

Corridor Characteristics

- Bicycle and pedestrian improvements to aid economic development and help create a sense of place – potential Main Street – Reinvent PHX.
- Street is highest ranked corridor in Bicycle Master Plan.
- Relatively low speeds and moderate traffic volumes.
- North-south corridor connecting to ASU, parks, museums, and downtown.
- Vision from Third Street
 Promenade "Signature street
 that supports a live, work, play
 mixed-use district."
- Existing right-of-way varies greatly throughout the corridor ranging from 70-120'.
- Existing street lights are consistent on both sides of Third Street.
- Existing utilities include: overhead power lines, SRP irrigation structures, backflow preventers and private utility cabinets, and underground utilities.
- AM and PM RAPID and express buses use Third Street to access I-10 from Downtown.
- Included in Midtown Focus Area for economic development and the Reinvent PHX Midtown District.

CP/EV Light Rail Line and
Bus Routes

Light Rail stations

Redevelopment Activity

Intersections with major
Issues

Parks

Third Street Study Area

Areas Missing Sidewalks,

Major Issues/ Existing Conditions



Existing features that

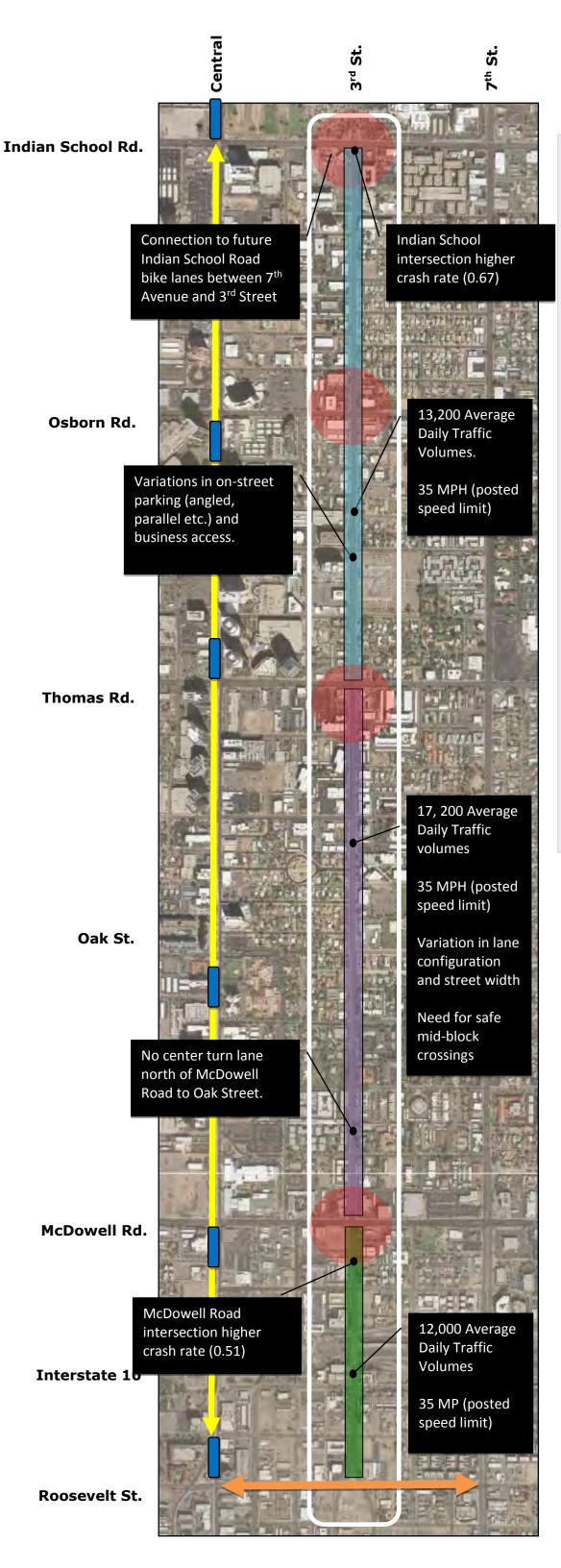
Bicyclists

impact Pedestrians and

January 2016







Corridor Characteristics

- Future bicycle connections will take place at Indian School Road and Virginia Street.
- During the 5-year period (2009-13) 364 crashes occurred within the study area, 22 related to bikes/pedestrian crashes and 342 vehicular related.
- Third Street is a collector street within the Street Classification System.
- Intersection crash rate at Indian School Road of 0.67 and McDowell Road of 0.51 are highest in corridor.
- The approach Level of Service is "D" or better at study area signalized intersections with the exception of Indian School and McDowell Roads.
- In 2035 is expected to be "E" or "F" during the AM and PM peak hours at these intersections:
 - Indian School
 - Osborn
 - Thomas
 - McDowell
 - I-10 Ramp

