



General Plan



A new model for planning





# What do you love about Phoenix?

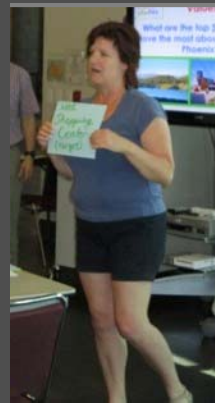
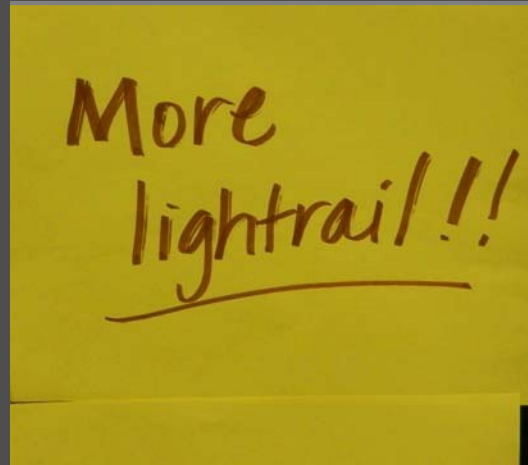
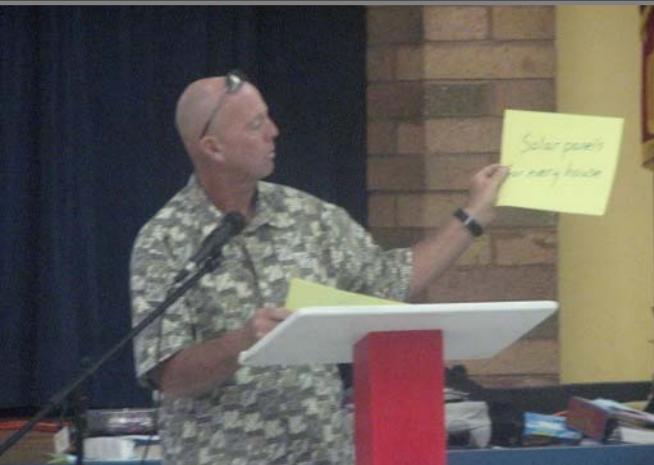
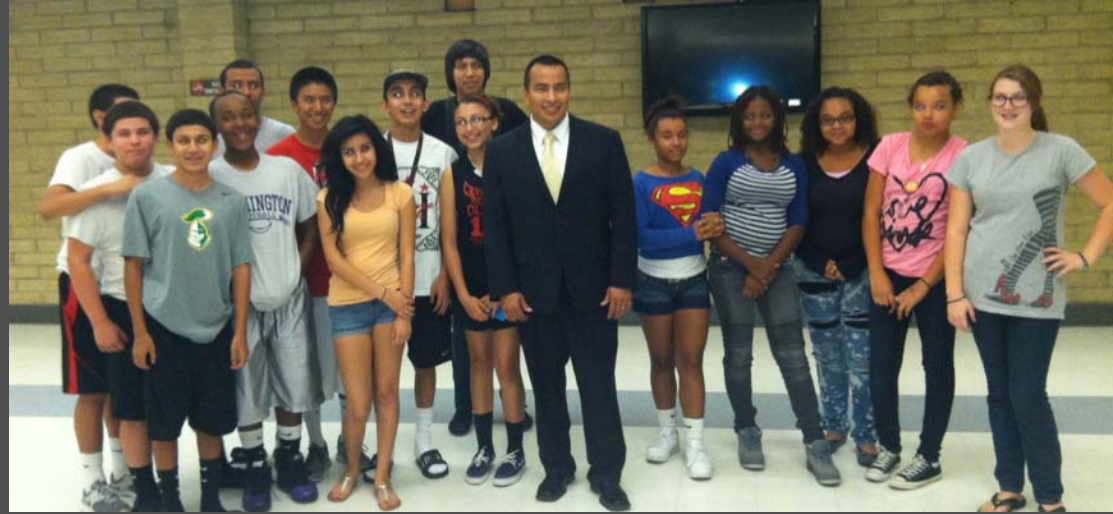




**What's your big idea for our future?**



# my planPHX







[www.myplanphx.com](http://www.myplanphx.com)



## Mayor Stanton Voicemail Greeting

Mayor Stanton will leave a voicemail greeting to greet those who call you!

