



Deer Valley Village

ANNUAL REPORT

2018



DEER VALLEY VILLAGE

MAPPING GROWTH

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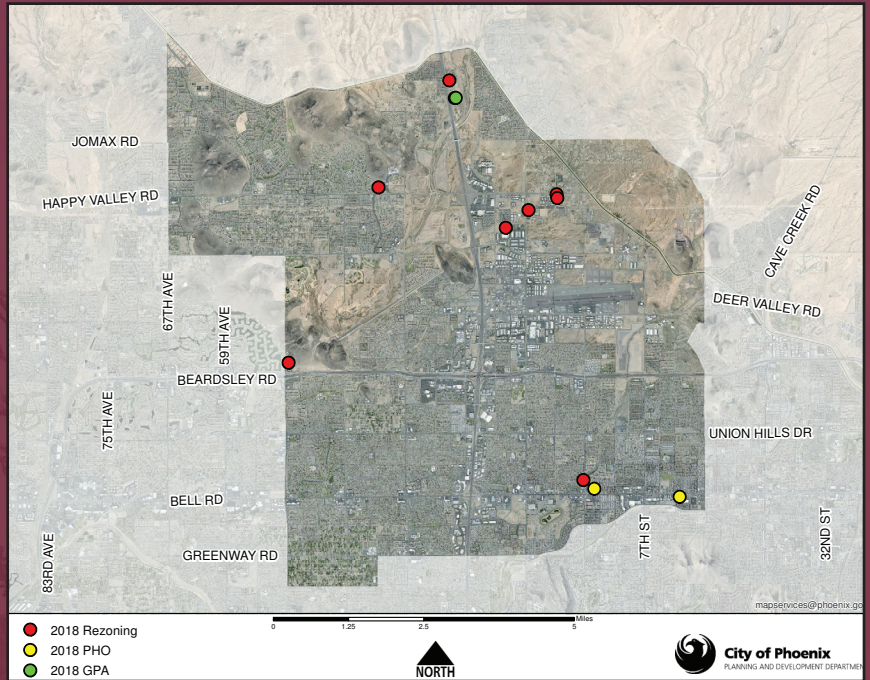
The Deer Valley Village is bounded by the the Central Arizona Project canal and Jomax Rd to the north; 16th Street to the east; Greenway Parkway, Greenway Rd, and Acoma Dr. to the south; and 51st and 67th Avenues to the west. Deer Valley Village is distinguished by its attraction for business, variety of housing types and density ranges, the Phoenix Deer Valley Airport and easy access to the regional freeway system.

BUILDING PERMIT ACTIVITY MAP: IN PROGRESS

DEER VALLEY VILLAGE MAPPING GROWTH

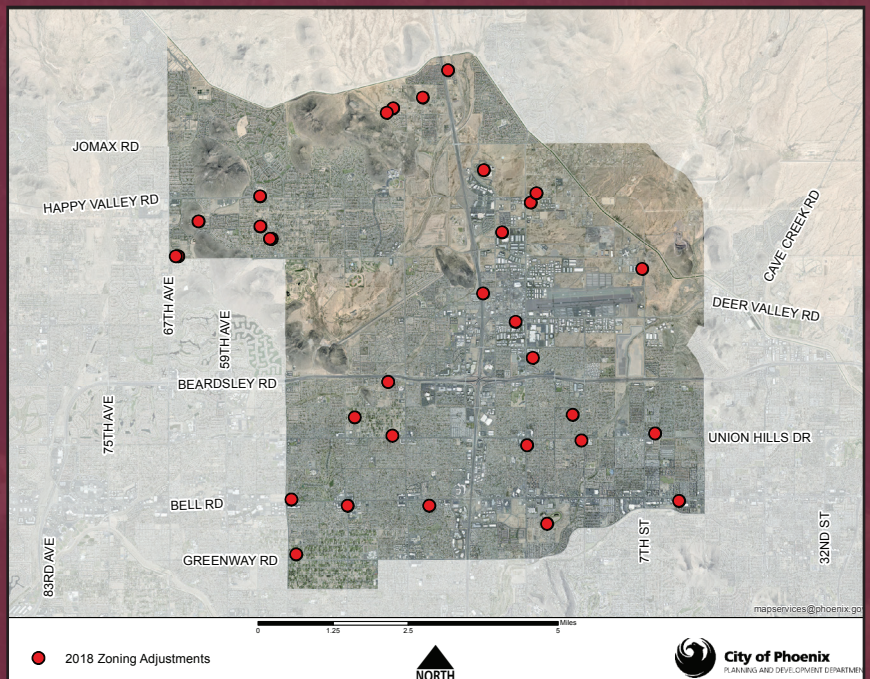
REZONING ACTIVITY

Zoning is the principal tool by which the city of Phoenix implements the goals and future development plans expressed in the General Plan. Zoning regulations are intended to protect existing land uses and assure that uses are compatible with each other and with available public facilities and services. Through the rezoning process, land use and other factors are evaluated to determine the appropriateness of a specific rezoning proposal.



