



**Phoenix Police Department**  
**Public Affairs Bureau**  
620 West Washington Street, Phoenix, Arizona 85003



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# MEDIA ADVISORY

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**Date/Time:** October 28, 2023 around 6:10 p.m.  
**Incident:** 2023-1636466  
**Location:** 91<sup>st</sup> Avenue and Holly Street  
**Victim:** Juan Barraza, 39-year-old male, deceased

## **Motorcycle Fatality in West Phoenix**

(October 29, 2023): Phoenix Police investigating a fatal collision that occurred around 6 p.m. yesterday evening leaving one man dead.

Officers responded to a serious vehicle collision near 91st Avenue and Holy Street this Saturday evening. When officers arrived, they found three vehicles, including a motorcycle, involved in the collision. Officers found the motorcyclist, later identified as 39-year-old Juan Barraza, on the roadway with obvious signs of trauma.

The fire department responded to treat Barraza, however, he died from his injuries on scene. The drivers of the other two vehicles remained on scene and showed no signs of impairment.

Detectives responded to investigate the collision and process the scene. Preliminary information suggests a vehicle was heading northbound on 91<sup>st</sup> Avenue when it made a left turn onto Holly Street in front of the motorcycle, who was heading southbound on 91<sup>st</sup> Avenue. The motorcycle crashed into the first vehicle which caused Barraza to fall off his bike and was struck by another vehicle which was also heading southbound on 91<sup>st</sup> Avenue.

The investigation remains active as detectives continue to process the evidence.

*Sergeant Phil Krynsky*  
*Public Affairs Bureau*