

RENOVATION & REPAIRS

PROPOSED ARENA IMPROVEMENTS



EXAMPLES OF WHAT CITY WILL PAY FOR

Mechanical
Electrical
Plumbing

Fire/Life Safety
Elevators / Escalators
Concourse Expansion
Roof, Structural and Rigging Grid
Security and Technology Infrastructure

Logistics
ADA
Seating



EXAMPLES OF WHAT SUNS WILL PAY FOR

Upgrades to Social Spaces
Suite Renovations
Retail Space Improvements
Modernize Locker Room
Relocation of Practice Facility*

* Estimated \$25 - 50 Million. Separately funded in addition to \$80 Million commitment.



PROPOSED ARENA RENOVATION ITEMS

Mechanical, Electrical, Plumbing Infrastructure Upgrades

Replace all pipes, fittings, insulation, valves, instrumentation, air handling equipment and electrical transformers while adding additional electrical circuits and power. Replace old communication systems with modern, digital systems to support new technology. Install new energy efficient LED lighting. These repairs are for more than half a million square feet of space.

Seating Bowl

ADA modernization, safety upgrades to floors, stairs and railings and improved views of event level action for concourse and concession areas.

Structural Upgrades - Rigging System

Upgrades to the structural rigging system for staging effects including rope lines, pulleys, and components like curtains, lights, scenery, etc...

Vertical Circulation

Replace and repair elevators and escalators for improved function and mobility.

Upper Concourse

Expand walkways for improved flow, safety and better mobility between seats, entrances, exits, restrooms and concessions.

Roof

Replace entire roof and related structural support.

Technology & Security

Modernize and replace security systems technology and overhaul digital platforms including video information monitors, system controls and replace scoreboard.

Main Concourse

Expand walkways for improved flow, safety and better mobility. Logistical improvement examples include additional loading dock and more space for concessions, customers, event staff and security.

Exterior Wall and Building Envelope

Renovate main exterior walls to improve structural efficiency for heating, cooling and sustainability and improve aesthetics for streetscape appeal.

Lower Suite Level A

Replace current enclosed suites with inclusive, larger common areas, upgrades to club seats and improve functionality of behind-the-scenes space for logistics and operations.

Event Level

Convert current practice court to usable space, add multi-purpose storage for needs such as movable chairs and hardwood courts when not in use, renovate locker rooms and VIP spaces.

Upper Suite Level B

Modernize access, storage and mobility throughout area and recondition aesthetics.

Signage and Graphics

Increase signage for wayfinding, security, advertising and related communication.

Furniture, Fixtures & Equipment

Replace worn and non-functioning furniture, fixtures and equipment.

Artwork Allowance

Replace and add artwork.

Food Service & Equipment Upgrades

Replace and repair inefficient food service equipment and areas.





TALKING STICK RESORT

ARENA

PUBLIC HEARING DATES

SAT | JAN 5

9 - 11 AM

Talking Stick Resort Arena

201 E. Jefferson St, Phoenix, AZ 85004

602-495-3777

MON | JAN 7

6 - 8 PM

Paradise Valley Community Center

17402 N. 40th St, Phoenix, AZ 85032

602-495-3777

TUE | JAN 8

6 - 8 PM

Goelet A. C. Beuf Community Center

3435 W. Pinnacle Peak Rd, Phoenix, AZ 85027

602-534-4754

WED | JAN 9

6 - 8 PM

South Mountain Community Center

212 E. Alta Vista Rd, Phoenix, AZ 85042

602-262-4874

THU | JAN 10

6 - 8 PM

Desert West Community Center

6501 W. Virginia Ave, Phoenix, AZ 85035

(67th Ave, south of Thomas Rd)

