



PHOENIX – HOW DO I HELP ORGANIZE A WALK TO SCHOOL DAY EVENT AT MY SCHOOL?

Contact the City

The City of Phoenix has planned, organized and executed Walk to School Day Events for 14 years. Contacting the city at the number at the bottom of this page is the first step to getting a Walk to School Day Event off of the ground.

Set up a Coordination Meeting at the School

Getting all the players at the school on the same page is the best way to guarantee participation and backing from school administration. The Principal, Vice Principal, Nurse and other front office staff should be involved in the meeting. Key “champion” teaching staff and parents can join the group as well. PTA can also be a big driver of the events.

At the meeting, the city will take the lead and discuss possible dates, routes and other important information that a participating school will need to organize an event.

Set a Date for the Walk and Training Assemblies

The city sends out invitations to the schools each year with suggested dates for the walk event and assemblies. The city asks that the schools that would like to participate respond to the invite and lock in the dates that would work best. Setting the dates helps the city to start advertising the event to civic leaders, training staff and entertainers that will either walk in the events or help to train students at assemblies.

Get the Word Out!

The city provides fliers with the event date, times and route map in English and Spanish for local schools. Once the school receives fliers, the number one job the school has from that point on is to advertise and get the word out to students, parents and school staff about the event.

Time for the Walk!

Meet at the designated meeting spot with the city organizer for the walk. The organizer contacts city Police and Fire to participate in the events. Once the group is all in place, the organizer will line everyone up and the walk will begin. Everyone will walk from the meeting space and follow the route map to school!

For further information contact:

Donald Cross, Chief Engineering Technician – 602-534-2020

This publication can be made available in Braille, large print, audio tape, or cassette tape upon request. Contact the Street Transportation Department at 602-262-6284 if you would like any of these services. Our TTY phone number is 602-256-4286.