

Reinvent PHX

TOD District Planning Program





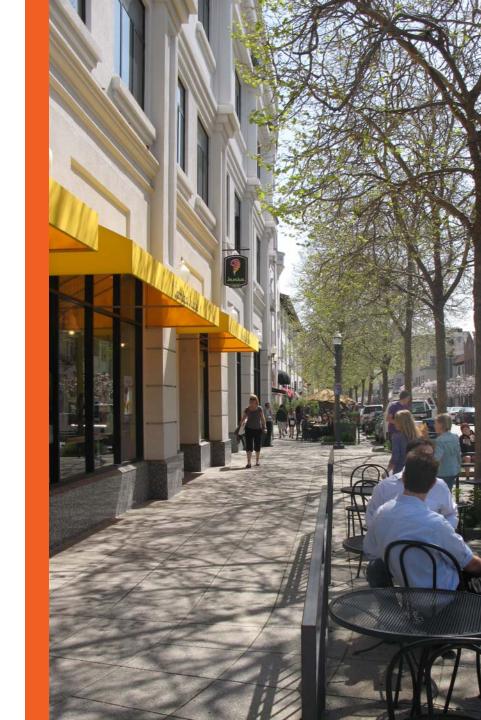
Forces Driving TOD

Efficiency

- Infrastructure
- Public Services

Changing Real Estate Market

- Demographics
- Consumer Preferences











Selected for Full Funding

4th Largest Award in Nation

Project Objectives

- Create an attractive investment environment
- Maximize community benefits from TOD investment



Planning Process



Step II: Design

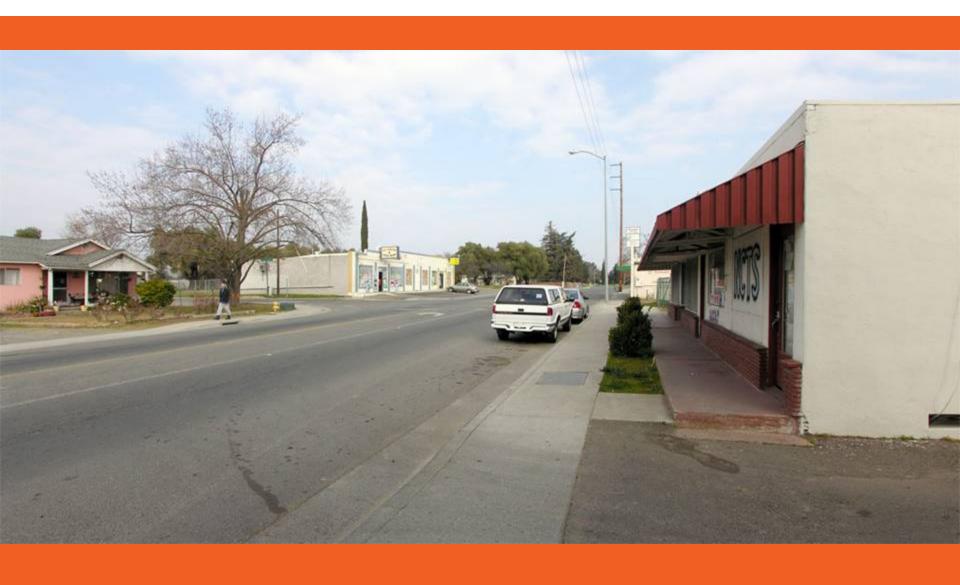
- Buildings
- Open Spaces
- Streets
- Canals
- Stormwater
 Management