602-495-3700



City of Phoenix

RENOVATION & REPAIRS

TSRA IS CURRENTLY THE SMALLEST & OLDEST ARENA IN THE NBA WITHOUT A SIGNIFICANT RENOVATION



**TALKING STICK RESORT ARENA
BUILT IN 1992**

AGING INFRASTRUCTURE



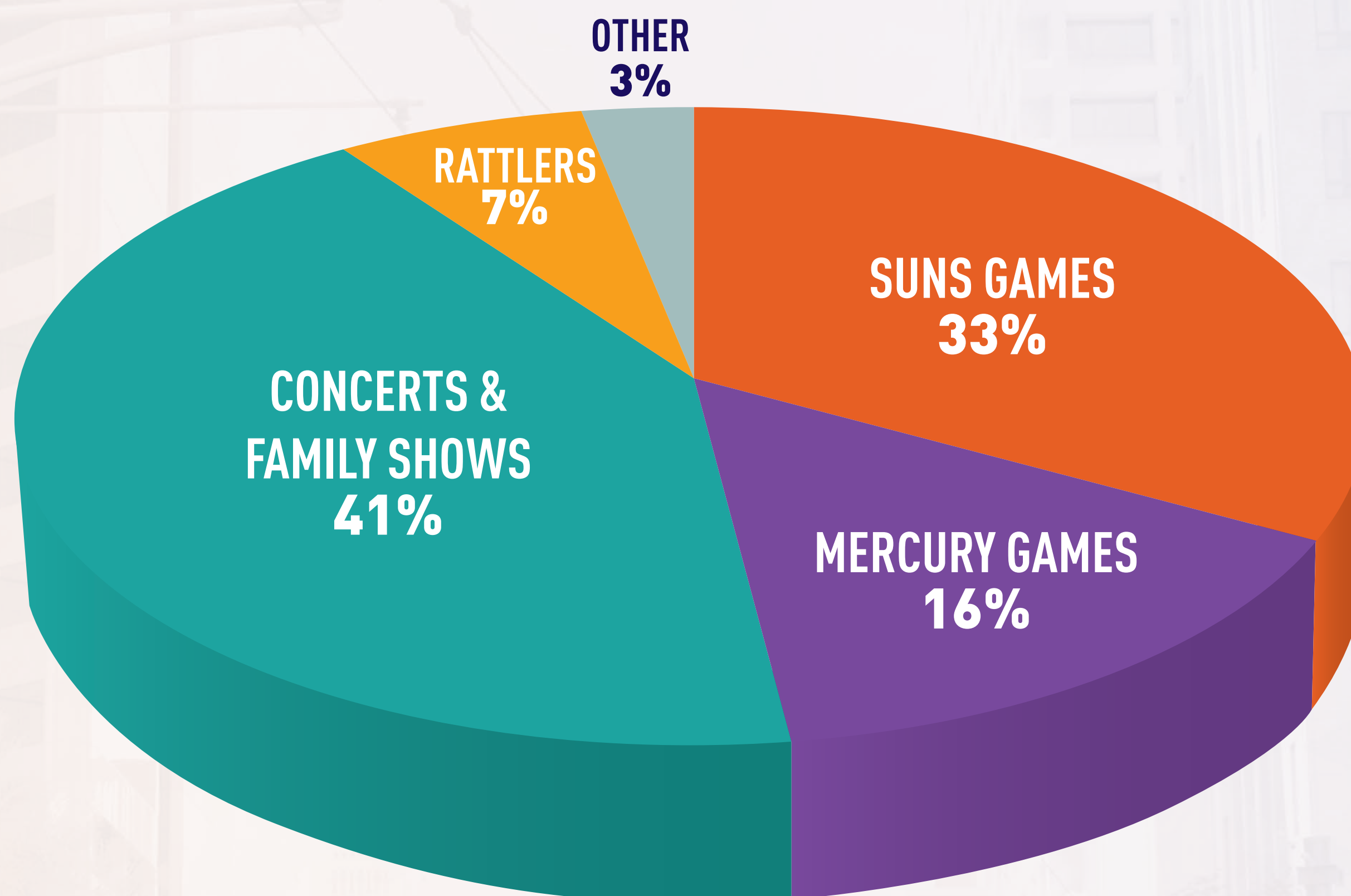
City of Phoenix

MULTI-USE ARENA



130+ MAJOR TICKETED
EVENTS EACH YEAR

40 MILLION+ TICKETED GUESTS



IN ADDITION



200+ COMMUNITY
EVENTS ANNUALLY

INCLUDING:

**YMCA - BOYS & GIRLS CLUB - SPECIAL OLYMPICS
JR. SUNS - JR. MERCURY**



City of Phoenix

TALKING STICK RESORT ARENA EVENTS



City of Phoenix

COMMUNITY EVENTS



City of Phoenix

ARENA OWNERSHIP AND OPERATIONS

THE CITY OF PHOENIX OWNS THE BUILDING AND LAND
THE PHOENIX SUNS ARE THE TENANT

THE SUNS HAVE OPERATED THE ARENA SINCE 1992
AT **\$0 COST TO THE TAXPAYERS**

OPERATING COSTS PAID BY THE SUNS TO DATE
\$310 MILLION

THE ARENA IS STAFFED BY THE SUNS AND OPERATIONAL
365 DAYS A YEAR, 24 HOURS A DAY

THE ARENA IS HOME TO



CONCERTS

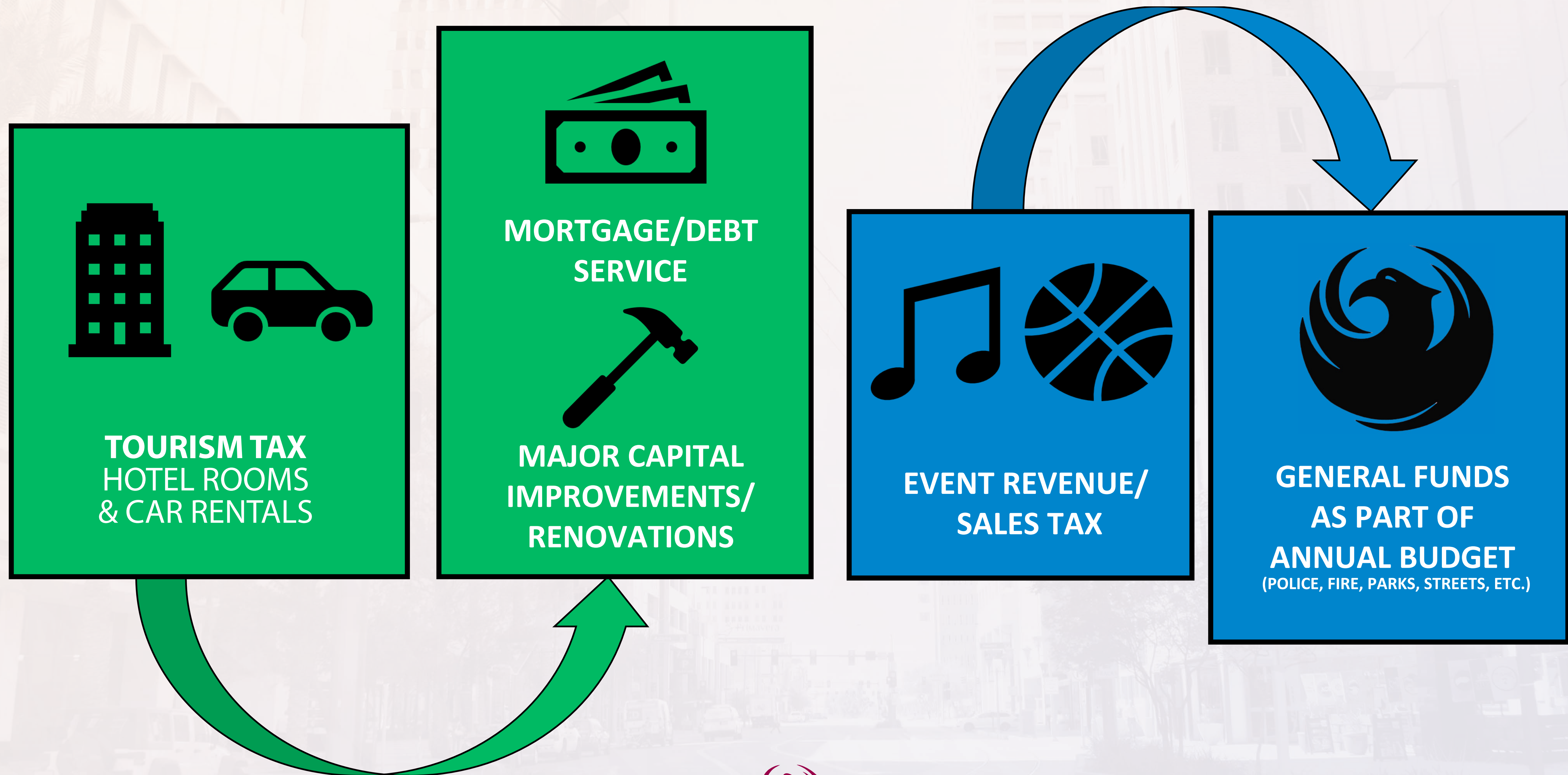
SPORTS EVENTS

COMMUNITY EVENTS



City of Phoenix

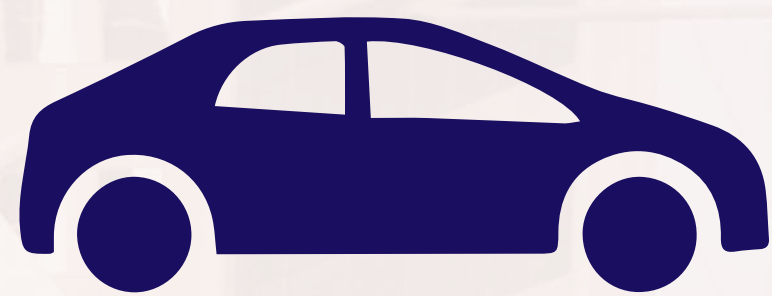
ARENA FUNDING



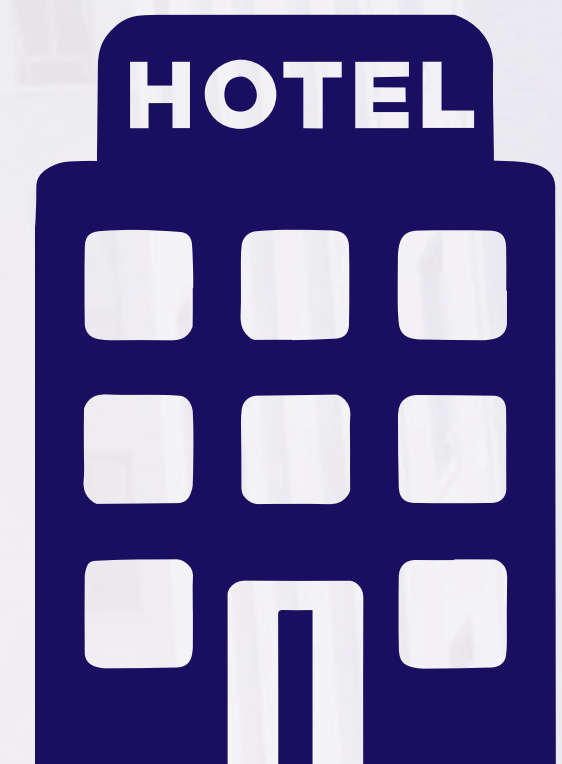
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ARENA FUNDING

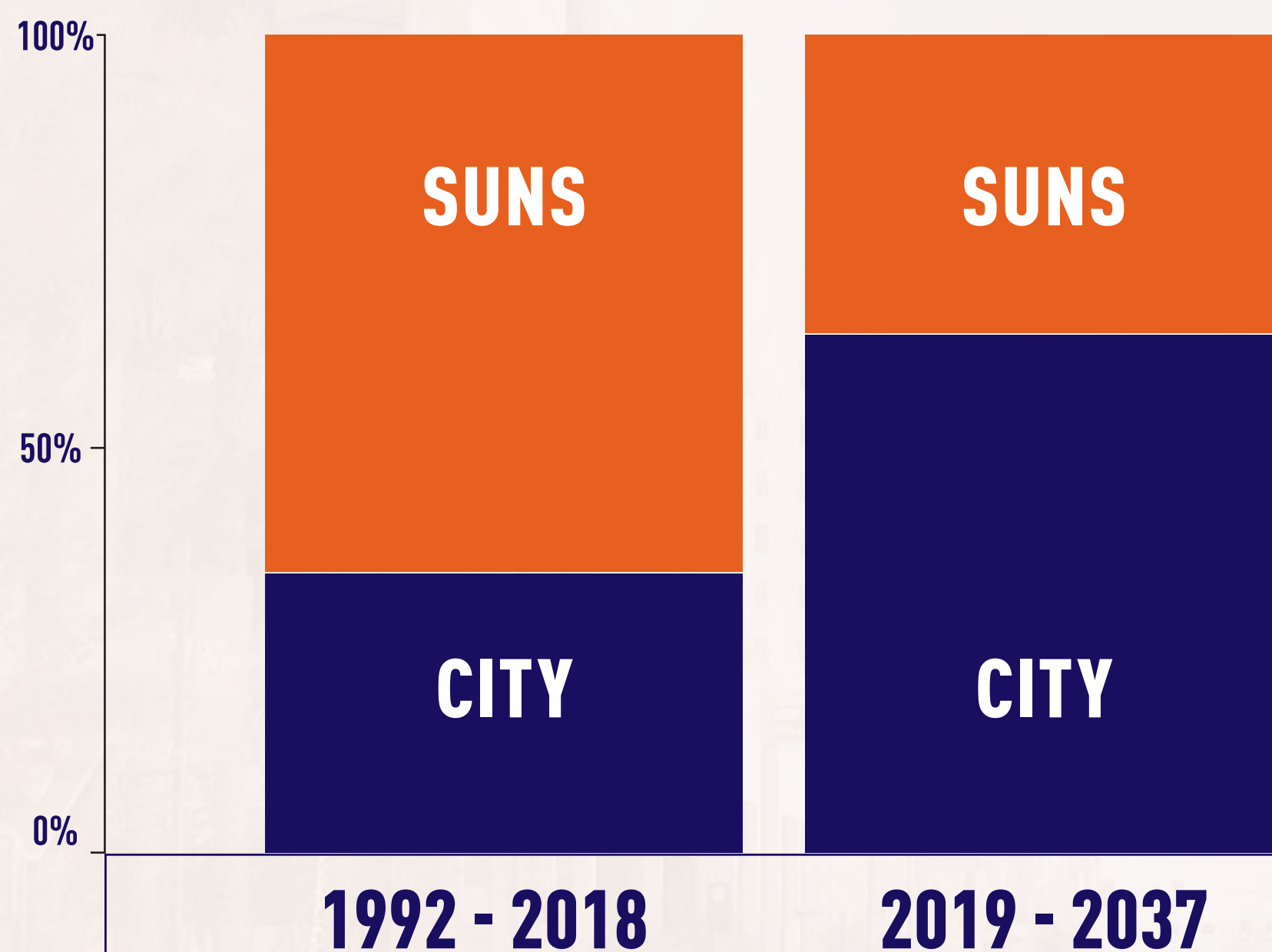
THE SPORTS FACILITIES FUND
**WAS ESTABLISHED BY THE
PHOENIX CITY COUNCIL IN 1989**