**REDEEM NOW**

**1 AVAILABLE**

**800 POINTS**

*Want to become a top contributor?  
Here's how MindMixer's point system works.*

[Create an Account](#)

**50 Points**



**Conserve Create ConnectPHX:**

## What is your "Big Idea" for the future of Phoenix?

The General Plan Update offers us an opportunity to envision the future for Phoenix. Submit your "Big Ideas" for our future, support the ideas of others...

**Submit Your Ideas**



**29 Days Remaining**  
**473 Ideas Submitted**

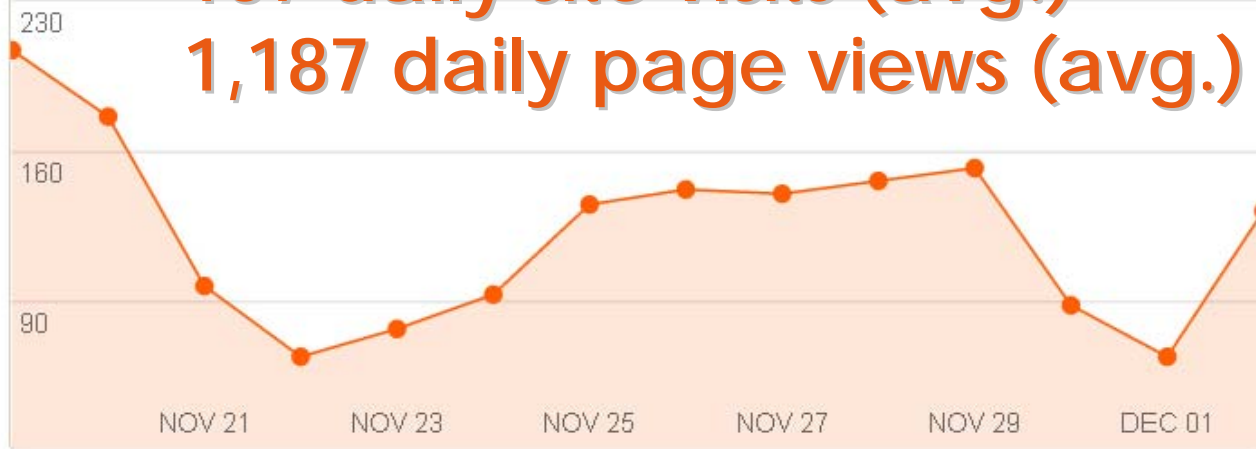


106 Days

TRAFFIC

< Day Week

157 daily site visits (avg.)  
1,187 daily page views (avg.)



YOUR AVERAGE PARTICIPANT IS...