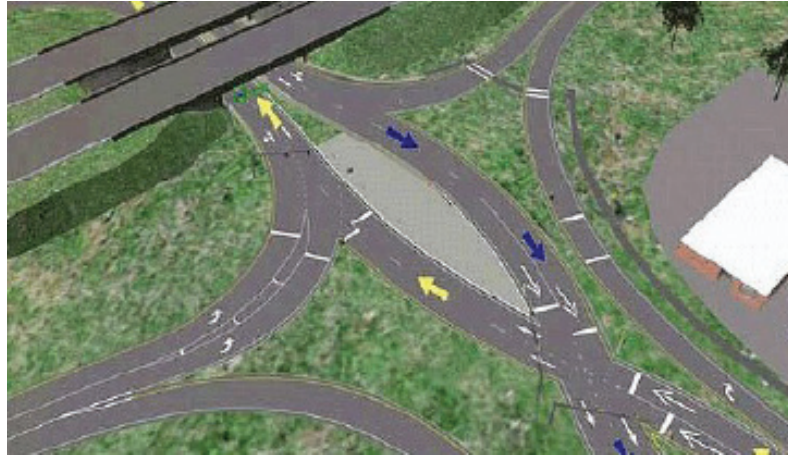
ZONING ADJUSTMENT ACTIVITY

Zoning Adjustments include Variance and Use Permite requests. A variance is a request to allow a deviation from a development standard required by the Zoning Ordinance. A Use Permit is a request to allow a use which is permitted by the Zoning Ordinance provided that the use will not cause an adverse impact on adjacent property or properties in the area.

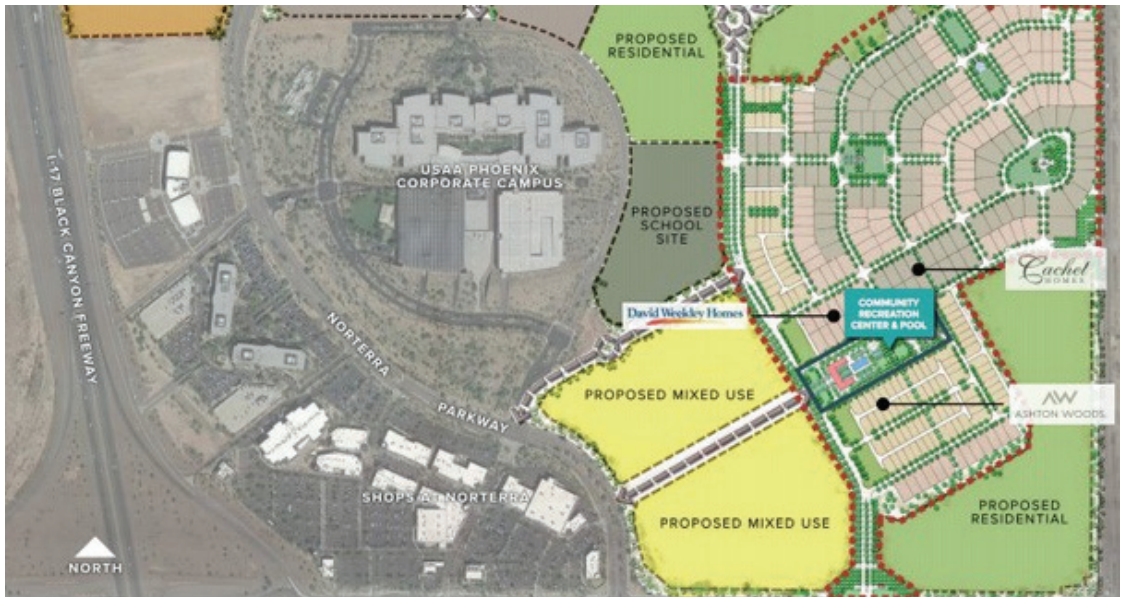


Diverging Diamond (ADOT) and Union Park

The Deer Valley Village Planning Committee has chosen to highlight the approved Diverging Diamond interchange at I-17 and Happy Valley Road and the Union Park master planned development on 19th Avenue and Happy Valley. In examining options, ADOT determined that a diverging diamond interchange would be better able



to manage the growing volume of traffic at Happy Valley Road and reduce the amount of time drivers spend waiting at traffic signals. It also enhances safety by reducing the number of points where directions of travel conflict.



Union Park at Norterra's first phase is scheduled to grand open late 2018 and will feature 309 single-family homes, a resort-style recreation center and pool, and a community park. Future components proposed for the master plan include up to an additional 791 single-family homes, 1,100 multi-family units, a hotel, office space, a school site and a boutique retail corridor including specialty restaurants, shopping experiences and gathering spaces with an outdoor lifestyle that will artfully blend retail, dining and entertainment, all within steps of Union Park at Norterra's homes.

