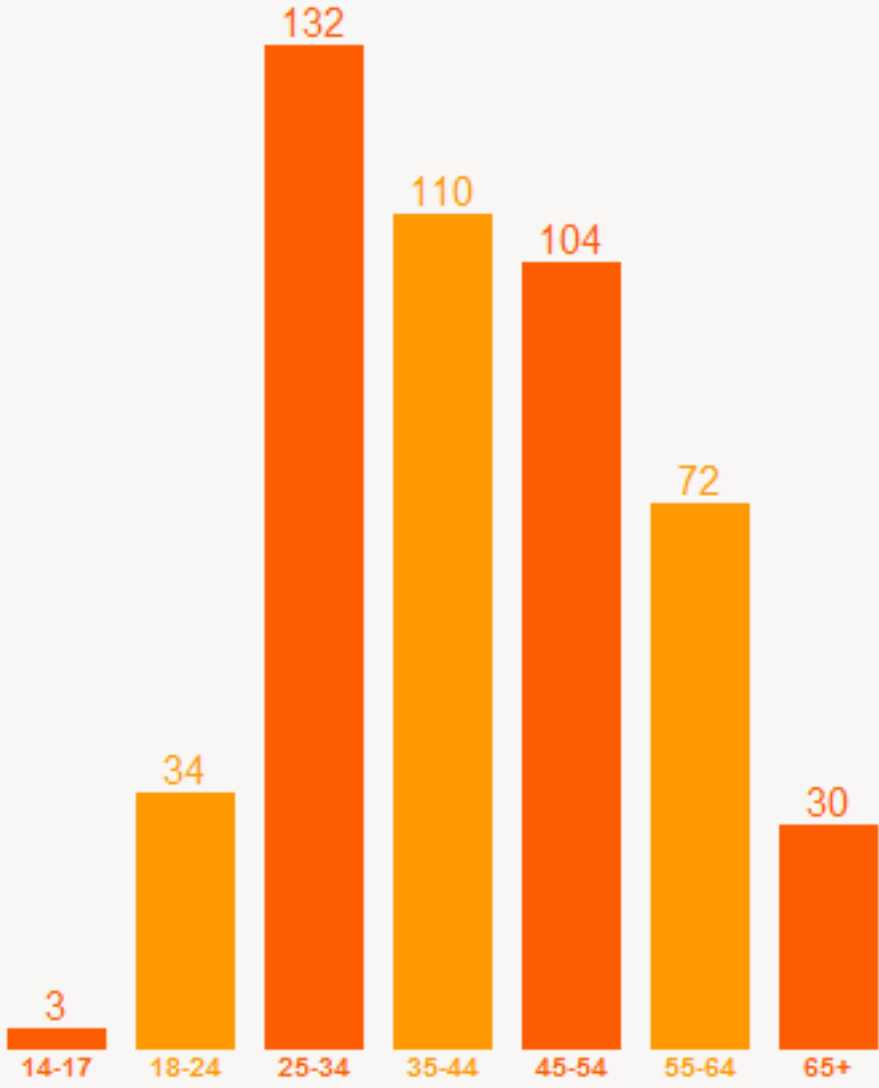


Avg.
Age

42.2

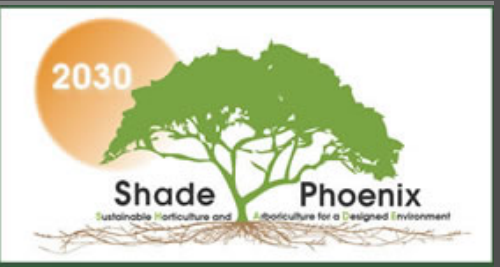
Top
Zips

85003	85013
85006	85016
85012	85018



Canals = Urban Oasis

61 Seconds / 30 comments



43 Seconds
3 comments

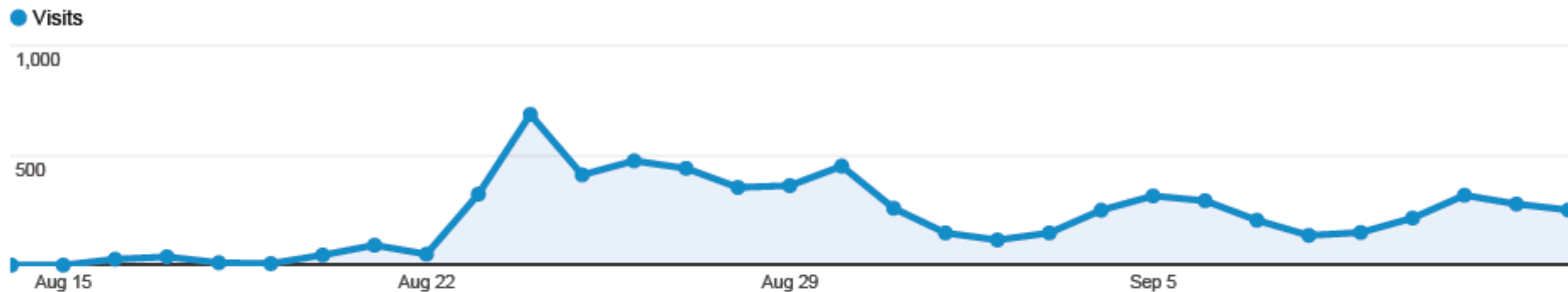


42 Sec.
16 comm.

Visitors Overview

 % of visits: 100.00%

Overview



3,305 people visited this site

 Visits: 6,867

 Unique Visitors: 3,305

 Pageviews: 48,995

 Pages / Visit: 7.13

 Avg. Visit Duration: 00:08:25

 Bounce Rate: 42.39%

 % New Visits: 47.85%



■ 52.05% Returning Visitor

3,574 Visits

■ 47.95% New Visitor

3,293 Visits

	Language	Visits	% Visits
1.	en-us	6,512	94.83%
2.	en	295	4.30%
3.	en-gb	17	0.25%
4.	es-es	12	0.17%
5.	en_us	6	0.09%
6.	es	6	0.09%
7.	fr	5	0.07%
8.	*30775594307752e1307755a430775578307753f0	2	0.03%
9.	fr-fr	2	0.03%
10.	nl	2	0.03%

[view full report](#)

Engagement







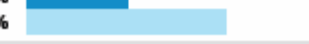
Aug 14, 2012 - Sep 13, 2012