Male



42 Years Old

Living in these Zip Codes  
85003, 85006, 85016

TOTAL TRAFFIC

Visitors



8,331

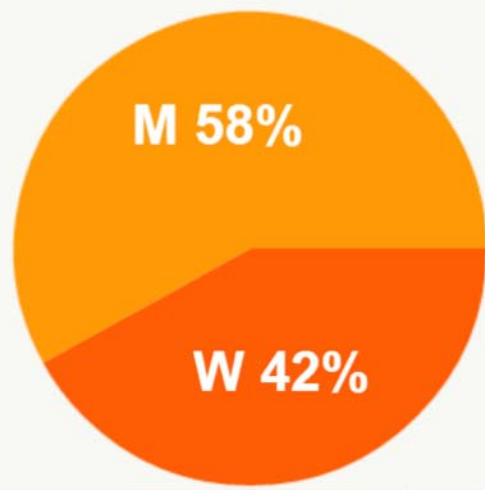
Page Views



107,862

Users

825

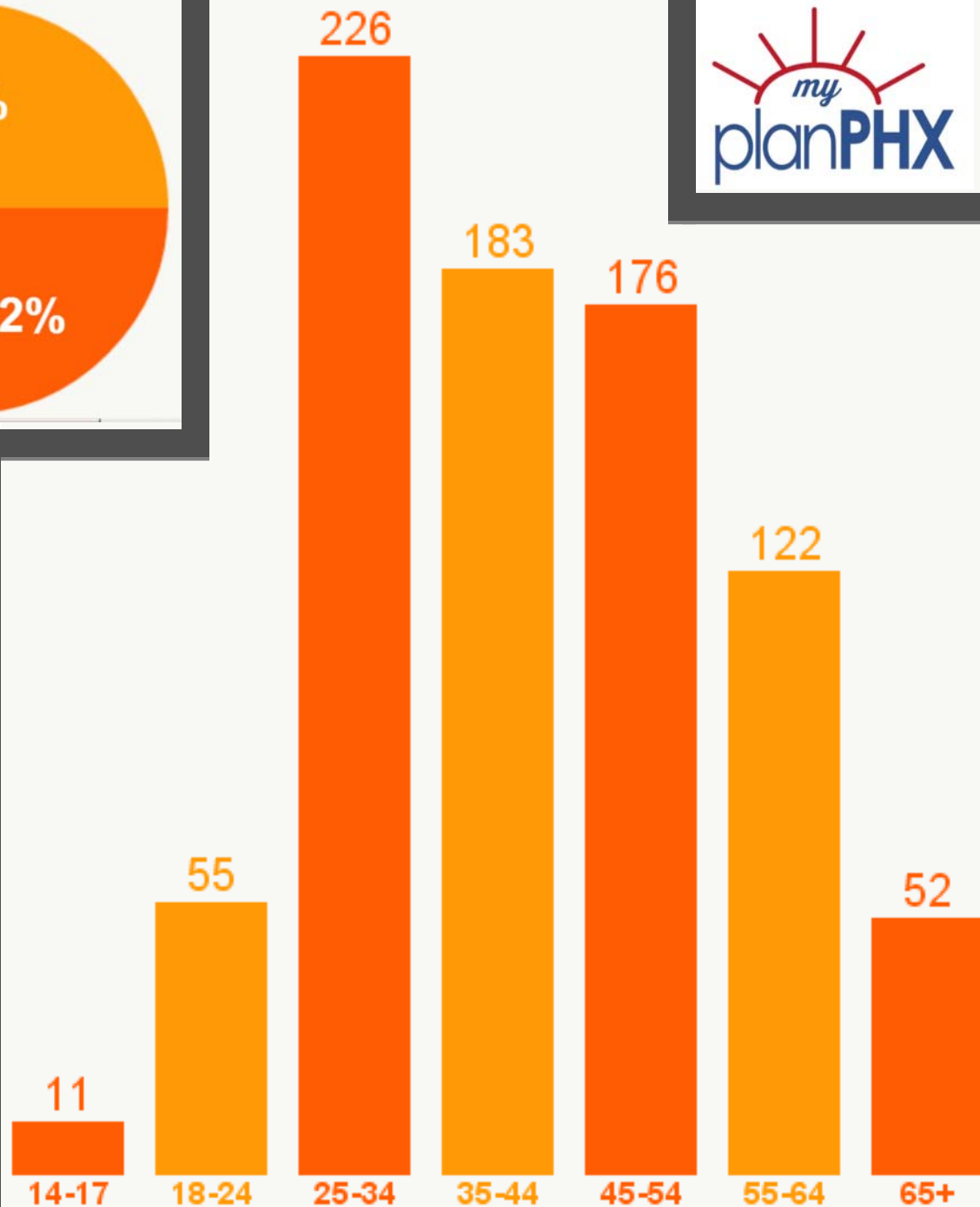


Ideas