CP/EV Light Rail Line

Light Rail stations

Intersections/Areas with Major Concerns

Third Street Study Area

Roosevelt Streetscape
Project (Phase I completed)

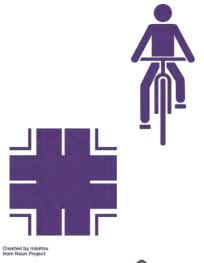
Transportation System



January 2016



Proposed Design Elements



New bicycle infrastructure

Slower, safer streets



Additional traffic signage

Upgraded street lighting



Areas for pedestrian and landscape improvements



Upgrades to signalization and striping



Safer, marked crossings



Created by Paulo Sá Ferreira from Noun Project Areas of improved, expanded on-street parking



3rd Street Improvements (Recommended Plan)

Process

- Completed 15% plans and a Recommended Plan for the corridor from Indian School Road to Garfield Street through the use of remaining Reinvent PHX funds, linking to the initial Third Street Promenade.
- Two public meetings in the corridor to gather final input from the community on the Recommended Plan.
- This project aligns closely with:

 Comprehensive Bicycle Master Plan (#1 Corridor)**

 Complete Streets Ordinances **

 Downtown Comprehensive Transportation Plan**

 Reinvent PHX Midtown**

 Community and Economic Development Focus Area

 FitPHX

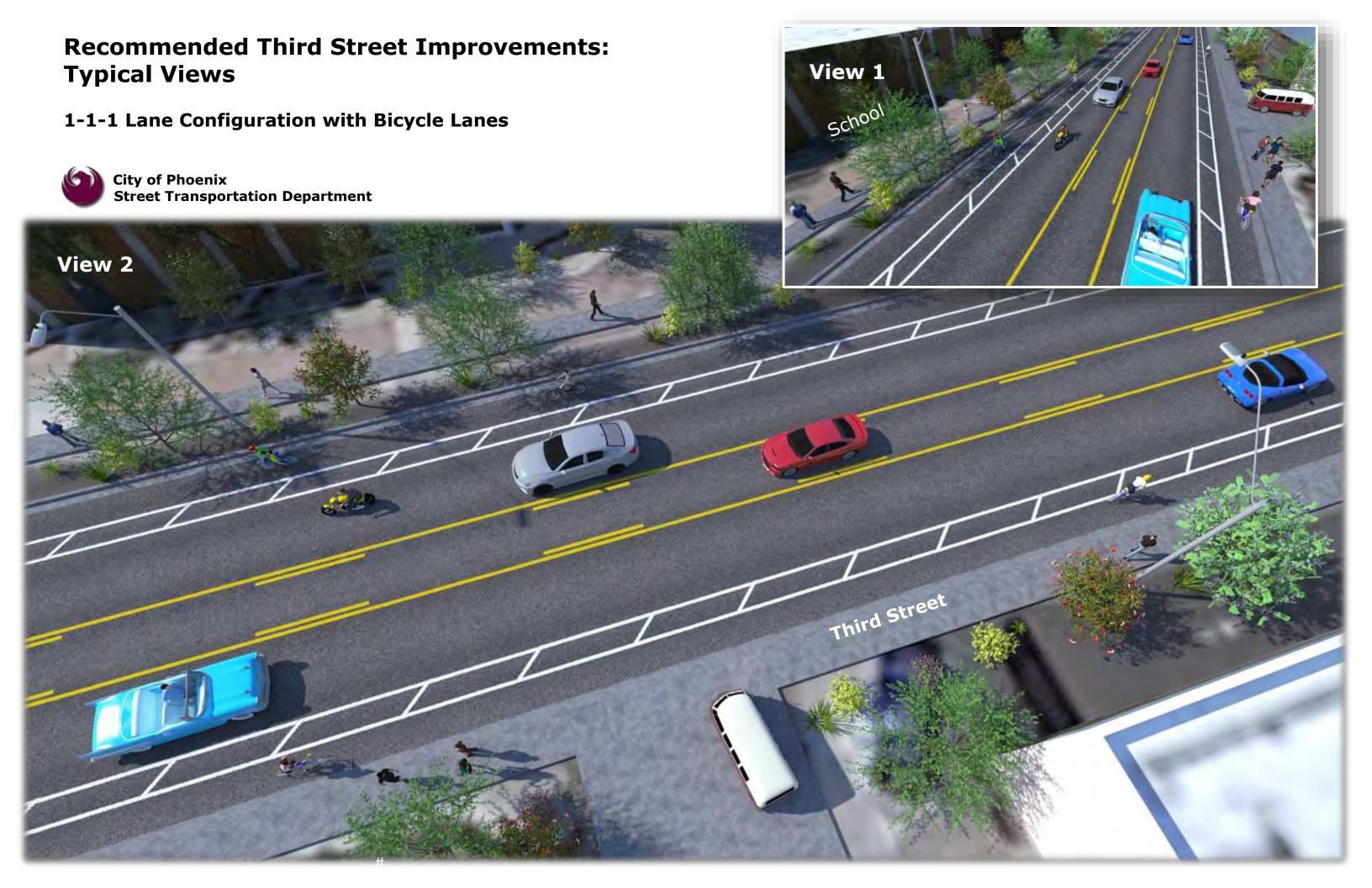
** Adopted by Phoenix City Council

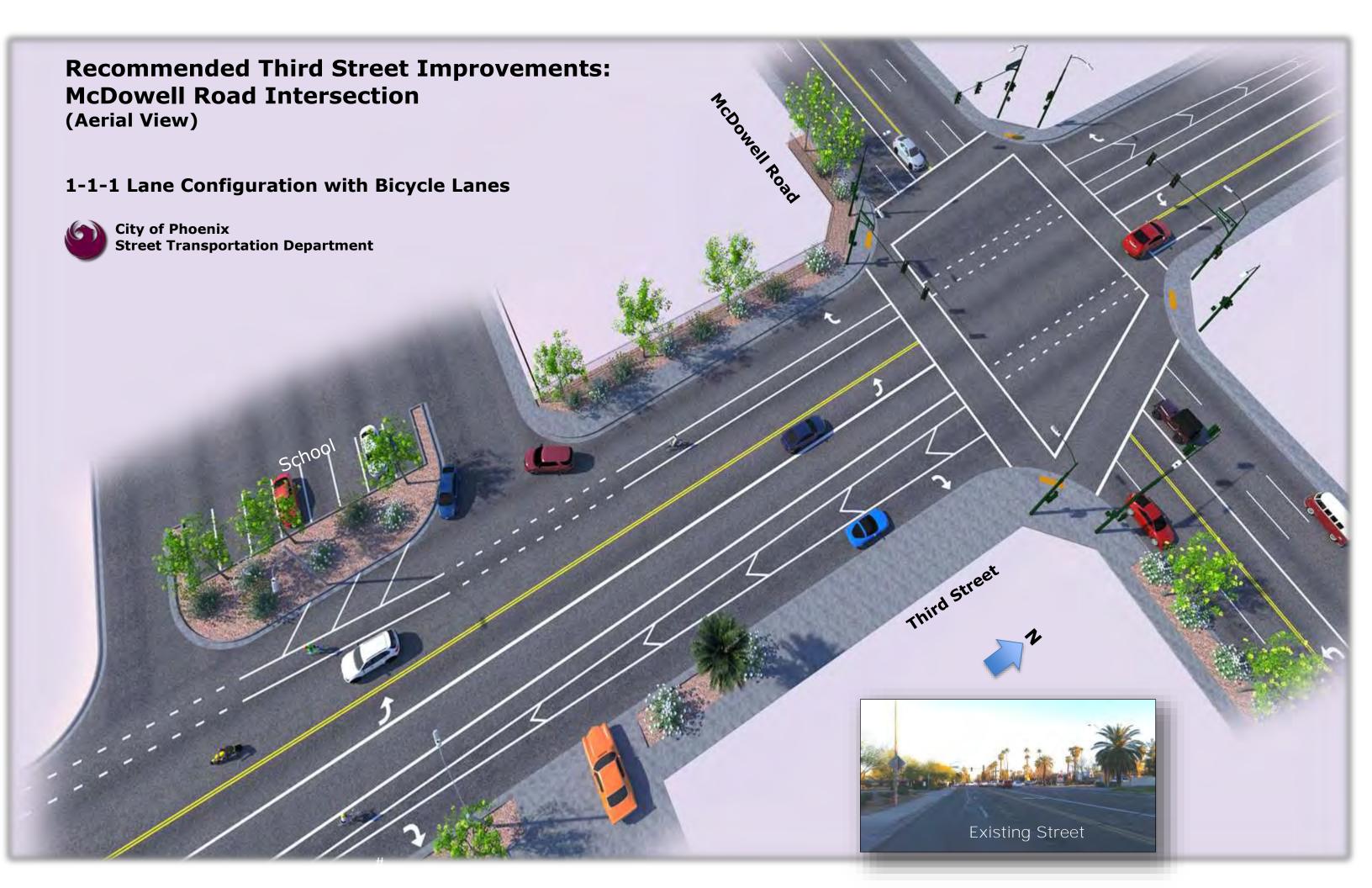


More detailed work and community input on the specifics of the project would occur in the final phases of the project.

Tentative Schedule

Recommended Concept – (January-February 2016) Final Design – (2016) Construction – (2017)











Existing Street

(Parking or striping buffer) (View to the north)

1-1-1 Lane Configuration with Bicycle Lanes