 % of visits: 100.00%

Performance

Visit Duration

Visits 6,867 % of Total: 100.00% (6,867)	Pageviews 48,995 % of Total: 100.00% (48,995)
---	--

Visit Duration	Visits	Pageviews	Percentage of total	
			Visits	Pageviews
0-10 seconds	3,033	3,174	44.17% 6.48%	
11-30 seconds	252	651	3.67% 1.33%	
31-60 seconds	361	1,074	5.26% 2.19%	
61-180 seconds	743	3,408	10.82% 6.96%	
181-600 seconds	1,017	8,426	14.81% 17.20%	
601-1800 seconds	931	13,346	13.56% 27.24%	
1801+ seconds	530	18,916	7.72% 38.61%	

Visits 6,867 % of Total: 100.00% (6,867)	Pages / Visit 7.13 Site Avg: 7.13 (0.00%)	Avg. Visit Duration 00:08:25 Site Avg: 00:08:25 (0.00%)	% New Visits 47.85% Site Avg: 47.85% (0.00%)	Bounce Rate 42.39% Site Avg: 42.39% (0.00%)
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Observations

LET'S TALK COMMUNITY ENGAGEMENT

Burbank 2035

BURBANK, CALIFORNIA

The City of Burbank used MindMixer technology to receive ideas about a comprehensive plan.