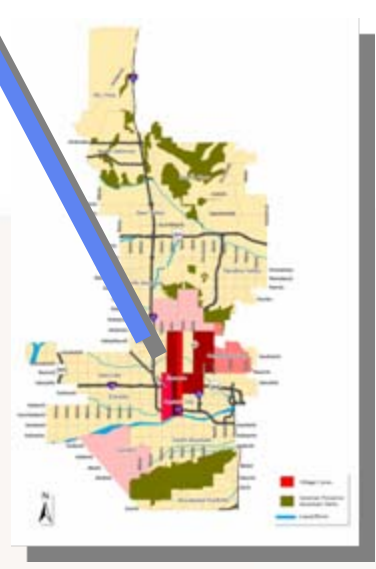
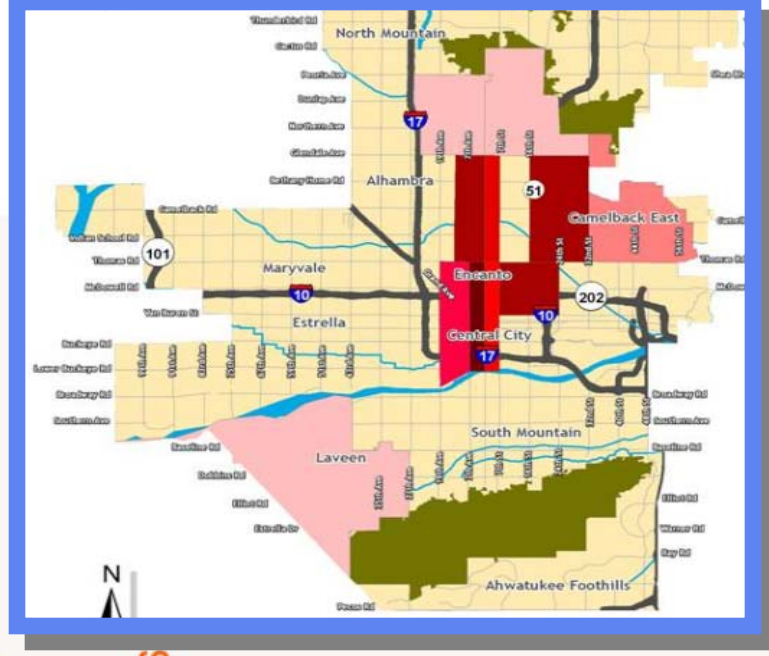
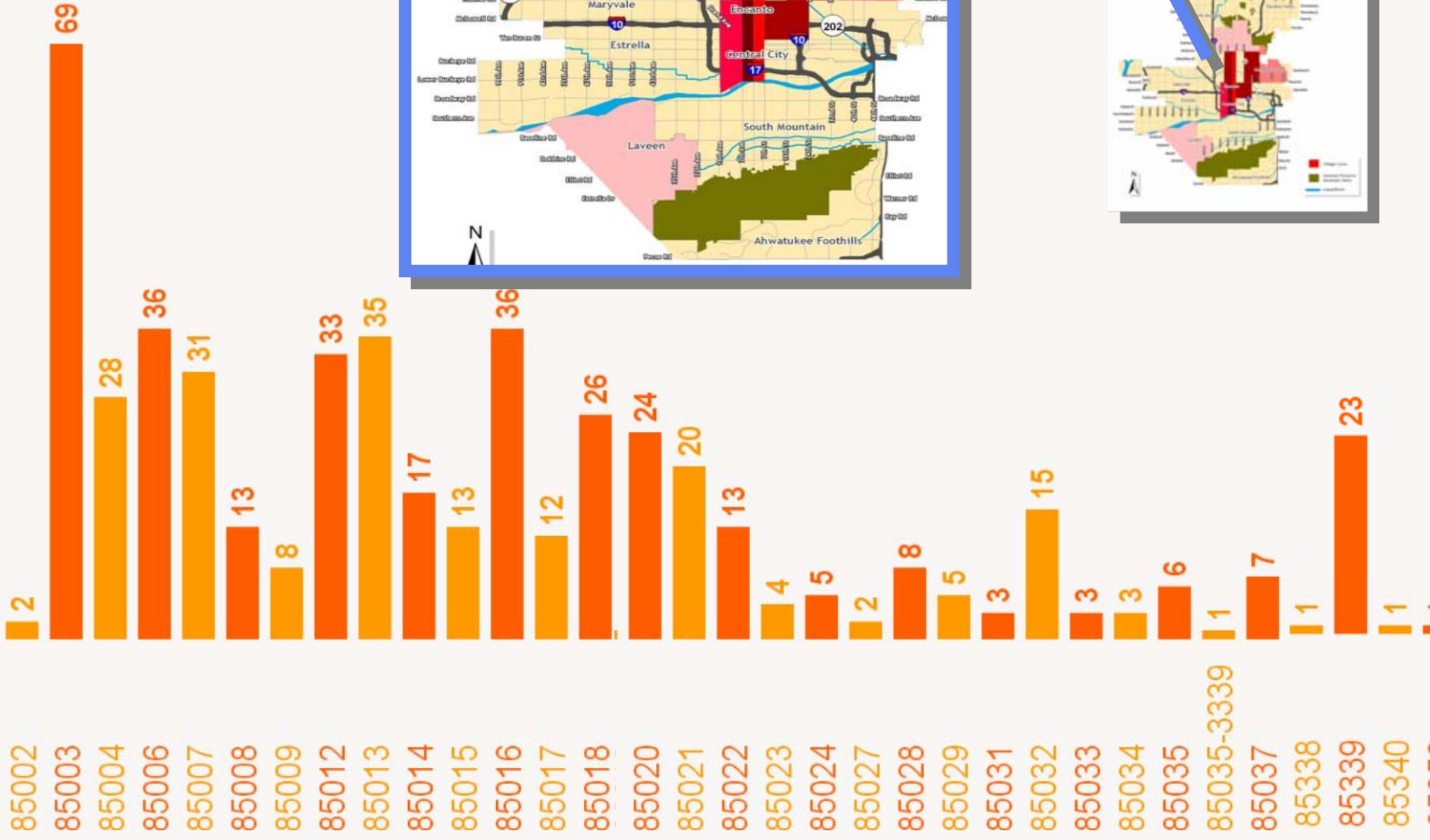
886