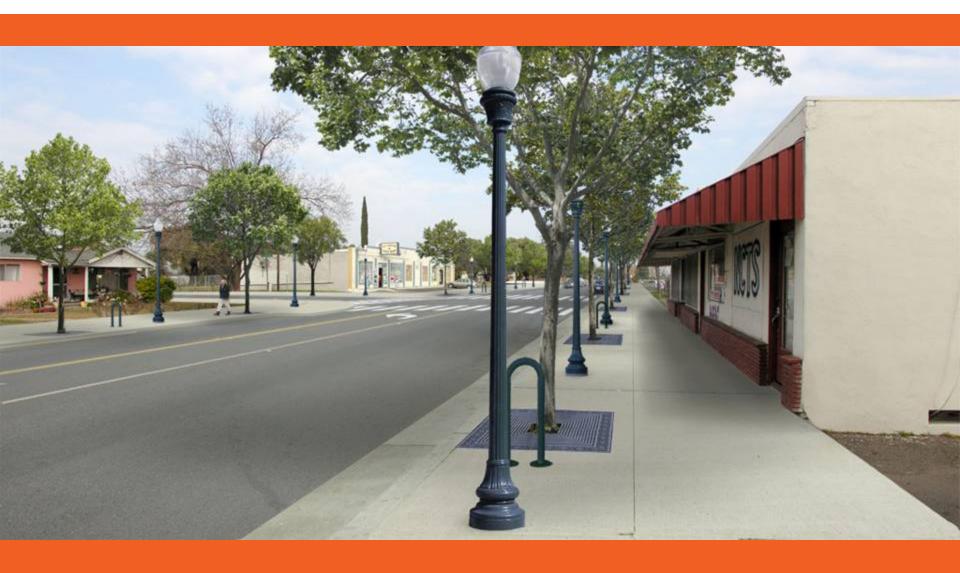
Objective: Create Public Realm Investment Concepts Step III: Implementation

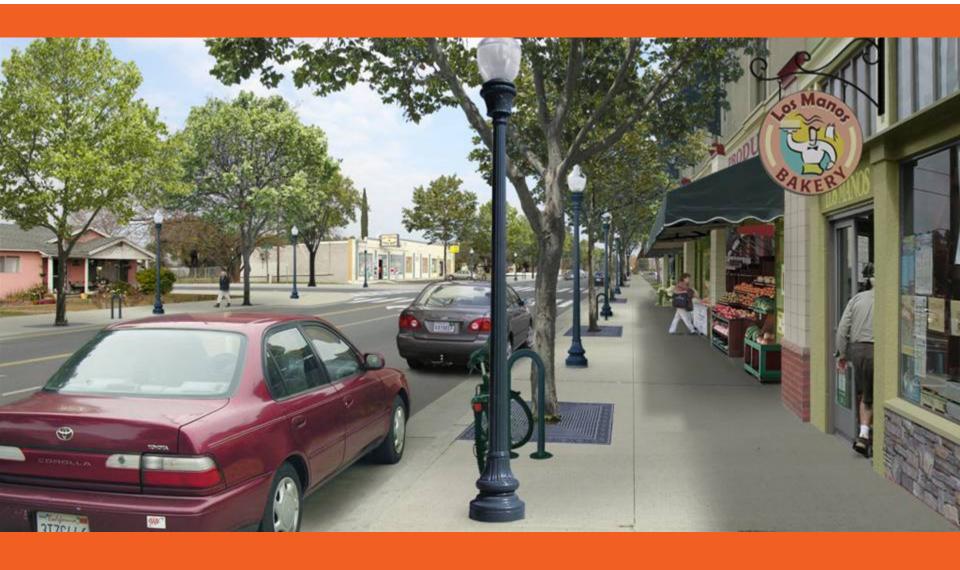
- Rezoning
- Tax Abatement
- Marketing
- Partnerships
- Predevelopment Assistance
- Grant Writing

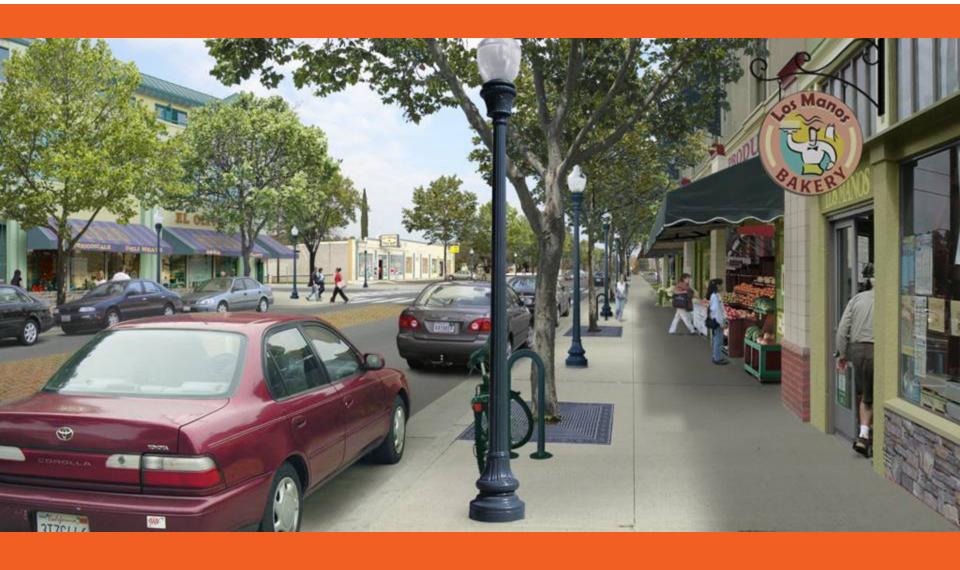
Objective:

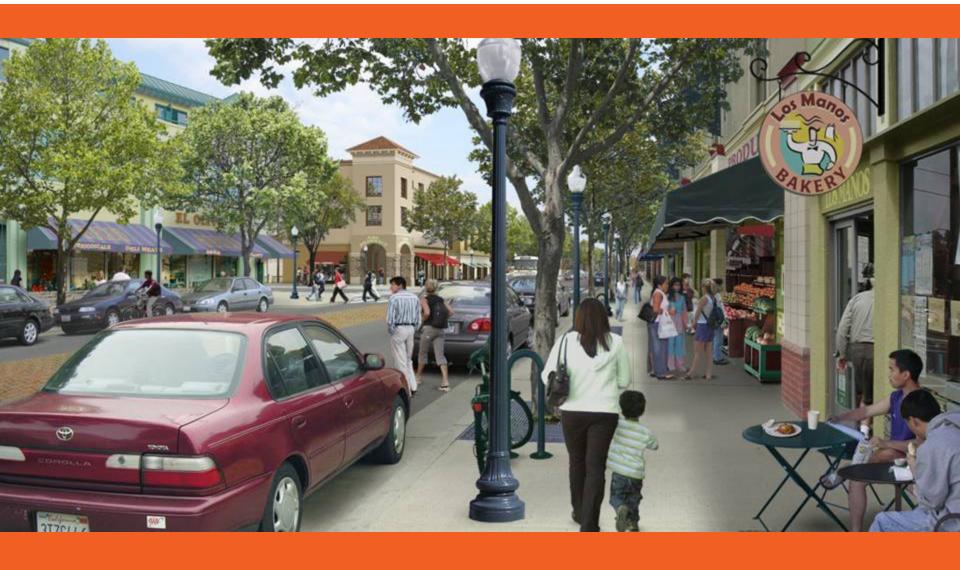
Regulate, Incentivize & Pursue Investments















Project Milestones

2012

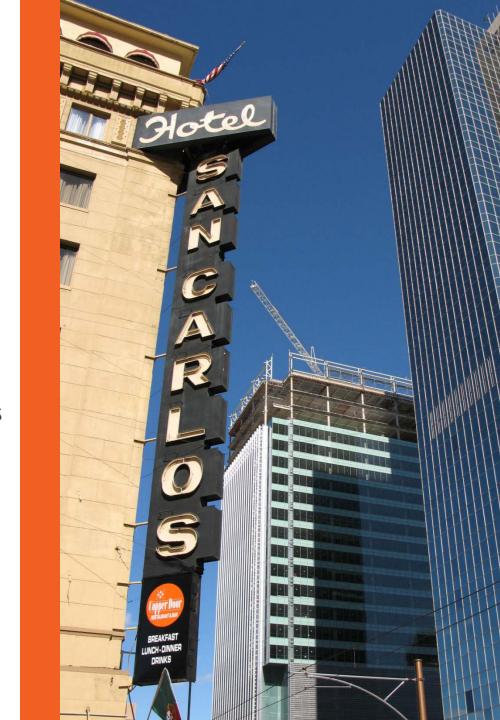
- Formalize Project Team
- Area Research
- Community Visioning

2013

- Adopt Gateway and Eastlake Plans
- Hold Pre-Development Assistance Grant Competition

2014

- Adopt Midtown, Uptown, and Solano Plans
- Initiate Rezoning and other Implementation Actions



US Department of Housing & Urban Development Community Challenge Planning Grant

Project Team

- Planning and Development
- Public Transit
- Community and Economic Development
- Parks and Recreation
- Water Services
- Street Transportation
- Neighborhood Services
- Housing

+ Community Partners



Project Partners

