UNIQUE VISITS



CITIZEN-SUBMITTED IDEAS



Engage Omaha

OMAHA, NEBRASKA

The City of Omaha and MindMixer partnered to provide citizens an online method to help prioritize the city budget.

UNIQUE VISITS



CITIZEN-SUBMITTED IDEAS



Long Term Recovery

NASHVILLE, TENNESSEE

BNIM Architects, the lead consultant on a project for Nashville, commissioned MindMixer to manage and evaluate community participation.

UNIQUE VISITS



CITIZEN-SUBMITTED IDEAS



Observations



Who's Listening



Joshua B1
Profile | Management | Logout

0
POINTS



SECOND THIS IDEA

READ MORE

SHARE NOW!



AUG 25, 2012 Sean S7

Design Streets, Not Blocks

28 Seconds
4 Comments

SECOND THIS IDEA

READ MORE

SHARE NOW!



AUG 24, 2012 Carolyn L3

Shaded sidewalks.

28 Seconds
5 Comments

SECOND THIS IDEA

READ MORE

SHARE NOW!



UPDATED: SEP 07, 2012 Tamara K1

Plan for Community Gardens

27 Seconds
4 Comments

SECOND THIS IDEA

READ MORE

SHARE NOW!

Page 1 2 3 4 5 6 7 8 9 10 ... 17

Observations

CONTRIBUTORS



All Time Active Users

1	Will N2	7816
2	Sean S7	7206
3	Jim M18	3816
4	Bob D3	3206
5	David B45	2810
06	Nicole G1	2098
07	Erika K	2052
08	Sean M8	1680
09	Patrick B4	1652
10	Ardyce E	1480

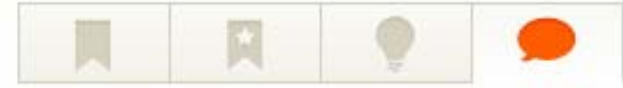
CONTRIBUTORS



Top Idea Generators

1	Bob D3	55
2	Will N2	45
3	David B45	44
4	Jim M18	42
5	Sean S7	39
06	Ardyce E	20
07	Erika K	16
08	Nicole G1	15
09	Patrick B4	15
10	Sean M8	11

CONTRIBUTORS



Top Commenters

1	Bob D3	240
2	Will N2	215
3	Patrick B4	161
4	Derek H1	127
5	Sean S7	123
06	Ardyce E	114
07	David B45	76
08	Lisa P3	71
09	Jim M18	68
10	Jacob F	53

Tools: Topics / Categories

Burbank2035

Welcome to the Burbank2035 Town Hall. Lend your support and prioritize the goals you think would most advance our city.

[Use](#)
[Go](#)
[Send](#)
[Tweet](#)
[Share](#)
[+1](#)

LISTEN TO US
 Purchase Advertising (Billboards, Radio...)
 Have a Party
 Arby's restaurant
 Asian Market
 Farmers Market

HELLO!

Select Language
Powered by Google Translate

PROJECT DETAILS

- About the Project
- Who's Listening?
- Rewards Available
- Burbank2035 General Plan Website
- Burbank2035 Report

CONTRIBUTORS

All Time Active Users

Ryan D	1220
Michael N S	1139

TOPICS

RANDOM | NEWEST | POPULAR

	Land Use	38	IDEAS	CLOSED
	General Plan Promotion	10	IDEAS	CLOSED
	One Transformative Project	9	IDEAS	CLOSED
	Mobility	29	IDEAS	CLOSED
	Core Values	10	IDEAS	CLOSED
	Parks and Open Spaces	24	IDEAS	CLOSED
	Air Quality and Climate			

Welcome to the kick-off of the **Locality Element: Who's Listening**

LA/28 The road ahead

LISTEN TO US
 Should transportation network connecting Davis + Davis be part of bike priority streets? Yes, where
 Is more needed is connectivity from Burbank airport to north Hollywood station, tried it by bus yesterday
 ... An excellent Technical Research?