DEER VALLEY VILLAGE
BY THE NUMBERS

REZONING ACTIVITY

ten rezoning cases



TEXT AMENDMENTS

two text amendment cases



PHO ACTIVITY

one planning hearing officer cases



GENERAL PLAN AMENDMENTS

three



ESTIMATED PERMIT VALUE

TBD million dollars



BUILDING PERMITS

TBD building permits



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DEER VALLEY VILLAGE CENSUS DATA

	Deer Valley Village	COUNTY	REGION	ARIZONA
POPULATION	182,254	4,294,460	4,789,997	7,076,199
Population Density	3,350.7	465.6	247.0	62.1
Persons By Age				
0-14	37,670	951,023	1,061,315	1,510,985
15-19	12,956	311,601	341,704	511,100
20-44	68,972	1,502,599	1,664,685	2,357,101
45-64	47,889	1,013,089	1,132,574	1,730,329
65-84	13,268	450,601	518,652	853,404
85 +	1,499	65,547	71,068	112,720
Race/Ethnicity				
White	84.5%	75.7%	75.7%	75.6%
American Indian	1.3%	2.1%	2.6%	4.6%
Black	3.2%	5.1%	5.0%	4.2%
Asian/Pacific Islander	4.6%	3.8%	3.6%	3.1%
Other	6.4%	13.3%	13.1%	12.5%
Hispanic	16.5%	29.4%	29.1%	29.6%
Gender				
Females	50.2%	50.5%	50.3%	50.3%
Males	49.8%	49.5%	49.7%	49.7%
Single Parent Families	26.6%	27.3%	27.0%	27.0%
Female Headed Households	10.8%	12.3%	12.2%	12.2%
INCOME				
Population below 100% FPL	11.2%	15.7%	15.8%	17.0%
Population below 200% FPL	28.1%	34.2%	34.6%	37.0%
Median Household Income	\$69,975	\$70,018	\$64,710	\$53,755
Children <12 in Poverty	15.5%	23.9%	23.9%	25.4%
EDUCATION				
Less Than 9th Grade Education	6.1%	6.0%	6.0%	5.9%
9th-12th Grade, No Diploma	3.0%	6.9%	7.1%	7.6%
High School Graduate	23.4%	22.8%	23.5%	24.2%
Some College	27.2%	24.4%	24.8%	25.3%
College or Professional Degree Holder	40.4%	39.9%	38.7%	37.0%
NON-RESIDENT				
Migrant, Agricultural Workers	587	13,590	18,153	67,704
Tourists	892,876	20,665,607	23,719,128	49,000,000
Winter Residents	1,811	41,910	46,910	75,670

Source:

<http://www.azdhs.gov/documents/prevention/health-systems-development/data-reports-maps/reports/datadocu.pdf>

DEER VALLEY VILLAGE TO DO LIST

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Tools	Deer Valley Village Priorities	Completed
 Plans	Identify areas on the General Plan Land Use map that need to be updated.	[]
 Plans	Work with the city departments to encourage enhanced pedestrian environments and transit options.	[]
 Operations	Encourage development of vacant lots and revitalization of commercial corridors.	[]
 Operations	Encourage commercial development near the Deer Valley Airport.	[]
 Knowledge	Encourage green building and preservation of open space.	[]
 Partnerships	Work with other city departments on creating cleaner, safer trails, and additional parking near mountain preserves.	[]
 Partnerships	Invite the City of Phoenix Police Department Homeless Unit and Drug Enforcement Unit to the Village.	[]
 Knowledge	Invite the following City Departments for presentations: <ul style="list-style-type: none"> - Phoenix Cares for updates - Community and Economic Development for updates - Public Transit to discuss mass transit options - 2020 Census Data 	[]
	Invite Deer Valley School District to give an update on future school sites.	[]

DEER VALLEY VILLAGE
YEAR TO DATE

Vice Chair
Chair and



11+
HOURS OF
ACTIVITIES



32+
RESIDENTS WHO
ATTENDED THE
MEETINGS

32
RECOMMENDATIONS

5
INFORMATIONAL
PRESENTATIONS

Deer Valley Village
MEMBERS

Mr. Joseph Grossman, Chair
Ms. Trilese DiLeo, Vice-Chair
Mr. Stuart Kimball
Mr. Bill Levy
Ms. Ann O'Brien

Mr. Russ Osborn
Mr. Ricardo Romero
Mr. Ozzie Virgil
Ms. Cynthia Williams



Deer Valley Village

For more information, or to view the electronic version of this document please visit <https://www.phoenix.gov/pddsit/Pages/pzvpdrvly.aspx>

The Deer Valley Village Planning Committee generally meets the 3rd Thursday of each month at 6:00 p.m. at the Deer Valley Community Center, Multi-Purpose Room, 2001 West Wahalla Lane. Please consult the public meeting notices page for an agenda to confirm that the meeting will occur.

<https://www.phoenix.gov/cityclerk/publicmeetings/notices>

This publication can be made available in alternative format upon request. Contact Angie Holdsworth at the Planning and Development Department at 602-495-5622. TTY: Use 7-1-1



PDD

Cover Photographs:

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2. gemland.com
3. Glendale Community College
- 4-7. City of Phoenix
8. Bill Timmerman