Comments

3182

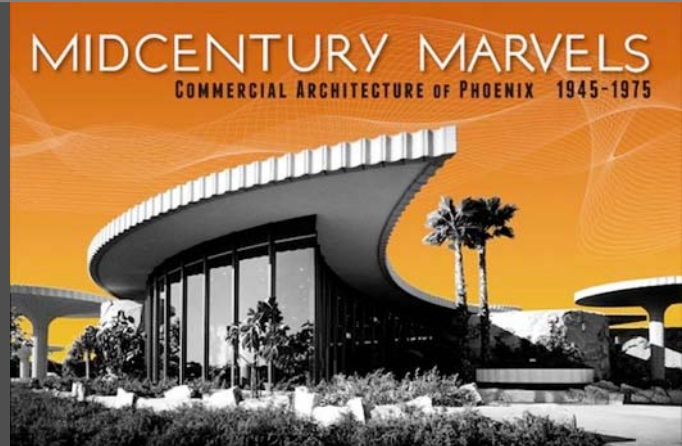








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Ideas + Seconds

9,191

Love?

1,421

Big Idea?

7,770



# Public Safety



1.2 %



17



2.1 %



# Historic Preservation



30



# City Hall



2.5 %



36

2.7%



# Education



38

# Economy



3.5 %



50

4.7%



# Downtown



67

# Neighborhoods



5.5 %



78

8.6 %



# Views / Weather



93

# Mobility



16.2%



230

16.3%



# Arts & Culture



232





# Parks / Open Space / Recreation

30.1%



428



# Small Business



1.2%



92

1.4%



# Public Safety



109

# Health



1.7%



134

2.2%



# Housing / Neighbor.



148



# Education



2.8%



217

3.6%



# Big Ticket

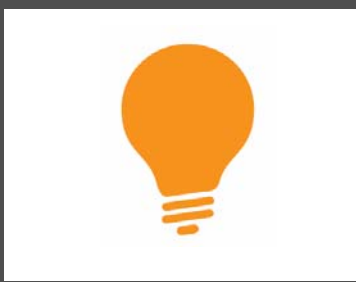


277

# Planning



5.2 %

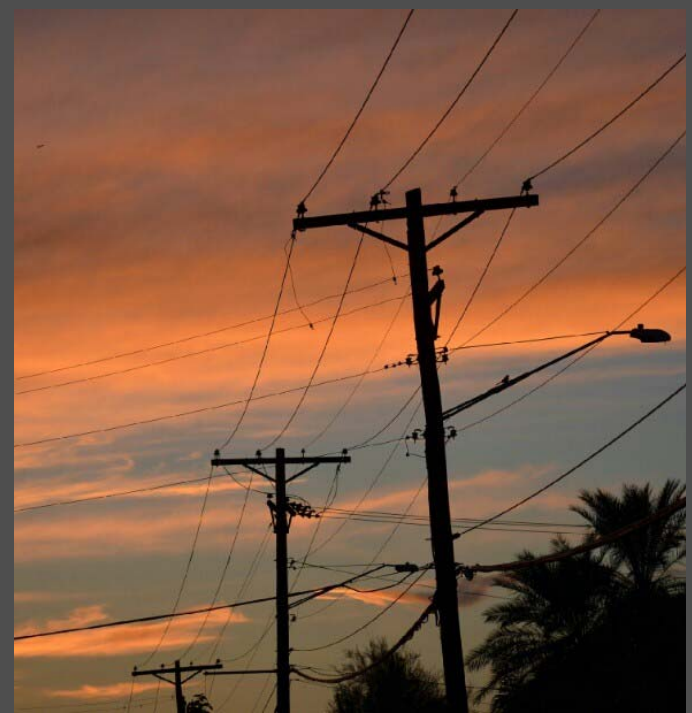


402

6.4%



500



# City Hall



The **STATUS** of IDEAS

HELLO!

Select Language

Powered by Google Translate

PROJECT DETAILS

- >> About the Project
- >> Who's Listening?
- >> Rewards Store

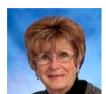
## WHO'S LISTENING?



**Greg Stanton**  
Mayor



**Michael Johnson**  
Vice-Mayor



**Thelda Williams**  
City Council

# Adaptive Reuse / Infill



5.8%



452

6%



# Arts & Culture



470

# Parks / Open Space / Recreation

9.7%

751



12.5%

 **Environment**



971



# Downtown



# 16.8%



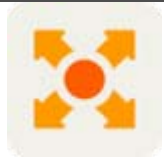
# 1302



# 22.8%



# 1772



# Mobility





Guiding Principle (Big Ideas / Values)

Guiding Principle (Big Ideas / Values)

Guiding Principle (Big Ideas / Values)

Land Use

Circulation

Open Space

Growth Area

Environmental Planning

Cost of Development

Water Resources

Conservation

Recreation

Public Services

Public Buildings

Housing

and Redevelopment

Safety

Bicycling

Energy

and Revitalization



Thank you