Welcome to the kick-off of the **Locality Element: Who's Listening**. We're just getting started and now is the time to share with us your practical, creative and insightful ideas that will keep Los Angeles moving in the 21st Century.
 Help spread the word. Encourage other Angelenos to participate.

[Tweet](#)
[Like](#)
[Share](#)
[+1](#)

HELLO!

Select Language
Powered by Google Translate

PROJECT DETAILS

- About the Project
- Who's Listening?
- LA/28 Project Website
- City of Los Angeles

CONTRIBUTORS

All Time Active Users

Kristin E1	844
Ian M	758
Brian H1	722
Timmi T	686
Stephen R4	682
Max B1	658
Carel R	640
Keen 236 Y	640
Michael S1	596
April D	540

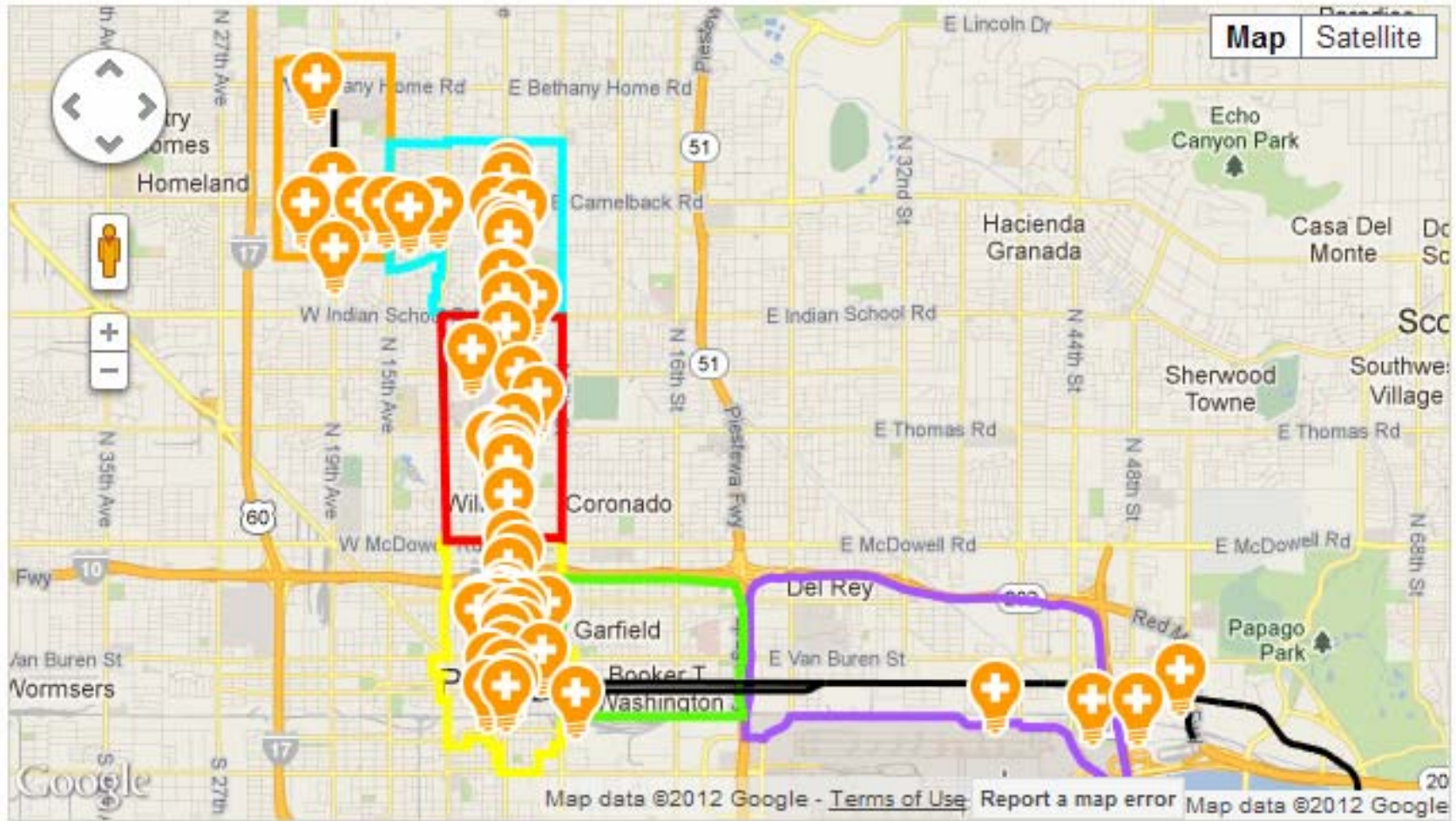
TOPICS

RANDOM | NEWEST | POPULAR

	Closing Streets for Events	5	IDEAS	CLOSED
	Frequency of Street Closings	37	IDEAS	CLOSED
	What is the most important street feature for buses?	74	IDEAS	CLOSED
	What is the most important street feature for bicycles?	84	IDEAS	CLOSED
	What is the most important street feature for pedestrians?	68	IDEAS	CLOSED
	What is the most important street feature for cars?	60	IDEAS	CLOSED

Tools: Mapping

f Like 0 Send Tweet 0 in Share 0 +1 0 email



MAP IMAGE

What's your favorite spot(s) along light rail? Why?

Tools: Idea Prioritization



Play Mayor for the Day

Learn about the issues Mayor Menino faces every day and prioritize them as if you held this important position.

PROJECT DETAILS

- >> What Is Boston Learning?
- >> Who's Listening?
- >> City of Boston Website

Select Language
Powered by **Google™ Translate**

LEADERBOARD

1	William H	1258
2	Patrick S	1150

Help Prioritize the Issues. You have a budget of \$1,000,000.
You have set aside **\$200,000** You have **\$800,000** left.



The Boston Public Library

AUG 16 - SEP 30, 2011 **HELP PRIORITIZE**

10 IDEAS  **2 TODAY**

Community Outreach