THE FUND CONSISTS OF
TOURIST TAXES
GATHERED FROM



**HOTEL ROOMS AND CAR RENTALS
IN PHOENIX**



THE DEAL EXTENDS THE LEASE THROUGH 2037

THE CITY WILL CONTRIBUTE \$2 MILLION PER YEAR TO
CAPITAL IMPROVEMENTS FOR 12.5 YEARS

THE SUNS WILL CONTRIBUTE \$1 MILLION PER YEAR TO
CAPITAL IMPROVEMENTS FOR 12.5 YEARS

THE SUNS WILL BUILD A SEPARATE PRACTICE FACILITY,
WITHIN PHOENIX, AT A COST OF \$25 to \$50 MILLION

**INVESTMENT SPLIT IS 50/50
OVER THE COURSE OF THE DEAL**



City of Phoenix

ECONOMIC IMPACT

\$182 MILLION

ANNUAL DIRECT ECONOMIC IMPACT

\$12.8 MILLION

ANNUAL REVENUE TO CITY OF PHOENIX

\$14 MILLION

ANNUAL TAXES TO COUNTY & STATE

EMPLOYEES AT

TALKING STICK RESORT  ARENA

380

FULL TIME

700+

PART TIME/SEASONAL

AS OF 12/1

**ADDITIONAL 1,140 JOBS REPRESENTING \$82 MILLION IN PAYROLL
DIRECTLY ATTRIBUTABLE TO ARENA OPERATIONS AND VENDORS**



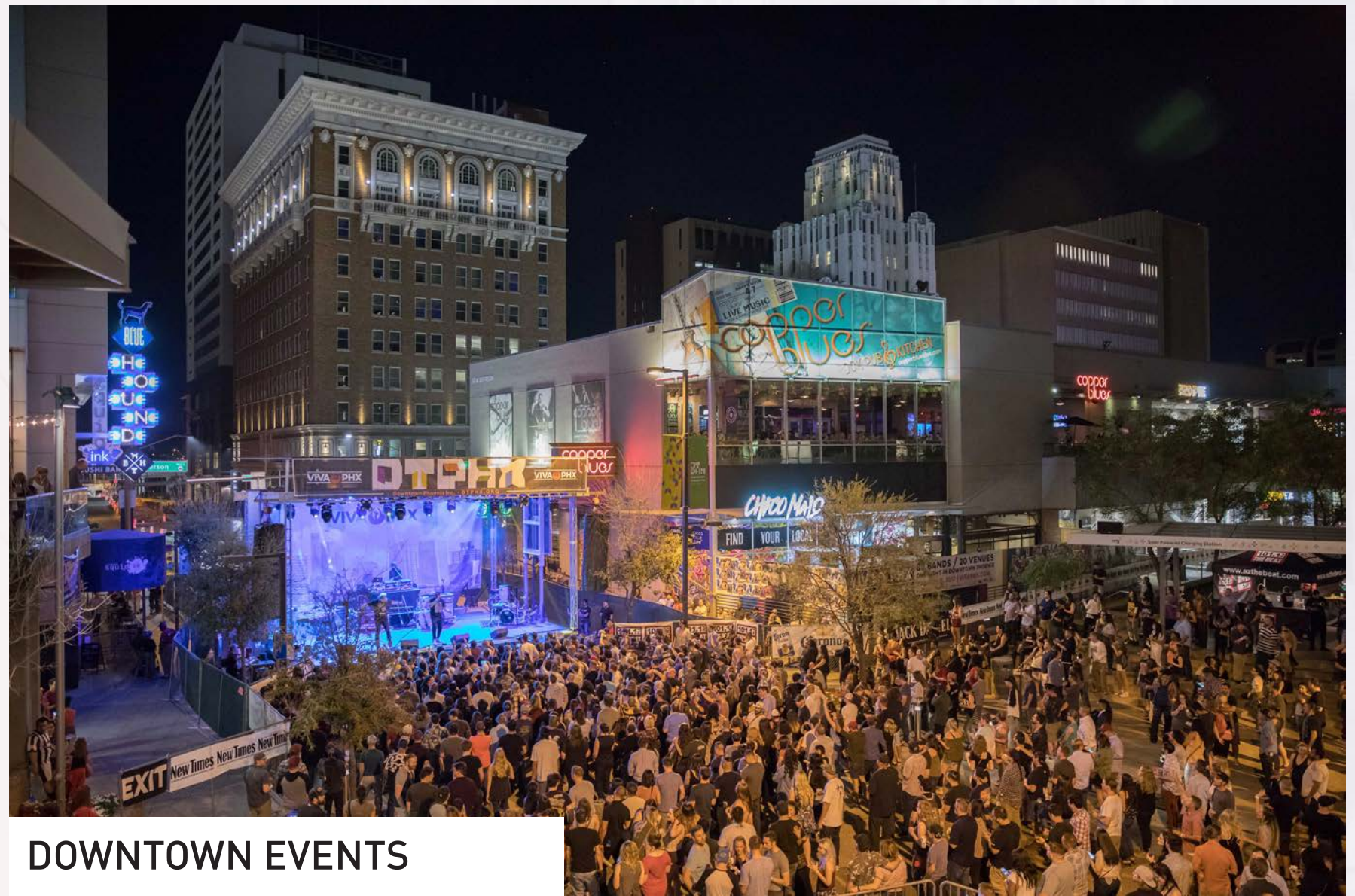
City of Phoenix



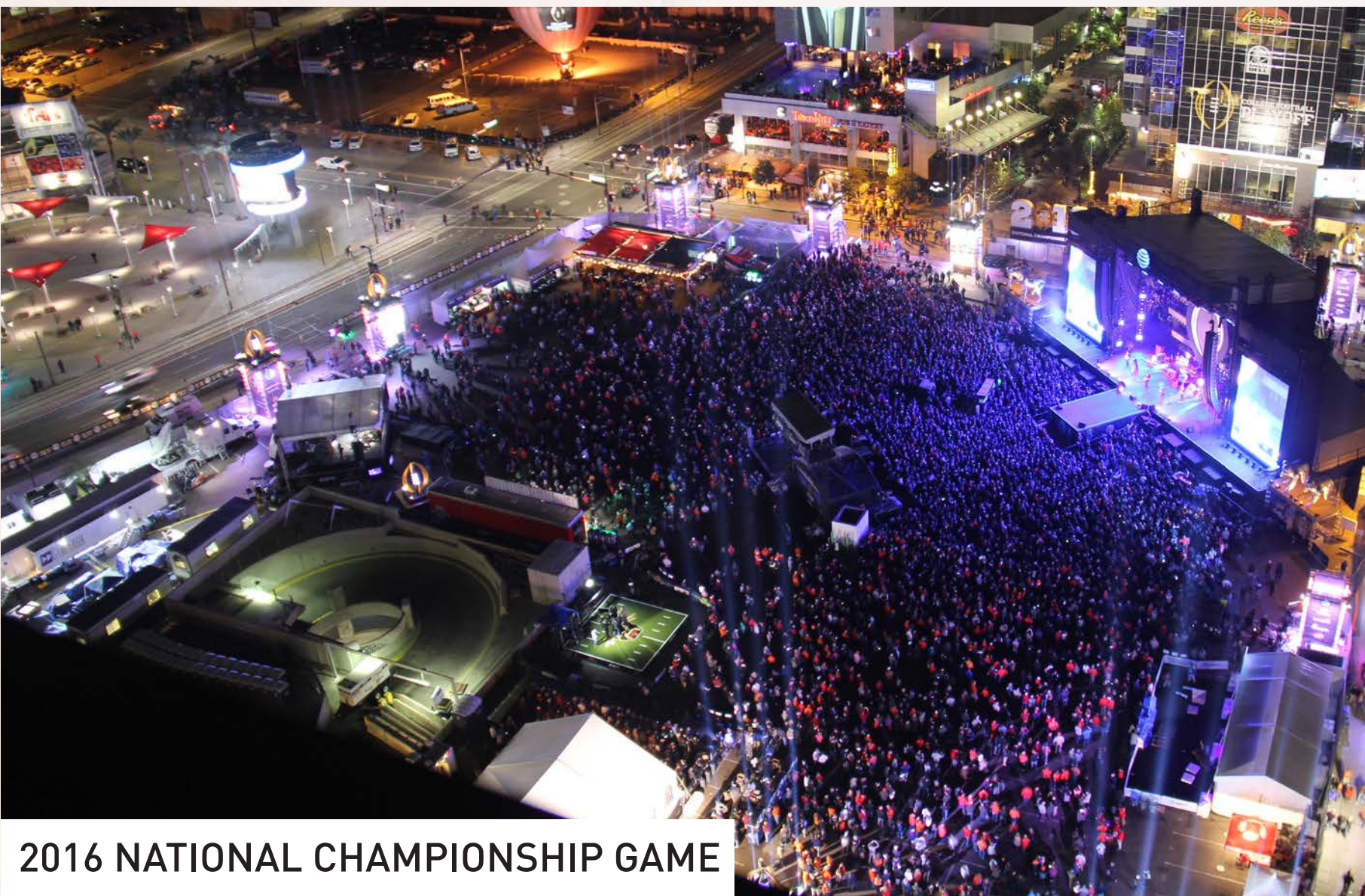
ECONOMIC IMPACT



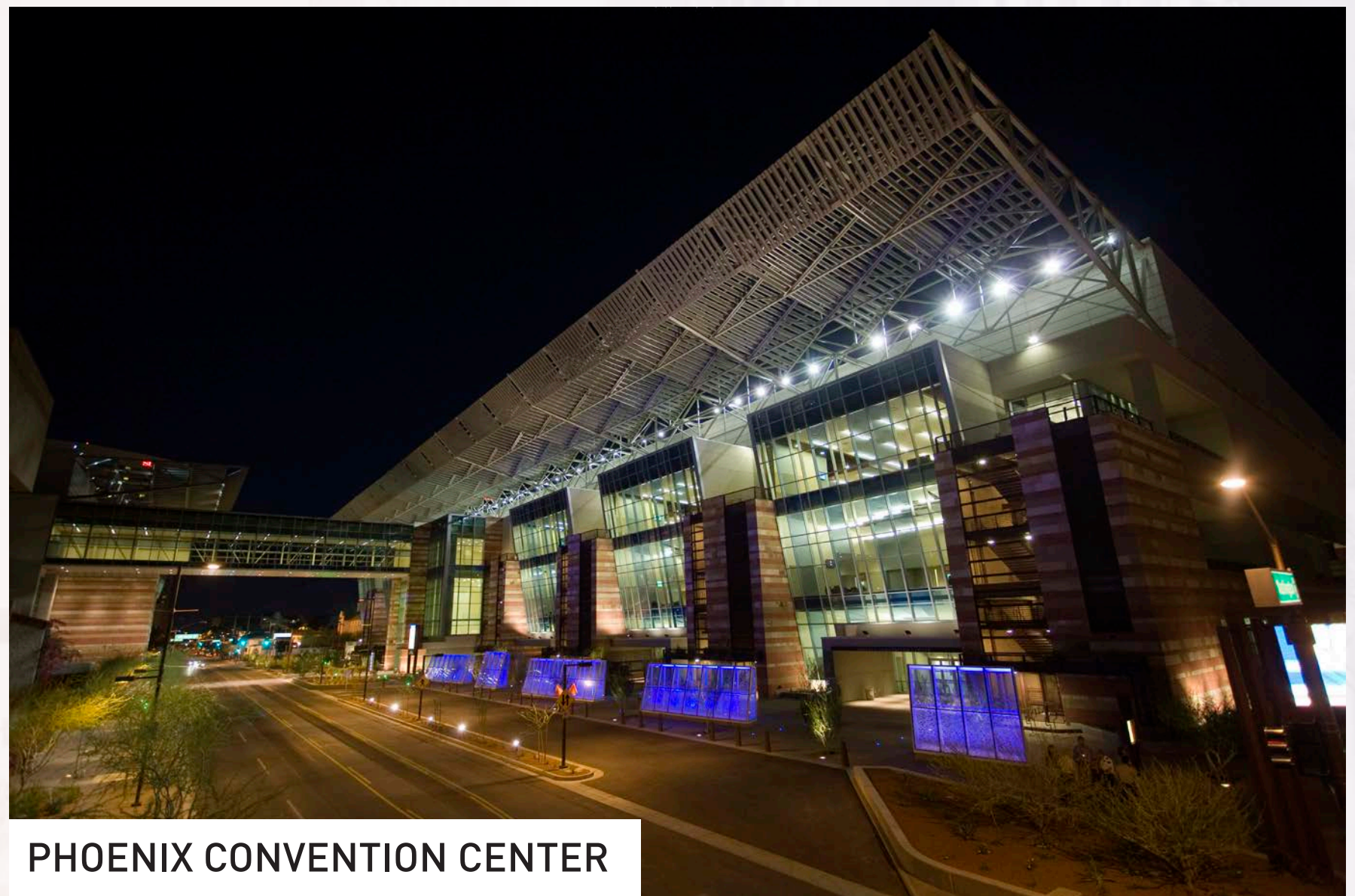
