**Equity​ Deliverables**

**Content to consider**:

**Equity in roadmaps as presented by staff:** Cities: Boston, Denver, Houston, Los Angeles, Seattle, Tucson

* Robust Partnerships (depts, EJ, Non profits)
* Equity lens for EV Charging and access
* Equity manifested in Education & Outreach actions
* Offer targeted Incentives (e.g. low-&-moderate income rebate programs, fee reductions, etc.)
* Add an equity lens to conversations around EV Outcomes
  1. **Affordability** – decrease the cost of EV ownership for underserved residents? Prioritize financing; reduce # of families cost burdened by housing or transportation.
  2. **Access** – increase access to charging infrastructure for marginalized communities? Expand access to healthy or clean transport systems, etc.?
  3. **Economic Empowerment** – increase opportunities for living wage jobs?
  4. **Inclusions and Accountability** – recognize burdens to marginalized groups? Target benefits in progressive ways to reduce historical or current disparities
* **EQUITY Enablers**
  1. Resources & funding for programs
  2. Dedicated Program Manager and staff with equity focus
  3. Leverage own assets: work closely with Office of Diversity Equity & Inclusion, Employee Resource Groups, Depts (NSD)
  4. Use Community Decision Making - Engage Environmental Justice Communities
  5. Launch pilot programs that provide more mobility options for Low-Income residents (e.g. Blue LA, Boston’s Curbside Launch Charging, Car Share, Test rides, etc.)
  6. Use EV engagement as an opportunity to build bridges; trust

**Equity-related comments from Sub-Committee members from Sept minutes**:

* Committee Member Miller recommended this committee identify a full scope of equity issues and questions that need to be addressed in the EV Roadmap to help guide this effort (i.e., address mobility needs, lower emissions, minimizing the addition of more risks and burdens to low-income areas, access to public charging) to understand the comprehensive nature of the equity issues. The proposed EV Roadmap could identify a comprehensive list of issues to help inform future mobility decisions.
* Committee Member Perez recommended including rural areas due to the lack of access to EV charging options, and adding incentives for developers to install EV charging infrastructure for residents in areas that are lacking EV infrastructure.
* Committee Member Miller requested a list of proposed metrics/outcomes that the City Council could establish as targets or items to measure and requested a staff presentation on how other cities have developed to measured equity success of programs, for example: Target is time based and metric is fraction or number of EV charging stations in disadvantaged areas.

**Sub-Committee Assignments**:

1. **Produce a list** of equity-focused policies, programs and actions that the City could consider to show leadership in EV equity. ​

**Omar Gonzales to define by next meeting:**

* What this will look like? How will it be organized?
* Overview of sub-committee steps in Dec & January

1. **Produce recommendations** for the size and scale of the equity program(s) and possible approaches to enhance equity-focused community engagement. It should consider: ​

* a list of equity issues and questions that need to be addressed in the EV Roadmap including mobility needs, emission reduction goals, and approaches that do not add risks and burdens to disadvantaged areas.​
* a list of possible metrics/outcomes that can be used to establish targets or items to measure.​
* recommendations on possible incentives and rebates (to supplement utility incentives, and federal/grant funding) the city could offer individuals for purchasing an EV. ​
* recommendations on incentives and rebates that can be offered to developers and builders to assist in EV charging infrastructure deployments in disadvantaged areas.​

**Clark Miller to define by next meeting:**

* + What this will look like? How will it be organized?
  + Overview of sub-committee steps in Dec & January

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1. **Provide recommendations** that align with the Justice40 initiatives that provide guidance to local communities to deliver 40 percent of the overall benefits from Federal investments in climate and clean energy to disadvantaged communities to be used in developing the EV Roadmap.​

**Vianey Olivarria to define by next meeting:**

* + What this will look like? How will it be organized?
  + Overview of sub-committee steps in Dec & January
  + Include Just Transition

**Information Repository for Public Education & Awareness** ([phoenix.gov/electricvehicles](https://www.phoenix.gov/sustainability/electric-vehicles))

1. **Provide a list** of content needed for an information repository or webpage made available to the public regarding information and outreach data such as interactive GIS maps, business information, and FAQs.​

Since this last sub-Committee, staff undertook an upgrade to the website:

[phoenix.gov/electric-vehicles](https://www.phoenix.gov/sustainability/electric-vehicles)

**For all Sub-Ctte members to comment**:

* **What this will look like**? Will the current website be the best form?
* **What can be done by next meeting?** Send ideas to Karen Apple by Nov 8
* **Overview of steps in Dec & January**  Members to continue to identify content needed