AUG 17, 2011 *User Name*

\$6000 

SET ASIDE NEXT

[f share](#) [tweet](#) [email](#) *Earn points by sharing this Idea with your friends.*

Churches and Day Care centers work with families - so family style events should appeal to the members of those groups and ministries. A "How the Library can help you" type of flyer might generate new interest. You could create a specific email announcement list for those groups that would allow the coordinators to know of events the library has up-coming, as well as encourage the members of those groups to sign up for email or facebook connection from the library. If the library is connected with these community groups, members of the groups will likely get directly connected to the library.

Fund this Idea

Tools: Challenges

Let people know about this Challenge:



SFMTA

Moving Forward Together

Moving Forward Together
by Paul M.

PlanPHX: Long Range Planning for Phoenix's Future is on Facebook.

To connect with PlanPHX: Long Range Planning for Phoenix's Future, sign up for Facebook today.

[Sign Up](#)[Log In](#)

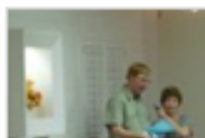
PlanPHX: Long Range Planning for Phoenix's Future

199 likes · 22 talking about this

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Government Organization

Facebook page for planPHX, long-range planning for Phoenix's future.

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199

[Likes](#)[Events](#)[Videos](#)[Highlights](#)

PlanPHX: Long Range Planning for Phoenix's Future

about an hour ago

Mayor Stanton and Councilman Simplot PlanPHX Meeting

Also On

<http://www.phoenix.gov/planphx>

<http://www.myplanphx.com>



Have an account? [Sign in](#)



PHX P&D Department

@PlanPHX

The Phoenix Planning & Development Department guides the physical development of the city through the General Plan, city codes, ordinances and more.