FRY'S GROCERY / BLOCK 23



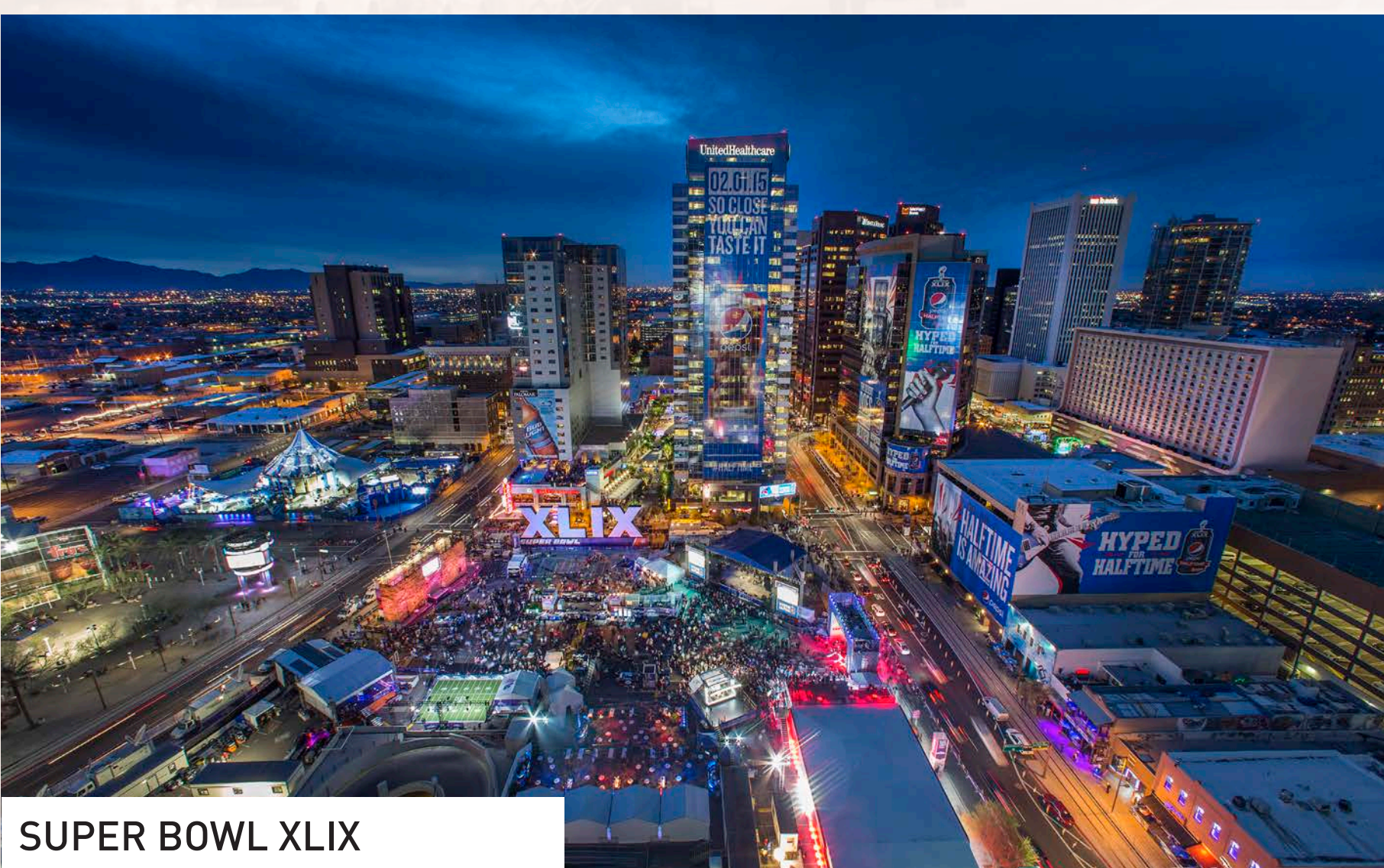
DOWNTOWN EVENTS



2016 NATIONAL CHAMPIONSHIP GAME



PHOENIX CONVENTION CENTER



SUPER BOWL XLIX



RESIDENTIAL GROWTH

PHOENIX SUNS AT A GLANCE

THE ORIGINAL PRO SPORTS FRANCHISE IN PHOENIX

SUNS & MERCURY ARE **ONLY FRANCHISES** TO WEAR
PHOENIX ON THEIR JERSEY

7TH **ALL-TIME**
WIN-PERCENTAGE
(.535)

3 **MVP AWARDS**
BY 2 DIFFERENT PLAYERS

62 **ALL-STAR**
APPEARANCES
BY 23 DIFFERENT PLAYERS

29 **PLAYOFF**
APPEARANCES

12 **BASKETBALL**
HALL OF FAME
ENSHRINEES



THE NBA REPRESENTS PHOENIX WORLDWIDE

1.5 BILLION

PEOPLE WORLDWIDE

TUNE IN TO AN NBA GAME

215 COUNTRIES

SHOWING AN NBA BROADCAST

IN 50 DIFFERENT LANGUAGES

1.5 BILLION LIKES AND FOLLOWERS
ON NBA SOCIAL MEDIA COMMUNITIES

LEAGUE, TEAM, AND PLAYERS

26 MILLION YOUTH

ATTENDING CAMPS, CLINICS, AND NBA AFFILIATED EVENTS

IN **71 COUNTRIES**

**NBA MARKETING PARTNERS
ENGAGING FANS WORLDWIDE**

2K Sports, Adidas, Nike, Under Armour, Spalding,
Tissot, AB InBev, PepsiCo, Exxon, and SAP