Phoenix, AZ <http://phoenix.gov/pdd>

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130 FOLLOWING

929 FOLLOWERS

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Tweets



Phx Public Library @PhxLibrary

24h

What's your "big idea" for the future of Phoenix? Visit MyPlanPHX to help shape the city's General Plan & ReinventPHX: bit.ly/planPHX

Retweeted by PHX P&D Department

[Expand](#)



PHXNeighborhood @PHXNeighborhood

21h

@billgatesaz @Daniel4Phoenix will host a @PlanPHX mtg, 6:30 p.m. tonight, Royal Palm Middle School, 8520 N 19th Ave. myPlanPHX.com

Retweeted by PHX P&D Department

[Expand](#)



PHXNeighborhood @PHXNeighborhood

26 Sep

@MayorStanton @TomSimplot will host a @PlanPHX mtg at 6:30 p.m. tonight, Valley Garden Center, 1809 N 15th Ave. Share your vision of #PHX!

Retweeted by PHX P&D Department

[Expand](#)



PHX P&D Department @PlanPHX

25 Sep

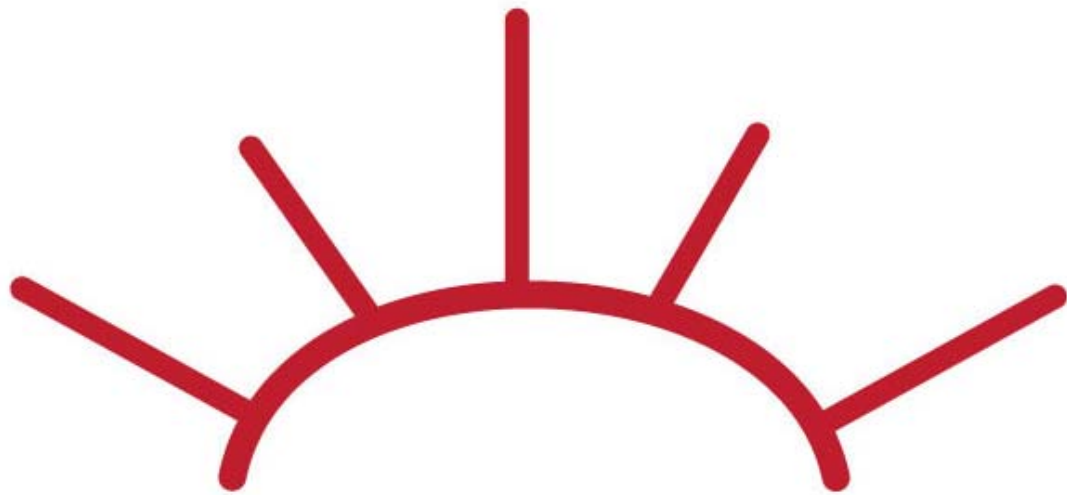
Mayor Stanton & Councilman Simplot will also host a PlanPHX Community mtg at 6:30pm Sept 26 at the Valley Garden Center-1809 North 15th Ave.

[Expand](#)



PHX P&D Department @PlanPHX

25 Sep



planPHX



Media



THE ARIZONA REPUBLIC

azcentral.com

Events



Values and Vision



Sept. – Nov. 2012



What do you love about Phoenix?

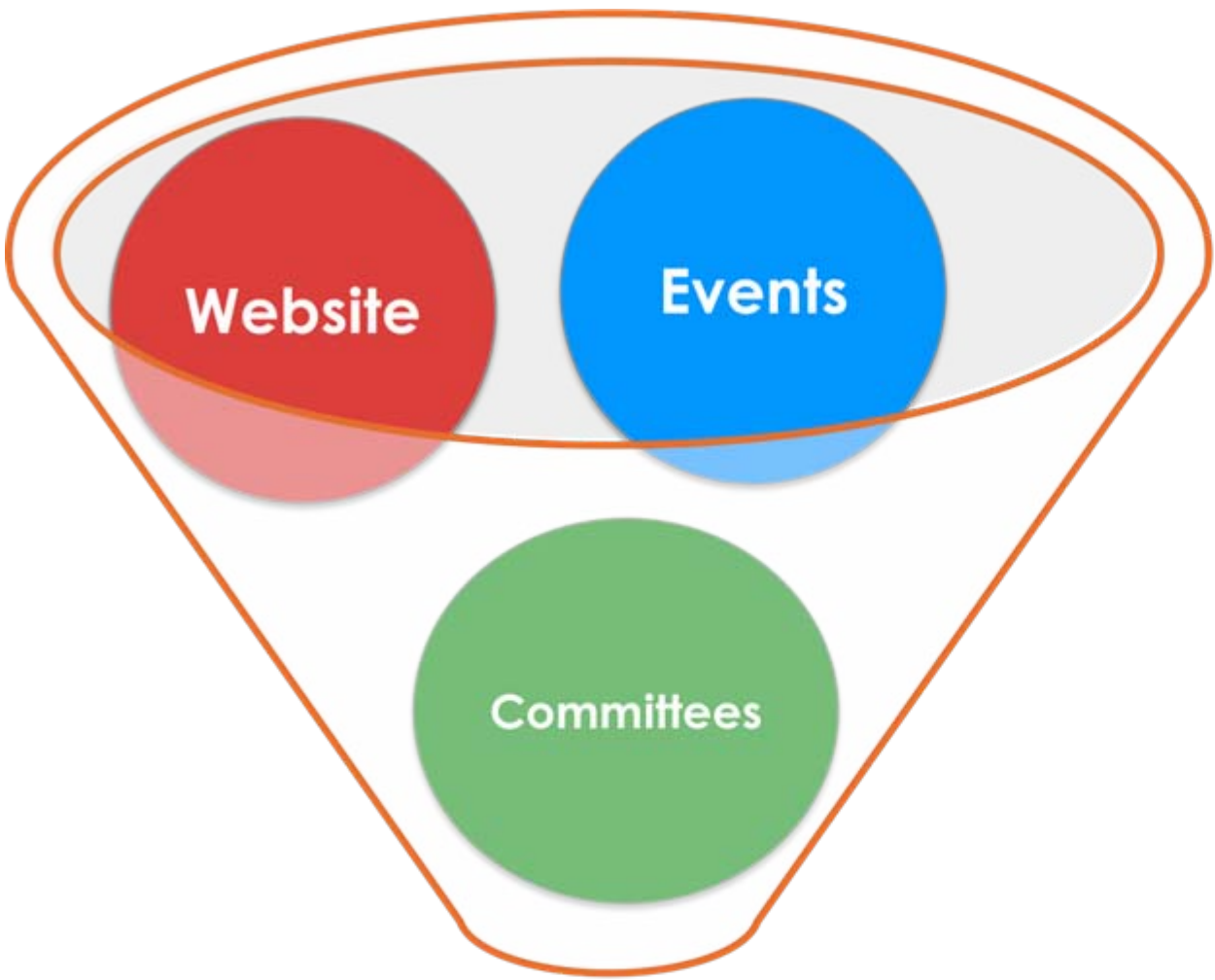




What's your big idea for our future?



Next?



New General Plan

Guiding Principle (Big Ideas / Values)

Guiding Principle (Big Ideas / Values)

Guiding Principle (Big Ideas / Values)

- Land Use
- Circulation
- Open Space
- Growth Area
- Environmental Planning
- Cost of Development
- Water Resources
- Conservation
- Recreation
- Public Services
- Public Buildings
- Housing
- Urban Redevelopment
- Safety
- Bicycling
- Energy
- Neighborhood Revitalization

General Plan Elements



Events

3

Attendees

89

